

Research on Innovation and Practice of Student Management System of Art Specialty Group

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Abstract

This paper discusses the innovation and practice of the student management system of art specialty group. This paper analyzes the problems existing in the traditional management system, and then expounds the application value of innovation theory in the management system of the students of Art Specialty Group. It puts forward such innovative strategies as taking students as the center, innovating curriculum system and teaching method, reforming evaluation system and incentive mechanism, strengthening school-enterprise cooperation and practice teaching, etc. , and through the practice of teaching base construction and management, student associations and activities organization and management, student personalized development planning and guidance, the construction of teachers and training management. The aim is to provide theoretical support and practical experience for the Reform and innovation of Student Management System of art specialty group.

Keywords

Art Major Group, Student management system, Innovation strategy, Practice and exploration.

1. Introduction

With the continuous development of society and the deepening of educational reform, the student management system of art specialty groups is facing new challenges and opportunities. The traditional management system has been difficult to meet the needs of students' individualized and diversified development. Innovation and practice have become an important driving force for the reform of the management system.

2. The Current Situation Analysis of The Student Management System of Art Specialty Group

2.1. The characteristics of the student management system of the traditional art specialty group

The student management system of traditional art specialty group has formed its unique characteristics in the long-term practice. It usually takes the standardized and unified management as the leading factor, and pays attention to the maintenance of the whole order and teaching effect. In this system, the curriculum is usually more fixed, based on the basic skills and theoretical knowledge of the system to teach as the core. This approach to curriculum ensures that students develop basic skills in their field of expertise and limits their interdisciplinary and innovative explorations. In the aspect of student evaluation, the traditional management system often adopts the summative evaluation methods such as homework, examination and so on. This kind of evaluation way pays too much attention to the result, but neglects the student in the study process performance, the progress and the Innovation Ability Development. To some extent, this kind of evaluation method restricts the

space of students' independent study and exploration, and is not conducive to cultivating students' innovative thinking and problem-solving ability. The management mode of traditional art specialty group students management system tends to centralized management. In this model, students' individual differences and the development of innovation ability are limited to a certain extent. Centralized management often emphasizes the unity of the whole, and lacks the attention and support to students' individual needs. To some extent, this kind of management restricts the development potential and creativity of students.

2.2. Problems existing in the student management system of the traditional art specialty group

In the long-term operation of the management system of students of traditional art specialty groups, the problems of disconnection with the times gradually emerge, which not only restrict the development of students, but also affect the overall quality of art education.

(1) the rigidity of traditional management system is a problem that can not be ignored. This system often manages the student with the fixed pattern and the standard, lacks to the student individual difference and the innovation spirit attention. To a certain extent, this kind of management has limited the development space of students, making it difficult for them to show their unique personality and talent in artistic creation.

(2) the traditional management system also has the unitary question in the curriculum arrangement and the appraisal way. The traditional art skills and theoretical knowledge are the main contents of the curriculum, which lack the cultivation of students' comprehensive quality and innovation ability. The evaluation also pays too much attention to test scores and homework completion, and neglects the Comprehensive Evaluation of Students' learning process and innovative results. This kind of single evaluation method not only can not reflect the students' artistic level and innovation ability, but also frustrates the students' study enthusiasm and creativity.

(3) the traditional management system can not effectively cultivate students' practical ability and innovative thinking. In the traditional teaching mode, students often only passively accept knowledge and skills, and lack of practical opportunities and platforms to apply what they have learned. This leads to students after graduation difficult to adapt to social needs and changes, lack of ability to solve practical problems. Due to the lack of guidance and cultivation of innovative thinking, students' art creation is often lack of novelty and uniqueness, difficult to stand out in the fierce art market.

2.3. The development trend of the student management system of art specialty groups at home and abroad

With the renewal of educational concept and the change of global educational environment, the student management system of art specialty at home and abroad is undergoing profound transformation and development. These trends not only reflect the characteristics of the times of education, but also indicate the future direction of art education.

(1) the change of management mode to diversification and individualization has become a significant trend. The traditional unified management mode is gradually being replaced by the diversified management mode. This kind of change not only manifests in to the student individual difference more concern, also manifests to the student innovation ability raise on the value. Through flexible and diversified management means, educational institutions can better meet the individual needs of students and stimulate their learning enthusiasm and creativity.

(2) the diversification of curriculum design and evaluation methods is also an important direction of current development. The traditional curriculum based on the imparting of knowledge and skills is changing to a curriculum structure that pays more attention to the all-round development of students. The evaluation mode also develops from the single summative

evaluation to the combination of process evaluation and multiple evaluation. This kind of transformation is helpful to reflect the student's study achievement and Development Progress More comprehensively, promotes the student's comprehensive quality promotion.

(3) strengthening practical teaching and school-enterprise cooperation has become the key way to improve students' practical ability and social adaptability. Art education is not only the teaching of theoretical knowledge, but also the training of practical skills. By strengthening practical teaching and close cooperation with enterprises, students can better apply what they have learned to the actual situation, and enhance their practical ability and innovative spirit. This mode of cooperation also helps students better understand the needs of society and lay a solid foundation for their future career development.

3. The Application of Innovation Theory in The Student Management System of Art Specialty Group

3.1. The basic viewpoints and connotation of innovation theory

Innovation theory, as an important pillar of modern management and development research, its core lies in the continuous pursuit of change, novelty and value realization. It breaks through the shackles of traditional thinking and encourages people to promote the continuous progress of the organization and even the whole society by constantly exploring and practicing new ideas, new methods and new technologies in various fields. In the context of student management system of art specialty group, the application of innovation theory is particularly important. Art itself is a field full of creativity and innovation, requiring practitioners not only have solid professional skills, but also have the courage to break through, the spirit of innovation. In fact, it is a challenge and transcendence to the traditional management mode to introduce innovation theory into the management system of students of art specialty group. The application of innovation theory in the management system of art majors aims to construct a new management system which is more in line with the development characteristics and needs of art majors. It not only pays attention to the cultivation of students' basic skills and theoretical knowledge, but also pays more attention to the promotion of students' individualized development, innovative thinking and practical ability. By introducing new management ideas, methods and means, such as project-based learning, interdisciplinary cooperation and practice-oriented evaluation, the application of innovation theory can help stimulate students' creativity and innovation spirit, develop critical thinking and problem-solving skills. The application of innovation theory in the student management system of art specialty group shows far-reaching value. Its core value lies not only in stimulating students' creativity and innovation spirit, but also in reshaping the management mode and future trend of art education.

(1) innovation management can stimulate students' creativity and innovation spirit effectively. In traditional art education, students often passively accept knowledge and skills, while innovation management encourages students to actively participate and explore, developing their critical thinking and interdisciplinary problem-solving skills. This kind of management not only helps to tap the students' artistic potential, but also provides them with continuous creative power in the future artistic road.

(2) innovation management helps to build an open, inclusive and collaborative learning environment. In this kind of environment, the student's individuality gets the full development, the team cooperation ability also gets the promotion. It not only benefits students' personal growth, but also lays a solid foundation for their future integration into the diversified art world.

(3) innovation management plays an important role in promoting the optimal allocation of educational resources and the improvement of teaching methods. By introducing new educational ideas and techniques, innovative management can promote the rational distribution and utilization of educational resources and improve the quality and effect of

education. Innovative Management also promotes the improvement of teaching methods, making art education more in line with the needs of the times and the learning characteristics of students.

3.2. Practical case analysis of innovation theory in the student management system of art specialty group

Taking a well-known art college as an example, the college has carried out the innovation theory deeply in the management system of the students of art specialty group, and achieved remarkable results through a series of concrete practices.

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(3) in terms of teaching methods and means, the university actively introduces modern scientific and technological means, such as virtual reality, augmented reality and other advanced technologies, thus injecting new vitality into art education. The application of these technical means not only makes the classroom teaching more vivid and interesting, but also improves students' interest and participation in learning. For example, with the support of virtual reality technology, students can feel the charm of art works, more intuitive understanding of the skills and essence of art creation. This innovative teaching method not only improves the learning effect of students, but also trains their scientific and technological literacy and innovation ability.

(4) in the aspect of evaluation and feedback mechanism, the university has established a perfect system of student learning evaluation and feedback. Through regular display of learning results, evaluation of Students' works, as well as the participation of teachers, students, industry experts and other forms of symposia, timely understanding of students' learning situation and needs, provide personalized guidance and support to students. This assessment and feedback mechanism not only contributes to the overall development of students, but also provides teachers with valuable teaching feedback and promotes the continuous improvement of teaching methods and contents.

4. The Innovation Strategy of The Student Management System of Art Specialty Group

With the further development of art education, the traditional student management system has been difficult to meet the diversified needs of art students. To explore innovative strategies and build a new student management system has become a top priority.

4.1. Implement personalized academic guidance programs

In addition to the establishment of student tutor system, for each student with professional tutor, but also should develop personalized academic guidance plan. This requires in-depth communication between tutors and students, understanding students' academic interests, career goals and learning styles, so as to tailor their academic development path. In this way,

students can be more clear about their academic direction, improve the efficiency of learning and the quality of results.

(1) Promote student participatory management. The establishment of student self-government organizations is only the beginning. The key is how to operate effectively and involve students. Students' opinions and suggestions on the management system can be collected by holding regular student Congress and setting up student suggestion boxes. Encourage students to participate in the curriculum, teaching evaluation and other academic affairs, so that they become a management system of co-builders and beneficiaries. Not only can enhance the students' subjective awareness and sense of responsibility, but also can train their team cooperation and leadership.

(2) build an all-round development support system. Students' all-round development needs support from many aspects, including academic, psychological, vocational and so on. The management system should integrate the resources inside and outside the school and establish an all-round development support system. For example, the establishment of psychological counseling centers to provide mental health counseling for students; the establishment of school-enterprise cooperation platform to provide students with practical opportunities and employment channels; and carry out a variety of sports and cultural activities to promote students' physical and mental health. Through these measures, we can meet the diverse needs of students and provide a strong guarantee for their all-round development.

4.2. The innovation of curriculum system and teaching method

In the process of cultivating art talents with innovative spirit and practical ability, the innovation of the course system and teaching method of the students management system of art specialty group is particularly crucial. The aim is to break the traditional shackles, lead students to a broader field of art, while deepening their practical ability.

(1) the innovation of curriculum system is the most important. Traditional art courses are often confined to a single discipline, ignoring the integration and complementarity between different art fields. The new curriculum system should be dedicated to the establishment of cross-disciplinary, comprehensive curriculum. These courses not only cover knowledge and skills in multiple areas of the arts, but also encourage students to explore the connections and integration between them. For example, interdisciplinary courses such as "Art and technology" and "Art and society" can be set up to guide students to examine art from multiple angles and cultivate their comprehensive quality and cross-border thinking ability.

(2) the innovation of teaching method is also indispensable. With the rapid development of science and technology, modern teaching means for art education provides infinite possibilities. We should actively introduce online education platform, virtual reality technology and other advanced tools, innovative teaching methods and means. Online education platforms can provide students with more flexible and personalized learning experiences, allowing them to learn about art anytime, anywhere, while virtual reality technology can simulate real art scenes, let students create and experience in the virtual environment, improve their learning interest and participation. The application of these modern teaching methods can not only improve the teaching effect, but also train the students' scientific and technological literacy and innovation ability.

(3) strengthening practice teaching is also an important part of innovation strategy. Art is a highly practical discipline, only through practice can we really master knowledge and skills. We should provide more practice opportunities and platforms for students to enhance their artistic quality and creative ability in practice. For example, we can set up a practical teaching base in cooperation with enterprises and communities, so that students can understand market demands and social trends in practice. We can also organize regular activities such as art

exhibitions and performances, display Students' works and achievements to enhance their self-confidence and sense of achievement.

4.3. Innovation of evaluation system and incentive mechanism

In the student management system of Art Specialty Group, evaluation system and incentive mechanism are important levers to promote students' continuous progress and stimulate their creativity. In order to evaluate students' comprehensive performance more comprehensively and objectively, and to motivate them to achieve excellence in the field of art, it is necessary to innovate these two mechanisms.

the innovation of evaluation system should be devoted to the construction of diversified and comprehensive evaluation framework. The traditional single evaluation method based on examination results can not meet the diversified development needs of art majors. The new evaluation system should pay attention to the organic combination of the process evaluation and the result evaluation, we should also pay attention to the quality of his works and the results of his academic research. A variety of evaluation tools and methods can be used, such as portfolio evaluation, Performance Evaluation, peer review, self-reflection report, to ensure the comprehensive and accurate evaluation.

(2) the innovation of incentive mechanism is also the key. In order to stimulate the intrinsic motivation of students, we should set up various forms of scholarships, grants and other incentives. It should include not only the students with excellent academic results, but also the students with outstanding performance in artistic creation and social practice. The establishment of special scholarships in cooperation with enterprises and industries to encourage students to achieve innovative results in specific artistic fields or cross-disciplines may also be considered. Through these incentives, students can pursue their artistic dreams on the road to get substantial support and encouragement.

(3) spiritual motivation is equally important. Students should actively build a platform for art works display and performance, so that students have the opportunity to show their talents and achievements to the audience inside and outside the school. These platforms can not only enhance students' self-confidence and sense of achievement, but also promote communication and cooperation among them, and inspire more creative inspiration. Schools and the community should also give students enough recognition and encouragement, so that their artistic path more firmly and confidently forward.

4.4. School-enterprise cooperation and innovation in practice teaching

In the student management system of Art Specialty Group, school-enterprise cooperation and practical teaching are important ways to cultivate students' professional quality and enhance their employment competitiveness. The innovation of school-enterprise cooperation mode is the key. The traditional school-enterprise cooperation is usually limited to practice, employment and other single-level, and the new era of school-enterprise cooperation should pay more attention to in-depth cooperation, resource sharing. Schools should take the initiative to establish close cooperative relations with enterprises and industries, work out talent training programs together, and participate in curriculum setting and teaching implementation together. In this way, students can learn more closely to the market demand and industry trends, for future employment and career development to lay a solid foundation. Inviting enterprise experts to campus is also one of the important forms of school-enterprise cooperation. The enterprise expert not only has the rich practice experience, but also can bring the industry cutting-edge dynamic and the creation idea. Through lectures, workshops and other courses, students can face-to-face exchanges with experts, understand the industry trends and market needs, thus broadening the horizons and broaden the knowledge. This kind of cooperation mode can not only improve students' professional quality, but also promote

cultural exchange and interaction between schools and enterprises. In practice teaching, we should pay attention to the organic integration of curriculum and practice. Practice teaching is an important link to consolidate theoretical knowledge and improve operational skills, and it is also an effective way to cultivate students' innovative ability and ability to solve practical problems. According to the course content and students' needs, the practical teaching should be designed reasonably so that students can master the theoretical knowledge and skills in practice. For example, project-based teaching, case analysis and other teaching methods can be used to guide students to apply the knowledge learned in practical projects, improve their ability to solve practical problems.

5. Conclusion

The innovation and practice of the management system of the students of art specialty group is an important way to improve the quality of art education and train innovative art talents. Through the in-depth analysis of the traditional management system and the exploration and application of innovation theory, it is important to take students as the center, pay attention to practice teaching, promote the innovation of curriculum system and teaching method, establish diversified evaluation system and incentive mechanism, strengthen the cooperation between school and Enterprise and practice teaching. In practical exploration, we are committed to the construction and management of the practice teaching base, the standardization of the organization and management of student associations and activities, the provision of individualized development planning and guidance, and the strengthening of the construction and training of teachers.

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