

The Innovation of Ideological and Political Education Model in Universities: The Integration and The Intervention Path of Social Work

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Abstract

The ideological and political work is the starting point and foothold of all the work in universities. The ideological and political education of current college students is facing new challenges. Only by advancing with the Times and innovating continuously can meet the growth needs of contemporary college students and adapt to the requirements of high-quality personnel training. The integration of social work is helpful to expand the perspective of ideological and political education in universities, draw and introduce the value concept and work methods of social work, and is helpful to promote the goal of ideological and political education, which is a special reference value to enrich and improve the method of ideological and political education in universities. It is also a new entry point to further promote the reform of our country universities.

Keywords

Social work; Ideological and Political education; Fusion of ideas; Intervention path.

1. Introduction

Socialism with Chinese characteristics has entered a new era. With the continuous development of social economy and culture, the gradual transformation of social forms, increasingly diversified values and open ways of thinking, continue to influence the thoughts and behaviors of contemporary college students. Ideological and political education in universities is an important starting point for cultivating morality and educating people. We are facing a new era, facing new challenges and shouldering new historical missions. School ideological and political education work is not a simple line of work; need to advance with The Times, to highlight the scientific, times, professional characteristics of pertinence. Social work is a kind of professional service model guided by social science theory and based on professional practice. Since the 1980s of our recovery and reconstruction, its values and working methods, etc., provide professional and scientific feasible theory and practical support in solving individual crisis, participating in community governance, resolving social contradictions, transmitting mainstream values, etc. At present, ideological and political work in universities is more scientific and professional, and its values, working methods and educational objectives have much in common with social work. Therefore, the involvement of social work in ideological and political education in universities can not only give play to the advantages of interdisciplinary integration, but also contribute to promoting and realizing the innovation and development of ideological and political education in universities.

2. Research Methods

2.1. The compatibility of social work and ideological and political work in universities

2.1.1. Common theoretical basis

First of all, from the characteristics of their own disciplines, ideological and political work and social work in universities have developed into a major, although the theoretical basis of the two have different emphases, but also have some of the same theoretical origins. The theory of ideological and political education in universities mainly involves political science, pedagogy, law and psychology. Social work is more of a practical application of sociology, and its theoretical basis mainly comes from sociology, anthropology and psychology. Social work practice needs to involve the integration of various social resources, and universities have multi-disciplinary and multi-professional teaching resources and talents, through the integration of disciplines, the combination of social work and ideological and political education in colleges and universities can more comprehensively and deeply promote the improvement of students' ideological and moral quality and social practice ability, which is beneficial to broaden the theoretical reference of ideological and political work in universities. Enrich the theoretical foundation and extend the function and goal of education.

2.1.2. Convergence of value orientation

In the practical process of ideological and political work and social work in universities, the essence of the value orientation emphasizes the work of "doing the people's heart", which can be regarded as the joint point of establishing effective value link between the two. The ideological and political education in universities pays attention to the all-round development of students, emphasizes the student-oriented, respects the subjective status of students, trains the college students to establish the correct outlook on life, values and world outlook, emphasizes the cultivation of patriotism, national spirit and social responsibility; Social work also adheres to the concept of "people-oriented", emphasizing social welfare and social justice as the starting point, paying attention to the coordination of social problems, resolving contradictions and maintaining order. The theoretical system, ethical code, professional culture and other value orientations of the two converge. Effective integration is conducive to stimulate students' participation initiative and enthusiasm, tap students' potential, cultivate students' sense of service, and contribute to the establishment of an equal partnership between college educators and students.

2.1.3. Consistent educational objectives

In the same political framework, they must accept the leadership of the Party, carry forward the mainstream values, and have the same political attributes and educational goals. The educational goal of ideological and political work in universities is to train qualified builders and successors of the socialist cause, train students' ideological and political accomplishment, ability and character, and promote their all-round development. The service objectives of social work encourage individuals to give full play to their subjective initiative, fully tap their potential, achieve harmony and unity between people and the environment, promote the all-round development of people, establish and improve the ideology of harmonious society, strengthen the core values of socialism and so on. This is consistent with the outlook on life, world outlook, values, collectivism spirit and cooperative spirit in ideological and political education in colleges and universities. It can be seen that the educational objectives of both of them are to highlight the shaping of a complete person and a sound personality, and emphasize the all-round development of a person.

2.2. The Times value of social work's involvement in ideological and political work in universities.

2.2.1. Conform to the historical background of social change

The report to the 19th CPC National Congress pointed out that socialism with Chinese characteristics has entered a new era. "This new era is an era to build on past achievements, build on past achievements, and continue to win the great victory of socialism with Chinese characteristics under new historical conditions." In this new era, facing the great changes unseen in a century, the Party and the state put forward new requirements for the ideological and political work in universities. In the face of new task requirements and new work objects, the ideological and political work in universities should play the role of the main front, and must constantly carry out self-reform and innovation in political position, scientific theory, education methods and other aspects. College ideological and political education is a key stage for college students to complete their personal ideological awakening, establish ideals and beliefs, and promote their personal development and growth. In college campuses, because of the diversity and complexity of student groups, college students' perception and attention to social problems are also different. At present, the ideological and political education values of some colleges and universities lag behind the development of The Times. Only by proactively detecting and making up for the shortcomings of your work, actively seeking innovation and reform, highlighting the needs of students as the main body, and conducting targeted exploration of new models, can we meet the needs of The Times. Social work is a cutting-edge, innovative and meaningful field of practice. Through the integration of ideological and political education work and social work, students can be guided to pay attention to social issues and understand the significance and value of community development, environmental change, public interest maintenance and other aspects. Cultivate their sense of responsibility and social values to serve the society consciously, establish contact with the society actively, and explore social problems deeply.

2.2.2. Meet the requirements of education in the new era

Therefore, we should adhere to the moral cultivation as the fundamental task, further promote the modernization, localization and innovation of ideological and political education in universities, truly implement the ideological and political work throughout the whole process of college education and teaching, enhance the pertinence and effectiveness of ideological and political education, and realize the whole process of education, all-round education. The intervention of social work is the embodiment of the education requirements of ideological and political education in the new era. Through the intervention of targeted practical methods of social work, combined with the characteristics of college students to carry out personalized design, guide college students to pay attention to grasp the current political information, observe and understand the real social development, and effectively internalize the content of theme education into students' active learning. It is beneficial to establish empathy and resonance with the connotation of ideological and political education at the ideological level, and imperceptible into students' daily learning and living behaviors, which has practical significance for building the main position in the ideological field of universities. In addition, social work practice emphasizes the cultivation of students' good teamwork ability. Through social work practice, students can combine their professional background and knowledge system to provide professional support for solving social problems in various fields. In the practical activities involving social work, Students can further consolidate the basic knowledge of the subject, gain more social experience, social resources and social feelings, improve the content and quality of their social practice education, which is beneficial to open up a new situation of ideological and political work in universities.

2.2.3. In line with the ideological and political education values

For a long time in the past, in the process of carrying out ideological and political education in Chinese colleges, too prominent administration, control, "cramming" instilled education information, which does not match the main personality and growth background of college students in the new era, problems and difficulties in the practical work also gradually become prominent. The value idea of ideological and political education in universities is to let students set up correct three views, and to cultivate high-quality successors with ideal and responsible socialist cause. Social work advocates respecting human value and dignity, starting from individual subjective initiative, fully tapping potential, encouraging personality development, and paying attention to the interaction between service objects and the surrounding environment, so as to achieve harmony and unity between human and the environment. Compared with the persuasion and management of traditional ideological and political education, bringing college students into the environment system they live in and making them feel personally and interact with their peers and social environment is more in line with the group characteristics of the current new generation of college students. In the specific operation of ideological and political education in universities, social work can provide students with mental health counseling, psychological counseling, academic support and other aspects of help, so that students can more actively participate in the study, life and social practice activities, and enhance the pertinence and effectiveness of ideological and political education in universities. Therefore, taking ideological and political education as the main body, adhering to the student-centered, stimulating the initiative and enthusiasm of students to participate, and emphasizing the respect for students' subjective status are conducive to the exploitation of students' potential and the establishment of an equal "partnership" between educators and students, which also reflects the value orientation of ideological and political education and social work convergence.

3. Results

3.1. Social work involved in the ideological and political education of universities

Social work pays attention to the organic integration of education and service, exploring the path of its involvement in the ideological and political work in universities, mainly through the development of various forms of service activities, guidance and application in concrete practice. Through the use of social work professional philosophy and working methods, to solve the contemporary college students prone to individual problems, such as ideological problems, psychological problems and behavioral deviations, to help them establish correct values so as to realize the all-round development of people. At the same time, social work can also provide more targeted and innovative work paths for ideological and political guidance in the field of cultivating college students' ideology through group interaction and community activities.

3.2. Integration and reference of social work values

(1) The value concept of social work follows "people-oriented, helping others to help themselves". In practice, social work emphasizes the establishment of rational and critical values and the complement of balanced and autonomous practice structure, which is bound to become an important part of ideological and political education in universities. College students are in the age of youth, individual thoughts and behaviors have a strong sense of independence and self-awareness, the use of social work "people-oriented, help others to help themselves" the value of ideological and political education work, is conducive to improving students' independent learning ability, as the so-called "teach fish, teach fish", in the process of facing

individual problems, Fully mobilize and give play to the self-subjective initiative of college students, guide them to accept and establish correct values and ideas, or assist students to adjust themselves, enhance the ability to adapt to the environment and cope with difficulties, so as to realize their all-round development.

(2) The principles of social work emphasize "treating people equally and respecting others". For a long time, in the process of carrying out ideological and political education, some colleges and universities have gradually formed the traditional mode of taking the educational subject as the absolute authority, or even "commanding", stereotyped and forced indoctrination, while students can only passively accept the situation as the object of education, based on the effect of this form of education can be imagined. The traditional "spoon-feeding" education method completely ignores the subjectivity of college students, and even the transmission of some key educational information will encounter resistance and disgust to a certain extent. Social work emphasizes the principles of treating people equally, respecting acceptance, and individualization. In the process of specific education and service, it pays attention to exerting the subjective initiative of the educatees and applies it to the ideological and political education in colleges and universities. It recognizes the self-worth and emotional ability of college students and respects their individual differences, which is beneficial to make the educatees truly feel understood and respected. Thus, they are more willing to accept the views and information conveyed by educators, which can improve and achieve educational goals to a greater extent.

(3) Social work highlights the feature of "service", and the advantage perspective can enhance students' self-confidence. The Opinions on Strengthening and Improving the Ideological and Political Work in Universities under the New Situation issued by the CPC Central Committee and The State Council stressed that "ideological and political education should be strengthened in the course of service guidance, combining the solution of ideological problems with the solution of practical problems, so as to be both reasonable and practical." To carry out ideological and political education for college students, we should pay attention to and solve not only ideological problems, but also practical problems in study life. Especially in the provision of students' mental health, learning support, employment guidance, predicament assistance and other specific services, firstly from the actual situation of college students and information related to their immediate interests, to effectively understand the growth experience and environmental experience of the "service object" itself, with the help of the "service concept" and advantage perspective, give students their own subjective initiative. It can help college students find their own advantages, tap their own potential, enhance their own coping ability, improve the overall view and service consciousness in the process of study and life.

3.3. The method of social work in practice intervention

(1) Casework method is the earliest method used in social work, and has become one of the most basic and commonly used methods. It means that social workers provide certain assistance (emotional or material) to individuals or families who encounter difficulties or are getting into difficulties through the use of professional theoretical knowledge and practical skills. The service goal is to help individuals or families solve specific problems and enhance their sense of happiness, gain and security. At present, most colleges and universities have established psychological counseling service systems and institutions, and there are specialized personnel to provide professional education methods, mainly according to the individual needs of students, to provide psychological counseling and support services for students. By introducing the case work model, it can be applied to solve the individual problems of college students themselves, such as anxiety, depression, interpersonal relationship disorders, etc., and guide and encourage students to get rid of difficulties and promote their healthy growth. In the

process of carrying out ideological and political education work, such as facing individual problems of students, it can be applied to case social work methods: For example, to solve the problems of freshmen entering college, loneliness on campus, and unadapt ability to major, we need to understand the real situation of students in the early stage, formulate personalized work plans based on factors such as their family background and growth environment, and pay targeted attention to students' cognitive impairment to find the root cause of the problem. Social work provides help in the form of psychological counseling and learning support to effectively relieve students' psychological pressure. Promote their academic integration. For another example, when students encounter special difficulties, crisis intervention mode can be timely adopted to change the wrong mentality of college students towards themselves or others and solve the psychological deviation through scientific and reasonable guidance, so as to reduce the trauma that may be caused by irrational behaviors of students. Casework can also provide financial, material and labor assistance under specific circumstances to relieve the pressure of students' families and employment, so as to help them learn and grow steadily in school.

(2) Group social work is to form groups of people with the same attributes according to certain standards. Through effective interaction and cooperation among group members, group members can help them change some bad behaviors and get out of difficulties, so as to solve problems, improve quality and achieve educational goals. What needs to be emphasized here is the "group experience". Social workers play a crucial role in the process of group work opening. They should effectively intervene and promote the group process, and assist the group objects to achieve common development of individuals and groups through discussion, mutual assistance, guidance and other means. In some colleges and universities, social work organizations have been set up. The more common ones are associations, interest groups, and volunteer groups and so on. In the ideological and political education of college students, the main mode of group work is widely used to effectively deal with various problems and play a positive role: The first is the social goal model, which is based on the mutual influence of social environment and groups. It cultivates students' sense of ownership and social responsibility. By organizing college students to participate in social practice activities such as public welfare, environmental protection and poverty alleviation, students can enhance their understanding and understanding of practical problems. The second is the treatment mode, which is a way to correct individual bad behavior or attitude. Through group mutual assistance activities, students can feel the power and warmth of the collective, which plays an important role in coping with the psychological and behavioral problems of college students. Finally, the reciprocity model emphasizes the word "interaction". By creating a good atmosphere and environment, students can show their talents and talents in the collective, and realize the interaction between people and the environment while paying attention to the group members, so as to cultivate the spirit of teamwork and dedication. This model can be applied to freshman military training, community organization training, student cadre team construction and other aspects.

(3) Community work is the third method of social work. It mainly seeks various resources through the common actions of community residents, strives for the assistance of external forces, encourages the joint participation of community residents, commits itself to solving community conflicts and problems, enhances community welfare, and promotes the civilization and development of the community with joint efforts. In college ideological and political education, the application of community work mode can be said to be a beneficial development combining theory and practice: On the one hand, the school can be regarded as a large community, and the apartment and other places where college students live together can be regarded as a small community. By referring to the methods of community work and providing campus services, assistance and support, the common views and problems faced by students

can be regarded as community commonalities, and students can be guided to pay attention to social problems. Ideological and political educators play the role of guides, face problems together with students, give ways to solve problems, the final decision-making power to students, enhance the sense of identity and responsibility of college students; On the other hand, it encourages and guides students to actively participate in the public affairs of the community around the school, identify the problems and needs of the community, learn social work skills, actively contact community resources, explore community capital, improve community conflicts and conflicts, enhance social awareness and organizational ability, and provide students with more extensive and diverse participation opportunities. Cultivate students' ability to help each other and self-determination in the process of dealing with community affairs.

4. Conclusions

To sum up, in the face of the new era, new situation and the characteristics of new work objects, it is urgent to further enhance the specialization and scientific level of ideological and political education in order to do a good job in the ideological and political work in colleges and universities. The involvement of social work in the specific practice of ideological and political education in universities is undoubtedly an innovative exploration of the ideological and political education in universities, which not only enriches the educational methods, but also extends the educational functions and provides important and effective support for the realization of educational goals. To promote the implementation of social work in the field of ideological and political education in universities, it is necessary to further carry out specific empirical research from the aspects of ideological and political education theory, curriculum design, path introduction and so on, formulate specific implementation plans suitable for the characteristics of ideological and political education in universities, and constantly promote the quality and efficiency of social work's involvement in ideological and political education in universities.

5. Conflict of Interest

The authors have declared no conflicts of interest.

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