

The Integration and Inheritance of Chinese Excellent Traditional Culture in the Teaching of Ideological and Political Courses in Colleges and Universities

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Abstract

Chinese excellent traditional culture is an important teaching resource for the theory course of ideological and political education in colleges and universities, and the ideological and political classroom in colleges and universities is an important way and platform to inherit and promote Chinese culture. Chinese excellent traditional culture into the ideological and political theory in colleges and universities helps to enrich the teaching content, improve the ideological and political theory of colleges and universities effectiveness, help to innovation transmission way, promote the creative transformation of traditional culture and innovative development, help to better realize the Sinicization of marxism, strengthen cultural consciousness and national confidence. However, in practice, the integration of traditional culture into ideological and political courses in colleges and universities is not good. In the new era, it is also necessary to start from the integration of value goals, theory and practice, so as to promote the integration and inheritance of excellent traditional culture in the teaching of ideological and political courses in colleges and universities.

Keywords

Chinese excellent traditional culture, Ideological and political theory course, Cultural self-confidence.

1. Introduction

At the 20th National Congress of the Communist Party of China, Xi Jinping stressed to "develop socialist advanced culture, carry forward the revolutionary culture, inherit Chinese excellent traditional culture, meet people's growing spiritual and cultural needs, consolidate the united struggle of the Chinese people of the common ideological basis, improve national cultural soft power and Chinese cultural influence,"[1] Continue to promote cultural confidence and self-improvement. In January 2017, The General Office of the CPC Central Committee and General Office of the State Council issued "Opinions on the Implementation of the Inheritance and Development Project of Chinese Excellent Traditional Culture", "opinion" specified that the Chinese excellent traditional culture into ideological and moral education, practice education and so on each link, through higher education, continuing education in various fields, "open Chinese excellent traditional culture in colleges and universities, in philosophy and social sciences and related disciplines and curriculum increase the content of Chinese excellent traditional culture."[2] Xi Jinping's speech and the spirit of the Opinions have pointed out the direction for the development of ideological and political education courses in colleges and universities. In the new era, it is necessary to promote the integration and inheritance of the excellent traditional Chinese culture in the ideological and political courses of colleges and universities, with the excellent traditional Chinese culture, and enhance the cultural consciousness and national confidence of contemporary college students.

2. The Importance of Integrating Excellent Traditional Culture into Ideological and Political Courses in Universities

The ideological and political theory course in colleges and universities is the key course to give full play to morality and cultivate people, and undertakes the important task of cultivating people and cultivating people for whom. However, in real teaching, the importance of ideological and political courses can not achieve the ideal effect. In the communication with students after class, we find that some students do not pay attention to ideological and political courses and call it "water course" and "play class", which is inextricably related to the teaching methods, level of teachers and selection of teaching content of ideological and political courses in the new era. In order to create a ideological and political course that is popular with students, we should not just copy the teaching materials, but also pay more attention to the characteristics, heritage, depth and interest of ideological and political course, and have an ideological and political course with connotation and interest. In the numerous materials, the Chinese excellent traditional culture is a natural essential precious resources. The excellent traditional Chinese culture is a spiritual symbol with its own national characteristics accumulated in the long history, and it has distinct national characteristics. The integration of excellent traditional Chinese culture into the ideological and political theory courses in colleges and universities is not only helpful to improve the effectiveness of the ideological and political theory courses in colleges and universities, but also conducive to promote the creative transformation and innovative development of traditional culture, better realize the sinicization of Marxism, and enhance the cultural consciousness and national confidence.

2.1. It is Helpful to Enrich the Teaching Content and Improve the Effectiveness of the Ideological and Political Theory Courses in Colleges and Universities.

In recent years, the state has issued some policies to support and guide the construction of ideological and political courses in colleges and universities, and has made many achievements a lot. However, there are still some problems, such as outdated, vague, untargeted and too theoretical. In addition, in the Internet age, the voices of the Internet constantly seize the voice of education courses and challenges the authority of education courses from the goals set by the state. The excellent traditional Chinese culture is the natural nutrient of ideological and political courses. Consciously integrating the splendid and long-honored excellent culture of the motherland into the teaching of ideological and political theory courses in colleges and universities can enrich the teaching content of ideological and political courses and make the original empty theory have a sense of weight, history and belonging. The core values of honesty, filial piety and family feelings in the excellent traditional culture can supplement the morality and value in the ideological course; the classic stories in the Chinese excellent traditional culture, "one rice thousand gold" and "Kong Rong lets pear" can explain the boring ideological course theory, making the dry lectures popular, rich and interesting. In the Internet era, adding traditional culture to attract students' interest and attention, and gradually promoting the organic combination of excellent traditional Chinese culture and ideological and political courses in colleges and universities, is conducive to consolidating and strengthening the discourse power of mainstream ideology and enhancing the charm of ideological and political theory courses in colleges and universities.

2.2. It is Helpful to Innovate the Communication Channels and Promote the Creative Transformation and Innovative Development of Traditional Culture.

In the long history of more than 5,000 years, our ancestors have created a rich and colorful Chinese culture, which has provided a strong spiritual pillar for the Chinese nation to overcome

various wars and natural disasters and resist foreign aggression for thousands of years. Xi Jinping has stressed many times that no matter how far we go, we should not forget the road we came to. History has proved that if a nation is without its own culture, without its own foundation, it has no spiritual support, and then it will soon be wiped out by the world. The excellent traditional Chinese culture, such as sacrifice for justice and country, inspires generations of Chinese people to face up to difficulties and meet challenges. This spirit and culture need to be inherited and carried forward. With the development of the times, especially the spread of the Internet, some traditional cultures have been ignored and submerged due to the lack of expression and content forms, and can not keep up with the pace of The Times. Especially among the post-00s college students of "Internet aborigines", the status of traditional culture is more at a disadvantage. As the product of history, traditional culture is not only the witness of history, but also should face to the times and adapt to the development of the times. In the new era, we should constantly promote the creative transformation and innovative development of traditional culture. The time and platform of the dissemination of traditional culture can be guaranteed into the ideological and political courses in colleges and universities. Ideological and political theory in colleges and universities mainly includes the "Ideological-Moral and Rule of Law""Basic Principles of Marxism""Outline of Modern Chinese History" and so on. This setting covers the system set thought, morality, rule of law, humanities, history and other fields, throughout the university career, through this way gradually, subtly transfer knowledge, again through the classroom innovation, can effectively promote the innovation and spread of traditional culture.

2.3. It will Help to Better Realize the Sinicization of Marxism and Enhance Cultural Consciousness and National Confidence.

From the perspective of the curriculum setting of ideological and political theory courses in colleges and universities, an important task of ideological and political courses in colleges and universities is to spread Marxist theory and make clear why, why and how to transform the Sinicization of Marxism. Marxism, as a foreign culture, as a theory, has been faced with many difficulties in the process of sinicization. Take the course "Basic Principles of Marxism" in the ideological and political course system as an example. This course involves many philosophical principles, which is slightly obscure for college students of non-humanities and social sciences, which greatly reduces students' interest in learning. So how can Marxism be better understood in class? Only when a nation uses its best language to learn the best things, can it make it become its own wealth. The founder of marxism are European, they use their own national language, words and expression to complete the theory of writing and propaganda, so to make marxism in China, and guide Chinese practice must realize marxism from "European form" to "Chinese form", is to say Chinese."Language is the direct reality of thought."^[3]To Sinicization Marxism, scholars first need to translate the classical text of Marxism and present the original meaning of Marxism with expressions suitable for Chinese discourse system. Only by narrowing the linguistic distance between Marxism and Chinese society can Marxism better take root in China. As it happens, Marxist theory and Chinese inherent traditional culture have an internal tacit understanding in the level of ideal goal, value pursuit and way of thinking. On the one hand, the integration of Chinese traditional culture and Marxism can bring the growth point of theory and practice with Marxism; on the other hand, as a scientific theory, the introduction of Marxism into China also promotes the reform and creative transformation of traditional culture. The narrowing of the discourse system can not only show the broad and profound of Chinese excellent traditional culture, enhance our national confidence and cultural consciousness, but also conducive to enhance the affinity of Marxism and promoting the sinicization of Marxism.

3. The Practical Dilemma of Integrating Chinese Excellent Traditional Culture into Ideological and Political Courses in Colleges and Universities

Although it is very important to integrate the excellent traditional Chinese culture into the ideological and political courses in universities, the reality of the integration is not optimistic. The specific difficulties and reasons are as follows:

First, contemporary college students do not have a strong sense of self-identity to traditional culture. Integrating the excellent traditional Chinese culture into ideological and political classes, some students will not understand it. Even when mentioning traditional culture, many students do not understand it at all. These phenomena will affect the integration of traditional culture and ideological and political courses. In the Internet age, on the one hand, the social development rhythm is fast, everyone more tend to "fast food culture", especially the young college students, their lively personality, strong ability to accept new things, traditional culture and era culture contrast, they will preemptive to traditional culture labeled "conservative" "traditional" label "conservative", to produce resistance to traditional culture. On the other hand, since the reform and opening up, with the acceleration of the process of globalization, western culture has been introduced into China, and western ideology has gradually penetrated. Contemporary college students have contact with western culture through the Internet platform and ignore their own national culture. For example, the western festivals Christmas, Halloween and so on, the Dragon Boat Festival, the Double Ninth Festival; very obsessed with western elements, but the national characteristics of their own country. All these reflect the lack of basic national confidence and cultural consciousness of contemporary college students. Second, the ideological and political course teachers in colleges and universities lack the knowledge system of Chinese excellent traditional culture and Marxist theory. In order to integrate and spread the excellent traditional Chinese culture in the ideological and political class, the key lies in the ideological and political teachers. Therefore, whether the ideological and political teachers have a profound traditional cultural heritage is very important. Looking back at the history of the introduction of Marxism into China, it is the advanced Chinese intellectuals who took the lead in accepting and spreading Marxism, and have rich knowledge of traditional cultural knowledge, especially the profound Confucian culture. However, with the reform of modern education system, the study of liberal arts and science, undergraduate and doctoral students, the study of Marxist theory and traditional Chinese culture, belong to different colleges, and cultivate professional talents. As a result, most of the modern ideological and political teachers only have the knowledge of Marxist theory, but lack the understanding of traditional Chinese culture. In class, ideological and political teachers are more inclined to deeply cultivate the fields they are familiar with, and do not speak or weaken the integration of traditional culture. Because some teachers have little grasp of traditional culture, they are mechanically copied in the integration, which cannot achieve practical results.^[4]Some teachers have a one-sided understanding of traditional culture as the "Four Books and Five Classics" and other tangible books, limited the scope of the excellent traditional Chinese culture, ignoring the historical advanced values, rich and touching practical activities also belong to the excellent traditional Chinese culture.

Third, the way of integrating the two methods is single, and the effect is not good. Under the high attention of the Party and the country, colleges and universities also attach great importance to the integration and development of traditional Chinese culture in ideological and political courses, and have made some achievements, especially in the courses of "Ideological-Moral and Rule of Law" and "Outline of Modern History", there are many cases and references of knowledge of excellent traditional Chinese culture. However, due to the ideological and political course teachers' own knowledge reserve and class hour arrangement,

the reference of traditional culture is relatively scattered and simple, and even some classic stories are only mechanically copied, not through the unique charm and profound heritage of traditional culture. In addition, the way of traditional culture integration is single, still focusing on the traditional teaching method, focusing on the indoctrination education of students, which is no different from the traditional ideological and political courses, can not stimulate students 'independent inquiry learning ability, can not stimulate students' interest in learning traditional culture. In addition, the examination of ideological and political courses in most colleges and universities is still a closed-book examination, while the paper presents the Marxist theoretical knowledge as the main body. Influenced by exam-oriented education, teachers and students unconsciously ignore the explanation and study of traditional culture. Traditional teaching methods and assessment methods are an important obstacle to the integration of contemporary excellent traditional culture and ideological and political courses.

4. The Basic Principles of Integrating Excellent Traditional Chinese Culture into Ideological and Political Teaching in Colleges and Universities

In view of the current excellent traditional culture into the current situation of the actual effect poor education courses, the new era from teachers, students, traditional culture, classroom thinking, grasp the content and value goal, consciousness and ability, the relationship between theory and practice, realize the precision of Chinese excellent traditional culture, improve the effect of education courses in colleges and universities.

4.1. Follow the Integration of Content and Value Integration.

From the content of Chinese excellent traditional culture in education course teaching is a necessary premise for the integration of the two, but this use is not the surface, static, mechanical, not simply the excellent traditional culture god pull hard to occupy half of the education course teaching content or class, this will only backfire. The traditional culture into the ideological and political theory course teaching practice must be guided by the party's relevant theory policy, at any time to adhere to the guiding position of marxist theory, not, always ensure the independence of ideological and political theory course in colleges and uniqueness, maintain the integrity of the ideological and political theory course system, adjust the supplementary function of excellent traditional culture. To combine the characteristics of each ideological and political course, Ideological-Moral and Rule of Law courses focus on integrating the relevant content of morality, law and values in excellent traditional culture; outline course focuses on combining the content of patriotism and national spirit in excellent traditional culture;^[5]The introduction course analyzes the excellent culture in the Sinicization of Marxism; the Basic Principles of Marxism course can analyze the inherent fit of Marxist philosophy and Chinese philosophy; Xi Jinping combines the main ideas and historical practices, such as the inheritance and development of diplomatic thoughts. In the process of inheriting and developing the excellent traditional Chinese culture, we should also grasp the degree. On the one hand, we should pay attention to the popularization, popularization and fun; on the other hand, we should not blindly vulgar or banter the traditional culture in order to meet students' preferences, so as to make them lose the inherent charm of traditional culture. In the process of applying excellent traditional culture to ideological and political courses in colleges and universities, we should not only maintain the course status of ideological and political courses and the guidance of Marxist theory, but also ensure the integrity of the core values of excellent traditional culture. Excellent traditional culture and ideological and political education courses should be organically integrated and effectively inherited under the common goal of educating people.

4.2. Pay Attention to the Coordination of Consciousness Integration and Ability Integration.

Xi Jinping has stressed that the key to running ideological and political theory courses lies in teachers, and the key is to give full play to their enthusiasm, initiative and creativity.^[6]At present, ideological and political theory courses are still based on the traditional teaching method, and teachers are still dominant in the teaching process, so teachers play a key role in the integration process of traditional culture. "To make iron, one needs to be hard", on the one hand, to enhance the ideological and political course teachers' attention to traditional culture, thought is the forerunner of behavior, only to realize the necessity and importance of traditional culture into the ideological and political theory course, which can guide teachers to practice actively. Schools can improve the ideology of front-line teachers through the publicity of documents, the reform of teaching syllabus, teaching plan writing, curriculum assessment and other requirements. On the other hand, for students who may be engaged in ideological and political teaching in the future, we should strengthen the intake of traditional culture and consolidate the knowledge reserve of ideological and political teaching teachers in the future. For teachers who are already on duty, the ability of ideological and political teachers to learn, screen, apply and transform traditional culture should be improved in a planned way. First, ideological and political teachers should use their spare time to strengthen the learning and mining of traditional culture through books, literature, lectures, online courses, and peer communication, and screen out the content that conform to the teaching content, conform to the development of The Times, and are in line with the law of students' development to apply. Second, the school or the Ministry of Education can regularly organize training, competition, demonstration class view, course discussion, field research learning activities to arouse the enthusiasm of teachers, create perfect learning conditions, build a designed compatible education course teachers, let the teachers in the ideological and political theory course teaching ability, confidently speak good Chinese story.

4.3. Adhere to the Combination of Theory Integration and Practice Integration.

The principle of "unity of knowledge and action" in universities should be integrated into the ideological and political education classroom of colleges and universities. The theoretical teaching in the classroom focuses on "knowledge". Through the traditional teaching method, students are clearly explained what the traditional cultural knowledge is and what there is, so as to help students understand the excellent traditional culture from the level of understanding. However, the unidirectional output shows students 'strong sense of gain, which can enrich and innovate classroom teaching methods, and integrate students into interactive ways such as story sharing, poetry recitation and melodrama, so as to stimulate students' initiative and enthusiasm in exploring traditional culture. In addition, we can also strengthen the construction of traditional culture elements of campus culture module, every major traditional festivals, in weibo, WeChat public platform about festival tradition, celebrate together, campus culture wall decorate some classic traditional culture elements, through the recessive education, create a cultural atmosphere, subtly inheritance and development of traditional culture. After class, students can enhance their experience of excellent traditional culture through social practice. Ideological and political theory course teaching can make full use of the local or surrounding traditional cultural resources to strengthen practical education, to organize students to visit the museum, to memorial comprehension history and culture, to encourage students to declare in the summer social practice related to traditional culture, the grass-roots level, into the folk, folk mining the traditional craft, traditional culture through interviews, hands-on learning, field feel the charm of traditional culture, deepen the understanding of traditional culture, inspire college students' identity of traditional culture, promote the self-consciousness of traditional culture and initiative. Finally, in the process of

integrating theory and practice, we should pay attention to grasp the pulse of The Times, inject the time elements into the traditional culture, and drive the excellent traditional culture to better integrate into the development of The Times.

In short, inheriting and carrying forward the excellent traditional culture is the trend of The Times. In the new era, we will continue to promote the inheritance and promotion of excellent traditional culture in the ideological and political theory courses in colleges and universities, which plays a positive role in the development of traditional culture itself, the promotion of the effectiveness of the ideological and political theory courses in colleges and universities and the promotion of the sinicization of Marxism. In view of the excellent traditional culture into the present situation of the ideological and political theory course, colleges and universities under the leadership of the party carefully analysis, carefully study new methods and means, improve the ability and level, promote the better integration, realize the better development of excellent traditional culture and the effectiveness of ideological and political education in colleges and universities.

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