

# The Value and Realization of Regional Incorruptible Cultural Resources in the Construction of Incorruptible Culture In Colleges and Universities

Yongqi Jia<sup>1</sup>, Yuliang Dai<sup>2</sup>

<sup>1</sup>Zhejiang Industry and Trade Vocational College, Wenzhou, Zhejiang, 325000, China

<sup>2</sup>Wenzhou University of Technology, Wenzhou, Zhejiang, 325000, China

## Abstract

Regional clean government cultural resources are an important part of regional culture, bearing the profound wisdom and noble spiritual qualities of local sages who are honest in politics, serving the local area, and good in far-sighted governance. It is of great practical significance for colleges and universities to fully understand and give full play to the important value of regional cultural resources of clean government in the construction of honesty culture in the new era, enrich the construction form, get rid of the development dilemma, and improve the actual effect of the construction. It is necessary to constantly change ideas, strengthen mechanism guarantee, make good use of high-quality resources, innovate content and form, continuously promote the integration and application of regional cultural resources of clean government and the construction of clean culture in the new era of colleges and universities, and form a good situation of "mutual promotion and win-win, prosperity and development".

## Keywords

Regional cultural resources of clean government; Universities; Building a clean culture in the new era; Realization of value.

## 1. Introduction

On January 18, 2022, General Secretary Xi Jinping attended the sixth plenary Session of the 19th CPC Central Commission for Discipline Inspection and delivered an important speech. "Building a clean culture in the New Era" first appeared in the general Secretary's important public speech. Colleges and universities, as the main position of casting soul and educating people, are also the important carrier of cultivating honest culture in the new era. Strengthening and promoting the construction of honest culture in colleges and universities is the urgent need of healthy development of colleges and universities, but also the value purport of deepening the overall strict party governance. In the face of the complex and changeable internal and external environment in the new era, the construction of honesty culture in colleges and universities also has problems such as lack of understanding, backward system, single form, and weak effect. In this difficult situation, we should add rich spiritual food for the construction of honesty culture in colleges and universities, and the regional cultural resources of honesty are worthy.

## 2. The Connotation and Characteristics of Regional clean government culture

### 2.1. The Rich Connotation of Regional Clean Government Culture

"Integrity is the foundation of government." With thousands of years of Chinese history, the culture of clean government has a long history just like the Chinese civilization, and it has been enriched and developed with the development of history. Generally speaking, clean

government is clean politics, non-corruption, not seeking personal gain, is a political phenomenon that directly opposes and is incompatible with corruption, fishing for the masses and other behaviors. And clean politics behavior administrative staff, formed by the effects of "demonstration effect" in driving, and they maintain the spirit of honest culture, was formed and high quality fashion helps people to clean all political ideas, things, the system, traditional custom, life style, behavior norms, values, etc can all be called integrity culture. It can be said that "clean government culture is an objective reflection of clean political behavior in culture and concept, reflecting a political party's governing philosophy and way." To mark the present, "clean government culture is a culture with honesty as the core, culture as the carrier, and the cultivation of socialist core values as the fundamental content."

The regional culture of clean government is subordinate to the culture of clean government in terms of concept and content, and is a part of the long and rich culture of clean government in China. However, compared with the culture of clean government, the regional culture of clean government is "more precise, more detailed, more specific and more practical", and is the "symbol of clean government" unique to the region. For example, the spirit of Jiao Yulu in Lankao County, Henan Province, Yang Shanzhou spirit in Baoshan county, Yunnan Province, Hai Rui, a famous and clean official in Qiongzhusan County, Hainan Province, Liu Ji culture in Wenzhou, Zhejiang Province and so on.

## 2.2. The Distinctive Feature of Regional Clean Government Culture

Deep understanding of regional clean government culture, will prophet its characteristics. Regional clean government culture has strong political characteristics, and has the characteristics of nationality, diversity, advanced nature, restraint, pertinence and so on, but the most distinctive is its times, inheritance and regionalism.

Times. The emergence and development of any culture is closely related to the times it is in, and the specific historical background is the soil of culture. Regional clean government culture is "born in the times", "longer than the times", and "serves the times". With the development and change of history, regional clean government culture also develops and changes, and a specific historical period has its own culture of that era. For example, during the feudal dynasty, batches of "qingtian" emerged uncorrupted and dedicated to the people; During the revolutionary War, the martyrs were honest and dedicated to the Party and the people. After the founding of new China, the Communist party members adhere to faith, not to be tempted by power, interests, practical matters for the people..... In the new era, the advanced figures who moved China's clean government have emerged, including the negative cases of "big tiger" and "small fly" who fell after the 18th National Congress of the Communist Party of China. These are all regional clean government culture. It can be seen that regional clean government culture has strong characteristics of the times, reflecting the characteristics of advancing with the times and constantly enriching and perfecting.

Inheritance. "A man of integrity is always happy, and a man of greed is always worried." "Honesty is not corruption, honesty is not impartiality." "Anti-corruption, the alarm bells ringing." This is a sentence that has been handed down for a long time. There are also many poems, poems, epigramms, plays, songs, stories about clean officials, etc. These cultures have deeply influenced the development of society and have been carried out throughout history. At present, we still use these ancient historical stories and caution, integrity, culture shock, they have not abandoned due to the changes of The Times, instead of constantly nourish, grow in generations of tradition, thus, honest culture is the ability to development in the inheritance, innovation in the development, constantly going through the process of metamorphosis. At present, general Secretary Xi Jinping's series of important statements on comprehensively governing the Party with strict discipline are also formed on the basis of absorbing historical

nutrition and combining with the characteristics of The Times, reflecting the importance of inheriting the culture of clean government.

Regionality. Regional integrity culture is pregnant and exists in regional soil, often with local history humanities, local conditions and customs, and the combination of legends, may be a person, a story in the history of the local, or the start-up of local tradition, morals, or for a specified period of formation of the honest deeds with local characteristics, highlight the integrity, character, etc., These are inseparable from the local history and reality, and even a phenomenon and culture derived from the local culture and characteristics. Therefore, they have a strong regional color and to a large extent reflect the unique history and culture of the local area.

### **3. The Practical Value of Regional Incorruptible Cultural Resources in the Construction of Incorruptible Culture in Colleges and Universities in The New Era**

#### **3.1. Promoting the Construction of Honesty Culture in Colleges and Universities in the New Era Likes "A Hundred Flowers Blossom"**

In recent years, with the thorough development of strict party governance in an all-round way, the construction of honesty culture in colleges and universities has shown a thriving new form of business, and the "joining" of regional cultural resources of honesty makes the construction of honesty culture in colleges and universities appear a prosperous scene of "a hundred flowers bloom together". Fully excavating, utilizing, inheriting and innovating regional cultural resources of clean government can, on the one hand, enrich the content of clean culture construction in colleges and universities in the new era, and make clean culture construction "more fleshed out with blood" and "more flexible and fresh"; On the other hand, it is conducive to promoting innovation in the construction of honesty culture in colleges and universities in the new era, getting rid of traditional theoretical learning and simple preaching, and helping them "add new color" and "add highlights", which has also become an important way to highlight the characteristics of colleges and universities.

#### **3.2. Accelerating the Construction of Incorruptible Culture in Colleges and Universities in the New Era "Taking Root"**

The construction of honesty culture in colleges and universities is special. It is not only for leading cadres, but also for the majority of staff, student cadres and ordinary students. How to solve the contradiction of "all tastes are difficult to adjust" and how to build the honesty culture of "both refined and popular" has become the difficulties and key points in the construction of honesty culture in colleges and universities in the new era. And suitable for local characteristics, the development of the local region of the cultural resources, and local colleges and universities has a natural link, can largely improve pertinence and effectiveness of honest cultural construction, to the masses of teachers and students to produce a "family, said a words" the kindness, the maximum extent to reduce the occupation, age and so on caused by receiving cultural difference. Let the construction of clean and honest culture in colleges and universities "land in colleges and universities and take root and sprout" better and faster.

#### **3.3. Realizing "Mutual Benefit and Win-win" of Regional and University Development in the New Era**

The combination of regional clean government cultural resources and the construction of clean government culture in colleges and universities in the new era is not only the effect of "1+1=2", but must be the effect of "1+1>2". Regional cultural resources of clean government will become the best spiritual nourishment for the construction of clean culture in colleges and universities,

helping colleges and universities to solve the difficult problems such as single cultural resources and insufficient connection with places, promoting the campus culture of colleges and universities, improving the effect of education, and also making colleges and universities stand more stable in local areas and go farther outside. The basic task of moral education in colleges and universities will also make the local cultural resources of clean government wider and more famous, which is of great practical significance for the inheritance and development of regional cultural resources of clean government.

#### **4. The Realization of the Value of Regional Incorruptibility Cultural Resources in the Construction of Incorruptibility Culture in Colleges and Universities in the New Era**

The construction of incorruptible culture in new era is a great project, system, multifarious, regional integrity, cultural resources into a new era of colleges and universities must be honest cultural construction from the teachers and students ideology on eyes, start from mechanism construction, system security, from the contents and forms of the innovation, focus on good information to use it, adhere to the strategic thinking and creative thinking, is a long-term perspective, and based on the present, Make full use of the advantages of colleges and universities in education and teaching, scientific research, talent training, social service, innovation and creation, actively put forward new ideas, explore new paths, and achieve the highest value of regional cultural resources of clean government in the construction of clean culture in the new era of colleges and universities.

##### **4.1. Change the Concept, Strengthen the Value Identification of Teachers and Students**

No nerves, chances and wishes for corruption, the foothold is no wishes for corruption. To strengthen the new era of honest cultural construction in colleges and universities, we must first pass the "ideological barrier". It is necessary to change the misconception among some teachers and students that "the construction of clean and honest culture is only an activity, which is acceptable in form, and can be put on record in archives, and can be publicized by means", so that the construction of clean and honest culture can really be deeply rooted in the hearts of the people through ideological guidance, atmosphere creation, and campus environment influence. At the same time, it is necessary to correctly understand the outstanding problems faced by the construction of clean and honest culture in the new era, actively change traditional ideas, and actively accept regional clean and honest cultural resources into the campus, classroom, and students' minds in content and form.

The construction of honesty culture in colleges and universities mainly consists of three parts: school leadership, teachers and students. With the country's attention to and promotion of the excellent Traditional Chinese culture, the value and role of local cultural resources in the process of education in colleges and universities are gradually "warming up". Regional cultural resources of clean government are also gradually applied to the construction of clean culture in colleges and universities, but most of them are still in the state of "virtual but not real". As decision-makers, the leadership of colleges and universities should raise the application of the cultural resources of resisting clean government in the construction of clean culture in the new era to the height of the school through policy formulation, supervision and implementation, and mechanism assessment, so as to fully understand its significance and give full play to its exemplary and leading role. Teacher as the main body, education in colleges in the new era of colleges and universities in the honest cultural construction plays an essential role, on the one hand, teachers should actively took the school policy implementation, landing will dock school geographical integrity, cultural resources into classroom teaching practice, on the other hand,

teachers should through the channel such as scientific research, practice to master more regional integrity culture resources, and actively applied in classroom teaching, Enable students to obtain what they need through classroom learning and extracurricular practice. Finally, as the subject of education, students should take the initiative to cultivate their moral integrity, absorb nutrients from the regional cultural resources of clean government, and apply its core connotation to the construction of clean culture in schools, personal learning and life.

#### **4.2. Strengthen Safeguards, Establish and Improve Internal Control Mechanisms**

Anti-corruption, system first. Good operation and internal control mechanism is the guarantee for regional cultural resources of clean government to be quickly integrated into the construction of clean culture in the new era of colleges and universities.

In order to make the regional cultural resources of clean government play a greater and better benefit in the construction of clean culture in colleges and universities in the new era, it is necessary to have a scientific, sustainable and easy to be accepted by teachers and students. To establish and improve the continuous advance of leadership mechanism, subject of education level to clear division of responsibility actively, school leadership and policy introduced, the system "lead ZhuaZong" work, such as the secondary units and colleges make implementation landing system, summarize the problems found, effective feedback "linkage" work, such as their "good responsibility farmland" "keep a canal", upper and lower linkage, Form a joint force to jointly promote the honesty culture construction in the new era of the school in terms of content renewal, innovation in form. To establish and improve the precise and effective supervision mechanism, no matter how good the system is not implemented, it is just a piece of paper, the construction of clean culture can not "talk on paper", we should give full play to the effectiveness of regional clean cultural resources, "use on the blade". Facts have proved that supervision and supervision is the key to transmit pressure and implement responsibility. Colleges and universities should apply the responsibility implementation mechanism of supervision and supervision to the construction of honesty culture simultaneously, and guide and supervise all departments and colleges to actively apply regional cultural resources of integrity to the construction of honesty culture. Promote the construction of honesty culture in the new era in colleges and universities to "take root and sprout" and "land and blossom" in local areas. It is necessary to establish and improve the practical operational presentation and expression mechanism, actively explore and formulate the presentation mechanism of regional clean government cultural resources in the construction of clean government culture in the new era of colleges and universities, and combine it with the assessment and constraint mechanism. Through the presentation of results and the expression of benefits, teachers and students are constantly familiar with, actively adapt to, and gradually identify with. Through reward and punishment, evaluation and feedback to drive the enthusiasm and initiative of all departments, colleges, teachers and students, promote the deep integration of regional cultural resources of clean government and the construction of clean culture in the new era of colleges and universities.

#### **4.3. Discard the Dross and Select the Essence, And Make Full Use of Good Quality Resources**

Different regions have different cultures, and their clean government cultural resources are also extremely miscellaneous. When all kinds of clean government cultural resources are applied to the construction of clean government culture in colleges and universities, some of them are a great help, while others will have the opposite effect. Only those suitable for themselves are the best. It is our basic and fundamental work how to select and make good use of high-quality resources, plan superior resources and consolidate the foundation of honesty culture construction in the new era.

High-quality regional integrity culture resources value maximization in the new era of honest cultural construction in universities, the first thing to natural resources, target, must be good at "look to see" "to catch", good at accumulating various regional integrity culture resources, the resources do large reservoir, avoid "books to time square hate less" awkward, In the construction of honest culture, we should look for the types and contents of cultural resources suitable for ourselves purposefully and directionally. There are a lot of resources and a wide range of resources to be selected from coarse to fine, fine to excellent, but there are very few resources to be used in the construction of campus clean government culture and classroom teaching practice. Users must select high-quality resources with strong adaptability and high acceptance of teachers and students from a wide range of resources and use them in education and teaching practice. In order to make the best use of things and use them well, colleges and universities should make full use of the advantages of regional resources, use them well and do them well, start from the advantages, take the highlights, combine the local reality, fully integrate and make good use of regional cultural resources of clean government, let the resources "live" up, and clean culture construction of colleges and universities "bright" up.

## 5. Conclusion

Engaged in the new era of honest cultural construction in colleges and universities, to "insist on the ideal faith is strong base thrift, model for with people's feelings to inspire motivation, with heroes led demonstration, with excellent culture open challenge run heart, with noble moral refinement, with excellent start-up edify edification and with discipline rules and norms, with opposite model warning alert". Faced with the difficulty of innovation and development in the construction of clean culture in colleges and universities in the new era, it is possible, feasible and possible to make full use of high-quality regional clean culture resources to realize the integration and sustainable development of the two. Colleges and universities must give full play to the regional integrity culture resources in the important role of the new era of honest cultural construction in colleges and universities and the unique value, omni-directional to advance a new era of colleges and universities the honest cultural construction, guide the teachers and students party members and cadres and director integrity, honesty and cultivate one's morality, honesty and terms, and constantly create a fresh air wind is good politics, for a long time for the work to promote the comprehensive governing party, To maintain the vitality of the Party forever, take the road of the new era to contribute wisdom and strength.

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