

A New Research on Public Welfare Entrepreneurship with College Students' Teaching Support as the Carrier

-- Take the "Youth Guangwei" project as an example

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Abstract

In view of the current situation of teaching support services and the problems of lack of access, organization, short-term, lack of professionalism and lack of financial support, as well as the great significance of support teaching services to promoting the all-round development of college students and enriching and improving the educational resources of support teaching services, It is necessary and important to use volunteer service as a carrier to explore new paths for college students' philanthropy and entrepreneurship. Therefore, the "Youth Guangwei" support education platform was born, which deeply integrates support education services and philanthropy entrepreneurship, creating a new practical education path and The model will effectively solve the problems and problems of supporting education services and improve the effect of supporting education services.

Keywords

Volunteer service; Colleges and universities; Public welfare entrepreneurship.

1. Current Situation and Problems of Voluntary Education Service

Nowadays, the current situation of college students' teaching support mainly shows the characteristics of no way, no organization, short-term, lack of professionalism and lack of financial support.

Most of the volunteer services of college students are formed spontaneously, and there is often no unified organization or institution to connect everyone and carry out unified training and teaching, which exposes many defects and confusion in the current teaching activities. After good teaching support training, lack of full support teaching content, lack of standardized team management, and the increasingly utilitarian nature of support teaching, etc., although the support teaching activities are vigorous, they disappear like fireworks, and do not reflect the actual value of support teaching activities. significance. Secondly, college students often use winter and summer vacations for short-term teaching support, most of which are off-site teaching support, which lacks long-term and continuous nature. Volunteers rarely use weekends to conduct volunteer activities around their lives, failing to integrate volunteer activities into daily life. In addition, the volunteer service of college students also lacks a certain amount of financial support, which is mainly reflected in the fact that volunteers may need to pay part or all of the funds themselves, which affects the enthusiasm for teaching support.

2. The Meaning of Teaching Support Services

The meaning and value of teaching support is that while overcoming difficulties, dedicating love, and contributing strength, college students increase life experience, gain a sense of accomplishment, build dreams, forge personality, and achieve their all-round development;

Young people with the spirit of voluntary service will alleviate the problem of insufficient educational resources for the service places and realize the optimal combination of education.

2.1. Young People Provide Practical Classrooms for College Students to Participate in Teaching Support

Colleges and universities have long emphasized theory and knowledge, while ignoring basic education practice. Students lack "practical" ability and experience, and the theoretical knowledge they learn is only "on paper". The cooperation and exchange between universities and aided schools is not only conducive to the improvement of the educational quality of the aided schools, but also to the enhancement of the awareness of the colleges and universities to serve basic education. The participation of colleges and universities in the process of local basic education also provides opportunities for college teachers and students to participate in basic education research, and provides a way for college students to learn and exercise in practice and test their learning results in practice.

2.2. Supporting Education Service Enables College Students to Realize Their Self-worth

Based on the basic concept of morality and cultivating people, "Youth is wide and the support education platform is deepened" encourages the volunteers of the support platform to teach the students psychologically by taking part in the learning and telling inspirational stories while imparting the knowledge of textbooks. Education shortens the distance between teachers and students, and uses itself as a beacon to point out the correct life direction for students who are in a period of ignorance and rebellion.

In the process of teaching support, college students will actively learn professional knowledge, increase knowledge reserve, and improve their professional skills in order to enrich the classroom form and improve students' enthusiasm for learning. Various problems and difficulties may be encountered in the practice of teaching support. The harsh environment in the teaching area has exercised the will and spirit of enduring hardships of the college students. Preparing lessons, attending classes and solving students' problems have improved the carefulness and patience of college students. Through the communication with local teachers and students, they have enhanced their ability to deal with people and communicate with others. The process of supporting teaching is also a process of growth. College students' supporting teaching improves the moral cultivation and self-quality of college students, and cultivates outstanding talents for the motherland.

2.3. Supporting Education Services to Promote the Development of Education in Backward Areas

Due to traffic congestion and economic backwardness, the development of education in the central and western regions is lagging behind, and educational resources are lacking. College students' teaching support can bring fresh blood to the local area. Many recipient schools have insufficient number of teachers, serious aging of teachers and unreasonable teacher structure. To a certain extent, college students' volunteer teaching has improved the structural shortage of local teachers, and the volunteer teaching activities have made up for the educational resources caused by regional economic differences to a certain extent. In the face of on-the-spot education needs, we have the confidence and ability to contribute to the cause of public welfare education in the central and western regions. College students bring a wealth of "support teaching resources", increase the local "educational resources", and promote the optimal combination of local education.

The demand for volunteer education is huge. It not only meets the needs of students in remote areas for educational resources, but also makes up for the lack of government investment and development in education. The Internet can bring together young people who have the

intention of supporting education to the greatest extent, so as to meet the growing demand for supporting education.

3. Exploring New Paths for College Students' Philanthropy and Entrepreneurship Through Teaching Support Services

Due to the diverse and complex problems of college students' teaching support services today, and the fact that support teaching services can not only promote the comprehensive development of college students, but also promote the development of education in backward areas, it is particularly necessary to professionalize and organize teaching support services. College students' public welfare entrepreneurship, the integration of teaching resources, and the rational allocation of educational resources are an important way for us to solve the problem of teaching support and improve the effect of teaching support.

3.1. The Necessity of Transforming College Students Volunteer Service to Public Welfare Entrepreneurship

With the further improvement of the volunteer service system in colleges and universities, the status of public welfare undertakings has also been greatly improved. In particular, the state attaches great importance to various innovation and entrepreneurship competitions, and the enthusiasm for forming public welfare groups is getting higher and higher, which has promoted the further development of public welfare entrepreneurship, and further allow more college students to participate in it. From passively receiving volunteer services in the past to gradually actively joining as a member of volunteer services, volunteer services are no longer limited to the initial simple labor activities. The concept of public welfare entrepreneurship is the deepening and expansion of volunteer services. The main purpose of service is to let college students develop the spirit of dedication and dedication. In today's context of building an innovative country, public welfare entrepreneurship is also meeting the former requirements, while driving college students to create and tap their abilities. In the new era, college students' volunteer service is closely related to public welfare entrepreneurship. The transformation of college students' volunteer service to public welfare entrepreneurship is an important way and form to practice educating people in invisible education. After the 18th National Congress of the Communist Party of China, the "China Youth Public Welfare Entrepreneurship Report" published by China Youth Daily summarizes the current situation of China's youth public welfare entrepreneurship, finds out the problems of youth public welfare entrepreneurship in a targeted manner, and allows more channels to pay attention to youth entrepreneurship. Status. The report lists a number of philanthropy entrepreneurship cases. Through the analysis of philanthropy entrepreneurship cases related to volunteer service experience, most of the philanthropy entrepreneurship have the following characteristics: First, they are combined with the specialty and knowledge of their own to highlight their own characteristics. The members of the "Youth Guangwei" project have a bachelor's degree or above, and their majors are mainly liberal arts. The volunteer service activities carried out by the project are also influenced by their professional expertise or related to their professional knowledge. Secondly, the volunteer service of teaching support will also give better play to professional knowledge and promote the further dissemination of advanced knowledge. Second, the project positioning is accurate and has a clear public welfare goal. The "Youth Guangwei" project has accumulated sufficient accumulation of practice. With its unique educational method and original vision, it has found market needs and social deficiencies. It has outstanding characteristics: seeking progress while maintaining stability, focusing on summarization, being responsible, and doing practical things. Third, the integration of resources is strong. The "Youth Guangwei" project is fully aware of the importance of comprehensive publicity, strives to improve its own platform operation ability, actively seeks cooperation with government departments, foundations and

all parties in the society, with clearer goals, a sound system, and a sound system. Resource management is the organizational background, cultivate a culture with its own characteristics, and firmly adhere to the concept of "cultivating people with virtue". At present, the "Youth Guangwei" platform has a perfect method of selecting and employing college students and professional talents who are willing to devote themselves to the cause of teaching support, created and advocated the combination of knowledge education and psychological counseling to teach people, with stable cooperative projects and organizations, so the transformation to public welfare entrepreneurship has a certain foundation and is very necessary.

Since the 19th National Congress of the Communist Party of China, the state has carried out large-scale and continuous research and support on the investment in public welfare entrepreneurship. The transformation of college students' volunteer service projects to public welfare entrepreneurship is an important measure to improve the system and mechanism of practical education in the new era, to increase the enthusiasm of college students to participate in public welfare undertakings, and to promote morality and education. From a macro perspective, the transformation from college students' volunteer service to the direction of public welfare entrepreneurship is an inevitable requirement for cultivating and practicing socialist core values. In this process, the internal quality and professional knowledge level of college students are externalized into specific actions for social services, and they have more opportunities to maximize public interests and social interests. In the process of creating social value, they will also effectively improve training. Personal ability, China needs innovative and practical talents, college students' participation in public welfare undertakings, combining the knowledge learned in school with the real situation of the society is an important way for colleges and even the country to cultivate talents, breaking the "death to China". The solid cognition of "reading, reading dead books", the establishment of Chinese-style talents, the concept of Chinese-style talent construction, and the enthusiasm, thinking, and simplicity of college students fully meet the development requirements of public welfare undertakings. College student volunteers, as a reserve army for the new era of higher education, contain the desire to be recognized by the state and society and the pursuit of personal value realization. At the same time, by promoting the transformation of college volunteer service projects to social welfare entrepreneurship, it can also provide strong support for the training of college volunteers. In general, the transformation from college students' volunteer service to public welfare entrepreneurship is also an inherent requirement for the growth and development of college students in the new era. The university stage is in an important and critical period of formulating life goals and planning future development directions, improving knowledge and ideological and political morality, choosing suitable jobs and future positions, and facing challenges and hardships. Difficulty and difficulty in finding employment" is a good medicine.

3.2. The Practical Education Path and Model of the Youth Wide-ranging Educational Support Platform

On October 18, 2017, Comrade Xi Jinping pointed out in the report of the 19th National Congress of the Communist Party of China to promote the construction of integrity and the institutionalization of volunteer services, and strengthen the awareness of social responsibility, rules and dedication. Since the implementation of the China Youth Volunteer Action, volunteer services have become increasingly widespread, and the whole society's awareness of volunteer services has been greatly improved. Read thousands of books, travel thousands of miles, learn true knowledge and realize the true meaning in practice. One of the important meanings of teaching support is "education through education". College students use their knowledge in personal practice, understand the society, spread education, change themselves, and continuously implement college students into the main force of the construction of the motherland[3]. Inspired by "not forgetting the original intention and keeping in mind the

mission", the young people in the new era dedicate their youth and talents, and devote themselves to volunteer service and teaching support. It will be gradually made into social welfare undertakings, enriching social pre-existing undertakings, and building a healthier society. Under the current educational pattern of "lower-level" training, the ways of educating people are diversified. As an extension and expansion of classroom education knowledge, volunteer practice activities have played an important role in talent training, social services and other aspects[4]. The "Youth Guangwei" project effectively grasps the pulse of the times, listens to the voice of the society for talent development, responds to the party's call to young friends, stands on the commanding heights of ideals and beliefs, helps college students set up lofty ideals, actively participate in social services, and make them continue to strengthen Moral quality, professional knowledge and personal ability, willingly, intentionally and sincerely go all out to face various difficulties in the future and seize every opportunity[5]. At the same time, the project is also actively adapting to the development of the times and the changes of youth, making full use of the characteristics of the Internet's fast communication speed and wide communication range, identifying breakthroughs, grasping the focus, enhancing the initiative and creativity of volunteer service for public welfare, and truly making the teaching support service to everyone. College Students. College students are the most creative and dynamic group in the new era. They should walk at the front of volunteer service. The span of space cannot stop the love of volunteer service, and the passage of time cannot stop the development of public welfare undertakings. The "Youth Guangwei" project is based on the current situation of the economy and social volunteer service in the central and western regions. It focuses on promoting the improvement of college students' personal quality and the realization of self-worth. In terms of public welfare activities, etc., it is committed to the direction of the dual combination of entrepreneurship and social practice education. At the same time, the "Youth Guangwei" project also focuses on cultivating the volunteer spirit of "dedication, fraternity, mutual assistance, and progress" in volunteer services, establishes correct values, further trains themselves in public welfare activities, and correctly recognizes the importance of participating in public welfare undertakings. In essence, establish a corresponding sense of social responsibility, constantly temper their ability to serve the society, improve their moral quality, and become a young talent who has made great contributions to the society in the new era.

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