

# Research on the Realization Path of "Course Ideological and Political" Education Model in Colleges and Universities with Industry Characteristics

Jiajia Gao<sup>1</sup>, Jianguo Lu<sup>2</sup>, Shenshen Wang<sup>1,\*</sup>, Huohai Yang<sup>1</sup>, Yanmei Guo<sup>1</sup>,  
Qingzhuo Liu<sup>1</sup>

<sup>1</sup> Dean's Office of Southwest Petroleum University, Chengdu 610500, Sichuan, China

<sup>2</sup> School of Civil Engineering and Geomatics, Southwest Petroleum University, Chengdu  
610500, Sichuan, China

## Abstract

Colleges and universities with industry characteristics establish a curriculum ideological and political education model to achieve the goal of talent training by virtue of morality and talent. Curriculum integration and other means to realize the teaching concept of curriculum ideological and political education, and put forward the evaluation standards for curriculum ideological and political education. Based on the aforementioned methods, this paper conducts research based on the realization path of the education model of "course ideology and politics" in colleges and universities, and proposes corresponding realization strategies.

## Keywords

Curriculum ideological and political; Three comprehensive education; Education model; Evaluation criteria.

## 1. The Theoretical Connotation of Curriculum Ideology and Politics

Course ideological and political education is an important way for colleges and universities to carry out ideological and political education work. Curriculum ideological and political education is a teaching method that integrates ideological and political education into the curriculum. my country's traditional ideological and political courses occupy an important proportion in the overall teaching content of colleges and universities. However, the actual educational effect is not ideal. This is because the content of traditional ideological and political courses is far from actual life. The teaching content of ideological and political courses in colleges and universities is summarized and condensed from practice, with strong theoretical and strong political nature. If teachers of ideological and political courses do not have sufficient teaching experience and proficient teaching skills, and cannot grasp the attractiveness of students, they will easily leave students with a stereotype of boring and theoretical lectures, thus turning ideological and political theory courses into simple Empty preaching. Although the content of ideological and political education enters the textbooks and classrooms, it cannot enter the mind, the students cannot resonate emotionally, and they cannot develop habits in action, and cannot achieve the expected educational effect. In the current educational background, traditional ideological and political courses have been unable to meet the learning needs of college students. With the proposal of ideological and political courses today, the deficiencies in the previous teaching have been changed, the ideological and political courses have been fully combined with professional courses, and the ideological and political elements in various majors have been continuously explored, so as to lay a solid educational foundation and enable colleges and universities. Ideological and political education work can be carried out more smoothly, fully improving the ideological quality and personal quality of college

students. It can be seen that curriculum ideological and political education can fully promote the upgrading of higher education content, fully combine moral education with professional education, and form an efficient ideological and political education model [1].

Promoting the ideological and political construction of courses is a major deployment for colleges and universities to implement the fundamental task of cultivating talents and enhance the ability of colleges and universities to cultivate talents. It is also an important measure to improve the quality of talent training [2]. At the National Conference on Ideological and Political Work in Colleges and Universities, General Secretary Xi Jinping asked colleges and universities to "keep a good track of all other courses and plant a good field of responsibility, so that all courses and ideological and political theory courses go in the same direction and form a synergistic effect". He clearly pointed out that it is necessary to give full play to the educating function of various courses, jointly promote the ideological and political courses and other courses in the same direction, and jointly maintain the responsibility of educating people. This opens up ideas for solving the problems of ideological and political theory courses in colleges and universities and solving the dilemma of ideological and political courses in colleges and universities. In June 2020, the Ministry of Education clearly pointed out in the "Guidelines for the Ideological and Political Construction of Curriculum in Colleges and Universities": "To comprehensively promote the ideological and political construction of courses, this strategic measure affects and even determines the successor issue, and it affects and even determines the long-term stability of the country. It even determines the rejuvenation of the nation and the rise of the country." This important discussion directly illustrates the extreme importance of the ideological and political construction of the curriculum. Therefore, colleges and universities must closely focus on curriculum ideological and political construction to plan, implement, and promote development, so that curriculum ideology and politics can play an active role in cultivating new talents in the era [3].

## **2. Educational Model of Ideological and Political Courses in Colleges and Universities with Industry Characteristics**

### **2.1. Colleges and Universities Realize the Fundamental Goal of Morality and Cultivating People with "Three Comprehensive Education"**

Under the big ideological and political pattern, teachers of various professional courses in colleges and universities need to cooperate with teachers of ideological and political courses to educate people, and run the educating activities throughout the entire process of college students' study and life. Only in this way can colleges and universities truly achieve the fundamental goal of "cultivating people with morality". In the process of developing curriculum ideological and political education, colleges and universities with industry characteristics carry out full-staff education, all-round education, and whole-process education[4]. The construction of curriculum ideology and politics from the perspective of "three comprehensive education" can integrate the cultivation of college students' correct ideological values and noble moral sentiments into the teaching of professional courses, so that all faculty and staff share the responsibility of educating people, and embed educating people into college education. in every aspect. Under this background, college students can more comprehensively accept ideological and political education, accept the influence of correct values, feel the charm of ideological and political education in the process of teaching various professional courses, and constantly form an identity with core values in their hearts. Colleges and universities continue to combine the forces of all parties to form an educational joint force, which is conducive to the realization of curriculum ideological and political education. In addition, colleges and universities will sort out the relationship and sequence of the various subjects involved in education, integrate and summarize, and realize the true curriculum ideological and political education model.

## **2.2. Colleges and Universities Integrate Curriculum Ideology and Politics Into the Learning Process with "Spring Breeze and Rain"**

In the process of developing curriculum ideology and politics in colleges and universities, generally speaking, it runs through the entire learning process of college students. With the continuous learning of students, the ideological and political education of the courses they receive is also gradual. It will not stop receiving the ideological and political education of the courses because they reach a certain learning stage, but in the learning process, according to the characteristics of the learning content, fully Integrate the concept of ideological and political education to achieve the effectiveness of ideological and political education. Based on this, when colleges and universities carry out the curriculum ideological and political education model, they should fully combine the actual development and changes of college students, and formulate the follow-up curriculum ideological and political education content according to the characteristics of students' learning content, so as to achieve the curriculum ideological and political goals and develop smoothly. The task of ideological and political education in the curriculum. For colleges and universities, because college students have already or are about to become adults, their ideological concepts have been formed accordingly, but the stability is relatively lacking. Therefore, colleges and universities should fully strengthen the education of curriculum ideology and politics to help college students develop good education in response to this situation. quality of thought[5].

## **2.3. Colleges and Universities Integrate Curriculum Ideology and Politics Into the Learning Process with "Spring Breeze and Rain"**

In the current process of curriculum ideological and political education, since colleges and universities have certain requirements for the efficiency of curriculum ideological and political education, students need not only professional theoretical knowledge, but also corresponding professional practical ability. Therefore, the training requirements of colleges and universities for students are to let them develop in an all-round way, to help students improve their mental health level, and to strengthen their ability to resist setbacks. This is extremely important for the future learning and development of college students, and it is also the main purpose of the course ideological and political education. Therefore, in the actual course ideological and political teaching process, colleges and universities should start from various aspects to carry out curriculum ideological and political education, so as to fully solve the problems encountered by college students in their daily learning and life, and effectively meet the learning needs of college students , using the ideological and political courses to ensure the all-round development of students.

## **3. The Realization Path of the Ideological and Political Education Model of College Courses with Industry Characteristics**

### **3.1. Innovate the Mode of Ideological and Political Education in Colleges and Universities**

If we want to fully guarantee the quality of ideological and political teaching in colleges and universities, we should first actively innovate the mode of ideological and political education in colleges and universities. The use of information technology to increase the way of ideological and political education in courses can be used to provide students with rich ideological and political learning methods by opening college WeChat public accounts, Douyin accounts, etc. In addition, colleges and universities should also innovate and upgrade relevant courses, fully understand the thoughts and thoughts of college students, and formulate corresponding ideological and political courses and future self-development plans based on the actual situation. In this way, it can fully help students to increase their emphasis on future

development and strengthen their personal abilities and personal qualities. In the actual curriculum ideological and political education, information technology can also be used to carry out a variety of educational models[6].

### **3.2. Improve the Ideological and Political Education Ability of College Courses**

In order to fully improve the educational efficiency of ideological and political education in colleges and universities, colleges and universities should fully improve the ability of ideological and political education in colleges and universities. Improve the ideological level and personal quality of college teachers and other educators. We know that college teachers are extremely important to college students. They are not only the leaders of academic development, but also the guardians of ensuring the healthy development of students. Therefore, if we want to fully improve the efficiency of the education model, we should first establish a scientific and reasonable teacher management system to fully improve the personal quality and teaching ability of college teachers, so as to cultivate the personal ability and professional quality of college students. In addition, colleges and universities can also conduct regular training activities to fully improve the teaching level and ideological quality of college teachers.

### **3.3. Create An Integrated Curriculum Ideological and Political Education Model**

With the reform of the education system, the construction of colleges and universities is more inseparable from the guarantee of teaching talents and educational resources, so as to ensure their own future development. In this way, high-quality and high-level talents can be continuously delivered to the society, and the educational ability of colleges and universities can be continuously improved. Based on this, colleges and universities should keep up with the development of the times, echo national policies, and create an integrated curriculum ideological and political education model according to their actual development.

## **4. Evaluation Standards for Ideological and Political Education in Colleges and Universities with Industry Characteristics**

In order to promote the progress and improvement of the standardized evaluation system of ideological and political courses in colleges and universities, it is first required that ideological and political courses must meet the basic needs and development laws of courses. However, under the background of the current evaluation of the ideological and political standardization of college courses, this series of work is still on the surface. From the perspective of the school, the "course" and "ideological and political" in the series of reform and development under the ideological and political standardization of college curriculum The two links are basically completely independent, and there is no connection in teaching. Therefore, in the process of ideological and political standardization of specific college courses, there is often a situation in which school reform is high, and it is difficult for ordinary teachers and students to participate in it[7].

Therefore, the first problem facing the ideological and political standardization of college courses is to deepen the reform, so that teachers and students can have access to the current reform, and every member of the school can participate in the evaluation of college curriculum political standardization. The comprehensive and coordinated development of all departments, the co-governance of teachers and students, and the realization of long-term education modernization reform.

Facing the current standardized evaluation system of "course ideology and politics" in colleges and universities in our country, the first proposition to be solved in the construction of the system is to determine a scientific and reasonable supervision and management model to overcome the current management in the process of standardized evaluation of college

curriculum ideology and politics. System problems, through reasonable supervision, to further fully practice the standardized evaluation of "course ideology and politics" in colleges and universities. The construction of a diversified and comprehensive evaluation model requires the cooperation of multiple departments, and requires the coordination of the leadership of the party organization, the effectiveness of the educational and teaching administrative departments, and the conscious relationship between academic and social forces. Comprehensive power to promote the common development between various departments within the university, between courses and arrangements, between students and learning, between systems and assessments, and to achieve a strong and comprehensive integration of limited resources within the school[8]. First of all, it requires the school leaders, ordinary teachers and students to form a model of teacher-student co-governance, and the key to the co-governance model is that the university party committee needs to change its concept, establish the concept of co-governance from the traditional management of the university, and multiple departments. Actively participate in the process of exploring the evaluation model of multi-subject participation. In order to achieve the ultimate benefits of ideological and political work, we must do a good job of collaborative work, and coordinate the collaborative operation of various departments of the school under the standardization of ideological and political courses in colleges and universities. At the same time, information disclosure must be achieved to ensure the fairness of the standardized evaluation of ideological and political courses in colleges and universities, and at the same time increase the right to know of teachers and students, so that teachers and students can participate in joint management through information disclosure. Thereby, a stable external supervision and internal supervision are formed in parallel, and a good development model with multiple participation of schools, teachers and students is formed.

## 5. Conclusion

To sum up, with the development of the ideological and political education model in colleges and universities, the ideological and political education in colleges and universities has a broader development prospect, and the quality of future subject education has also been fully improved. Carrying out the curriculum ideological and political education model in colleges and universities can not only fully guarantee the quality of education, but also combine with various majors in colleges and universities, fully infiltrate the concept of curriculum ideological and political education, and ensure the educational efficiency of curriculum ideological and political education. In the future ideological and political education model of college courses, it should fully reflect the educating nature of higher education and continuously improve the teaching role of disciplines. Using this new teaching concept, with sufficient teaching resources, create a scientific and reasonable teaching method, jointly realize the ideological and political education model of college courses, and promote the sustainable development of college curriculum ideological and political education.

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