DOI: 10.6918/IJOSSER.202207\_5(7).0114

## The Mission of Young People in Rural Revitalization in the New Era and New Journey

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#### **Abstract**

ISSN: 2637-6067

The new journey in the new era is a key period for the whole Party and society to promote rural revitalization. Promoting high-quality and efficient agriculture, rural livability and industry, and farmers' prosperity are the major historical mission of young people in the new era. In the vigorous implementation of the Rural Revitalization Strategy, consensus building is a strong support for promoting and implementing the Rural Revitalization Strategy. Encouraging fighting spirit is an effective way to carry out and carry forward the civilized rural style of the new era, and unity and struggle is an important guarantee for the pursuit and Realization of prosperity. Combined with the requirements of the times for rural revitalization, young people in the new era can only strengthen their ideals and beliefs, shoulder heavy responsibilities and realize the value of life in honing.

#### **Keywords**

New era; New journey; Youth, Rural vitalization Mission undertaking.

#### 1. Introduction

The Sixth Plenary Session of the 19th CPC Central Committee is a meeting of great and extraordinary significance held at an important historical juncture. The plenary session pointed out the five historical significance of the CPC's Centennial struggle, summarized the valuable historical experience of the "ten insistences", and called on everyone to "not forget yesterday's suffering and glory, be worthy of today's mission and live up to tomorrow's great dream". Young people in the new era should learn to deeply understand the "ten insistences", adhere to and consciously benchmark their personal growth for a long time, integrate the realization of their personal ideals and aspirations with the great rejuvenation of the Chinese nation, combine the realization of their personal life values with the important task of the times of rural revitalization, be down-to-earth and shoulder their mission bravely.

## 2. Requirements of the Times for Implementing the Rural Revitalization Strategy

The implementation of the Rural Revitalization Strategy is inseparable from the support of Ideological and political work. Only by focusing on Ideological and political work, uniting consensus, encouraging fighting spirit and united struggle can we solidly contribute to the new development of Rural Revitalization.

### 2.1. Consensus Building Is A Strong Support for Promoting and Implementing the Rural Revitalization Strategy.

If the nation wants to revive, the countryside will revitalize. Ideologically aware of the importance and urgency of fully implementing the Rural Revitalization Strategy, the whole country can effectively implement the strategic plan of the Party Central Committee for Rural

ISSN: 2637-6067 DOI: 10.6918/IJOSSER.202207 5(7).0114

Revitalization. By focusing on Ideological and political work, all villages have gathered consensus to stimulate the feelings of patriotism, village and family of farmers, constantly enhance their sense of value identity for rural revitalization, call on them to actively participate in the ranks of Rural Revitalization Strategy, and strive to get the loyal support and support of the broadest masses of farmers. At the same time, under the unified guidance of the general requirements of the Party Central Committee for rural revitalization, all localities should be good at analyzing the problems of commonness and individuality in combination with reality, seek common ground while reserving differences, further refine and solidly promote rural revitalization. The implementation of the Rural Revitalization Strategy is a positive exploration to gradually realize the effective rural grass-roots governance. Among the 25 excellent cases of National Rural Revitalization in 2019 published last year, such as the "Yinzhou solution" explored by Yinzhou District, Ningbo City, Zhejiang Province, the "four villages" construction in Liupanshui, Guizhou Province, and the rural cultural revitalization in Qufu City, Shandong Province, it is not difficult to find that they all have similar common characteristics, that is, ideological guidance, adjusting measures to local conditions and daring to innovate. All of these have achieved remarkable results in gathering consensus and continuing to shine through ideological and political work.

### 2.2. Encouraging Fighting Spirit Is An Effective Way to Carry Out and Carry Forward the Civilized Rural Style of the New Era

The construction of civilized rural style in the new era is a rich and systematic project, which runs through all aspects of rural revitalization, and its importance is self-evident. For a long time, there have been uncivilized phenomena in rural areas, such as large-scale operation, thick burial and thin maintenance, human comparison, feudal superstitious activities and so on. The main reason is that the ideological consciousness is not high and the understanding of the true meaning of life is not thorough. If we want the broad masses of farmers to abandon these old rules and bad habits, we must strengthen rural ideological and political work, strengthen rural spiritual civilization and ideological and moral construction, dispel their "concerns" from the ideological roots, inspire fighting spirit, create a strong atmosphere of civilized rural style, and cultivate batch after batch of civilized people who cultivate new customs and change old customs, so as to effectively promote the civilized rural style into the brain and heart and "blossom". Zhangzhuang village in Lankao, Henan, hanjiashu village in Beichen District, Tianjin and JiangBao village in Taixing, Jiangsu were selected into the first batch of excellent typical cases of "rural civilization construction" at the national village level. They all started with the spirit of rural farmers through rich, colorful and popular ideological and cultural cultivation methods, infiltrated the people with morality, and planted the wind of civilization in the hearts of the broad masses of farmers.

### 2.3. Unity and Struggle Is An Important Guarantee for the Pursuit and Realization of Prosperity

The goal of implementing the general requirements of Rural Revitalization is to realize the prosperity of the broad masses of farmers, which requires the broad masses of farmers to unite closely like pomegranate seeds, unite under the great banner of socialism with Chinese characteristics, and pursue and realize prosperity with a positive social mentality. Affluence includes both material and spiritual life. We will continue to strengthen ideological and political work and cultivate farmers with ideals, morality, culture and discipline in the new era. Under the leadership of the "key minority", the broad masses of farmers will unite and struggle together and continue to work towards the goal of yearning for a better life. Based on the cultivation of material prosperity, spiritual prosperity is fed back by material prosperity. The two complement each other, In order to promote the common prosperity of rural life in the process of high-quality development. Life goes on and on. Only when both material and spiritual

ISSN: 2637-6067 DOI: 10.6918/IJOSSER.202207\_5(7).0114

life are rich can the broad masses of farmers truly live a rich life. For example, the rural bookstore in Gongdian Town, Lixin, Anhui Province is popular, and the rich life is "read" out. Farming at home during busy farming hours and reading and discussing together in leisure time are not only conducive to improving everyone's planting technology, but also conducive to enriching spiritual and cultural life.

#### 3. The Historical Mission of Young People in the New Era and New Journey

In the process of fully implementing the strategy of rural revitalization, the majority of young students are a generation that moves forward together with the new era at the right time. They shoulder the era mission of opening a new journey in the new era and answering a new road to catch up with the examination. The youth of the new era can live up to the ardent expectations of the party and the people only if they are willing to be the children of the times, strive to be the trendsetter of the times and dare to be the bearers of the times!

### 3.1. The Young People Are Willing to Be the New Era. Young People in the New Era Care About the People All Over the World

Under the leadership of the party, based on the new development stage, implement the new development concept, promote common prosperity, develop people's democracy in the whole process, and ensure that the people are the masters of the country. At present, the major social contradictions between the growing needs of life and the unbalanced development of our people are still more prominent. The gap between the eastern, midwestern, rural and urban areas, as well as between the rural areas and the rural areas is more obvious. It is urgent for the young people to actively devote themselves to these new fields to be explored and developed. Develop the fundamental interests of the overwhelming majority of the people. Bear in mind the original mission, regard yourself as "the son of the people" and "the good public servant of the people", feed back what you have learned to the people, learn from the people, take root in the people, and be willing to be a child of the times.

### 3.2. Young People in the New Era Should Uphold the Sense of Innovation and Strive to Be Trendsetters of the Times

The 100 years that the Communist Party of China has gone through is a history of struggle that has the courage to explore the new world. It has led the people to successfully walk out of the path of Chinese style modernization, created a new form of human civilization, expanded the ways for developing countries to move towards modernization, personally proved the scientificity of socialism, verified that only socialism can develop China, and provided new blueprints and new choices for developing countries. It has also contributed China's wisdom and China's plan to the community with a shared future for mankind. However, today, China's development is in a critical period of self-reliance and self-improvement in science and technology. Only by adhering to the awareness of innovation and seizing the opportunity of scientific and technological innovation can the country's development remain young and invincible. Young people in the new era should adhere to the spirit of theoretical innovation and pioneering innovation, apply our party's extraordinary courage of daring to innovate and try, daring to take an unusual road that has not been taken by predecessors to scientific and technological innovation, combine the trend of the times and national needs, based on serving the society, cultivate excellent skills, dare to speak out, solve social development problems, devote themselves to research and development, unlock new skills for national prosperity and strength, and help realize people's all-round development, Strive to be a trendsetter of the times. ISSN: 2637-6067

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### 3.3. Young People in the New Era Should Shoulder the Important Mission and Dare to Be the Bearers of the Times

The youth of the new era coincide with the prosperous era. Their life path should be integrated with the vigorous pursuit of the Chinese dream of the great rejuvenation of the Chinese nation and the road of catching up with the examination of the second Centennial goal. They should have "please rest assured that there is me in a powerful country!" The firm determination of "success does not have to be in me, success must have me." Noble feelings. At present, most young people in the new era are positive and full of positive energy, but there are still a few confused and perfunctory negative attitudes towards life. In the face of young people with negative life, we should "suit the remedy to the case", actively intervene and guide them, timely enhance their sense of responsibility for the times, let the young people of the new era who shoulder the important task fully carry forward the spirit of hard work, and make the struggling youth become the most beautiful scenery. On the one hand, encourage them to dare to take responsibility, be down-to-earth, base themselves on their own jobs, do every little thing, complete every task and perform every responsibility. On the other hand, we should encourage them to ride the wind and waves, cut through the wind and thorns, and dare to be the bearers of the times even in adversity and suffering.

### 4. New Era and New Journey: The Mission and Path of Youth Helping Rural Revitalization

The opinions on strengthening and improving ideological and political work in the new era issued by the CPC Central Committee and the State Council on July 13, 2021 pointed out that ideological and political work is the party's fine tradition, distinctive characteristics and prominent political advantages, and is the lifeline of all work. In the process of comprehensively implementing the Rural Revitalization Strategy, the youth of the new era attach importance to the party's overall leadership, firm ideals and beliefs, and fulfill the promises of the times, which lays a solid foundation for accelerating the modernization of rural governance system and governance capacity and taking the road of Socialist Rural Revitalization with Chinese characteristics.

# 4.1. Upholding and Strengthening the Party's Overall Leadership Is the Fundamental Guarantee for Achieving the Strategic Goal of Rural Revitalization

The 100 year magnificent development of the Communist Party of China is a hard history of leading the Chinese people to win one victory after another. Practice has proved that only with a high degree of ideological unity, adhering to and strengthening the party's comprehensive leadership, unswervingly following the party and listening to the party's words, whether in the past poverty alleviation or the current rural revitalization work, can we concentrate our efforts on overall planning, tackling difficulties and vigorously promoting, which is also a significant advantage of China's national system and national governance system. In order to successfully complete the strategic objectives and tasks of Rural Revitalization on schedule. At the end of July 2021, in the face of the severe situation of the rebound of the epidemic led by Lukou International Airport in Nanjing, Jiangsu and Zhangjiajie in Hunan, under the centralized and unified leadership of the Communist Party of China, organizations at all levels responded quickly, immediately organized human and material resources to conduct multi-party investigation and tracking, and carried out "carpet" nucleic acid detection and screening in a short time, so as to timely block the large-scale spread of the epidemic and achieve practical results. In the Rural Revitalization work, the youth in the new era should continue to give full

ISSN: 2637-6067 DOI: 10.6918/IJOSSER.202207\_5(7).0114

play to the ideological leadership of the Communist Party of China and promote the smooth implementation of the Rural Revitalization Strategy.

# 4.2. The Firm Ideals and Beliefs of Young People in the New Era Are An Important Guarantee for Realizing the Strategic Goal of Rural Revitalization

Looking back 100 years ago, the contemporary youth held the torch of Marxist thought and "lit" the passion of the Chinese people to embark on the road of national rejuvenation. Recalling China's bloody history of striving for national independence and people's Liberation during the period of the new democratic revolution, the mental process of winning the transformation and development of socialism during the period of socialist revolution and construction, the new period of "crossing the river by feeling the stone" and continuous exploration and development of reform, opening up and socialist modernization, and the miracle of great achievements created by socialism with Chinese characteristics in the new era, which has been proved again and again by history and practice, It is the Communist Party of China that led the people of all ethnic groups to continuously sinicize, popularize and modernize Marxist thought and walk out of the socialist road with Chinese characteristics that has achieved the victory and success that has attracted worldwide attention today. As young people in the new era are the mainstay of the people, we should adhere to the party's guiding ideology, strengthen our ideals and beliefs and walk in the forefront of the times. Be the vanguard of the times.

# 4.3. Young People in the New Era Have the Courage to Fulfill the Promise of the Times, Which Is the Main Starting Point for Realizing the Strategic Goal of Rural Revitalization

The key to the construction of Rural Revitalization team lies in the cultivation of "people". Young people in the new era are the main force to promote the implementation of the Rural Revitalization Strategy. How to comprehensively promote the Rural Revitalization Strategy and promote the upgrading of today's rural development is an important issue for young people in the new era. In the new era, young people should recognize the unbalanced development situation between urban and rural areas, consciously practice their social responsibilities, find the entry point to help rural revitalization, and actively devote themselves to rural revitalization. At the same time, pay attention to cultivating rural feelings, make full use of advantageous resources, and continue to make efforts to consolidate rural revitalization and development. First, take the work of rural Party construction service center as an opportunity to give play to the leading and exemplary role of youth, fully carry out ideological and political education, and help rural revitalization with the guidance of Party construction; Second, take professional skills and knowledge as the carrier, go into the countryside to realize the achievements of theoretical transformation, and use scientific and technological knowledge to promote the revitalization of the countryside; Third, relying on the youth's own advantageous resources, liberal arts youth pay attention to the way of ideological education, Science Youth pay attention to the way of skill education, and art and Sports Youth pay attention to the way of cultural education. In the new era, young people practice the promises of the times with practical actions, have the courage to explore and innovate, which is the main starting point for realizing the strategic goal of Rural Revitalization.

#### Acknowledgments

Research project on school level education and teaching reform of Leshan Normal University: Research on the teaching mode of Ideological and political theory from the perspective of colleges and universities helping rural revitalization(JG2021-YB-52).

ISSN: 2637-6067

DOI: 10.6918/IJOSSER.202207\_5(7).0114

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