

Research on Safety Education of Female College Students Based on New Media Platform

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Abstract

This project aims to explore the practical role of safety education in female college students and analyze the safety education of female college students through its advantages and disadvantages. Then, compare the advantages and disadvantages of the safety education of female college students based on traditional education system and new media platform, and then propose the importance of the safety education of female college students based on new media platform. Finally, we discuss how to seek a female college student safety education mechanism on the basis of absorbing the traditional education system for safety education from family, school and society.

Keywords

Female College Students; New media; Safety education.

1. Introduction

Female college students safety was involved in western countries' education earlier, in the 21st century education related report documents, many western countries focus on strengthening civic awareness of the content of national security education, and in the aspect of national security education in colleges and universities, many western countries has accumulated quite rich experience in the years of giving civic education and practicing theory. At present, China has put forward many constructive documents for the safety education of college students as well, and colleges and universities have also formulated a more comprehensive student safety management method to avoid the occurrence of student safety accidents. Domestic colleges and universities generally set up safety education courses and organize lectures, which provides a more comprehensive knowledge for the safety education of students in the classroom and campus, but the physical and psychological safety education for female college students is not perfect. At present, the safety education of female college students in China is mostly limited to traditional methods such as daily course education, publicity of traditional media channels and so forth. The coverage area of these ways is not wide enough, and enough attention is not paid in the field of new media.

With the development of network technology and communication technology, new media has entered the public's attention. QQ, Weibo, WeChat and live broadcasting have greatly promoted people's communication and communication, and enriched people's entertainment activities. In the era of new media, college students are the most active group among network users. In recent years, many colleges have been expanding the enrollment of students and the scale of schooling, making the proportion of female college students also increasing year by year. According to various literature research, the cases of safety accidents of female college students are about 3.98 times as many as that of male college students. This amazing data makes us must think about why the incidence of safety accidents of female college students is much higher than that of male college students, and how to reduce the incidence of safety accidents of female college students. One after another, the female college students lost contact and were killed and

other incidents, so that colleges and universities must ring the alarm bell, pay more attention to the safety education of female college students.

Attach importance of the new media female college students safety education is conducive to the network spread to speed up female college students safety education information dissemination, new media high penetration of social life can expand the coverage of female college students safety education, guide female college students mental health development, and enhance females' self-protection consciousness in daily life. At the same time, the new media platform strengthen female college students' safety education, and then response and feedback on the network will provide effective improvement method for school safety education. Using new media platform can complete the lack of traditional safety education, more across-the-board aiding for female college students safety education.

2. The Current Situation of Safety Education for Female College Students under the Domestic Traditional Education System

In recent years, the safety problem of female college students in the international community is gradually serious, and the domestic attention to the safety problem of female college students is also further enhanced. From the classroom to the campus and then to the society, the publicity and education of female college students have been strengthened, people are exploring the construction of a long-term mechanism, and establishing a more effective safety protection system. However, through the investigation and research of the network and school environment, most people think that there is a gap in the safety education of college students in China.

China's safety education conducts sex difference education according to gender characteristics and analyzes the security threat brought by gender addition of female college students. In a survey of the sources of security threats exposed to female college students, most people regard the sources as society, the Internet, the school and family. Because female college students are weak compared to males, more vulnerable to suffer violence, coercion, and physical damage; criminals defraud female college students with shallow social experience and insufficient vigilance, more female college students suffer from various factors and then get some psychological problems. Even for weak social relations and other reasons, after appearance of some problems, it is difficult to perceive.

At present, China has put forward many constructive documents for the safety education of college students, and formulated a more comprehensive student safety management method to avoid the occurrence of student safety accidents. First of all, China is committed to implement comprehensive quality education and improve the comprehensive quality of female college students, domestic colleges and universities generally offer safety education courses and organize lectures to provide a comprehensive knowledge for classroom and campus safety education, but the structure of safety education of female college students is not perfect to help in the threats; second, pay attention to social education, our social education needs to be improved, physical and psychological education, potential threats. At the same time, increasing the social attention to the safety of female college students can protect the personal and property safety of girls to a greater extent.

The current female college student's safety education still tends to the use of traditional education channels, the use of teaching staff classroom education, community safety education propaganda channels, traditional media propaganda, etc., female college students' safety education involves small scale, insufficient coverage, new media attention is not high enough related propaganda laid relatively backward, lack of timeliness of traditional propaganda. In response to these gaps, the society is expanding the education approach, most universities are preparing to establish a relatively complete safety work responsibility system, improve safety

work regulations, adhere to regular inspection and daily safety management; update education means; strengthen student safety education and legal education, improve students' self-protection awareness and use legal self-protection means; for psychological safety education, the school combine psychological counseling and safety education and give related feedback. collecting data:

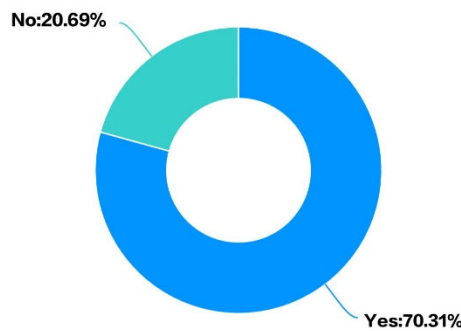


Figure 1. Whether there is a big gap in safety education for college students

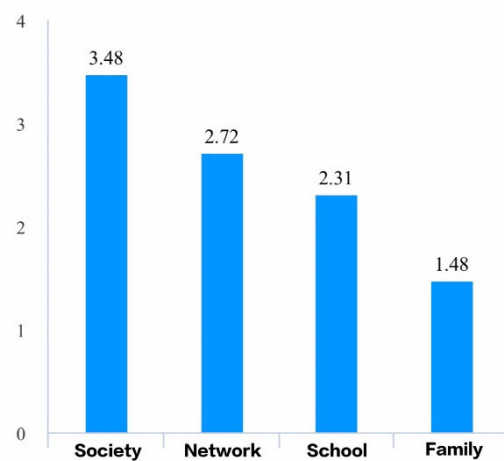


Figure 2. Main sources of danger for female college students

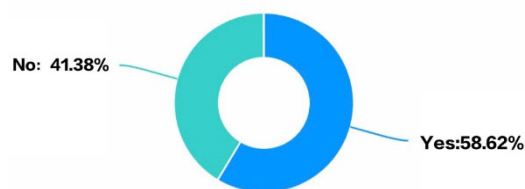


Figure 3. Can current safety education help when under threat

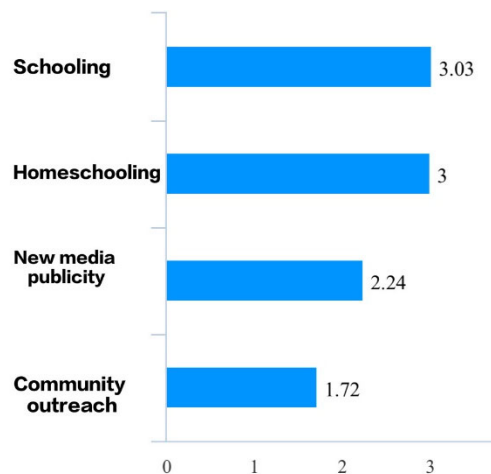


Figure 4. Which ways to promote safety education are more effective

3. Analysis of the Safety Education Status of Female College Students in Different Modes

3.1. The Shortcomings of Safety Education for Female College Students under the Traditional Education System

3.1.1. Serious Formalization

Most of the safety education training conducted in school is an elective course simply prepared by school teaching staff. In the link of safety education, there is no professional knowledge popularization and guidance. Because the teachers in school are not professionals in the field of safety education, and even many teachers do not pay attention to safety issues. If they only allow students to prepare safety education and training through online data retrieval, it is far from enough for safety education, and these teachers are willing but not enough. In short, the Ministry of Education's attention to safety education, in the response of universities, is only formalism.

3.1.2. Campus Safety Education Emphasizes Theory over Practice

Book safety theory knowledge with words is superficial, for students, reading is not difficult. If the safety education in class just stays in the book, it is "on paper". The theory of nothingness is divorced from reality, and the students have no patience to accept it. Thereby, for such safety education and training, students refuse the mentality will make the promotion of safety education lag behind.

3.1.3. The Scope of Popularity has Limitations

Because safety education and training are not a required course, many colleges and universities take the form of elective courses for students to choose, and the number of courses is limited and because the course itself cannot attract students to choose voluntarily, which makes the limitation of safety education under traditional education bigger.

3.2. Advantages of Safety Education for Female College Students under the New Media Platform

3.2.1. The Timeliness of New Media Platforms

Events related to safety issues in real life can be widely known through the new media platform in the first time, thus attracting students' attention and attention. New media era, news communication workers can real-time collection of news material, after ensuring the authenticity of news materials, using the official news platform for real-time release, compared

with the traditional education of safety education, more practical, with real examples of life introduce safety knowledge to students, such reference examples are more social hot events.

3.2.2. New Media Platforms Are Highly Interactive

There are comment areas on the new media platforms set up, through which people can express their views on the incident and interact with other netizens. Perhaps people can also share more events about safety issues in the comments section to remind others to value safety issues.

3.2.3. Safety Education for Female College Students has been Expanded

Often, news released on new media platforms can become hot social events, attract the attention of the masses, and thus cause relevant public opinion. This is more attractive than female college students under traditional education, such a form of education is more attractive. It can not only deviate from the monotonous platform explanation, but also carry out the discussion of hot events, improve students' participation, change the former boring education mode, and allow students to play their own subjective initiative to view the safety issues to the greatest extent.

4. Build A Mechanism of Combining New Media Platform and Safety Education for Female College Students

4.1. Build the Mechanism Formally

4.1.1. Build an Authoritative and Universal Platform

The new media platform has strong transitivity and interactivity, and it also has great autonomy. When female college students receive the real intention behind the new media account on the new media platform, they cannot identify the safety education content of the new media account and may reduce their vigilance against the publicity content of the new media account, so as not to reach the purpose of effectively promoting the safety education of female college students. Therefore, with the help of the existing successful model of "youth learning", an authoritative popularization platform should be built. The safety education of female college students is urgent, in the authoritative platform to take or compulsory or voluntary measures to require all college students to learn female college students' safety education related knowledge.

4.1.2. Guide New Media Practitioners to Pay More Attention

It is far from enough to rely on the official publicity platform alone. The government should vigorously advocate the public opinion environment where the society focuses on the safety of female college students and guide the new media practitioners to focus on the incidents of female college students and popularize the planned and systematic safety awareness.

There are many new media platforms. Under the awareness of new media practitioners' absolute attention to the safety of female college students, they can effectively play the role of the safety of female college students.

4.1.3. Increase the Support for the Unofficial Publicity Platforms

The relevant government can formulate a traffic exposure support plan for the "unofficial new media platform that focuses on the safety education of female college students". First, consciously, and purposefully cultivate some new media platforms which follow the safety education of female college students and help and support the new media platforms which are mature and unofficial to the safety education of female college students.

Compared with the traditional new media platform with official nature, the unofficial new media platform comes with its own deconstruction of authority, which can more easily obtain the recognition of college students on its publicity content, coupled with its rich and diverse publicity methods, with easy acceptability and visibility. It is the most important part in the

mechanism of combining the new media platform with the safety education for female college students.

4.2. Build the Mechanism in Terms of Content

Excluding the traditional educational education mode and based on the audio-visual and interactive characteristics of the new media platform, we can explore various ways to publicize the safety education of female college students from the content. Taking Tik Tok as an example, a series of scene videos can be made with live short video mode to enhance the safety of female college students; on the website called "Bilibili", comics can be introduced to promote the safety education in a more entertaining and relaxed way, and detailed stories to raise the awareness of protection.

4.3. Combine Traditional Education and New Media Platforms Channels

Build a closed-loop safety education mechanism from the family end to the school end to the social end and add emerging publicity methods based on the new media platform, so as to build a comprehensive, high communication and highly acceptable safety education mechanism for female college students.

4.3.1. The Family Side

- (1) To strengthen parents' awareness of safety education for female college students, we can conduct special training for each family in the community.
- (2) Carry out offline publicity meeting on paying attention to female safety education for family and break the influence of bad habits such as son preference on family.

4.3.2. The School side

- (1) Set up a safety news and publicity center for female college students on the campus and use the new media platform to timely publicize the information about the safety of female college students.
- (2) Establish a national new media publicity center and shoot a series of promotional videos on various campuses everywhere. Use new media platforms to achieve interconnection and establish a security and mutual assistance network for female college students nationwide.
- (3) Carry out health towel to shame education and condom into the campus activities.
- (4) Conduct a special lecture on "How to love and respect girls" for boys.

4.3.3. The Social Side

- (1) Guide the social online and offline platforms to pay attention to the safety issues of female college students.
- (2) Guide the society to attach importance to the safety education of female college students and have the responsibility and obligation to hold offline education activities regularly.

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