

How Should Traditional Chinese Medicine Attract Overseas Students

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Abstract

Traditional Chinese medicine as a treasure of the traditional culture of the motherland, people have long suffered from a lot of attention, but its part of the teaching process has been unable to meet the demand of the education of overseas students, this article is based on education theory to explore some of the plight of Chinese medicine education for foreign students, and gives the corresponding solutions for the result, stimulates the overseas students to study the potential, In order to better seek development of Chinese medicine education overseas.

Keywords

Traditional Chinese Medicine; International students; Internationalization; Interest in learning.

1. Introduction

As a representative symbol of Chinese culture, TRADITIONAL Chinese medicine can best reflect the long history, extensive and profound of Chinese traditional culture. With the development of modern medical treatment in recent years, more and more people of insight began to focus on alternative therapies led by the traditional medicine of various countries. Among them, TCM is the only medical system with a complete philosophical system. Compared with other kinds of alternative medicine, TCM has obvious advantages such as richer practical experience and longer development history. Many overseas talents have traveled thousands of miles to Learn TCM in China, especially during the epidemic period. Traditional Chinese medicine has fully demonstrated its advantages in diagnosis and treatment with good effects and low cost in fighting the epidemic. However, in order to truly stimulate the potential of TCM development and communication in the international arena, it is necessary to cultivate a group of native overseas students to overcome the prejudice and estrangement of TCM in the Western world and even other countries through their perspective as foreigners. At present, there are many problems to be solved in the education of TCM overseas students.

2. Solve Students' Financial Difficulties

Many overseas students interrupt their studies due to their own economic reasons, which is not conducive to the continuity of learning. In this way, the knowledge they learn is scattered and one-sided, and it is even more difficult for foreign friends unfamiliar with Chinese culture to truly understand the philosophy and world view constructed by TCM, let alone put knowledge into clinical practice. Even if it can be used, it may not be flexible and accurate in syndrome differentiation and treatment, so as to give play to the unique treatment advantages of TRADITIONAL Chinese medicine. It may be said that allowing such overseas students to work in traditional Chinese medicine in different parts of the world after graduation or completion

of their studies will lead to endless problems. For schools and relevant institutions, it is not a responsible way to cultivate them. Therefore, IN my opinion, some financial support should be given to overseas students who study off-duty, such as free accommodation and free meals. It would also be better for schools to offer work-study opportunities or actively encourage students to participate in various paid competitions to win scholarships so that they can concentrate on studying in a foreign country without financial worries, at least.

3. Education Becomes Less Utilitarian

Whether it is primary and secondary school education or university education, Chinese education seems to emphasize exam results blindly, rather than whether students can flexibly use knowledge, or encourage students to pursue interest in a certain subject, as if learning is for examination, examination is to find a good job, as to whether they like it or not, good at it? Is the general parents, teachers do not ask. Up to now, some prospective college students still judge whether a certain major in a university meets the criteria of their heart choice based on the employment situation and average income of the industry [1], rather than consider the lower ranking, but have their own favorite major school; Or a major that you're interested in but doesn't earn much after graduation. I think education should be as simple as possible. In the school song written by Mr. Qian Mu for New Asia College of the University of Hong Kong, he wrote, "With empty hands and nothing, the road is endless, wandering and wandering, starving my body and skin straining my soul. Hard I forge ahead, tired I amorous." The honest lyrics are the best wishes for future students. The education of TRADITIONAL Chinese medicine should be even more so, because what we are doing is the special work of curing diseases and saving people, and it is absolutely impossible to do it with distracting thoughts. When medical students enter school, they should screen out a group of young people who really have ideals and goals and hope to help others with selfless dedication. The training process should also cultivate the professional dedication of would-be doctors, rather than just taking medicine as a means to make a living; And guide students to independently find the meaning of their future career, which is what a responsible COLLEGE of TCM should do.

4. Standardize Textbook Content

Now the domestic each big university of traditional Chinese medicine using materials both in and out, also there are many places in the foundation course controversial, in what I have learned by can-dong li, cheng-yu wu editor in the ninth edition of diagnostics of TCM, claim or night fever afternoon fever should be belong to Yin deficiency causes fever, the reason is that Yin deficiency, Yang [] can't system; [2] In the Three Books of Medical Science [] written by zheng Qin 'an, a famous doctor in the Qing Dynasty, this was bitterly criticized. "Nowadays, people do not search for the information of Yin and Yang to the principle, and when they see fever in the afternoon and night, they will go to the cloud and Yin deficiency and drink water. [3] Push its meaning, think afternoon belongs to Yin, it is Yin deficiency namely, do not know afternoon, night is Yin sheng when, is not Yin sheng hou. Both fever, more Yin sheng Ge Yang in the outside, Yang qi can not hide, Yang floating in the outside, so see the body heat. "The author thinks that this kind of statement is obviously more consistent with the theory of the ancient Chinese medicine book "Yellow Emperor neijing", the general saying of the day and night attributes divided into Yin and Yang is that the Yin in the afternoon belongs to the Yang, and the Yin in the middle of the night belongs to the Yin, so how can Yin deficiency syndrome appear when the Yin is full? All this will not be repeated.

I don't think that happens means must be specified in the nationwide and even worldwide unified teaching material, on the contrary, should be more encouraging major insight developed, to create different styles of teaching material, for the teachers and students to

choose, now it's flowers, schools of thought contend, but each version of the content of the teaching material teaches, especially the basic professional courses, Its theory should strictly accept the test of practice should not have a big difference, otherwise it will become a "battle of the same house", let the majority of students laugh.

5. Strengthen the Propaganda

Objectively speaking, TCM, as a medical system, is still not widely recognized by the Western society and medical community. There are many reasons for this situation, but the weak publicity of TCM culture and the low penetration rate of TCM knowledge among western people are the important reasons [4]. As an alternative medical product, Chinese medicine is not recognized by many mainstream groups. Many people believe that they do not need it and believe that Chinese medicine is not effective. Therefore, in today's media cloud, it is urgent to enhance the publicity of TCM.

5.1. Idolization of TCM Masters

Since the founding of new China, numerous famous figures have emerged in modern medical treatment in China, which can attract countless aspiring young people to devote themselves to medical career. Lin Qiaozhi, one of the founders of Union Hospital and the "mother of ten thousand babies", is well known in China. In infectious diseases, zhong Nanshan was the leader in fighting against SARS. The surgical field is more qiu Fazu, Wu Mengchao and other advanced deeds spread. They can become idols in the hearts of the people, not only because of their advanced deeds and great contributions, but also because the people need them to become symbols of spiritual guidance and goals to strive for.

In contrast, in recent years, although there are leaders such as Hao Wanshan and Deng Tietao, most of their popularity only stays in the circle of TRADITIONAL Chinese medicine. Causes of this phenomenon I think there are two aspects, on the one hand is the social reasons, because the level of Chinese medicine is now intermingled with the good and the bad, the patient encountered a quack delayed treatment, it is not desirable to treat the doctor looking for Chinese medicine, this is the consequences of discrediting the people have to speak; On the other hand, traditional Chinese medicine doctors are more influenced by the ancient traditional culture, and believe that people should hide their brightness and cultivate obscurity, and often do not choose to show their teeth and put themselves in the center of public opinion.

We often say that the power of role models is infinite. General Secretary Xi Jinping pointed out in the school ideological and political theory teachers' forum that "adolescents are the 'jointing and booting period' of life, which needs careful guidance and cultivation most."[, idol is a kind of spiritual sustenance of students and occupies a very important position among college students [5, 6].Shape I think idol of TCM can not only promote the cause of Chinese medicine in the form of the people happy charisma, more to guide students of traditional Chinese medicine as a beacon, pointed out the direction of the career for them, and with excellent medical skill, noble patient-centered medical ethics in the future work, can also expect the almond shaped like their idols.

5.2. In Terms of Policies, Relevant Domestic Practitioners Are Encouraged to Go Abroad for Education

Now is the era of economic globalization, no matter go abroad formalities, or entry formalities are more convenient than before. On the premise of ensuring the personal safety of teachers, we should encourage teachers of Chinese medicine colleges and universities in China and relevant practitioners with qualifications and teaching intention to go abroad to preach, establish cooperation with internationally renowned colleges and universities, and send teachers from domestic colleges and universities to teach in these schools. In addition, some

preferential policies are given to teachers, such as giving priority to their professional title promotion and helping their children contact boarding schools to encourage them from both social and family aspects.

5.3. Integrate Into New Media Teaching

The traditional teaching method is usually based on books and face-to-face teaching. This year, due to the epidemic situation, we have to change the traditional teaching method to online teaching, but I think this is not a perfect teaching form. The current online education is just a simple live broadcast, which cannot be divorced from the traditional teaching mode. Teachers are still the main body, and students only have the right to passively accept and act as teachers' audience. Therefore, compared with the traditional mode of school teaching, this seemingly novel network teaching is actually "old gourd with new wine", which is not a "breakthrough and innovation". The teaching effect may even be worse than that of school teaching, where teachers can talk to students who do not conform to the code of conduct face to face. But teaching students online about whether they are sleepy or distracted has gone viral.

The documentary produced by BBC is very popular among teenagers. It is said that every frame of the DOCUMENTARY shot by BBC can be screenshots as desktop wallpaper, which shows its excellent production. The influence of television media in the 20th century is unprecedented. From paper text media, paper picture media, to broadcast media, to the mainstream TV media, network media, every step of the transformation is extremely complicated and difficult, but each change of mainstream media is extremely far-reaching influence; From single sense to compound sense, the sensory impact on people is stronger, and the information it carries is also more and more. I think our traditional Chinese medicine industry can also produce beautiful documentaries to arouse audiences' interest in traditional medicine.

Compared with the earlier media, the Internet has more interactive functions. It is no longer a one-way communication directed to the audience, but everyone can participate in and become the media by themselves. Moreover, it has the advantages of a wide range of communication, long storage time and huge amount of information and data, without the limitation of time and region. Online MOOCs and micro classes can be used as new ways of publicity and communication. This class no longer has the sense of boundary and form of the past [], which provides a learning channel for TCM enthusiasts at home and abroad without going to schools or institutions to report, greatly saving time and money. [7] Students are also able to give feedback on the areas they are not comfortable with during the lecture. It can also incorporate many AI systems for learning and fun. On this basis, free or paid teaching platforms can be developed to grant degrees in the form of network correspondence, so that interested students can acquire knowledge of TCM at a relatively low cost.

6. Widely Integrated Into Language Education

When it comes to China, what many foreigners first think of is not traditional Chinese medicine, but Chinese characters. Hundreds of Confucius Institutes have been set up around the world, attracting countless foreigners to learn Chinese language and culture. In my opinion, TCM education can be integrated into the Chinese language courses for foreign students, so that they can be exposed to the influence of traditional Chinese culture while learning the language, appreciate the magic effect of TCM, and then develop the inner desire to further learn TCM culture.

7. Summary

At present, the difficulties of overseas TCM education can be summed up in three main points. First, due to the differences in traditional thinking modes between China and foreign countries,

TCM is difficult to obtain appropriate understanding and support overseas. Second, the lack of resources, both students and teachers, in the whole process, it is difficult to get the support of the authority, both in the economy and experience, there are insufficient phenomenon; Third, the way is not flexible enough, which objectively limits the development of TCM education. However, these difficulties are not insurmountable. In the final analysis, the development of TCM depends on its curative effect. As long as the curative effect of TCM remains, there will be many people who pursue knowledge.

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