

Research on the Value Realization Mechanism of "Qingma Project" in Colleges and Universities in Minority Areas

-- Take Guangxi as An Example

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Abstract

As a historic project shouldering the major task of cultivating and educating people, the "Qingma Project" has strong theoretical value, practical value, individual value and social value in the implementation of the "Qingma Project" in colleges and universities in ethnic areas. In the specific implementation process, it is also faced with difficulties such as single training subject, single training method, lagging training content, and imperfect management mode, and analyzes the reasons for the difficulties. Mechanism, training means coordination guarantee mechanism, multi-directional extension of training mechanism, etc. to promote the path of value realization.

Keywords

Ethnic areas; Value realization mechanism; Qing Ma project.

1. Introduction

Colleges and universities shoulder the major tasks of ideological cultivation of young students, Marxist education and construction of universities with Chinese characteristics. Colleges and universities in ethnic areas are an important part of my country's higher education and play an important role in the development of socialist education. The Youth Marxist Training Project (hereinafter referred to as the "Qingma Project") was launched in 2007. It is the core project of systematically training young Marxists. It is committed to arming young people with the latest achievements of the Sinicization of Marxism. It is also the main channel and important promoter of ideological and political education for college students. Discussing the value of the "Qingma Project" and its realization mechanism in colleges and universities in ethnic minority areas is a realistic requirement and an inevitable choice, it is the need for young talents to stick to the right direction, it is a strategic need to ensure that the party's cause has successors, and it is the sustainable development of Marxism in China. need. At the same time, based on the unique resource elements and advantageous characteristics of colleges and universities in ethnic areas, on the basis of giving full play to their advantages and accurately removing obstacles, they are committed to building a multi-subject coordination mechanism to maximize the value of the "Qingma Project".

2. Discussion on the Value of "Qingma Project" in Colleges and Universities in Ethnic Areas

2.1. The Theoretical Value of "Tsing Ma Project"

The essential attribute of young Marxists is that they must be Marxists. It is a concept of development, which is endowed with corresponding connotations by the times, and will highlight different characteristics of the times and social needs due to different political environments and historical backgrounds. , and belief in Marxism and scientific communism is

a common and unchanging meaning. Young Marxists are the elites of the youth group, and they are lifelong beliefs in Marxism. Use "Marxism. The "Qingma Project" is a practical exploration of cultivating young Marxists with firm beliefs, and practice is its foundation. Therefore, the "Tsing Ma Project" has certain theoretical value.

2.2. Practical Value of "Tsing Ma Project"

The great power of theory needs to show strong vitality in practice. The practical value of the "Qingma Project" lies in the series of achievements it has achieved or is about to achieve, which not only promotes the dissemination of the party's theory, but also trains and transmits a large number of young backbone talents. In more than ten years of practice, a teaching model of "theoretical study + social practice + social observation + red education + ability training + exchange and seminar" has been formed. The successful experience of young Marxists. At the same time, during the implementation of the "Qingma Project" in colleges and universities in ethnic areas, it can better penetrate ethnic culture and red resources, realize the process integration of subjectivity and practice, guide more and more young college students to strengthen their ideals and beliefs, and improve youth The Marxist literacy of college students deepens the theory of the sinicization of Marxism, and then effectively helps to cultivate young Marxists and build socialism with Chinese characteristics.

2.3. The Individual Value of "Tsing Ma Project"

The individual values of the "Qingma Project" include the value of correct value orientation, the value of personality shaping and the value of active motivation. First of all, young college students are in a critical period of value formation. Faced with complex domestic and foreign situations, they should use the latest theories to educate young college students in the new era, provide spiritual guidance and value orientation for their growth and development, and have certain correct value orientation values. Secondly, the "Qingma Project" of colleges and universities in ethnic areas aims to cultivate a group of young people who believe in Marxism. The synergy of theory and practice permeates all aspects, helping individuals to establish correct cognition, firm belief, and accurate direction, so as to further promote The shaping of personality and the improvement of spiritual realm have certain personality shaping value. Finally, the "Qingma Project" implements Marxist education, constantly injects the connotation of the times, stimulates the spiritual power of young college students with invisible spiritual form and strength, helps to enhance the patriotism and social responsibility of college students, and guides and inspires contemporary college students not to forget Keeping the mission in mind at the beginning has a certain dynamic and motivating value.

2.4. The Social Value of "Tsing Ma Project"

The political value of the "Tsing Ma Project" is its primary value. The Marxists cultivated are those who have a firm political stand, political belief and political direction, and who resolutely maintain political stability. Incorporating into the needs of the national development strategy, giving full play to the appeal and cohesion of the "Qingma Project" to the main theme education of young college students is conducive to promoting the harmonious development of society and maintaining political stability to a certain extent.

The cultural value contained in the "Tsing Ma Project" is its important value. The "Qingma Project" of colleges and universities in ethnic areas transforms the concept of inheriting and developing the traditional national culture and Marxist culture, and guides young college students to shape independent cultural personalities in various cultural trends. The "Qingma Project" has broadened and innovated the cultural propaganda path. Young college students are the direct beneficiaries and practitioners, and they are the disseminators and propagandists of Marxist culture. Radiate peer groups around you.

3. Difficulties and Reasons for the Realization of the Value of the "Qingma Project" in Colleges and Universities in Ethnic Areas

3.1. The Main Difficulties Faced

3.1.1. "Tsing Ma Project" Training Subject Is Single

The main body of training of the "Tsing Ma Project" is weak. According to incomplete statistics, more than 20% of colleges and universities do not pay enough attention to the "Tsing Ma Project", and even some colleges and universities have not yet started and carried out the "Tsing Ma Project". The Communist Youth League of colleges and universities has taken a big role in it, and the relevant departments of colleges and universities, relevant government departments, and relevant social organizations have very little participation, and the support is far from enough, resulting in the poor implementation of the "Tsingma Project". In addition, under the impact and influence of different ideas and environments, some college students lack Marxist beliefs, coupled with the weak theoretical knowledge foundation of college students, lack of social experience, weak bearing capacity, and insufficient cognitive ability. Dilute ideals and beliefs in social consciousness. There are also a small number of students who tend to be utilitarian and instrumental in political behavior, have a superficial understanding of the party and politics, and even show an indifferent attitude, gradually becoming marginalized. College students, as the training objects of the "Qingma Project" in colleges and universities, have weak subject consciousness and poor subjective initiative, which are also the main factors affecting the influence and value realization of the "Qingma Project".

3.1.2. The "Qingma Project" Has A Single Training Method, and the Training Content Lags Behind

The "Qingma Project" mainly absorbs the backbone of college students, and conducts theoretical learning in the form of training courses, supplemented by practical activities. In general, the training method is single, the training force is fragmented, the education at different levels is not emphasized, and the training concept of sustainable development is lacking, which leads to the limitation of the continuity and long-term of education and teaching. In addition, according to the current training situation of the "Tsing Ma Project", the training content is mainly instilled theoretical teaching, and practical courses are mainly based on visits and inspections. There is a lack of research projects. Although students can receive theoretical teaching Knowledge, but also the actual experience of red education, but lectures, lectures and other large-scale classes, the content of the lack of a combination of current affairs and political hot issues and the actual situation of social development, the overall research from raising questions to analyzing problems and then solving problems, the process of practical education In practice, the practice is not fully realized, the phenomenon of excessive formalism is frequent, and the effect of education is not obvious.

3.1.3. The Management Model of "Tsing Ma Project" Is Not Perfect

In the actual implementation process of the "Tsing Ma Project", the management model of the "Tsing Ma Project" is lacking, which is manifested in two aspects. First, the incentive and guidance mechanism is imperfect. The "Tsing Ma Project" has relatively unified standards in the selection, motivation, guidance and development of students. It has not been able to formulate a management mechanism according to local conditions. It is difficult to check whether the students are firm in their Marxist beliefs and whether they have the ability to combine theory from short-term training. The ability to practice, and to translate into practice, meets the criteria of a young Marxist. Second, the constraints and evaluation standards are not perfect. The personalized function of education and the complex personnel structure put forward higher requirements for constraints and evaluation standards, but the "Qingma Project" is still a general education, and has not yet risen to differentiated education and elite

education, coupled with the tracking and training mechanism. Absent, students leave after learning, not only a waste of school resources, but also affect the actual effect of training.

3.2. Reason Analysis

3.2.1. "Tsing Ma Project" Cultivates Weak Subject Consciousness

For now, the training consciousness of each subject is relatively weak, and the integration of training power is not in place. First of all, as the main force of training, colleges and universities do not pay enough attention to theoretical training and practical education. Except for the lead singer of the Communist Youth League in colleges and universities, other departments have very little or no participation. Secondly, students are the main training objects of the "Tsing Ma Project", but some students' cognition of this project is not systematic and comprehensive, the training objectives are not clear, and even the motivation is not pure, and there is a certain utilitarian nature. The grasp of the relevant knowledge of Marx's theory is incomplete, the understanding is not in-depth, and it is difficult to comprehend its profound connotation. Finally, the attention and support of the government, society and family to the "Tsing Ma Project" is too low. The phenomenon of "Tsing Ma Project" emphasizing theory and ignoring practice is relatively common. In terms of practical education, the social level has not yet provided the "Tsing Ma Project". There is a corresponding practice platform, and the government level has not provided supporting policy guarantees and effective measures to promote the construction of the platform, and the government and social forces have not been integrated. In a word, the weak awareness of the main body of training leads to endless problems in the training process, the theory and practice are gradually disconnected, the various links of systems engineering are difficult to be closely linked, the coverage of the "Tsing Ma Project" is narrow, the popularity is low, and it is powerless.

3.2.2. The "Tsing Ma Project" Training Mode Is Not Updated in Time

In the continuous exploration and practice of the "Tsing Ma Project", the "Tsing Ma Project" in colleges and universities has constructed a "three-level and two-level" hierarchical echelon training model, and each region has formed its own unique model, such as the construction of the Guangxi Tsing Ma Project training base. The "six pairs" mode of "double teachers and double education, double post double education, double network double selection". However, the training mode of the "Qingma Project" in some colleges and universities is backward, the goal orientation is vague, the training methods lack pertinence, practicality and innovation, and the content and form of training are too simple. Cultivation methods, including indoor lectures, lectures, reports, etc., the process is superficial and has been dealt with. The separation of theory and practice, and the separation of modern information technology and traditional educational methods are the key factors restricting the realization of the overall value of the "Tsing Ma Project".

3.2.3. The "Tsing Ma Project" Training Mechanism Is Not Implemented Properly

The "Tsing Ma Project" is a special education model. The training mechanism can effectively promote the development of students. However, the mobility of talents in the "Tsing Ma Project" is not strong, and the innovation and vitality of the team are not strong. The lack of dynamic management in various links such as development, assistance or clearance, and the intrinsic motivation of the incentive mechanism and guidance mechanism cannot be stimulated. Under the influence of internal and external factors, not only the expected educational effect cannot be achieved, but it is easy to cause negative effects. Scientific and reasonable training mechanisms, such as constraint evaluation mechanism, tracking training mechanism, etc., are particularly important, and the current single evaluation method, mere formal constraint mechanism, dynamic management and tracking service mechanism are not perfect, ignoring the development of students. In the process of change and change, students are prone to a

vicious circle trend of coping with things and showing exhaustion, which seriously affects the educational effect of the "Tsing Ma Project".

The value realization mechanism construction path of "Qingma Project" in colleges and universities in ethnic areas

3.3. Build A Collaborative Participation Mechanism for Training Subjects

The initiators, organizers, implementers and managers of the "Qingma Project" are the leaders who promote the realization of its value, including the government, society, universities and students. The "Tsing Ma Project" trains the main body, integrates the training force of the "Tsing Ma Project", and builds an open mechanism of collaborative participation of the main body to realize the value of the "Tsing Ma Project". First, the government should formulate and issue corresponding policy plans, build a practical education platform, develop a red education base, tap practical education resources, and play a leading role of the government; secondly, the society is an important supporting force for the "Qingma Project"., the provision of practical opportunities and the construction of platforms, as well as certain economic support for material guarantees. Integrate the external forces of colleges and universities, cooperate with other colleges and universities to play the main function, optimize the allocation of resources, realize the sharing of resources, and extend and expand the training mode with goals, directions and achievements.

3.4. Build A Coordination Guarantee Mechanism for Training Means

In the training process of the "Tsing Ma Project", a set of operational guarantee mechanisms is crucial. Establish a sound selection mechanism, while standardizing the training work, pay attention to the selection of the best among the best, and cultivate outstanding young Marxists; establish an information feedback mechanism and a tracking service mechanism, and effectively implement the process of incorporating, training, and using Marxist backbones Dynamic management; establish and improve the incentive and guidance mechanism, introduce an appropriate incentive and guidance mechanism, effectively stimulate their enthusiasm and creativity, and build a long-term mechanism on the basis of the incentive and guidance mechanism, so as to realize the long-term and timeliness of the "Qingma Project". To further improve the restraint and evaluation mechanism, it is the premise to formulate perfect evaluation and assessment standards, the scientific and reasonable implementation of the evaluation is the key, and the in-depth analysis of the evaluation results is the key. In the process of implementation and summary, it is continuously optimized to indicate the future training direction. (3) Build a multi-faceted extension culture mechanism.

The advancement and driving force of the "Tsing Ma Project" is inseparable from the construction of a multi-directional extension training mechanism. First, strengthen the training mechanism of practical education. Give full play to the resource advantages of ethnic areas, based on the red education base, through practical activities such as national conditions, party conditions and regional conditions education, three branches and one support, three going to the countryside and four entering the community, and summer government affairs internships, etc. The development and changes of rural revitalization guide young college students to actively integrate into grass-roots construction. Second, strengthen international education. It is necessary to create and strengthen platforms and opportunities for young Marxists to connect with international standards and exchange with overseas, and cultivate international talents in the new era. Third, explore the implementation of "tutorial system". It is necessary to focus on guiding young college students to combine their professional characteristics and their own advantages, and increase investment in special research and academic seminars. Fourth, enrich the network education training mechanism. Realize the combination of online education and offline education, constantly explore and innovate educational content and methods, pay attention to the active role of the main body, pay attention to the comprehensive use of network

technology, pay attention to the construction of learning organizations, build a multi-party service system, and effectively improve the education system to Realize the goal of cultivating young Marxists in the "Qingma Project".

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