

Practice and Exploration of Campus Drama

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Abstract

Campus drama is an important part of Chinese drama. At present, there are some limitations in the dissemination and development of campus drama, at the same time, its relationship with the construction of campus culture is also worthy of further discussion. Taking the Yuanquan drama club of Qingdao University as a case study, this paper means to explore the new connotation and new methods of campus drama in the new era through drama practice activities, as well as to summarize the aesthetic education role of campus drama on college students and its role in campus culture construction, which has broad reference significance for the practice of campus drama.

Keywords

Campus drama; Cultural construction; Aesthetic education.

1. RICH AND DIVERSE CAMPUS DRAMA PRACTICE

1.1. Offline Drama Performances and Activities

Generally speaking, the off-line performances on university campuses rely on the Drama Societies of the University while there are few drama performances directly undertaken by the school or college. At the same time, these dramas hosted by administrative units do not have the characteristics of tour. Therefore, the focus of drama performance and communication in colleges and universities should be placed on the drama associations in the school, which should be undertaken by the associations and sponsored by the school or college on the premise of no tickets and pure public welfare, so as to complete the arrangement and performance of drama. As a drama club of Qingdao University, Yuanquan drama club undertaking the role of rehearsing drama and radiating the whole school has held rich and colorful activities.

1.1.1. Participate in the campus party

At present, the main performance platform of college drama club is still the major parties on campus. In the past, many short plays rehearsed by Yuanquan drama club can be performed in college level orientation party and school level major parties, and have a good response among teachers and students. In 2020, Yuanquan drama club participated in the evening party of Qingdao University Association in December and starred in Charlotte's troubles (clip), which received high praise from the audience. In addition, the members of the drama club also provide performance guidance outside the club, participate in and guide the performance programs of the orientation parties of different colleges. "The Night of Yuanquan" performs a classic drama every year. It is not only the most important and grand activity of the club, but also a fist product. They have performed classic plays such as Donkey Gets Water and Rhinoceros in Love, and have accumulated an excellent reputation.

1.1.2. Offline Rehearsal

As far as the dialogue drama community is concerned, in addition to performing on stage, the most important thing is to rehearse the drama. For the organizers, rehearsing plays can

improve their overall planning ability and improve their guidance level; For actors, rehearsing drama needs continuous running in, which can cultivate their performance ability and humanistic quality, enhance their deep understanding of literary works at the same time.

1.1.3. Other Activities

In the first place, community recruitment activities play an essential part in the whole club. Members participate in community activities in their spare time, which not only helps to broaden the interpersonal network and participate in drama rehearsals, but also improves students humanistic quality.

In addition to performing on campus, college drama associations are still seeking social cooperation for commercial performances and public welfare performances. At the same time, they can also contact film and television companies to provide actors. College drama clubs full of vitality are easy to get help of social organizations. Business cooperation is also an opportunity to provide a stage, accompanied by financial support, which can provide more material basis for the activities of the association and promote the good development of it. College drama clubs can also actively participate in the relative competition, which can not only harvest more performance opportunities, but also achieve the role of publicity with the help of the competition platform.

1.2. Rich Online Drama Activities

Thanks to the rapid development of Internet and the rapid coming of the media convergence era, the drama society has also created its own official account platform, and micro-blog, B stations and other accounts to publish performance information and activities summary, so as to achieve the purpose of publicity. Affected by the epidemic in 2020, the delay in the opening of colleges and universities has led to the stagnation of the activities of drama clubs focusing on offline activities and performances. In order to expand the activities of drama clubs and enrich the connotation of campus drama, Yuanquan drama club has made an attempt to carry out rich, diverse and innovative online activities.

The online activities currently carried out include the "source people" activity with the characteristics of the drama club, which inherits the development context of 30 years, expresses the inheritance and development of the drama club with wonderful character stories, reviews the past and looks forward to the future. The drama club also launched online reading activities: through the official account, the role was selected by the audition, and the best actors were selected to participate in the script reading. Practice online and offline for many times, constantly enrich the details and improve the performance level. Other activities include drama knowledge popularization activities, script dubbing activities, etc. Therefore, more students can participate in campus drama activities, contact and interpret classic works and feel the charm of drama. It is easier to create a pleasant acceptance atmosphere for the audience, cultivate their sentiment and gradually strengthen their perception of beauty in these activities.

In addition to the new online activities, the drama club is also actively exploring new forms of campus drama rehearsal under the background of the epidemic, and the attempts to recruit actors and rehearse online by using holidays and free time have achieved initial results. Using online interview, there is no need to apply for a venue, the interview time is relatively flexible, and the actor's interview video can be viewed again. Online rehearsal also has the above advantages, and can be used as a supplement to offline rehearsal to a certain extent.

1.3. Advantages and Limitations of Drama Practice

The positive impact of campus drama practice on college students is multifaceted. For performers, the drama experience on the stage is not only the accumulation of cultural experience, but also plays a role in coordinating the stage performance and expanding the ability of college students. The audience can improve the level of drama appreciation while

watching the drama, so as to achieve the effect of improving the aesthetic level. The promotion of this level is two-way, which not only aims at the visitors, but also affects the performers. The deep understanding of the script, the appreciation of the dramatic characters and the analysis of the emotional attitude and ideological connotation of the dramatic situation, the characters' feelings and the playwright's intention can better enable the performers to improve the artistic level from the perspective of drama creation and the dual levels of literariness and artistry.

Online activities have also had some influence. The rehearsal video can be recorded to make the retrospective so that the actors, directors and field staff can repeat each rehearsal and improve the rehearsal efficiency to adapt to the development of the times and innovate the rehearsal methods of drama. The dramas "Beijinger" and "Sunrise" adopt online rehearsal, from the voice line training to the "face-to-face" rehearsal form of video conference, which can still ensure the rehearsal of the drama wherever the actors are. Actors would be familiar with the emotional attitude of lines and roles by online rehearsal. When conducting offline rehearsal, they can enter the role state faster to improve efficiency.

Offline rehearsal has certain advantages over online activity because field performance is more convenient for director to have feedback. However, in the context of the current epidemic, online rehearsal has the advantages of and convenience, which can efficiently save members' time, and solve the problems of difficult coordination of College Students' time and long commuting time between campuses in a certain sense while the traditional way of drama rehearsal is still indispensable. Community members have more opportunities to learn drama knowledge, experience the drama rehearsal, and then recommend it by internal personnel, so as to form a communication chain and get better publicity effect.

At the same time, the innovation of drama practice activities endows campus drama with more new connotation in the new era. Campus drama is not only a cultural activity to enrich campus life and cultivate sentiment, but also a way for more students to participate in the construction and development of campus culture in their own way. Online activities have a high frequency and a wide range of publicity. They have more exposure opportunities than offline performances that take time to make full preparations. Therefore, the combination of online activities and offline activities is a way to better promote the construction of campus culture. Campus is an important area for cultural exchange, and drama art has natural advantages in cultural communication because of its intuitive visibility, entertainment and other qualities. Strengthening the construction of campus drama culture is also an important way to popularize excellent traditional culture. Traditional and new dramas should be publicized to gradually promote the influence of drama among students and further enhance the influence on campus. As the audience of campus drama, although college students have great interest in dialogue drama, most of them don't understand it enough. Generally, they only stay in the plays mentioned in several textbooks such as the Thunderstorm, and basically don't know about College Students' Drama Festival, regional drama performance or the drama community of schools. As for the creation of drama, it is difficult to create high-quality works in the lack of experience. It is easier to stimulate interest and attract attention by expanding the campus publicity of drama and taking the advantage of network media widely used by contemporary students for communication. At the same time, it also brings real-time information feedback to the performance in the interaction of comment barrage, provides optimized basic direction for the drama itself and communication mode, and effectively strengthens the role of drama in the construction of campus culture.

2. The Role of Drama Practice in the Construction of Campus Culture

The role of students' drama practice in the construction of campus culture is multifaceted and deep-seated. We should pay attention to the role of drama practice, and use drama practice to create excellent works, promote the construction of campus culture and produce social benefits.

2.1. The Role of Aesthetic Education for College Students

For the requirements and effects of college students' drama publicity, aesthetic education is one of the standard requirements. Campus drama penetrates into the life and psychology of college students with special aesthetic methods, and triggers students' thinking and perception of life through the content of drama, thereby promoting the development of their moral sentiments and improving their aesthetic taste. In the corresponding large-scale and in-depth publicity, it will also help the development of aesthetic education teaching and research work.

At the end of the 18th century, Schiller put forward the concept of "aesthetic education" for the first time in "Booklet on Aesthetic Education". The term refers to the education of aesthetics, that is, to cultivate people's ability to recognize, experience, perceive, appreciate, and create the abstract aesthetic concept of "beauty". Subsequent academic circles integrated the concepts of various disciplines in the field of humanities and social sciences, enriched the connotation of aesthetic education, and formed aesthetic education thoughts and concepts of aesthetic education with rich content and profound thoughts. In university activities, campus drama, as an important part of community activities, also plays a very important role in the aesthetic education of college students. Although the choice of clubs for college students is endless, drama clubs still have a strong appeal. Campus drama plays a role that cannot be underestimated in cultivating high-quality talents with all-round development.

2.1.1. Improve Artistic Appreciation

Drama can improve people's artistic appreciation, and aesthetic education is an important way to cultivate complete personality, and its ultimate mission is to promote people's free and comprehensive development. Whether watching or performing a drama, the aesthetic level of college students will be improved and developed. Aesthetic education is a seed, and drama is like the water and nutrients that nourish it. Aesthetic education can only take root in the university campus with the help of the power of drama. When college students participate in drama rehearsal, or participate in the process of drama creation, they will enrich the indirect experience of life and increase their knowledge of society. On the one hand, students experience the characters in the drama, and on the other hand, they also understand life and the real society. University education shoulders the important mission of cultivating the ability of college students to recognize beauty, experience beauty, feel beauty, appreciate beauty and create beauty. As a comprehensive art, drama can play a role in inspiring thought and stimulating creativity in aesthetic education. Campus drama can create a harmonious atmosphere, enhance the ideological realm of college students, and also establish aesthetic confidence and enhance the artistic taste of college students. College aesthetic education practice can learn from the form of drama competition, by introducing competition mechanism, to promote learning and education through competition, and actively explore effective aesthetic education practice programs according to local and school conditions, so as to improve the art appreciation of college students force. From another perspective, by encouraging teachers and students to compose and create original campus dramas with a sense of the times and reality, it can also strengthen the cultivation of aesthetic education, enhance the cultural self-confidence of college students, and improve their artistic appreciation.

2.1.2. Promote the Development of Comprehensive Quality

Campus drama activities are highly operable and require college students to practice face-to-face with the audience. This means that what drama practice needs is a team with good

collaboration skills. With the guarantee of the team, we can fully cooperate, constantly explore, communicate, cooperate, and innovate, and finally make our own interpretation of the dialogue drama and create a unique stage.

Compared with other stage art forms such as Peking Opera, the professional threshold of drama is lower, which also greatly improves the participation of drama. In addition, the variety of drama types and the wide range of choices for students are also one of the reasons for its popularity. Moreover, the drama does not require much theoretical knowledge, the proportion of the classroom is small, and more emphasis is placed on the specific performance practice. Generally speaking, most of the campus dramas selected are classic dramas, with a positive attitude and correct values. This is of great significance to the shaping of college students' personality, and also plays an important role in the cultivation of college students' personality. By watching dramas, college students can gradually distinguish between beauty, ugliness, good and evil, and form a correct world outlook, values, and outlook on life in a subtle way. Taking the classic drama "Tea House" as an example, this three-act play brings together three religions and nine streams in a small tea house to form a small society, and through dialogues, it reflects the characters' personalities, emotional expressions, the background of the times and the old Chinese culture. The sharp confrontation and conflict between several forces of various social strata are easier for students to understand. From the perspective of art education, the unique participatory nature of drama makes students more willing to participate. From the point of view of performance, the interpretation of classic drama requires students to have a strong interpretation and performance level of the play, and the adaptation of drama requires students to have a high creative awareness and logical ability. This process not only examines students' theoretical knowledge, but also forces students to improve their writing and practical abilities. This is another education method using drama as a means, and finally achieves "The performer achieves psychological exchange through role exchange in the drama and completes the development of moral emotion; the audience understands the role while watching, thereby enhancing their own moral emotion".

2.2. On the Construction of Campus Culture

As art associations in various colleges and universities, the culture advocated and disseminated by drama associations is an important part of campus culture. With the members as the main force and the community as the platform, the repertoire plays an important role in the ideological and political education, traditional culture education, aesthetic education and innovation education of college students. When it comes to the role of drama clubs in the construction of campus culture, the following two aspects are particularly important: strengthening ideological and political education and setting off a positive campus atmosphere.

2.2.1. Red Drama and Campus Ideological and Political Construction

The Ministry of Education clearly pointed out in the "Ideological and Political Work Quality Improvement Project Implementation Outline in Colleges and Universities" that it is necessary to excavate the educational connotation of revolutionary culture, implement the construction project of the revolutionary culture education resource bank, and carry out the theme education activities of "inheriting the red gene and taking on the important task of revival", and organizes, choreographs and performs a number of stage plays based on revolutionary pioneers. Therefore, it is the ideological and political mission of the drama community to spread patriotism and strengthen ideological and political construction through the rehearsal of red dramas, which is in line with the requirements of the progress of the times and is of great significance. On the one hand, classic culture can show the pulse of the times, and red drama is a supplement to ideological and political education and a new exploration of talent training in colleges and universities. On the other hand, the red drama adheres to the main theme of

socialism, which is conducive to strengthening the ideals and beliefs of college students, promoting social integrity, and promoting traditional Chinese culture.

The Yuanquan Drama Club of Qingdao University once organized red drama rehearsal activities, and co-created the patriotic drama "The Great Years" with the Laoshan District Committee, the Laoshan District Sports Education Bureau, and the Shandong Training Center of the Beijing Film Academy. This drama revolves around the May 4th Movement, showing the patriotism of the patriotic youth to join the national liberation movement in the turbulent era, and showing the youthful demeanor of the younger generation. The drama club has explored the basic path of red drama rehearsal in continuous practice: when rehearsing dramas (especially dramas involving red-themed education), emphasis is placed on the reading of the script. After getting the script, the actors and directors are not eager to rehearse the specific plot, but through reading the script as a whole to grasp the main theme of the script, understand the characters' characters, analyze the characters' thoughts, and deeply understand the ideological and political education meaning behind the script. This process is often an important part of drama performance to strengthen the construction of campus ideological and political culture. In specific practice, you can also try to let the actors complete tasks such as writing character biography and telling character stories after reading the script, and start expressing and creating with perception, and finally complete the performance of the play. In order to commemorate the 100th anniversary of the founding of the Party and strengthen the ideological and political construction of the campus, Yuanquan Drama Club organized members of the club to participate in the compilation of original red dramas, inheriting the red history from the perspective of college students, and looking forward to a bright future. The drama club pays attention to the characteristics of the campus, and is based on political education such as patriotism, ideals and beliefs, and integrates the performances of college students with youthful beauty to ensure the direction of red education and complete the creative task.

2.2.2. Promote the Friendly Relationship between Teachers and Students and Cultivate a Positive Campus Atmosphere

The completion of a drama work is the result of unity and cooperation, and it needs to go through multiple links including script creation, role selection, actor rehearsal, prop production, post-processing, and stage presentation. These processes are inseparable from the rehearsal of the students and the guidance and help of the teachers. From this perspective, giving full play to the function of campus aesthetic education carried by drama clubs can promote friendly teacher-student relationships and foster a positive and harmonious campus atmosphere.

On the one hand, rehearsing plays is a way of getting along with teachers and students that takes into account both education and entertainment. Drama not only allows students to acquire knowledge and skills outside of regular schoolwork, but also allows teachers and students to relax their minds, adjust their emotions, feel themselves and understand each other better, build a deep friendship between teachers and students, and experience teachers. The joy of living together. On the other hand, the rehearsal and performance of a play is a collaborative process, and this team comes from all sides of the campus. Based on the campus environment, teachers and students make rational use of campus resources, maximize the efficiency of drama rehearsal, achieve the common goal of the team, and become the starting point of aesthetic education.

3. SUMMARY

In general, from the selection of the script based on the campus spirit, to the communication between the creative members, the running-in of the actors, the speculation of details, and finally the performance and dissemination of the drama on the campus, it is the creation that every work must experience. The process is also a beneficial exploration of sublimating the

relationship between teachers and students, shaping the campus culture, and integrating the spirit of drama into the campus spirit. Let the drama go out of the school gate and promote the integration of moral education and aesthetic education. While carrying out art education through drama, implement the content of ideological education and cultivate students' sense of social responsibility and historical mission. In specific practice, drama performances can be combined with social welfare activities, and college students' volunteer service activities with the theme of drama knowledge popularization can be carried out. For example, establish friendly relations with primary and secondary schools in poverty-stricken areas, and regularly hold drama knowledge science popularization, drama performances and other activities for children. A little bit of kindness brings together the great love in the world. This is not only a way for contemporary college students to serve and contribute to the society, but also a relay for cultural heritage. At the same time, carry out a variety of drama activities, popularize drama knowledge, make full use of online and offline platforms for publicity, summarize the pros and cons of activities, and explore a new path for the development of campus drama in the new era and its aesthetic education, and improve its status in the construction of campus culture. Only by cooperating with each other and cultivating a positive campus atmosphere can we maximize the value of campus drama.

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