

Research on the Innovation of Ideological and Political Work in Universities under the Normal Epidemic Prevention and Control

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Abstract

Under the environment of normalized epidemic prevention and control, the thinking and political work of colleges and universities face challenges such as expanding the scope of time and space, highlighting the shortcomings of education and ideological struggle. Colleges and universities are required to innovate their work thinking due to the matter; optimize their work initiatives due to the time; and improve their political standing due to the new situation. Take the opportunity of epidemic prevention and control to strengthen the institutional mechanism of ideological and political work; take "six ideological and political" as the focus to promote the quality and efficiency of ideological and political work; take platform construction as the grasp to strengthen the construction and management of propaganda positions in colleges and universities. The main responsibility is to put the prevention and control measures into practice; to strengthen the platform construction and further build up the propaganda and ideological positions in colleges and universities; to promote the anti-epidemic spirit and enrich the ideological and political education resources in colleges and universities; to tell the anti-epidemic story and build a high precision ideological course; to strengthen the psychological guidance and guide the healthy growth of college students, and to innovate the ideological and political work in colleges and universities in a multi-dimensional manner.

Keywords

New crown pneumonia epidemic; Normalized epidemic prevention; Ideological and political work.

1. Introduction

In today's world, the new pneumonia epidemic is rampant, and the intensification of virus strain mutation poses a serious challenge to global epidemic prevention efforts. The negative impact of viruses on human social development, production life and life and health is also continuing, and fighting with viruses has become the new normal of human life. In China, since the outbreak, under the strong leadership of the Party Central Committee and the joint efforts of the whole nation, after four months of struggle, the fight against the new crown pneumonia epidemic has achieved a decisive victory, marking the normalization stage of the epidemic prevention and control in China, but it does not mean that the epidemic has been completely controlled, the risk of sporadic outbreaks of the virus still exists, and the epidemic prevention and control work is still facing a serious situation. As far as universities are concerned, the epidemic has brought profound changes to university teaching and research, daily management, and student perception. Along with the gradual normalization of teaching order in colleges and universities, how to coordinate the daily work of colleges and universities with the epidemic prevention and control, and how to do the innovation of ideological and political work in

colleges and universities under the normalized epidemic prevention and control has become an urgent task.

2. New Challenges of Ideological and Political Work in Universities under Normal Epidemic Prevention and Control

2.1. The Work Time and Space Range Is Expanded, and The Work Mechanism Needs to Be Improved

The impact of the new crown pneumonia epidemic on the ideological and political work of colleges and universities is, on the one hand, highlighted by the fact that the spatial and temporal scope of ideological and political work has changed from the original physical space-time (campus, society and family) to both physical space-time and virtual space-time (network), and network education plays an important role in the ideological and political work of colleges and universities. At the early stage of the outbreak of the new crown epidemic, colleges and universities generally relied on online virtual space and time to carry out ideological and political work, for example, using software such as WeChat and Tencent Conference to carry out online ideological and political classes, online workshops and online party (league) organization life meetings, etc. The physical time and space of campus field appears to be missing and weakened for a short period of time, and the network virtual time and space obscures students' thoughts, psychology and learning behaviors, which to a certain extent weakens the effectiveness of ideological and political work in colleges and universities and increases the difficulty of managing students, and the ideological and political work mechanism in colleges and universities faces new challenges.

On the other hand, from the perspective of the internal epidemic prevention and control mechanism of universities, with the changes of epidemic prevention areas, epidemic prevention levels and epidemic prevention policies, the management and emergency response strategies and methods of universities for students' daily life, academic research and ideological and political education are constantly changing and optimized. For example, during the return period of the school year, two sets of different return methods should be developed for students in the infected area and non-infected area, and a staggered return method should be developed for students of different grades, and an emergency plan should also be developed to deal with unexpected risks. In addition, universities need to consider how to carry out daily teaching work, psychological guidance work and ideological and political work after students return to school, and whether they can provide a set of humanized and meticulous management plan for students returning to school under the premise of the general policy of epidemic prevention and control is a test of their ideological and political work ability and effectiveness. With the recent multi-point outbreak of epidemic in various provinces and cities in China, the situation of epidemic prevention and control is still severe and complicated, and how to improve the ideological and political work mechanism of colleges and universities is an urgent problem to be solved. The Opinions on Strengthening and Improving Ideological and Political Work in the New Era issued by the Central Committee of the Communist Party of China (CPC) and the State Council emphasizes that "the main responsibility of the party committee (party group) should be strengthened, and the party committees (party groups) at all levels should effectively take political responsibility and leadership responsibility, and establish a sound responsibility system for ideological and political work." [1] Therefore, in the context of normalized epidemic prevention and control, colleges and universities should start from all aspects such as organization, decision making and deployment, adjust, improve and perfect the ideological and political work mechanism in time according to local conditions, time and situation.

2.2. The Shortcomings of Ideological and Political Education Are Highlighted, and Theme Education Needs to Be Strengthened

While testing the ability of medical and health protection in China, the new crown epidemic also tested the level and ability of universities to carry out ideological and political work when the sudden risk emerged. After the outbreak of the epidemic, universities, according to the central government, urgently mobilized all party and government organs, secondary teaching departments and logistics business departments on campus to focus on mobilization work, ideological and political education and propaganda work and implementation of specific epidemic prevention and control measures to ensure the life safety and physical and mental health of teachers, students and other staff on campus. Many university leaders and teachers of ideological and political science courses also participated in this fight against the epidemic through online and offline epidemic prevention and policy propaganda. However, on the one hand, influenced by the rising and falling epidemic prevention situation and the swirling epidemic prevention policy, especially misled by the negative internet opinion, college students appear to be very inapplicable, and some of them even unconsciously and fully disseminate the rumors without knowing the truth. On the other hand, college students need to comply with all the epidemic prevention requirements issued by both the state and the government of their birthplace, such as the need to wear masks and present health green codes when entering public places, the need for returning college students from abroad and returning college students from home to report to their local communities, the need to go to regular hospitals for medical treatment and medical observation in case of fever, and the need to receive the new inactivated crown vaccine on time. In some areas, such as Chengdu, a "double code system" has been in place for some time, with the health green code and the vaccination code as the necessary credentials to enter shopping malls, stations, hotels and other places. Students are also required to apply to return to school and comply with campus vaccination regulations before they can return to school. After returning to school, they are also required to clock in and out, fill out health reports, undergo medical isolation, participate in online learning, and undergo "closed-loop" campus management. As a result, college students are prone to pessimism about the epidemic prevention and control situation, boredom, and even violation of epidemic prevention regulations due to the prolonged "school closure" or unpredictable delay in returning to school. Therefore, the role played by various departments and political workers in colleges and universities in the epidemic and the degree of acceptance of the epidemic prevention regulations by college students reveal the shortcomings of ideological and political education in colleges and universities in the fight against the epidemic, and also show the extreme importance of strengthening the education on the theme of fighting against the epidemic in colleges and universities.

2.3. The Struggle in the Field if Ideology Is Sharp, and There Is An Urgent Need to Strengthen the Positive Guidance

"Ideological work is an extremely important work of the Party." [2] Universities have traditionally been the main battlefield for maintaining national political security, as well as the main front for the propaganda and ideological work of the Party and the state, and an important place for strengthening ideological construction. The sudden Xin Guan epidemic has given the Western hostile forces a "reasonable" excuse to launch an ideological offensive against China, pushing China to the forefront of international criticism and abuse through political smearing, malicious vilification, regional stigmatization, and viral labeling of China. Some Western countries even elevated the biosafety issues arising from the New Crown epidemic to the realm of political struggle, with "Wuhan virus theory," "New Crown virus made in China theory," "Chinese compensation theory," and other Conspiracy theories that distort the facts have been repeatedly reported in Western media such as the Times in the UK and the New York Times in

the US. On the contrary, Italy, Germany and Spain, which had to "seal off" their cities due to the ineffective prevention and control of the epidemic, and India, where corpses were scattered all over the country, were not mentioned in the reports of the Western mainstream media.

For example, a teacher in Fengcheng City, Jiangxi Province, recently made the inappropriate comment "Let Yangzhou experiment with abandoning strict epidemic prevention and coexisting with the virus. For example, a teacher in Fengcheng City, Jiangxi Province, recently made an inappropriate comment on the ShakeYin platform, [3] "Let Yangzhou experiment with abandoning strict epidemic prevention and co-exist with the virus. General Secretary Xi Jinping pointed out that "propaganda and ideological positions, we do not go to occupy, people will go to occupy." [However, in the face of public opinion, college students are often unable to effectively screen the mixed information due to immaturity, lack of knowledge and ignorance of current affairs and policies, and are led by the enemy under the guise of pursuing "freedom" and "democracy". [4] They are led by the nose by the enemy under the guise of pursuing "freedom" and "democracy", disregarding the epidemic prevention regulations and making wrong statements. Therefore, in the context of normalized epidemic prevention and control, universities should strengthen positive guidance, do a good job of counterattack against wrong public opinion and stand firmly on the ideological high ground.

3. The Objective Requirements of Ideological and Political Work in Universities under the Normal Epidemic Prevention and Control

3.1. New Thinking Is Needed for Ideological and Political Work under Normalized Epidemic Prevention and Control, and It Will Be Changed According to the Matter

Under the challenge of the new crown epidemic, colleges and universities should innovate their work thinking, so as to follow the changes of the epidemic and carry out ideological and political work according to the events. First of all, colleges and universities should integrate ideological and political education theories with the hot spots of the epidemic, and use the vivid cases of anti-epidemic to enrich the content of the ideological and political courses. The Party Central Committee has always attached great importance to the construction of the ideological and political science course in colleges and universities, and Xi Jinping emphasized that "to promote the reform and innovation of ideological and political theory course, we should constantly enhance the ideological, theoretical and affinity and relevance of the course." [Therefore, colleges and universities should be good at mining the touching cases that emerged in the epidemic prevention, such [5] as Zhang Dingyu, the president of Jinyintan Hospital, who is suffering from acromegaly and still sticks to the front line of epidemic prevention, and Liu Xian, the "raincoat sister" of Chengdu who selflessly sends hot food and meals to the front line of epidemic prevention, so as to infect students with these vivid cases and increase the reality of the college thinking and politics class. The temperature of the course should be increased. Secondly, colleges and universities should flexibly choose the teaching methods, coordinate the relationship between traditional classroom and online classroom, and optimize the thinking political carrier. The epidemic outbreak highlights the necessity and importance of online lectures. The existing online education technologies in China, such as Tencent Conference, Nail, We-link, etc., are sufficient to support colleges and universities to carry out online education, online workshops, remote internship guidance and other daily education work during the epidemic prevention and control. During the period of normalized epidemic prevention and control, there is still a possibility of sporadic outbreak of the virus in various places. The reasonable use of the "dual-track" teaching mode combining online and offline can not only ensure the health and safety of teachers and students, but also effectively stop the "convection" of the virus from society to school or from school to society. The "dual-track" teaching mode

can not only ensure the health and safety of teachers and students, but also effectively prevent the spread of virus from society to school or from school to society, and effectively consolidate the effectiveness of epidemic control. Finally, colleges and universities should pay attention to both the training of professional knowledge and skills, as well as the training of emergency skills of teachers of ideological and political science courses to improve the comprehensive quality of teachers of ideological and political science. "The key to running a good ideological and political theory course is in the teachers, and the key is to play the teachers' enthusiasm, initiative and creativity." [6] The lessons brought to us by the epidemic are profound, and for teachers of college Civics courses, in addition to professional skills that are strong enough, they should also improve their modern teaching ability. Teachers of higher education Civics should use the network platform to carry out good course teaching, be bold and good at speaking out, guide students to correctly distinguish and judge the network opinion, and improve the business level and professional ability of Civics teachers in the epidemic prevention and control.

3.2. New Initiatives Are Needed for Ideological and Political Work under Normalized Epidemic Prevention and Control, and Advancement Due to the Times

Under the normal epidemic prevention and control, ideological and political work is facing many new problems and challenges, requiring new initiatives and new methods, in accordance with the basic requirements of "adhere to the righteous innovation, promote the concept of innovation, innovation in means, innovation in grassroots work, so that the new era of ideological and political work always maintain vitality" [7], solid promotion, and strive for effectiveness. First, according to the real needs and innovative means. Colleges and universities should explore new carriers to carry out ideological and political work under epidemic prevention and control, and this carrier should include practical carriers (classroom, network), but also other carriers, such as interpersonal communication carriers, campus management carriers, cultural activities carriers, psychological guidance carriers. Reasonable use of diversified work carriers can effectively transmit ideological and political education resources and information on epidemic prevention and control to teachers and students, show the "Chinese spirit", "Chinese power" and "Chinese speed" embodied in the struggle against epidemic, and occupy the main public opinion propaganda. "The main position of public opinion propaganda should be occupied. Second, we should be close to teachers and students and innovate grassroots work. Leaders of colleges and universities should often go deep into the grassroots front line, from the front line of classroom teaching, the front line of teachers and students' lives, the front line of logistical support three aspects to start research, timely discovery of the problems of teachers and students in teaching and learning, in the life of the problems, to do a good job of logistical services. Colleges and universities should take the big picture, collect opinions, improve in time, adapt to the real needs of teachers and students, and then consolidate the effectiveness of ideological and political work of colleges and universities under epidemic prevention and control in terms of teachers' and students' work and study, daily life and satisfaction of epidemic prevention, and realize the optimization and innovation of ideological and political education carrier of colleges and universities under normal epidemic prevention.

3.3. The Normalization of the Epidemic Prevention and Control under the Ideological and Political Work Needs A New Station, Due to the Situation and New

Raising the political standpoint is the only way to consolidate the effectiveness of anti-epidemic and thinking work in colleges and universities under the normal epidemic prevention and control. Under the guidance of Xi Jinping's thought of socialism with Chinese characteristics in the new era, the centralized and unified leadership of the Party Central Committee and the

implementation of local governments at all levels, the war against the new epidemic has achieved strategic results, especially the prevention and control of the epidemic in colleges and universities has been effective, and no large-scale infection has occurred, which fully demonstrates the advantages of the socialist system with Chinese characteristics. The results of epidemic prevention and control are of great significance for universities to educate college students on "four consciousnesses", "four self-confidences" and "two safeguards". We can see that in the front line of the epidemic prevention and control, the "post-90s" have become the main force in the fight against the epidemic, whether it is the soldiers of the People's Liberation Army, medical personnel, volunteers, can see the figure of the "post-90s" youth. "They are the fighters in the battlefield against the epidemic, vividly depicting the majestic picture of the difficult battle against the epidemic. Therefore, in the process of ideological and political work, colleges and universities should dig vivid examples from real life to fight against the epidemic, give college students a good "thinking and politics lesson on fighting the epidemic", and focus on highlighting the strong leadership, mobilization and execution power of the Party and the government in the process of fighting the epidemic; we should tell the story of the epidemic prevention and control work of colleges and universities, and show the story of the epidemic prevention and control work of colleges and universities. We should tell the story of the epidemic prevention and control work of universities and show the effectiveness and experience of the epidemic prevention in universities since the epidemic occurred; we should mobilize teachers and students to participate in the fight against the epidemic under the premise of ensuring their own health and life safety, raise the political status, remember the "greatness of the country", and consolidate the anti-epidemic effect with the concerted efforts of many parties.

4. The Practical Path of Ideological and Political Work in Universities Under Normal Epidemic Prevention and Control

4.1. The Main Responsibility to Compact, the Prevention and Control Measures to Implement

The party committee team of colleges and universities is the primary subject for the smooth development of all work, and must strengthen the overall leadership of the party committee for ideological and political work and assume the overall responsibility. Grasping the ideological and political work of colleges and universities under normal epidemic prevention and control is the key to the overall leadership and overall responsibility of the party committee. Colleges and universities should set up corresponding emergency leading organizations in the fight against epidemic, such as the command of new crown epidemic prevention and control at school and college levels, implement the leadership system of direct leadership and responsibility of the party committee and implementation of secondary administrative departments, do a good job of top-level design of epidemic prevention and control in colleges and universities, and effectively implement epidemic prevention and control measures into the ideological and political work. The party committee of the university should grasp the background of normalized epidemic prevention and control, seize the opportunity, consider more in the three aspects of "for whom", "who to rely on" and "who to do", and eliminate the problem of epidemic prevention and control. In order to remove the criticism of ideological and political work construction under the normal epidemic prevention and control, and to build a flexible, efficient and humanistic system of responsibility for ideological and political work in universities. Each secondary administrative department (college) is an important body to implement the decision of the Party Committee of the university, and must strictly comply with and timely implement the decisions and requirements of the Party Committee, and at the same time, be good at dealing with emergencies flexibly, and do a good job in registering students

and teachers leaving and returning to school during holidays, doing a good job in checking the records of nucleic acid testing for students and teachers returning to school in medium and high-risk areas, and doing a good job in "closed-loop management" for students and teachers of the university under normal epidemic prevention and control. The work of "closed-loop management" under normal epidemic prevention and control, etc. We should always check and reflect whether our work is slack, whether we have made mistakes, whether we have taken the overall situation of epidemic prevention as the root and the reasonable needs of teachers and students as the basis, and whether we have ensured that all epidemic prevention measures are really implemented without raising the limit.

The grassroots ideological and political workers in colleges and universities are the key subjects for the concrete implementation of the epidemic prevention policies and guidelines, which affect the effectiveness of the epidemic prevention work in colleges and universities. Counselors, leaders of party and group organizations, and teachers of ideological courses in colleges and universities implement the epidemic prevention regulations in every detail. They are the group with the most frequent contact and closest connection with students, and can understand the students' dynamics most intuitively. In general, ideological and political work is to do people's work, and the target group of work is college students. Therefore, when carrying out epidemic prevention work, we need to talk and communicate with students more, go into their hearts and understand their thoughts, respect, love and understand students, make students truly convinced and recognized, build a harmonious teacher-student relationship, and work together to consolidate the effectiveness of epidemic prevention and control.

4.2. Strengthen the Platform Construction and Further Build up the Propaganda and Ideological Position of Colleges and Universities

Under the normalized epidemic prevention and control, colleges and universities need to protect the achievements made in the war against epidemic, and need to vigorously strengthen the supervision and construction of academic scientific platforms, public opinion propaganda platforms and network communication platforms, so as to purge the poisonous tumors in the ideological field and the unhealthy wind of network. The Internet is an important platform for public opinion propaganda and a staging ground for the exchange and collision of various ideas. Western hostile forces often use the Internet to listen to information and scandalously distort facts, thus causing unrest in the ideological field. From politicizing the virus and labeling the new coronavirus as Chinese, to accusing China of practicing "mask diplomacy" under the guise of "freedom", [8] to shifting the blame to China for their own ineffective epidemic prevention and demanding China to apologize and compensate, Western countries have been very active in epidemic prevention. It can be said that the Western countries have turned black and white and made a lot of ugly appearances. Therefore, universities must first seize the high ground of ideological propaganda, be good at taking the initiative and grasp the control, initiative and discourse power of the network. Through WeChat, Weibo, Jitterbug and other popular network communication platforms for college students, they can promote the main theme, strengthen the mainstream ideology and squeeze the space of wrong ideology to the maximum. Secondly, colleges and universities should also pay attention to the working methods of network ideology education, not to rigidly carry clichés and empty words for propaganda, but to use concrete examples, facts and evidence to enhance college students' conviction of mainstream ideology, strengthen the explanatory power and persuasive power of propaganda and ideological work, and maintain the authority of Marxism in the field of ideology. In addition, colleges and universities should also strengthen the supervision and channeling of online public opinion, and build a public opinion monitoring system of joint prevention and control inside and outside the university, so as to grasp the public opinion dynamics in time and effectively curb the

fermentation and heating of bad public opinion. Finally, the propaganda department of the party committee of colleges and universities should strengthen the political audit and skills training for propaganda ideology workers, build a college network ideology work team with sufficient political quality, profound theoretical knowledge and solid propaganda skills, so as to further build a firm propaganda ideological position in colleges and universities.

4.3. Promote the Spirit of Anti-epidemic and Enrich Ideological and Political Education Resources in Colleges and Universities

In the commendation meeting held in September 2020, General Secretary Xi Jinping summarized the spirit of fighting against the epidemic in five aspects: "life is the first, the nation is united, sacrificing life and death, respecting science and sharing fate", which has become the spiritual motivation to continue fighting against the epidemic under the normal epidemic prevention and control, and also provides educational resources for the ideological and political work of universities. It also provides educational resources for the ideological and political work of colleges and universities. Ideological and political workers in colleges and universities should explore and study the rich connotation of the anti-epidemic spirit, integrate the anti-epidemic spirit into the normalized epidemic prevention and control on campus, and realize that educators are educated first. Ideological and political workers should insist on "student-oriented", integrate the anti-epidemic spirit into ideological and political theory classes, online education platforms and campus cultural activities, attract college students to actively understand and practice the anti-epidemic spirit, and strengthen their political literacy. It is necessary to explore an educational route that adapts to the needs and development requirements of students' interests, so that the anti-epidemic spirit can be more closely related to the daily life of college students. Xi Jinping pointed out, "We should adhere to the unity of explicit and implicit education, tap the ideological and political education resources contained in other courses and teaching methods, and realize the all-round education of the whole staff." [9] This requires that college political workers should have a clear understanding of the ideological dynamics of college students, grasp the differences between college student groups and individuals, expand the implicit space of college ideological and political education, carry out personalized ideological and political education according to the material and the person, realize the linkage of explicit and implicit education, and improve the scientific level of transforming the spirit of resistance into ideological and political education resources. Colleges and universities should gather the consensus and main consciousness of teachers and students, make good use of party and group organizations, student associations and interest groups, etc. to create a good cultural atmosphere for common learning of the anti-epidemic spirit, and integrate the anti-epidemic spirit into party and group classes, campus culture and life of teachers and students, so as to enrich the ideological and political education resources of colleges and universities.

4.4. Telling the Story of Resistance to the Epidemic and Creating A Highly Sophisticated Civics Course

The story of fighting the epidemic provides a vivid teaching material for the education of patriotism, national unity and ideals and beliefs in the Civics class of colleges and universities. From winning the battle against the epidemic with collective efforts, to promoting economic development and building a moderately prosperous society, to drawing the ambitions of China's diplomacy under the normalized epidemic prevention and control. The Party and the government have achieved an overwhelming victory in the domestic war against the epidemic with high level strategic planning, precise and effective epidemic prevention and control, and have provided the world with the "Chinese code" for epidemic prevention and control, promoting the building of a global biosafety community. Teachers of Civics should start from three aspects: the war against the epidemic, the war against the epidemic, and the people in the

war, fully explore the vivid subjects of "marching against the epidemic" and "looking out for each other" in the fight against the epidemic, select materials such as major initiatives and touching deeds in the fight against the epidemic, and tell the story of the fight against the epidemic to college students. Teachers of Civics should write the stories of the epidemic into books, bring them into the classroom and integrate them into students' minds.

To tell the story of the epidemic, we should go deeper and deeper into the hearts and interests of students. First of all, we should tell the original anti-epidemic story, explore the value guidance and spiritual motivation contained in the story, and show the students the wholehearted and heroic struggle against the epidemic in China in a panoramic way, so as to build up the patriotic love, strong will and national service of the students. Secondly, for different audience groups, different ways of narration should be used. The way of telling a PowerPoint presentation to the end and reading a script to the end is no longer popular among students today. In order to make the story of anti-epidemic wonderful and fascinating, it is necessary to adopt diversified forms of narration and construct a personalized story "menu", not only to show the outstanding representatives emerging from the anti-epidemic, but also to tell the real stories of personal experiences happening around oneself. We should make students understand that everyone can be the protagonist of the "story", and make the anti-epidemic story touching and moving by showing short news clips, documentary films on the war on epidemic, "thinking and politics lesson on the war on epidemic" and voluntary deeds of teachers and students participating in the anti-epidemic. Finally, we should expand the dissemination, audience and influence of the anti-epidemic story through "cloud-based Civics class" to enhance the effect of ideological and political education. Teachers of Civic Science should make good use of software such as MOOC, Super Star Learning, Rain Classroom, campus radio, school newspaper, WeChat public number, official microblog and other school self media to widely publicize. " and "Students' Anti-epidemic Practice Style Exhibition" to optimize the dissemination channels of anti-epidemic stories, enrich the content of anti-epidemic stories, enhance the influence of anti-epidemic stories, and make the anti-epidemic stories more vivid, three-dimensional and concrete, so as to create This will make the anti-epidemic story more vivid, three-dimensional and concrete, so as to create a highly sophisticated Civic Science course.

4.5. Strengthen Psychological Guidance to Guide the Healthy Growth of College Students

Under the normalized epidemic prevention and control, universities should not only prevent internal rebound and external importation, but also strengthen the mental health guidance of college students. Fear often comes from the unknown. Under the normalized epidemic prevention and control, the fight against the epidemic has entered the "stalemate stage", the timeline of the epidemic has been lengthened and the space of the epidemic has been expanded, and the end of the epidemic cannot be seen in a short time, which makes many college students feel anxious and frightened. The epidemic has caused the families of some college students to have lower income, debt and return to poverty, which affects their basic material needs; some students' families even have friends and relatives infected with the new coronavirus, which has caused psychological burden and pressure on them. In addition, the epidemic has affected the normal needs of college students such as on-campus life, off-campus internships, and interpersonal interactions, disrupting the original order of life. For the mental health problems of college students that may arise under the normal epidemic prevention and control, universities should first organize psychologists to actively intervene and effectively guide college students to pay attention to the positive reports on fighting the epidemic, enhance their confidence in fighting the epidemic, and alleviate the anxiety and psychological trauma caused by the epidemic. It is also necessary to provide college students with effective material and

spiritual resources for epidemic prevention, and do a good job of financial support for poor students to relieve their material burden and spiritual pressure. Colleges and universities should carry out normalized epidemic prevention mental health theme education activities, such as psychological salon, outdoor outreach, interpersonal communication strategies, and emotional management methods, to guide students to pay attention to learning problems, family problems, and emotional problems under normalized epidemic prevention and control, enhance students' ability to identify problems, recognize problems, correct problems, regulate emotions, and develop good habits. Colleges and universities should open special online psychological counseling services to provide online psychological counseling for students in need and facilitate timely detection, feedback and intervention of student psychological problems. For example, opening a psychological service consultation hotline, conducting psychological intervention themed class meetings, offering online mental health courses, organizing seminars for teachers and students, etc., so as to cultivate positive and optimistic emotions and mindset of students and guide the healthy growth of college students.

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