

Calligraphy Studio Multidimensional Help Environmental Design Professional Talent Training

-- A Case Study of Anhui University of Finance and Economics

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Abstract

Chinese calligraphy has the function of spreading traditional culture and improving aesthetic accomplishment. Relying on calligraphy studio to carry out teaching is an effective way to develop students' ability and accomplishment of environmental design major in colleges and universities. Through the investigation of Anhui University of Finance and Economics calligraphy studio, this paper discusses the way to optimize the combination of calligraphy teaching and environmental design specialty under the ideological and political dimension, aesthetic literacy dimension and reality dimension, and the evaluation system of environmental design talent under the development dimension, so as to enable the students of environmental design specialty to obtain comprehensive development.

Keywords

Calligraphy studio; Multidimensional; Environmental Design major.

1. Spiritual Cultivation under Ideological and Political Dimension

In recent years, China has attached great importance to aesthetic education in schools. After The General Office of the State Council issued the guiding opinions on school Aesthetic Education in 2015, it issued the Opinions on Comprehensively Strengthening and Improving School Aesthetic Education in the New Era in October 2020, and issued the Opinions of the Ministry of Education on Practically Strengthening The Work of College Aesthetic Education in the New Era for higher education.

Aesthetic education in schools not only enlightens people with beauty, but also has high spiritual and cultural value. By giving full play to the guidance of aesthetic education, implementing moral cultivation, carrying forward excellent traditional Chinese culture and developing advanced social culture, colleges and universities across the country can lead students to establish correct aesthetic concepts, cultivate noble moral sentiments and shape beautiful minds.

At present, the Internet has brought a huge impact on daily life, and college students' values, world outlook and outlook on life are in the shaping period, which are easily affected by all kinds of bad thoughts. Therefore, it is necessary to help college students establish the correct value orientation by combining their daily learning. Calligraphy, as a typical representative of Chinese traditional culture, plays an irreplaceable role in aesthetic education.

Calligraphy is based on Chinese characters, which have been recorded for nearly four thousand years from oracle bone inscriptions. Chinese characters have become an important carrier for recording the historical progress of Chinese civilization, and are the core part of excellent traditional culture to inherit Chinese culture genes. Calligraphy, which developed in this process, also played the dual role of recording civilization and spreading aesthetic education.

While bearing the mark of civilization, calligraphy is also the embodiment of the writer's thoughts, feelings and pursuit. Therefore, to appreciate calligraphy is not only to understand the formal beauty of calligraphy, but also to understand the social culture behind calligraphy.

For example, in the calligraphy appreciation class, when the students appreciated the ancient great calligrapher Yan Zhenqing's "Sacrifice to nephew manuscript", the ups and downs caused by sometimes thick ink and sometimes dry lines in the calligraphy work reflected the state of writing hard under the strong emotion of writing life, and expressed the writer's sorrow for his nephew to die for the country. Another example is the appreciation of MAO Zedong's calligraphy, which is called MAO's style. Chairman MAO's heroic spirit of revolution and love for mountains and rivers are fully reflected in the content of poetry and the form of calligraphy. Reading and copying MAO calligraphy can pay attention to the magnificent modern history of China.

After students majoring in environmental design have a deep understanding of the development history and art history of the Chinese nation, these knowledge reserves can become the source of their creative thoughts. Therefore, through the study of calligraphy, it can help students to improve their moral quality, cultivate their patriotism, improve their personality, and build a positive mental outlook for art students.

2. Aesthetic Cultivation in the Dimension of Literacy

2.1. Cultivation of Aesthetic Perception

Calligraphy is a unique cultural and artistic form in China. As a means of cultivating students with Oriental aesthetic taste, it has formed a relatively complete and open education and teaching system. The implementation of calligraphy and painting characteristic education in colleges and universities is conducive to the implementation of the national aesthetic education policy of carrying forward the excellent traditional Chinese culture. When General Secretary Xi Jinping visited Tsinghua University, he stressed that "fine arts, art, science and technology complement each other, promote each other and complement each other". As a practical subject facing daily life, environmental design is characterized by the integration of art, science and technology.

As an important means of aesthetic education, calligraphy has incomparable advantages over other art forms in the cultivation of aesthetic perception of students majoring in art design. Xu Fuguan believed that the true artistic spirit of Confucianism had declined in the late Warring States period. After the decline of the trend of using music to educate people, calligraphy replaced music to some extent, that is, to educate people with calligraphy instead of educating people with music. Calligraphy plays the same role as music in settling people's minds and promoting the realm of personality. Cui Shuqiang. Contemporary mass calligraphy aesthetic status quo and reflection. *College Calligraphy*: 45) This is the unique value of calligraphy.

The process of appreciating calligraphy is the process of visual perception of beauty. The process of practicing calligraphy is the process of practicing beauty by hand. Sublimate aesthetic imagination through creative practice. The important characteristic of calligraphy aesthetic education is to practice and understand in the study of calligraphy, to understand its spirit and reach its temperament, and to display the comprehensive expression of the beauty of the semantic meaning of words, the beauty of symbol form and the beauty of human temperament. In this process of learning and practice, students of environmental design develop rich aesthetic qualities.

2.2. Cultivation of Visual Thinking Ability

The road is simple, Chinese characters use the least strokes to express the most abundant meaning, calligraphy uses the most simple point, line and plane, presenting an extremely

abstract picture, is the top match of abstract art. In the process of writing, the image of form and spirit is connected with the concept of artistic aesthetics, that is, the abstraction of thinking formed by plucking silk and cocooning and simplifying. The ability of image thinking is a necessary skill for students majoring in design. It is necessary quality for students majoring in environmental design to master the abstraction of concrete image and form a concise image.

Learning calligraphy skills of point, line and plane helps students learn how to express things abstractly and reasonably. Through learning calligraphy chapter and method, it is helpful to understand the way of false and real, black and white, help design students dialectically look at problems and deal with things flexibly. The process of writing and every organization and construction of strokes is an interactive process of technique rules and emotional mind. In the advanced stage of calligraphy learning, writers combine their own personality and emotions to create actively. Calligraphy practitioners master the form of strokes through writing to integrate the subject emotion, and further stimulate the imagination of writers, and experience the infinite possibilities formed by the form. In this process, students' ability of image thinking and comprehensive innovation are gradually strengthened.

3. Optimization Approaches in the Realistic Dimension

3.1. The Combination of Professional Environmental Design Studio and Calligraphy Plays A Role

Bauhaus in Germany, as the forerunner of modern design education, combined "apprenticeship" with art learning, making the superior pure art more in line with social needs. Bauhaus "apprenticeship" is still used to develop into the modern studio system. Studio system is widely adopted in art design majors in Chinese universities, among which, environmental design majors present some new features in studio system teaching.

The major of environmental design faces the wide social needs and has strong practicality. Environmental design studios are usually equipped with a variety of laboratory materials and tools in line with the professional direction, as well as professional mentors. Practice according to the content within the syllabus or moderately beyond the requirements of the syllabus. Teachers and students complete the teaching and learning process in a relaxed and open teaching environment. Environmental design studio, effectively combine teaching with society, it is more in line with the current social development for comprehensive talent needs. Training students in the studio is a relatively new talent training mode formed according to the specialty characteristics.

In the process of aesthetic accomplishment of environmental design major, learning traditional culture and absorbing nutrition from traditional culture is the inevitable process for students to improve their professional ability. Relying on the calligraphy studio to develop traditional Chinese aesthetic perception is an easy teaching form for colleges and universities. Anhui University of Finance and Economics has set up various types of art experience studios, among which the calligraphy studio is one of the important contents. According to the learning content, art School of Anhui University of Finance and Economics carries out teaching from two aspects: consolidation and exploration. A tamping is to tamp the basic aesthetic ability of calligraphy studio, a exploration is to explore the possibility of art and design closely combined with the calligraphy and seal cutting club. These two aspects complement each other, which not only promotes students majoring in art and design to love traditional culture, but also profoundly influences other students majoring in non-design to love calligraphy and traditional Chinese culture.

3.2. The Calligraphy Workshop Strengthens the Aesthetic Foundation

Calligraphy studio, as a calligraphy practice studio under the guidance of teachers, is a platform space for traditional culture education and aesthetic education. The students of environmental Design major learn calligraphy in the studio, and strive to steadily improve their calligraphy level and aesthetic basic ability through independent practice, full-time teacher guidance, and works exhibition.

In order to further improve the aesthetic level, the calligraphy studio can also hire industry experts to conduct professional training for students, and give full play to the demonstration and leading role of expert masters. Teachers from outside the school, such as calligraphers' associations, literary federations, museums and other professional institutions, are utilized to give play to the advantages of professional folk calligraphers and ensure the high-quality development of calligraphy aesthetic education.

3.3. Explore the Possibility of Calligraphy Club

With the penetration of the Internet into People's Daily life, the involvement of many cultural heritages is gradually decreasing. Calligraphy, as a national cultural heritage in China, has weakened its influence on daily life in recent years. It is a social responsibility of art designers to strengthen the influence of calligraphy on social life and explore the fun and creative possibilities of calligraphy. Anhui University of Finance and Economics established a calligraphy club to strengthen the influence of calligraphy culture in the campus. The calligraphy club regularly organizes students to carry out calligraphy exhibitions, Spring Festival couplets and calligraphy research activities such as "Welcome the National Day" and "Celebrate the New Year", which stimulates the enthusiasm for calligraphy on campus and boosts the cultural construction of the school.

In order to better popularize calligraphy and explore all kinds of innovative possibilities of calligraphy art, the environmental design major combines club activities and design knowledge according to the particularity of its own specialty. Such as combined with "innovative thinking training", "three-dimensional composition" course knowledge, explore the two-dimensional plane calligraphy into three-dimensional calligraphy. For further exploration, students can decorate the auxiliary base or frame of three-dimensional calligraphy works, so as to turn them into indoor environment furnishings. In this way, the characteristics of calligraphy art and environmental design are well combined.

Anhui University of Finance and Economics environmental Design major in the learning process of the calligraphy club, but also carry out calligraphy and seal cutting, calligraphy sculpture and other practical activities. In order to promote the traditional Chinese seal cutting art, promote the spread of seal cutting culture and improve students' aesthetic ability, the club holds seal cutting experience activities in the studio from time to time. Through the practice of combining the characteristics of environmental design specialty with calligraphy art, it promotes the development of students' ability of environmental design specialty.

4. Training of Environmental Design Talents under the Development Dimension

4.1. New Development of Talent Cultivation in the Internet Era

The advent of the Internet era has brought about great changes in people's way of life and work, as well as a huge impact on the talent training model. The cultivation of talents in environmental design major cannot do without the resources and information provided by the environment of the Internet. It is necessary to rely on all kinds of environmental design software provided by the Internet, such as AutoCAD, to express the learned knowledge, and also need to rely on the advanced material technology of the studio to make the scheme model.

At present, it is a common requirement for environmental design students to have certain professional ability when they graduate. Considering the impact of the information age on the industry and students, the Ministry of Education has held seven China International "Internet plus" Innovation and Entrepreneurship Competition in order to help Chinese college students to have certain innovation and entrepreneurship ability when they graduate and encourage them to have the courage to practice in society. In this context, the environmental design major combines this competition, relying on the calligraphy studio, and combines the competition with professional education to promote students' ability development, so that students can achieve better development in the future. For example, the practice works of the special calligraphy studio and the three-dimensional calligraphy products formed by combining calligraphy are sold in the society in the form of products, which stimulate the enthusiasm of students in learning and extend the aesthetic education function of calligraphy art from the campus to the whole society.

4.2. New Adjustment of Evaluation Mechanism under Talent Development Concept

At present, the Ministry of Education has included aesthetic education in the overall Plan for Deepening the Education Evaluation Reform in the New Era, and gradually promoted the work and effect of aesthetic education as an important indicator of university education evaluation, and included in the evaluation index system of undergraduate teaching and "Double First-class" construction. According to this new change, ANHUI University of Finance and Economics adopts flexible talent evaluation mechanism to adapt to this adjustment.

In order to build a new educational environment of appreciating, creating and experiencing beauty, Anhui University of Finance and Economics has specially set up 2 credits of aesthetic education in the talent training program for college students, in order to create a campus atmosphere of "cultivating people with culture and cultivating people with aesthetics". Students majoring in environmental Design gained aesthetic education class in calligraphy studio and calligraphy club and converted it into credits, which positively encouraged students to carry out various learning and exploration activities related to calligraphy aesthetic education.

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The combination of calligraphy aesthetic training and characteristic teaching of environmental design major is an effective way for students of environmental design major to obtain a good professional foundation. Students rely on the calligraphy studio to study and practice, and form the correct spiritual value, aesthetic quality and abstract thinking ability. In the Internet era, calligraphy studios should also adapt to the trend and requirements of the development of The Times, and adjust the learning content and talent evaluation system according to the development thinking, so as to enable students majoring in environmental design to achieve comprehensive development.

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