

Discussion on the Application of Female Body Symbols in Daily Ceramic Products

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Abstract

Under the influence of modern design art thought, many daily ceramic products have added the symbolic theme of female body. In this paper, the symbolic theme of women and modern daily ceramics are combined to explain the application of modern female body symbols in the design and creation of daily ceramic products. In addition, the author deeply analyzed the expression technique and creation form, explored the development direction of the application of female body symbols in daily ceramic products, and put forward some thoughts and suggestions for the design and application of female theme in modern daily ceramic products in the future.

Keywords

Female body symbol; Daily ceramics; Ceramic design; Creative language.

1. Introduction

Daily-use ceramic products have a long history in our country. As early as the Neolithic Age, they have appeared and inherited the history of thousands of years in China. However, they rarely use female body symbols as daily-use ceramic products. On the one hand, our culture is implicit and does not like the body beauty of exposed western art. On the other hand, the eastern culture attaches great importance to the function of daily-use products and even exceeds the beauty. In the Stone Age, some pottery cups with female body symbols were produced. Although they were not as exquisite as modern times, they had certain social significance. For example, the female pottery pot unearthed at the Banpo site (see Fig.1), although it seems to our modern people that work is rough, they represent an important aesthetic significance and value of an era.



Figure 1. The female pottery pot

In the feudal dynasty, the daily porcelain works represented by metaphorical body began to disappear. In modern times, female body symbols have been widely used in daily ceramic products, especially in China after 2000. In Jingdezhen ceramic fairs such as Taoxichuan, we can see many daily ceramic products appear many female body symbol ceramic design products such as earrings, cups, vases and other series.

Compared to the West, daily-use products are even directly derived from female body symbols. For example, the champagne glass is Louis XVI's wife Queen Mary made a champagne glass with her breast. The nobles feel that the design of the champagne glass is very good and the glass material is also very suitable, so this series of champagne glasses continues to this day. But regardless of Chinese and Western, the final result of this process is the awakening and establishment of human subjectivity, human rationality, human personality, and human rights. In Marx's words, it means 'to make a person a person, that is, to obtain liberation and freedom to the greatest extent...'

Due to the substantial development of economy and culture, contemporary young people have gradually accepted the use of female symbols and male symbols in daily products. From the author's point of view, the application of female artistic symbols to ceramic products can better promote the diversified development of ceramic design, and at the same time show the advanced culture and ideas of contemporary designers.

2. The Significance of Female Body Symbols in the Design of Modern Daily Ceramic Products

Modern daily ceramic products, in addition to pay attention to aesthetic, practical and economic, also began to consider its significance. Many daily porcelain products began to be displayed in the art exhibition. Considering the social significance and ideological connotation of the first three factors, many daily porcelain products with symbolic significance have far-reaching significance. The use of female body symbols to express daily ceramic products, not only shows the ideological realm of contemporary designers, but also better reflects the distinction between "contemporary" and "traditional".

In the current market, the kinds of ceramics of daily use products are very rich, and the daily use products of symbolic nature have begun to open up gradually. Many ceramic designs add metaphors to make the design have deeper social significance. For example, Liu Zheng's *Awakening of Insects* (see Fig.2). Plate is a ceramic product of daily use. The female symbol is painted on it to make it have its connotation and the depth of the author's thought.



Figure 2. "Awakening"

3. The Application of Feminine Body Symbol in the Design of Modern and Contemporary Porcelain Products

Chinese ceramic art design has many traditional cultural thoughts. However, in the new era, under the dual impact of traditional culture and modern thought, more and more people have a new direction of design thinking for the creation of ceramic design products for daily use. On the basis of pursuing practicality and beauty, they pursue deeper social significance of art. Designers start with the following aspects of building ideas.

3.1. Taking A Symbol of the Female Body as A Direct Design Inspiration

For example, women's breasts, hips, or waist with curves. Many designers will apply the special physical symbol of mother's pregnancy to the cup, which can not only meet the practicality of daily porcelain products, but also enable users to more intuitively experience the feeling of pregnant women's body bearing life. There are also women's arms as pot handles or cup handles. Because women's arms sometimes represent soft and beautiful meanings, many designers use direct extraction techniques.

3.2. Indirect Use of Female Body Symbols as Design Inspiration

For example, the use of female body curves as abstract processing, female body itself has a curvy figure, through the abstract processing can better achieve a high aesthetic of daily porcelain products. There are also extraction of women's breasts, after detailed treatment to make the product more aesthetic.

3.3. Using Women's Special Parts as Design Inspiration

Nowadays, many ceramic design products have profound historical significance. Therefore, using special parts as design inspiration can better express the depth and connotation of the designer's thoughts. For example, when a woman gives birth to a baby, there will be scars on her body. Therefore, some designers have designed the texture of the baby on the daily-use porcelain products to remind the world that it is not easy for women to get pregnant and cherish every one around them as a family. Paying women. There is also a product design cup that removes part of the breasts of women, reminding women to pay attention to their health and pay attention to regular inspections to prevent breast cancer.

3.4. Using Some Exaggeration as Design Inspiration

All exaggeration methods are based on the fact that some specific things are excessively enlarged or reduced or processed in other ways, so as to better highlight the essential characteristics and characteristics of things, so that users can more intuitively and clearly understand The designer's intention.

3.5. Using the Special Beauty of Women as Its Design Beauty

For example, three-quarters of women's side faces are more beautiful, and they can be made by using the method of making film tools to print blanks or making film tools in the form of grouting. There are also porcelain cups made for daily use with women's slender fingers as a design inspiration. This kind of design can better reflect the designer's elaboration of the feminine beauty thoughts.

4. The Creation Language and Expression Technique of Female Theme in Modern Daily-use Ceramic Design

Using the female body symbol as the creative theme, the main creative language used in the design of daily-use porcelain products is: on the one hand, the designer uses the daily-use porcelain product as a carrier to spread the designer through his own insights and unique

insights. The perception and understanding of the world; on the other hand, it uses a different perspective to look at things and make a different interpretation of its product design.

Contemporary Chinese daily-use porcelain products are produced under the collision of tradition and modernity. They have both ancient superb skills and the profound cultural connotations of modern ceramics, making the products more layered and rich in connotations. However, modern daily-use products are quite different from ancient daily-use products in the use of female symbols, not only in craftsmanship, technology, and materials, but also in expression and creative language techniques.

4.1. Traditional Daily Ceramic Products Tend to Be Reserved or Simple

Many traditional daily-use ceramics will borrow some female body symbols as design inspiration, such as the female face or the shape of a female slender figure maker. Due to the traditional Chinese culture, the designer's aesthetic expression of things is always implicit and introverted. Through abstract analysis of intuitive things. Therefore, the product design of traditional daily-use porcelain is biased towards the pursuit and selection of craftsmanship, which concentrates all the skills and craftsmanship concepts of designers and workers. On the technical level, choose very exquisite designs and subtle expressions, usually this type of design is dedicated to the nobility and royalty.

4.2. More Diversified Design Concept of Modern Daily Ceramic Products

Modern daily-use ceramic products not only inherit the traditional daily-use ceramic products and the concept of sublimation, but also broke the traditional daily-use ceramic stiff, better let the product to the art, to the world to explain the important concept of designers. Different from the traditional daily-use ceramic design concept focused on the exquisite skills of a large number of workers, now daily-use products using advanced machine production, larger output and better technology, but also better show the designer's ideas and design concept. The use of female body symbols as the creation language can better display the designer's expression of women's life or some things. Not only limited to practical, beautiful and economic, more is to show the deeper expression of design.

4.3. Female Body Symbols Should Be Used in Modern Daily Ceramic Products

Different from the shackles of ancient traditional and feudal thoughts, women are usually regarded as trophies and accessories, and women lack more equal status. Therefore, the use of female symbols in many product designs usually reflects men's rights or social status, and sometimes even has a certain erotic meaning. Modern women receive higher education and equal status, and the application of female body symbols in daily porcelain products not only shows beauty but also reflects some social reality or social discrimination encountered by women or purely appreciates the beauty of their types. In the future, with the continuous development of The Times, female body symbols will be more used in ceramic design, and their works will not only express the designer's own thoughts and ideas, but also consider the humanities, society, history, humanity and other aspects of the problem in the future, which can better highlight the connotation of feminism.

5. Conclusion

In summary, the application of female body symbols in ceramic design is an indispensable and important factor, and it is also an important creative concept in the design of daily-use porcelain products. The female body symbol is an important social element with its uniqueness and sociality, and it is also an important manifestation of the development of social progress and civilization. Therefore, in the future society, more and more daily-use porcelain products with female body symbols will appear in the market, which will be an established trend.

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