

# Analysis of the Status Quo of College Freshman Enrollment Education and Countermeasures

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## Abstract

Enrollment education for freshmen is the beginning of the life of college students and the first course of ideological and political education in colleges and universities. At present, college enrollment education generally has problems such as single form, unreasonable time arrangement, lack of pertinence and in-depthness, etc., facing the main force of colleges and universities. The generation mainly born in the 2000s. This paper devotes to understanding the freshmen's ideological and behavioral characteristics and individual needs promptly. While doing a good job of centralized and regular freshmen's enrollment education, we need to strengthen the guidance of ideals, beliefs and values, innovate enrollment education carriers, optimize enrollment education content, and continuously improve.

## Keywords

Freshman; Enrollment Education; Situation Analysis; Countermeasure.

## 1. Importance of College Enrollment Education

Enrollment education for freshmen is a series of educational activities conducted by universities in accordance with the characteristics and training goals of higher education, aiming at the adaptable needs of freshmen in terms of ideology, life, learning, and psychology. It is the beginning of students' college life and the ideological and political education of colleges and universities. The first lesson played a key role in the transformation of students' adaptation roles, and can help them adapt to university life better and faster. The content of enrollment education includes life adaptation education, psychological adaptation education, and learning adaptation education. Although current entrance education is a "compulsory" part of university courses, compared with the professional education and credit courses that teachers and students generally attach importance to, entrance education is not paid enough attention, and there is even a trend of marginalization and formalization. Unreasonable timing, the same format, one-way indoctrination through channels, outdated content, and "teaching" effects without "education" are still prominent issues. Whether the enrollment education of freshmen can achieve good results directly affects the transition of freshmen's roles and the progress of adapting to the university's study and life, as well as the transformation of freshmen's thinking and behavior. Hence, it is necessary to clarify the characteristics of students, analyze the needs of students, and make better use of the "first lesson role" of enrollment education.

## 2. The Basic Characteristics of the Generation Born in the 00s

In the autumn of 2018, the first batch of the generation born in the 00s entered the colleges and universities, and the generation born in the 00s gradually became the main members of colleges and universities. They have many different characteristics of the times. Enrollment education for new students also needs to be carried out corresponding to the real needs after the generation born in the 00s.

## 2.1. Thought Characteristics

They were born with the rapid development of the Internet, and a lot of information can be obtained on the Internet, which causes them more active in thinking, easier to accept new things, have stronger personalities and self-awareness, and pay more attention to the maintenance of individual rights. It is precise because of this information acquisition method that the information they obtain is very one-sided. They focus too much on social hotspots and leisure and entertainment information, while ignoring current affairs and political information. They are indifferent to politics and lack of political awareness. Their ideological cognition is still immature, with three views in the stage of being formed but not yet finalized. They are extremely plastic and have great zone for improvement, but they are also easily bewitched and induced by improper social thoughts.

## 2.2. Psychological Characteristics

Most of them are only children, with good growing conditions. They tend to be self-centered, have weak emotional management and frustration abilities, have poor tolerance, and common problems in interpersonal relationships, easily shrink when encountering difficulties, and lack the quality of facing difficulties and the ability to solve problems independently. Failure to handle relationship with classmates, roommates, and teachers is likely to lead to conflicts due to differences in living habits. Especially facing some emergencies, they lack psychological endurance, over-valuing others' evaluations, and easy to fall into discomfort after being hit, lack of perseverance, showing greater interest in new things, but often unable to persevere to the end.

## 2.3. Cognitive Characteristics

They have strong learning ability, but their self-control ability is relatively weak. They can learn more autonomously. However, the mobile phones remain in their hands almost all day, causing phenomena such as "game addiction" and "crazy online shopping". They have Active thinking and dare to innovate, but their self-control ability is insufficient. Lack of awareness of future career planning, blindly following suit, and not being aggressive. Some students do not have clear goals and lack scientific and reasonable goals based on their actual conditions, which has led to the phenomenon of following trends such as postgraduate entrance examination and other examinations.

## 3. The Status Quo of College Enrollment Education for Freshmen

### 3.1. The Form of Enrollment Education for Freshmen Is Single

Enrollment education has been generally performed in the form of opening ceremonies, report meetings, class meetings, etc. The content mainly includes school student management regulations, class construction-related systems, professional introduction, safety education, psychological education, career planning, etc. This traditional form of enrollment education is not highly targeted, resulting in that students are not motivated to participate and lacking in-depth communication with students. It has not kept up with the pace of the times, nor has it fully adapted to the new thought and behavior characteristics presented by the freshmen, as well as the different needs of individualization, and the educational content lacks novelty and pertinence. As the "post-00s" freshmen enter the school on a large scale, the existing education methods can no longer meet the physical and mental development needs of contemporary university freshmen, which seriously affects the role of enrollment education.

### **3.2. The Schedule Is Unreasonable**

Freshmen's enrollment education time is short, with large content, and the implementation effect is not ideal. Most students spend in confusion. Freshmen do not have enough time to digest the content of each stage, and the results of enrollment education are not significant.

### **3.3. The Enrollment Education for Freshmen Lacks Pertinence and Depth**

Due to the tight time of enrollment education and the variety of content, the content of enrollment education is inevitably obvious, and in-depth education cannot be targeted according to the characteristics of students of different majors, which causes the inefficiency of enrollment education. For students, entering the university is not only a change of identity, but also from an autonomous learning mode to a self-reliant life state, reminding them to change their concepts from a deep level to prepare for the upcoming university life. At present, many colleges and universities attach great importance to the enrollment education of college students, and organize various activities such as parent meetings, expert and professor lectures, cultural and sports activities development, and peer exchange meetings. These have a good effect in the short term. However, colleges and universities have not put forward targeted measures based on the characteristics of students. They often treat college freshmen as a group concept, and seldom pay attention to logical thinking and abstract thinking among different students. For the differences in other aspects, only some general education can not effectively meet the individual needs of different students.

## **4. Optimize the Effective Implementation Strategy of Enrollment Education for High-tech Freshmen.**

### **4.1. Strengthen Ideals, Beliefs and Value Guidance**

Guided by the group characteristics of post-00s, we need to improve the effectiveness of the content of enrollment education, attach importance to theoretical and ideological education, and lead students to establish correct ideological values. The enrollment education of freshmen is the starting line for ideological and political education, and it is of vital importance for freshmen to establish a society in their study and practice, and an important part of the core values of Philosophy. Therefore, it is necessary to combine ideals and beliefs with enrollment education, organize ideological education with rich content and various forms around the core values of socialism in an organized and planned manner, strengthen the foundation of students' ideology, and implement the socialist ideology with Chinese characteristics in the new era through college student education.

### **4.2. Innovative Education Methods**

Enrollment education methods should be scientific and effective, in various forms, and keep pace with the times. Innovating the way of enrollment education, performing online and offline collaborative education, and conducting enrollment education in a way that students are willing to hear, can not only help students quickly understand university life, but also the content of enrollment education can cover every student. We should let education gradually break free from time and space constraints, innovate educational forms, enrich educational carriers, expand and extend the second classroom, carry out humanistic and caring activities, and fully utilize the talents and personalities of freshmen show out. Furthermore, we need to develop an online education platform, use QQ, WeChat, Weibo, etc. to hold activities that students love to hear, go deep into the online life of students, and create a long-term freshman service column.

### 4.3. Combination of Decentralized Education and Centralized Education

Colleges and universities should combine centralized regular education with precise subject-based education, and accurately solve the individual puzzles faced by freshmen when solving common problems. Meanwhile, we should pay attention to the individualized and differentiated needs of freshmen, understand the group characteristics and individual differences of freshmen, master the characteristics of freshmen's thoughts and behaviors, innovative methods and carriers, according to the characteristics of freshmen's enrollment education and the shortcomings of traditional freshmen's enrollment education, in a centralized routine. Based on the enrollment education for new students, we need to carry out accurate thematic enrollment education. The universality of freshman enrollment education lies in the fact that ideals, beliefs, school discipline and school rules can be intensively taught through lectures and conferences in large classes, so that students have a certain understanding of the universal problems of university life. However, for privacy issues, interpersonal issues, psychological issues, emotional issues, unclear ideal goals and other special issues, counselors and class teachers should provide guidance and care, through telephone, WeChat, or face-to-face conversations, providing more warmth for students. These operations can not only shorten the distance between teachers and students and improve the relationship between teachers and students, but also enhance the effect of freshmen's enrollment education.

## 5. Conclusion

With the development of the times, higher requirements have been put forward for the enrollment education of college freshmen. At present, the current enrollment education of colleges and universities generally has problems such as unreasonable time arrangement, single format, and weak attraction. Therefore, colleges and universities should mobilize all members to strengthen the guidance of ideals, beliefs, values, and innovate new freshman enrollment education methods, and use a combination of decentralized education and centralized education to enrich the content of freshman enrollment education. Finally, colleges and universities can lay the foundation for the comprehensive promotion of modern freshmen to obtain greater achievements in the higher education stage.

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