Research on the Space Form and Construction Path of Network Ideological and Political Education in The New Era

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Abstract

Network ideological and political education space is a social co existing space integrating specific places and production objects relying on electronic network space field to carry out ideological and political education activities. It has multiple dimensions including space practice and space production. However, there are difficulties such as space resource integration, space efficiency penetration and space production levels. It is necessary to improve the space production system of network ideological and political education Strengthen the construction of space production team of network ideological and political education, strengthen the integration of space production resources of network ideological and political education, constantly strengthen the construction of network ideological and political education space in colleges and universities, and give play to the fundamental function of colleges and universities to cultivate morality and talents.

Keywords

New Era; Cyberspace; Ideological and political education.

1. Introduction

Since the 18th National Congress of the Communist Party of China, socialism with Chinese characteristics has entered a new era [1]. The Party and the state have deeply implemented the innovation driven strategy, the strategy of rejuvenating the country through science and education, and the strategy of strengthening the country through talents. They have vigorously developed education, focusing on promoting the integration and development of network information technology and traditional ideological and political education, so as to make Internet information technology as the largest variable change to the largest increment. This is not only a scientific judgment made by the CPC based on the industrialization trend of the world scientific and technological revolution, but also an inevitable choice based on the spatialization of ideological and political education in the Internet era. Relying on the Internet information technology, the ideological and political education has shown a trend of network space transformation. Cyberspace has become a new field for carrying out ideological and political education outside the physical space, and giving play to the ideological and political education function of cyberspace has also become an important means for colleges and universities to use Internet information technology to perform their talent training functions.

2. The Space Concept of Network Ideological and Political Education in the New Era

Since the appearance of Descartes' logic, space has begun to "step into the field of absolute things" [2]. It has changed the Aristotelian tradition of attributing space to the category of naming sensory evidence, and started to transcend the double illusion composed of

"transparent illusion and realistic illusion" [3], increasingly showing its rich "social" connotation, and transcending the research fields of specific space disciplines such as geography and architecture, It permeates into all aspects of social life and becomes a new field for comprehensive and dialectical integration of politics, economy, culture, science and technology.

New Marxists represented by Lefebvre, in the post-modern context, believe that space is not an abstract natural object and place of existence, but has a dynamic role (that is, the role of operation and tools). As the role of knowledge and action in the existing mode of production [4], it is the product of social relations in the process of social practice, and has become an influential factor determining the development of social relations after its formation, Human social activities are not only the production in space, but also the production of space. With the change of social life triggered by science and technology, the form and scale of space production will also change. The formation of network ideological and political education space is precisely based on the development of Internet information technology and the spatial transformation of social science. The social isomorphism of ideological and political education is an important driving force to promote the evolution of ideological and political education model with the social structure, and promote the modernization of ideological and political education. The development of Internet information technology has enabled mankind to open up a virtual electronic space outside the real physical space, And through social life practice, it is embedded into the social relations and social structures in the real world, forming a new electronic network space field based on Internet information technology, integrating many fields such as politics, economy and culture.

Network ideological and political education space is the manifestation of the social isomorphic function of ideological and political education playing a role in this new electronic network space field. It is not only a specific place for the network space field to play the role of ideological and political education, but also a new space object generated by the function of ideological and political education playing a role in the network space. It is the unity of production and production network space of ideological and political education efficiency in the network space, "It is the co-existence of physical space, spiritual space and social space, reflecting the remarkable panoramic characteristics" [5]. Therefore, the network ideological and political education space is a social co existing space that integrates specific places and production objects to carry out ideological and political education activities based on the electronic network space field.

3. The Spatial Form of Network Ideological and Political Education in the New Era

With the development of Internet information technology and the transformation of ideological and political education in colleges and universities into cyberspace, cyberspace has increasingly become an important field for colleges and universities to carry out ideological and political education. In the process of carrying out ideological and political education, cyberspace is linked and coordinated with traditional material space to form a panoramic mode for the performance of ideological and political education, And relying on the form of virtual and real co promotion of traditional material space and electronic network space, the network ideological and political education space in the new era has multiple forms.

3.1. The existing form of network ideological and political education space

The development of Internet information technology and the evolution of the spatialization trend of ideological and political education make electronic cyberspace gradually become a new field for colleges and universities to carry out ideological and political education activities, and

present a virtual reality symbiotic and interconnected form of network ideological and political education space.

First, the space of network ideological and political education is a new space pattern formed by the blending of real material space and network virtual space. The fundamental impetus for the formation and development of network ideological and political education space comes from the progress of human social practice triggered by Internet information technology. Humans can use Internet information technology to build an electronic network space outside of the traditional real space, and through the play of the social isomorphic function of ideological and political education, the scope of their own ideological and political education activities is gradually expanded to the electronic network space, forming a network ideological and political education space, Although it exists in the form of virtualization, it is still based on human social practice in the traditional real space, and forms a space pattern in which the traditional real space and the network virtual space blend.

Second, the network ideological and political education space is a social space formed by the network ideological and political education practice. The formation of the network ideological and political education space is based on the social relations of the traditional real world. It exists in the social relations as the production process of the space field. As the survival process of the network virtual space (that is, the exchange process of the subject and object of the network ideological and political education), it also exists in the form of social interaction, naturally with strong social elements.

Third, the space of network ideological and political education is a normal space matching with the human digital survival form. The development of Internet information technology has brought about a fundamental change in the way of human survival and communication. Digital survival has become the most important way of survival outside the materialization of human survival. Human beings have also begun to adapt to the trend of digital survival and conduct social exchanges in the cyberspace based on Internet information technology and represented by digital forms. The appearance of the network ideological and political education space is also formed under this trend, and it is a normal space that adapts to the conventional digital survival mode of human beings.

3.2. Spatial Practice Form of Network Ideological and Political Education

The space practice of network ideological and political education is the sum of social practice activities carried out by colleges and universities in order to give play to the function of ideological and political education in the network space, and increasingly presents diversified practice forms.

First, the spatial practice mode of network ideological and political education has diversified forms, which is mainly manifested in the diversification of the spatial practice concept and practice path of network ideological and political education. As the main actors of network ideological and political education, colleges and universities have their own characteristics. On this basis, they form a diversified concept of space practice of network ideological and political education in colleges and universities, and carry out network ideological and political education activities through Internet information technology. In the process of space practice of ideological and political education in colleges and universities, Internet information technology, which is developing rapidly, can provide universities with diversified ways of cyberspace practice. The diversified practice concept, practice mode and practice experience in the process of space practice of online ideological and political education enable colleges and universities to naturally carry out space practice activities of online ideological and political education in line with their own conditions, and show the diversified and open characteristics of space practice of ideological and political education in colleges and universities.

Second, the practical output of network ideological and political education has diversified spatial forms. The diversification of the space practice concept and practice path of network ideological and political education in colleges and universities will inevitably promote colleges and universities to carry out space practice activities of network ideological and political education with their own characteristics. The main performance of the practical output of ideological and political education in cyberspace is the ideological and political education products produced in cyberspace and the ideological and political education products as cyberspace, and through the ideological and political education products in cyberspace and the ideological and political education products as space, the social relations in the traditional real world are changed to play the role of ideological and political education, However, whether as the product of space practice of network ideological and political education or as the product of space practice of network ideological and political education, each has its own unique characteristics of the subject of practice, and ultimately forms a diversified spatial form of university network ideological and political education practice output.

3.3. Spatial Production Form of Network Ideological and Political Education

The space production of network ideological and political education in colleges and universities refers to the ideological and political education activities carried out by colleges and universities as the main actors of network ideological and political education in cyberspace to realize the production in the space of network ideological and political education and the production of space itself.

First, the production of ideological and political education products is realized in the practice of network ideological and political education space in colleges and universities. Colleges and universities carry out ideological and political education activities in cyberspace according to a variety of practical methods. The most direct manifestation of their practical output is the ideological and political education products on the network of colleges and universities. The production process of such ideological and political education products exists in cyberspace, and can be divided into different types according to the differences in the existing forms of products, including online courses, online videos Internet tweets and other types of network cultural works. Although these network cultural works are of different types, they are all produced in cyberspace and can play a role in ideological and political education.

Second, the practice of network ideological and political education space in colleges and universities realizes the production of ideological and political education space itself. Colleges and universities carry out the practice of ideological and political education in cyberspace, and realize the production of network ideological and political education products in the process of practice. However, depending on Internet information technology, cyberspace itself is a social communication space to meet the digital survival of human beings, and can provide a common social communication platform for different social groups in cyberspace. Network ideological and political education space, as an important part of the network space, although it will play the role of ideological and political education to achieve the educational effect as the construction purpose, in the process of space production practice, it also naturally produces network ideological and political education space, making college students as the subject of education become the existence of this space, And through the role of space discipline to play the network ideological and political education for college students.

4. The Predicament of Space Construction of Network Ideological and Political Education in the New Era

The network ideological and political education space is a specific space field for colleges and universities to carry out ideological and political education activities in the network space.

Colleges and universities carry out ideological and political education practices in it to realize the production of ideological and political education space products and the production of space itself. With the iterative development of Internet information technology and the continuous improvement of people's digital survival level, The network ideological and political education space will play an increasingly important role in the ideological and political education of college students. However, restricted by the current technological development and other aspects, the construction of the network ideological and political education space in the new era has such dilemmas as the integration of space resources, the penetration of space efficiency, and the level of space production. It has become an inevitable problem to be solved to give full play to the network ideological and political education efficiency in the new era.

4.1. The Predicament of Space Resources Integration of Network Ideological and Political Education

Space production is a process of "creating space products that meet people's real needs through the reset or reconstruction of material materials in physical space" [6]. The production of network ideological and political education space is the same as the production of real space. It is not the material or virtual production of space, but the specific function of ideological and political education for people in real space by changing the resource allocation mode and structure in space. However, there is a dilemma of space resource integration in its production process.

First, the network ideological and political education space construction resource allocation is uneven. The subject of space production practice of network ideological and political education is not a single subject under the traditional ideological and political education model, but a multiple subject under the big ideological and political pattern. It is mainly composed of college party and government staff, counselors, full-time teachers, and carries out ideological and political education for college students through different network space practices. Due to differences in work responsibilities and scope, The resources of ideological and political education that can be allocated by different types of network ideological and political education space practice subjects are unbalanced.

Second, the spatial resource integration ability of different colleges and universities as the main actors of network ideological and political education practice is unbalanced. The ability to integrate space resources of online ideological and political education in colleges and universities is mainly restricted by the Internet information technology and ideological and political education level they have. Due to differences in the level and level of running schools, different colleges and universities have different Internet information technologies and different levels of ideological and political education. Compared with other colleges and universities, high-level universities have more comprehensive Internet information technologies and higher levels of ideological and political education, It objectively reflects the unbalanced situation of the spatial resource integration ability of different colleges and universities as the main actors of the network ideological and political education practice.

4.2. The Predicament of Space Efficiency Penetration of Network Ideological and Political Education

The network ideological and political education space naturally plays the discipline function to the educated subject through the form of discourse symbols, and changes the ideological and theoretical level and social practice ability of college students who are the objects of education through the form of space penetration, but there are difficulties in the process of network ideological and political education space efficiency penetration.

First, the effectiveness of ideological and political education in college cyberspace is in dilemma. Colleges and universities play a leading role in the practice of online ideological and political

education space, and conduct ideological and political education to college students as the subject of education through the production of online cultural works with ideological and political education functions and in the form of online cultural space. However, in this process, the traditional ideological and political education indoctrination mode has not been changed. The process of online ideological and political education is too specialized and organized, which leads to its reality Inadequate life orientation makes it difficult for cultural works and cultural atmosphere that undertake the function of ideological and political education in cyberspace to effectively discipline college students and affect their space efficiency penetration.

Second, the penetration of space practice output of network ideological and political education in colleges and universities is not strong. The ideological and political education works produced by the network ideological and political education space in colleges and universities and the space they constitute have diversified characteristics, which are mainly manifested in the diversification of the network ideological and political education space products, as well as the diversification of the space as the network ideological and political education products. Although different types of network ideological and political education works have ideological and political education functions at the same time, they can not form an educational function penetration enhancement effect between each other.

4.3. The Predicament of Space Production Level in Network Ideological and Political Education

The spatial production of network ideological and political education in colleges and universities is affected by different spatial practices and shows multi-level characteristics, which has become an influential factor restricting its effectiveness.

First, many spaces under the hierarchical distribution of network ideological and political education in colleges and universities are not closely related. The practice of online ideological and political education in colleges and universities promotes the differentiation of cyberspace. There are many different types of social virtual spaces that have the same function of ideological and political education, including online teaching space, online communication space and other types. However, different types of online ideological and political education spaces do not exist as a whole, but play an educational role according to their specific educational goals on the basis of giving play to the effectiveness of ideological and political education, This also makes many types of network ideological and political education spaces in colleges and universities present a hierarchical distribution pattern, which can not achieve close contact with each other, and it is difficult to play the same frequency resonance role of different types of network ideological and political education spaces.

Second, the linkage between the ideological and political education network space and the real space is not strong. Network ideological and political education is different from traditional ideological and political education in educational form, and its practice space field is also divided into network space and real space. Through the connection of social practice activities, human beings have made cyberspace and real space a new space field that blends with each other. However, cyberspace and real space for ideological and political education do not blend with each other through the development of ideological and political education activities, which is reflected in the different types of production of ideological and political education space, making the linkage between cyberspace and real space of ideological and political education weak, And it becomes an influential factor that restricts the expansion of space practice mode and scope of network ideological and political education in colleges and universities.

5. The Space Construction Path of Network Ideological and Political Education in The New Era

The space construction of network ideological and political education in the new era has become a major opportunity for the innovation of ideological and political education concepts and the expansion of the scope of practice under the trend of spatial transformation. The use of Internet information technology to realize the space production of network ideological and political education in colleges and universities has also become an important way to play its fundamental function of establishing morality and cultivating people. By improving the system of space production of network ideological and political education, strengthening the construction of space production team of network ideological and political education, and strengthening the integration of space production resources of network ideological and political education, colleges and universities can help to construct the space of network ideological and political education.

5.1. Perfecting the System of Space Production of Network Ideological and Political Education

Perfecting the spatial production system of network ideological and political education is an important measure to realize the standardization and institutionalization of network ideological and political education in colleges and universities.

First, we should build a space governance system for online ideological and political education involving multiple subjects, and form an open pattern of co construction, co governance and sharing of online ideological and political education space in colleges and universities. Formulate the norms for the production of college network ideological and political education space, standardize the production practice of college ideological and political education cultural products and space atmosphere in the network space, ensure that the cultural works created by full-time college teachers, counselors and administrative personnel through the practice of network ideological and political education have strong educational functions, and achieve the orderly and efficient production of network ideological and political education space.

Second, establish an evaluation mechanism for the production efficiency of college network ideological and political education space, monitor and evaluate the ideological and political education practice carried out by relevant staff in colleges and universities in cyberspace, strictly prevent the conscious risks of products produced in cyberspace and the space as a product, and pre handle the possible risks through an immediate risk evaluation mechanism, So as to ensure the ideological security of the network ideological and political education in colleges and universities.

Third, we should improve college students' cyberspace behavior norms, guide college students to improve their cyberspace literacy, and consciously accept online ideological and political education.

5.2. Strengthen the construction of space production team of network ideological and political education

The construction of space production team of network ideological and political education is implied in the construction requirements of network ideological and political education space. It is an important support to promote the construction of network ideological and political education space in colleges and universities, and also an important indicator to measure the construction of network space in colleges and universities.

First, strengthen the selection and employment of talents related to the construction of network ideological and political education space. Employ experts and scholars with important influence in the construction of network ideological and political education space, Internet

information technology and other professional fields, and pay attention to strengthening the employment structure, so as to form a talent team with outstanding professional ability and reasonable age structure in the construction of network ideological and political education space.

Second, strengthen the training of talents related to the construction of network ideological and political education space. We will improve the talent training mode that combines long-term training with short-term training. Through the internal normalization of network ideological and political education capacity training in colleges and universities and the invitation of experts and scholars to carry out lectures related to network ideological and political education, we will enable network ideological and political education space construction staff to continuously strengthen their professional abilities in the process of space practice.

Third, strengthen the network ideological and political education space construction talent management. Improve the output evaluation mechanism of network ideological and political education, evaluate the network cultural works created by the personnel related to the construction of network ideological and political education space in colleges and universities, comprehensively consider the quality and educational efficiency of their works, and form a normalized evaluation report on the practical ability of network ideological and political education space as an important indicator for the work evaluation of relevant personnel.

5.3. Strengthen the Integration of Space Production Resources of Network Ideological and Political Education

Space production is the integration of resources existing in space through space practice to meet the practical needs of human beings. The production of college network ideological and political education space also needs to integrate college network space resources and real space resources.

First, consolidate the main responsibility for the integration of space resources in colleges and universities. As the main body of the construction of the network ideological and political education space, colleges and universities should fully explore the network space ideological and political education resources and the real space ideological and political education resources, form the ideological and political education resource pool that exists in the dual space of colleges and universities, and use the existing ideological and political education resources to produce the network ideological and political education space.

Second, improve the space allocation efficiency of network ideological and political education in colleges and universities. Strengthen the management of space resource library of ideological and political education in colleges and universities, and provide necessary space resources for full-time teachers, counselors, and administrative personnel in colleges and universities to create online ideological and political education products based on the way of allocating space resources according to work needs, so as to realize the production of online ideological and political education space in colleges and universities.

Third, create a space production atmosphere for college network ideological and political education. Guide the relevant staff of colleges and universities to consciously use Internet information technology to create network cultural works, and consciously carry out ideological and political education activities in cyberspace, so as to form their consciousness of ideological and political education in cyberspace.

6. Conclusion

The spatial production of network ideological and political education in colleges and universities in the new era is the inevitable result of the spatial transformation of ideological and political education in the wave of Internet information technology, and is an important

challenge and opportunity for the development of contemporary ideological and political education Strengthening the integration of production resources of network ideological and political education space can continuously improve the space practice ability of network ideological and political education in colleges and universities, and promote the construction scale of network ideological and political education space in colleges and universities in the new era to expand continuously, and the education effect to enhance constantly.

Acknowledgments

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