

Research on the Improvement of College English Teaching Quality under the Background of Ideological and Political Education

Hong Li

University of Shanghai for Science and Technology, Shanghai 200082, China

Abstract

The development of the era of knowledge economy needs the guidance of new and correct thoughts and theories, and the liberal arts education is in urgent need of innovation and development, and the construction of new liberal arts arises at the historic moment. The ideological and political reform of college English courses is an inevitable requirement to implement the fundamental task of cultivating people in colleges and universities under the background of new liberal arts construction, an important way to cultivate the correct values of contemporary college students, and also the internal need to improve the education quality of college English courses. In recent years, under the guidance of the new liberal arts construction concept, the ideological and political reform of college English courses in various universities is in full swing, but they are still facing many practical problems in the level of consciousness, curriculum, teaching methods and teacher team construction, which seriously hinder the integration of ideological and political development of college English courses. In this regard, colleges and universities should grasp the focus of new liberal arts construction, establish the concept of curriculum ideological and political education, closely adhere to the entry point of university English ideological and political education, build a three-dimensional curriculum system, innovate the diversified teaching mode, build the fundamental team of high level teachers, and then promote the reform and promotion of ideological and political construction of college English curriculum.

Keywords

New liberal arts construction; University; College English; Ideological and politics.

1. Introduction

The construction of new liberal arts is the adaptive development of philosophy and social science related disciplines in colleges and universities under the background of the rapid development of modern science and technology, the profound change of social industrial structure and the change of social talent demand structure. In March 2021, the Ministry of Education officially issued the Notice on Recommending New Liberal Arts Research and Reform Practice Projects ", which clearly proposed to vigorously promote the construction of new liberal arts, and strive to build a humanities personnel training mechanism with Chinese characteristics and world level. The promulgation of this document has created a good opportunity and a breakthrough for the construction of humanities in colleges and universities. At the same time, from the teachers, professional setting, education mode, from the discipline construction, put forward comprehensive suggestions and standards for the construction of new liberal arts, which provides new guidance for the development of new liberal arts in China. Nowadays, China's status and participation in international affairs are constantly improving, and the pace of mainstream cultural integration is also accelerating, which has exerted an impact and challenge to the core socialist values. The new thought of humanities construction

provides a solid theoretical basis for the cultivation of professional curriculum values in universities. College English as an important part of the humanities, occupies a pivotal position in the humanities, its learning time span, coverage and influence on students' learning more widely than the general humanities, therefore, the university English professional teaching reform in the discipline construction has great theoretical significance and The Times.

2. The Important Value of Ideological and Political Reform in College English Curriculum

2.1. Curriculum Ideological and Political Reform Is the Inevitable Requirement to Implement The Fundamental Task of Cultivating People in Colleges and Universities

At the National Conference on Ideological and Political Work in Colleges and Universities, General Secretary Xi Jinping clearly proposed that it is necessary to adhere to the fundamental task of cultivating people by virtue, integrate ideological and political work throughout the whole process of education and teaching in [3], and highly recognize the educational value of integrating professional courses and value education in colleges and universities. The ideological and political reform of college English courses is an inevitable requirement to implement the fundamental task of cultivating morality in colleges and universities. Curriculum ideological and political reform is an effective expansion of ideological and political education in colleges and universities in the coverage of value education and education subject. The ideological and political reform of college English curriculum has expanded its coverage. Traditional ideological and political education is based on "ideological and political", its teaching content has a strong theoretical and fuzzy, making college students' enthusiasm for learning is low; this causes the overall effect of university values education is not ideal. Ideological reform of college English courses can make the breadth and depth of ideological education is greatly expanded, the value of college students education task to various subject education and teaching, fully excavate college English curriculum "ideological education" elements, from multiple levels, multifaceted, multifaceted, recessive to the value of college students' education. At the same time, the English curriculum reform has also made it a major group. The main body and subject of ideological and political education are university counselors. Due to various objective reasons, such as teachers' enthusiasm for education, job burnout, and complicated administrative objectives of counselors, the organization and systematization of ideological and political teaching is not high. In the process of ideological and political reform of college English subjects, the construction of teachers in various disciplines has strengthened their ideological and political quality, strengthened their ideological and political quality, and promoted the cultivation of the overall quality of the school.

2.2. Curriculum Ideological and Political Reform Is the Internal Need to Improve The Quality of College English Curriculum Education

With the full popularity of the Internet, mobile phones, laptops, tablets and other all kinds of advanced technology tools in widely used in contemporary college students, college students can use network tools convenient contact with various cultures and ideas, will not be influenced by consumerism, personal heroism and other western decadent culture erosion and influence of [4]. College English professional courses are an important channel for students to systematically learn western culture, and their curriculum ideological and political reform is an internal need to improve the education quality of college English courses. First of all, curriculum ideological and political reform is a renewal of English teaching ideas; English has long been a tool language, but in English teaching, people often too much emphasis on English utilitarianism and ignore its moral education; this causes the focus of college English teaching is exam-

oriented education, but its teaching reform has stalled. Under the background of the construction of new liberal arts, the reform of English teaching in colleges and universities is to explore and use the deep teaching connotation of English subject. Second, the ideological and political reform of English courses in universities is comprehensive and rich. In traditional English teaching, teachers only need to teach some basic English knowledge, skills and English and American culture knowledge. The curriculum ideological and political reform puts forward new requirements for the enrichment of the teaching content. Teachers should explore the ideas and values conveyed by the British and American culture, and train students to evaluate the British and American culture objectively. Thirdly, college English teaching reform is an innovative and changing professional curriculum teaching mode. Curriculum ideological and political reform requires teachers to innovate in the teaching mode, for example, on the basis of understanding the mainstream ideas of Britain and America, compare the same Chinese culture, compare and analyze the two, strengthen college students' recognition of the excellent traditional Chinese culture, and promote the development of English education.

2.3. Curriculum Ideological and Political Reform Is An Important Way to Cultivate the Correct Values of Contemporary College Students

Education is the core content of all educational and teaching activities in colleges and universities, and the fundamental goal of education is to train qualified successors for the socialist construction of China. The cultivation of correct values of college students is not only the goal of ideological and political education in universities, but also an important responsibility of different professional courses. Under the background of new liberal arts construction, the reform of English teaching is an important content of ideological and political education in colleges and universities. First of all, the curriculum ideological and political reform has played a positive role in promoting the overall development of students. Traditional college English education overemphasizes intellectual education and improving students' language knowledge and ability; improving students' comprehensive quality is conducive to improving students' English application ability, thus developing their morality, intelligence, physical, aesthetic and labor. Secondly, the curriculum ideological and political reform plays an important role in promoting the formation of college students' personality. In the reform of English curriculum in colleges and universities, teachers should make full use of the educational resources in the teaching materials, and make full use of its hidden educational function in the professional teaching, so that students can create a perfect personality while acquiring knowledge. Curriculum ideological and political reform can effectively mobilize the enthusiasm and enthusiasm of students. In the process of "curriculum thinking and politics" and "integration", the communication between teachers and teachers is more frequent, efficient, the classroom learning atmosphere is more active, can effectively promote students' positive thinking; students' independent inquiry, inquiry, innovation consciousness and ability cultivation, so that students' learning enthusiasm is improved. College English is the main way of British and American culture for college students, and under the background of new liberal arts construction, the practical significance of college English curriculum reform lies in value-oriented and promote the development of disciplines.

3. An Analysis of the Way of Ideological and Political Reform in College English Curriculum

3.1. Grasp the Key Points of New Liberal Arts Construction and Establish The Concept of Ideological and Political Education

The construction of new liberal arts provides a new development direction for the reform of college English teaching. It is the primary task of the teaching reform of new liberal arts

construction, fully implementing the fundamental task of moral education and establishing the concept of ideological and political education. First of all, the school should respond to the national policy, give full play to the role of its era education, vigorously advocate the "new era" education thought in the school; through the ideological and political education reform, form a new ideological and political education in the school, to create favorable conditions for the reform of English subject teaching. Secondly, strengthen the cultivation of ideological and political education for students. Teaching is the responsibility of teachers. English teaching teachers should not only impart professional English skills, but also establish and guide their correct values. The teaching of English courses in colleges and universities should take the basic purpose of moral education, optimize the teaching content, reform and practice the teaching methods. Therefore, the English teaching in colleges and universities must timely grasp and master the relevant policies through the modern information technology means, improve the concept of ideological and political education, and take the initiative to fulfill the mission of teachers as a value orientation. Thirdly, as the accepting subject, the students should vigorously advocate the importance of ideology and politics among the students, so that they can better realize the dual meaning of "understanding" and "creation"; therefore, how to strengthen the teaching effect of "ideological and political courses" and "integration" in college English courses.

3.2. Closely Follow The Entry Point of College English Ideological and Political Education

Build three-dimensional curriculum system curriculum is to give full play to the carrier of recessive values education value, colleges and universities should stick to university English education education breakthrough point, innovative classroom teaching organization structure, in the English professional courses into cultural education, create three-dimensional curriculum education, for course education into teaching content guarantee. First, to fully explore the "ideological and political" elements in the current English series of textbooks; the textbooks represented by the British and American Cultural Basic Curriculum cover the excellent cultural works of the British and American historical periods, reflecting the mainstream culture and values of each era, while the textbooks appear in the form of English. On the basis of existing textbooks, college English teachers can combine Chinese excellent traditional culture with historical periods and compare teaching; guide college students to correctly understand the two different cultural differences between Chinese and Western countries, improve their dialectical thinking ability, and deepen their understanding of socialist thought. Second, the writers of college English textbooks should constantly enrich and enrich the content of ideological and political education on the basis of the teaching materials. On the one hand, the authors of the English textbook should update the textbooks according to the basic requirements of the domestic political culture and values to play the role of "education". At the same time, the test content should be added to improve the reform and improve the teaching quality of the course. Third, to carry out the development of English school-based curriculum. According to the macro background of the new construction of liberal arts, the latest political situation of the country and the actual situation of the English curriculum in the school, colleges and universities should organize teachers with outstanding results and develop school-based courses, so as to give full play to the implicit thinking ability of the teaching materials.

3.3. Relying on Advanced Information Teaching Technology Means, Innovate Diversified Teaching Mode

With the continuous improvement of China's informatization level, the informatization teaching reform with the help of advanced network technology has become the main way and the mainstream trend of the innovation of the national college teaching mode. As "former residents" in the Internet age, their learning and lifestyle are influenced by intelligent tools,

they are more likely to accept the information technology, the English curriculum reform requires both values and effective innovation. First, through the introduction of information teaching methods and means, innovation of information dissemination methods, to improve the attraction of English teaching; the main content of the current college English teaching is in writing, which is contradictory to the change of college students' information acceptance in the current information age. Therefore, colleges and universities should reorganize and organize the teaching content by introducing multimedia and other information means, through pictures, videos and other means, and use the information means to implement the integration of course thinking and politics to improve the teaching quality. Second, we should make full use of information means, open up the "second classroom", and carry out the teaching reform of "English" curriculum. For example, colleges and universities can adopt the "flipped" teaching method, before class, teachers can use QQ group, WeChat group and other ways to convey the course content to students, let students use online and offline resources, before class, to understand the vocabulary, grammar and other basic knowledge in English textbooks; in the communication and analysis between teachers and students, the value education into the teaching.

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