

To Cultivate Beauty with Aesthetics: Thinking about Integrating Excellent Traditional Chinese Culture into Ideological and Political Education in Colleges and Universities

Rui Jiang

School of Marxism, Jiangsu University, Zhenjiang, 212013, China

Abstract

Since the 18th CPC National Congress, the CPC Central Committee with Comrade Xi Jinping at its core has attached great importance to inheriting and carrying forward excellent traditional Chinese culture. The foundation of colleges and universities lies in building morality and cultivating people. Only universities that cultivate first-class talents can become world-class universities. Ideological and political education is the key course to implement the fundamental task of building morality and cultivating people. Therefore, how to effectively integrate the excellent Chinese traditional culture into the ideological and political education in colleges and universities is an important topic to be explored and studied. The beauty of Chinese excellent traditional culture lies in its cultural charm and historical heritage, which is the foundation for us to always strengthen our cultural self-confidence. Chinese excellent traditional culture is a fertile treasure house of ideological and political courses in colleges and universities. Doing a good job of integration can not only better inherit and carry forward the Chinese excellent traditional culture, but also play an important role in excavating the depth and breadth of ideological and political theory courses and cultivating new people of the new era. At present, while the integration of Chinese excellent traditional culture into ideological and political education in colleges and universities has made considerable achievements, there are still some problems, such as insufficient integration of Chinese excellent traditional culture and ideological and political courses, insufficient attraction to students, and insufficient effectiveness of educational effect. Therefore, it is necessary to strengthen the teaching staff, innovate the teaching mode, enrich the teaching carrier, improve the guarantee mechanism to form the form of Ideological and political course in colleges and universities with aesthetic education.

Keywords

Cultivate Beauty with Aesthetics; Chinese excellent traditional culture; Ideological and Political Education.

1. The Necessity of Integrating Chinese Excellent Traditional Culture into Ideological and Political Courses

The excellent Chinese traditional culture itself has an extremely unique value of beauty. It is of profound significance to integrate the excellent Chinese traditional culture into the ideological and political education in Colleges and universities.

1.1. The Beauty Value of Chinese Excellent Traditional Culture

(a) Personality cultivation containing traditional Chinese virtues

One of the core contents of Chinese traditional culture is Confucian culture, and the core of Confucian culture is ethics. From this point of view, Chinese traditional culture is the concentrated embodiment of traditional virtues. Confucius stressed that we must cultivate our

personal character before learning knowledge. "When a disciple enters, he will be filial, when he leaves, he will be sincere and believe, love the people and be kind to them, and if he has spare power, he will study literature.". In Zizhi Tongjian, Sima Guang also discussed that a person should be based on moral behavior, "talent is the aid of virtue, and virtue is the command of talent". "Benevolence, righteousness, courtesy, wisdom and faith" is the concentrated embodiment of Confucian morality. At this stage, to achieve self-development, we must also improve personality cultivation, learn and actively inherit the traditional virtues of the Chinese nation. The fundamental goal of college education is to achieve "Building Morality and cultivating people", focusing on cultivating college students with high moral level, which is consistent with the emphasis on improving personality cultivation in Chinese excellent traditional culture, and can play a great role in promoting it.

(b) National spirit with patriotism as the core

The Chinese national spirit of peace loving, unity and unity is always worn in the whole Chinese traditional culture. As the core of traditional culture, patriotism also plays a vital role in modern ideological education. On the one hand, it can enable students to understand the profound connotation of traditional culture through a variety of art forms, which is conducive to enhancing cultural awareness and improving sense of mission; On the other hand, help students establish unique and profound national feelings. In the practice of ideological education, the main forms include learning literary works such as Tang poetry and Song Ci, and feeling folk art such as folk songs and quyi. Through the above practical activities, we can help students improve their national consciousness and deepen patriotism education. The national spirit with patriotism as the core is an important content of Cultivating Contemporary College Students. It is in line with the patriotism of Chinese excellent traditional culture and has unique characteristics of the times. Chinese colleges and universities attach great importance to college students' social practice activities, carry out the education of Chinese excellent traditional culture, and enhance college students' sense of responsibility and patriotism.

(c) Lofty ideals and beliefs of self-improvement

"The universe keeps turning, so a gentleman should keep forging ahead.". Since ancient times, the Chinese nation has always respected the ideals, beliefs and moral tradition of self-improvement. A man must be tenacious and dare to fight. At this stage, realizing the Chinese dream of the great rejuvenation of the Chinese nation is our ultimate ideal. The pursuit of this ideal requires the unremitting struggle and tenacious struggle of the people of all ethnic groups in China. The lofty ideal and belief of self-improvement of excellent traditional culture reflects the struggle spirit of our people since ancient times, which is of great significance to inspire the unity and struggle of contemporary people.

1.2. The Necessity of Integrating Chinese Excellent Traditional Culture into Ideological and Political Courses

(a) It is conducive to enrich the content of College Students' Ideological and political education
China's excellent traditional culture is the crystallization of wisdom accumulated by Chinese scholars with lofty ideals for thousands of years. When carrying out ideological and political education for college students, we can fully integrate different forms of philosophical ideas and viewpoints, which is conducive to the enrichment of educational resources and the improvement of College Students' ideological level. Rich and diverse Chinese traditional culture has gradually accumulated in the development history of 5000 years. Learning Chinese excellent traditional culture can help more college students realize and feel cultural genes and develop the ability to distinguish right from wrong. The effective and full integration of the rich connotation and spirit of Chinese traditional culture in the ideological and political education system will greatly promote the development and growth of the moral system of Chinese traditional culture and the promotion of the value of Ideological and political education. For

college students, constantly infiltrating Chinese traditional cultural knowledge in Ideological and political education is conducive to the correct formation of personal values, have a more profound impact on some excellent ideas, and truly achieve benevolence, trustworthiness and justice; On the other hand, it is also conducive to the cultivation of the value concept of Building Morality and cultivating people. For colleges and universities, we should integrate Chinese traditional culture through reasonable and effective measures in the work of Ideological and political education, make it play its maximum value and role, and expand the content of Ideological and political education.

(b) It is helpful to improve the effect of College Students' Ideological and political education

Chinese culture is bred and grown on the soil of China, and has its own unique core and fine tradition. Do a good job in the integration and connection between the excellent traditional Chinese culture and the ideological and political education in Colleges and universities. Through the continuous expansion of the integration form and connotation, the teaching content, teaching form, teaching evaluation system and students' benefit degree of the ideological and political theory course will be qualitatively improved and improved, so as to realize the innovative development of the excellent traditional culture in the inheritance, Enhance the affinity, pertinence and effectiveness of Ideological and political education.

(c) It is conducive to inheriting the excellent traditional culture of the Chinese nation

Cultural inheritance is cultural genes that transcend time and space, span countries and have eternal significance. Fully excavating these excellent cultural genes and integrating them into the educational link of Ideological and political education can guide college students to correctly understand the essence and essence of traditional culture, produce a sense of pride in national culture and a sense of mission to inherit Chinese excellent traditional culture, Further make college students realize that innovation is the key to inheriting Chinese excellent traditional culture, make Chinese excellent traditional culture bloom the glory of the times, and make Chinese excellent traditional culture realize its creative transformation and innovative development.

2. Problems in the Integration of Chinese Excellent Traditional Culture into Ideological and Political Courses

In recent years, the contemporary value of Chinese excellent traditional culture has been continuously excavated and the content and form have been continuously innovated. With its unique cultural style and rich cultural connotation, it has returned to the public's vision again, gradually attracted the attention and love of the public at home and abroad, and the national cultural self-confidence has increased significantly as a whole. However, the most fundamental way to achieve a deeper revival and development of Chinese excellent traditional culture lies in education. The party and the state attach great importance to the combination of Chinese excellent traditional culture and ideological and political education in Colleges and universities, but at present, there are still three problems in terms of reality.

2.1. The Integration of Chinese Excellent Traditional Culture and Ideological and Political Courses Needs To Be Strengthened.

At present, the teaching mode of Ideological and political education in some colleges and universities has limitations, and the integration with Chinese excellent traditional culture needs to be strengthened. Although there is a sense of integration in the teaching of Ideological and political courses, there is no effective teaching method in the teaching implementation. It is only a simple "embedded" teaching or "splicing" teaching. Some ideological and political teachers have excellent theoretical quality, but they lack systematicness, pertinence and innovation in the integration work.

2.2. The Attitude of College Students Towards Chinese Excellent Traditional Culture Needs To Be Improved.

At present, in the teaching process of Ideological and political education in Colleges and universities, the teaching of Chinese excellent traditional culture is often briefly described, which has not received too much attention from students, resulting in the lack of recognition of traditional culture. The value of developing excellent traditional culture for cultivating national self-confidence and improving college students' comprehensive quality has not been fully recognized by college students.

2.3. The Effectiveness of Higher Education Is Not Enough.

Effectiveness refers to the actual effect of various activities and measures taken to complete a task and achieve a goal. It is the unity of the feasibility of the implementation action and the purpose of the implementation effect, and reflects the relationship between the expected objectives of the practical activities and the final results. "The effectiveness of Ideological and political theory teaching is to evaluate and judge the teaching effect of Ideological and political course based on the scale of value, and refers to the actual effect, state and degree of the whole ideological and political course teaching activities, including various teaching factors." due to its own particularity, ideological and political theory course is compared with other education and teaching activities, More attention should be paid to the issue of effectiveness. First of all, like other education and teaching activities, one of the educational effects of Ideological and political theory course is to teach and enable students to master relevant subject knowledge and theories. Secondly, the particularity of Ideological and political theory education is that it also needs to improve students' world outlook, outlook on life and values through the education of knowledge theory, and students need to accept and identify with the educational content, and finally make it a part of their own thinking concept. Therefore, the effectiveness of Ideological and political course in Colleges and universities can not only rely on the mastery of subject knowledge, but also pay attention to its impact on learners' internal ideas. Without one of the two, the effectiveness of Ideological and political course in Colleges and universities is difficult to achieve. At present, the integration of Chinese excellent traditional culture into Ideological and political education still stays at the top-level design and knowledge indoctrination at the school level and teacher level, and the effectiveness of its educational effect needs to be strengthened.

3. The Path of Integrating Chinese Excellent Traditional Culture Into Ideological and Political Education in Colleges and Universities

At present, traditional culture education puts forward higher requirements for college students in the new era, so the path choice of integrating excellent traditional culture into college students' Ideological and political education innovation is particularly important.

3.1. We Should Strengthen The Teaching Staff and Ensure The Teaching Level of Chinese Excellent Traditional Culture

Teachers are the key to casting souls and educating people. We must strengthen the traditional cultural literacy of college teachers, enlighten and moisten their hearts with Chinese excellent traditional culture, and help students establish a correct world outlook, outlook on life and values. Front line teachers need to promote the integration of excellent Chinese traditional culture into campus culture, improve the construction of campus culture, organize and carry out rich and colorful activities with traditional cultural characteristics, promote the entry of excellent Chinese traditional culture into campus, let students feel the charm of excellent Chinese traditional culture in practice, and cultivate students to consciously shoulder the

mission and responsibility of inheriting Chinese virtues and Chinese culture, Increase the rationality and consciousness of students' cultural inheritance.

3.2. We Should Innovate The Teaching Mode and Create The Value Charm of Chinese Excellent Traditional Culture

In the process of Ideological and political teaching, make good use of the elements of Chinese excellent traditional culture, highlight the charm of Chinese excellent traditional culture, explore and innovate teaching contents, teaching methods and teaching means, focus on the advanced ideas and spiritual values in Chinese excellent traditional culture, teach and guide students to return to nature, arm their minds with Chinese excellent traditional culture and improve their ideological realm. Fully mobilize students' enthusiasm for active learning, with the help of "second classroom" practical teaching, deeply understand the profound historical heritage of Chinese excellent traditional culture, feel national feelings, deepen patriotic consciousness, and enhance national cultural self-confidence.

3.3. We Should Rely on The Network Platform to Enrich The Teaching Carrier of Chinese Excellent Traditional Culture.

Use Internet platform and multimedia technology to promote the excellent traditional culture in Ideological and political education. Teachers carry out online publicity and education of Chinese excellent traditional culture with the convenience and universality of Internet information, so as to improve the interest and diversity of students' learning. The school should actively carry out online theme education activities of excellent traditional culture, and combine education by using virtual reality technology and red resources of patriotism education base, so that students can learn in immersive experience. Give full play to the supplement and connection between practical teaching and the "first classroom", organically integrate the learning and education of Chinese excellent traditional culture into social practice, voluntary service, practice and training, and promote the organic integration of Chinese excellent culture and ideological and political education.

3.4. We Should Improve The Guarantee Mechanism and Tap The Educational Resources of Chinese Excellent Traditional Culture

Colleges and universities should fully understand the importance and urgency of integrating Chinese excellent traditional culture into Ideological and political education in Colleges and universities, always put this work in an important position, provide perfect guarantee mechanism, improve incentive policies, and comprehensively promote the innovative development of this work. Colleges and universities should arrange special funds for the integration of Chinese excellent traditional culture into the development of Ideological and political education projects in Colleges and universities. They should make overall consideration, make scientific planning and reasonable arrangements, formulate practical and feasible design schemes, and build a guarantee system for the construction of cultural education.

4. Conclusions

In the nineteen major reports of the party, Xi Jinping pointed out: "culture is the soul of a country and a nation. Culture thrives and flourish, culture is strong and the nation is strong. Without a high degree of cultural confidence, without the prosperity and prosperity of culture, there will be no great rejuvenation of the Chinese nation." integrating the Chinese excellent traditional culture into the ideological and political education of university students is conducive to grasping the foundation of Ideological and political education. It is conducive to enhancing college students' cultural self-confidence, educating beauty with aesthetics, and

making college students truly become the successors of the cause of socialism with Chinese characteristics.

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