

Research on Construction Plan of Practice Teaching Base for Health Service and Management Specialty

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Abstract

The goal of training talents in health service and management is to cultivate high-quality composite application talents who engaged in health service and management, and strengthening the construction of practical teaching base is the key to achieve the training goal of the profession. This paper elaborates the construction objectives and ideas, construction planning, organization and management, operation mechanism and expected results of the construction program of the practice teaching base of health service and management profession based on our school's own characteristics and needs, and researches and explores the construction program of the practice teaching base of health service and management profession.

Keywords

Health service and management major; Practice teaching base; Construction program.

1. Introduction

Data from the seventh national census show that the elderly (≥ 60 years old) account for 18.7% of the total population in China [1], and the proportion of elderly people with one or more chronic diseases is as high as 75% [2]. In the face of the increasingly serious trend of population aging and public health problems caused by chronic diseases, it is more and more important to implement the Health China Initiative and actively promote the transformation from "disease-centered" to "health-centered" and strengthen health management. In order to meet the demand for talents in the health management industry, the Ministry of Education established the undergraduate major of Health Services and Management in 2016, with the major code of "120410T", the degree granting discipline of "Management", and the duration of study is "four years". At present, the Ministry of Education has established this major in 123 institutions in China (excluding Sino-foreign cooperative schools) [3-6].

The major of Health Service and Management aims to cultivate highly qualified and complex application talents who are fully developed in moral, intellectual, physical, aesthetic and labor, with modern health service and management concepts, solid health service and management knowledge and skills, with a high sense of social responsibility, high humanistic literacy, strong innovative and entrepreneurial spirit and practical ability; engaged in health service and management in health management and service agencies, health check-up centers, community health service agencies, insurance agencies, health care centers, other health enterprises and institutions.

In this paper, based on our school's own characteristics and needs, we have researched and explored the construction plan of the practice teaching base for health service and management majors.

2. Construction Goals and Ideas

2.1. Construction Goals

Starting from the goal of cultivating applied talents, our school takes the existing operation mode of off-campus cooperative enterprises as the basis, combines the advantages of health service and management majors, opens up the practice platform of health service and management, and strengthens the construction of practical teaching faculty.

2.2. Construction Ideas

The construction of practical teaching base is an important part of college education reform. The idea of practical teaching base construction is to adopt the combination of on-campus practical training base and off-campus practical base to systematically exercise and cultivate students' practical skills and innovative practical ability. The construction of practical teaching base should not only have professional characteristics and meet the requirements of cultivating talents, but also embody the spirit of serving enterprises and local communities, so as to combine the two and based on the actual situation, explore the establishment of a sustainable management mode and operation mechanism to achieve a win-win situation.

First, optimize the teaching system of practical teaching base, aim at cultivating students' practical ability and innovative spirit, combine the training of students' professional skills with the training of professional quality, and improve the comprehensive quality of students. Secondly, to establish the principle of co-construction of practice bases and ensure the principle of mutually beneficial and interactive cooperation, the college and the base unit will negotiate together to establish a sound organizational leadership structure and corresponding management mechanism of teaching bases. Third, standardize the management of practice teaching base construction, set up a special management coordination group, strengthen the effective leadership of the base, formulate and improve the teacher responsibility system, teaching operation, student management system and safety guarantee system of the practice teaching base, etc., so that the base construction work can be followed by rules. Fourth, the construction of the practice teaching base is mainly funded by the school and the co-construction unit, and the local and national funding is sought to ensure that the funds needed for the base to carry out practice teaching are in place. Fifth, actively maintain and develop the win-win cooperation relationship with the practice teaching base, give full play to the role of the base in teaching and talent training, make reasonable planning for the development of school-enterprise cooperation, and establish a mechanism for cooperation and development based on the establishment of an industry-university-research consortium.

3. Construction Planning and Arrangement

3.1. Construction of Base Facilities

Firstly, the current health management experience center will be sustainably built with new equipment and environmental enhancement to make it an important place for students to strengthen their skills and participate in project practice on campus; secondly, a health management practice platform will be opened in the off-campus base, where students will be responsible for the practical training contents of social work sites, elderly sites on health care, nutrition and diet, exercise intervention, psychological counseling and other related health management and elderly services to make it a practice platform for students to fully grasp the operation of various departments of the enterprise.

3.2. Faculty Building

It is composed of our backbone teachers and professional and technical staff and management personnel from partner enterprises. The practice base should take effective measures to

mobilize the enthusiasm of instructors, improve and enhance the professional structure of teachers, reasonably allocate the ratio of teaching and practice-oriented teachers, focus on strengthening the cultivation and training of the practical ability of teachers in the school, increase the number of teachers, pay attention to the construction of talent echelon, and continuously improve the overall level of the instructors' team.

4. Organizational management and operation mechanism

4.1. Organizational Management

The purpose, meaning, content, method of cooperation, responsibilities, rights and obligations of both parties in cooperation are clarified in a legal way through the school-enterprise cooperation agreement. The cooperation agreement is a document with legal effect for both the school and the enterprise, and is the legal basis for establishing a long-term, stable and efficient off-campus practice teaching base, and constantly monitoring the implementation of contract performance during the operation process. The university, college and base management organization is established, and the management method of teaching base is gradually improved, so that the base construction work can be followed by rules. The base system is constructed and improved, rules and regulations for internship quality management, internship operation management and internship student management are formulated, and measures for practical teaching management and quality monitoring work are strengthened, etc.

4.2. Operation mechanism

4.2.1. Faculty Responsibilities and Tasks

Students are provided with comprehensive training of professional abilities, practical teaching is strengthened, teaching, research and production are promoted, and students' ability to analyze and solve problems is improved. Students are trained in good professional qualities. A highly simulated enterprise environment is created to build a good professional training atmosphere, so that students' knowledge, skills and the ability to apply knowledge are closely integrated with market demand. The instructors sent by the college should participate in the management of the interns, take the initiative to cooperate with the base, jointly negotiate teaching-related issues and get to know each other in the cooperation. Instructors regularly hold teaching seminars and late practice teaching work meetings to recognize the educational situation and the problems of practice teaching in the college, summarize late practice teaching experience, identify shortcomings, improve teaching quality, and actively promote the overall development of all work in the college and teaching bases. The institution and the base actively carry out scientific research cooperation and help the base recommend papers for publication; timely adjust the faculty structure, select outstanding instructors, and link the evaluation results with the reward system of the base to fully mobilize the instructors' enthusiasm for leading teaching.

4.2.2. Responsibilities and Tasks of Cooperative Enterprises

A variety of guarantee mechanisms should be established and improved. The partner undertakes part of the experimental teaching tasks and includes the teaching work in the work plan of the base. The necessary space should be provided, and its size, quantity and quality should ensure the proper conduct of teaching and practice. They provide the corresponding hardware and software conditions for the college and strengthen the construction of the college's practical teaching base. They must do a good job of managing teaching, faculty, and students in all aspects. An evaluation mechanism should be established to evaluate the practice teaching base from all aspects. Cooperating enterprises are required to accept students' internship and give priority to selecting the required talents from the internship students

through planned training and assessment, so as to solve the employment problem of graduates for the school. Ensure funding to improve the quality of teaching base construction.

5. Expected Results

1. Our students have successfully completed various practical teaching tasks such as cognitive and professional internship and innovative ability cultivation in the practical teaching base.
2. Our college has carried out scientific research projects and teaching and research projects in cooperation with school and enterprises in conjunction with the frontier of our profession, and achieved certain results.
3. The on-campus practice teaching base is more perfect. Instructors from partner companies are invited to carry out simulated practical teaching on campus and provide practical and specialized guidance for the construction of on-campus practice bases. The task can be completed through the cloud under the epidemic norm.

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