

Research on College English Teaching Reform under the goal of cultivating compound foreign-related talents in Guangdong-Hong Kong-Macao Greater Bay Area

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Abstract

The development and construction of Guangdong-Hong Kong-Macao Greater Bay Area not only needs the support of financial resources and other aspects, but also plays a very important role in the development and construction of Guangdong-Hong Kong-Macao Greater Bay Area. In order to achieve better results in talent training, starting with the stage of higher education, and aiming at the reform of English teaching, the implementation of relevant teaching reform is an important condition for promoting the development of this region and obtaining fundamental human resources support. For Guangdong-Hong Kong-Macao Greater Bay Area, the training of compound foreign-related talents can not only enrich the human resources reserve in this region, but also better provide important support for the development of regional enterprises and macro-economic development. Based on English course teaching, we can achieve the goal of cultivating compound foreign-related talents by transferring the concept of English teaching organization and implementation, using innovative English course teaching methods, and strengthening the cultivation of students' practical ability.

Keywords

Guangdong-Hong Kong-Macao Greater Bay Area; College English Teaching; Compound talents involved in Foreign Affairs; Cultivation path.

1. Introduction

Compound talents involved in Foreign Affairs mainly refer to: in the process of learning English courses, we need to combine the requirements of students' theoretical knowledge improvement and practical ability improvement to achieve all-round training and education, and use diversified and flexible educational guidance methods to achieve the goal of talent training. For Guangdong-Hong Kong-Macao Greater Bay Area, the development of the region has received new resource conditions and environmental support with the promulgation of the new policy. The simultaneous training of professional and compound talents is an important supporting force for achieving better regional development results. Based on the development of higher education in the region, cultivating compound foreign-related talents is an effective way to improve the level of human resources in the region.

2. The Training of Compound Talents Involved in Foreign Affairs Plays An Important Role in Promoting Regional Development

For Guangdong-Hong Kong-Macao Greater Bay Area, there will inevitably be some types of foreign-related business enterprises in the process of regional development, which are also dominated by more comprehensive joint ventures or diversified investment enterprises. Therefore, the internal staff of the enterprise and the development of special work need a certain amount of foreign-related talents to do human resources support. Based on College

English teaching, cultivating compound talents involved in foreign affairs plays an important role in the following aspects.

2.1. It is Conducive to Meet the Talent Needs of Enterprises in Guangdong-Hong Kong-Macao Greater Bay Area

Due to the special regional positioning, the operation and development mode of enterprises is more innovative and flexible in the process of regional economic development in Guangdong-Hong Kong-Macao Greater Bay Area. The internal personnel structure of enterprises is also relatively comprehensive. Foreign personnel or staff with good foreign language communication skills must have a very high demand in such enterprises. Therefore, in the college education of Guangdong-Hong Kong-Macao Greater Bay Area, combined with the basic mode and state of regional enterprise development, cultivating a large number of foreign-related composite talents can ensure that the state of talent training is highly matched with the talent needs of enterprise production and development. This is also an important way to ensure that regional human resources are fully applied in practice. For college students, the ability to improve their English language expression ability and work development ability in practice through practical learning in counterpart enterprises plays a very significant role in promoting their professional ability and personal growth and development.

2.2. It Is Conducive to Cultivating Professional Talents with Higher Comprehensive Quality

Compound talents emphasize that in the process of talent training, relevant professionals are not only required to have a strong level of theoretical knowledge, but also should reach a certain level in terms of professional and technical ability, as well as the involvement and learning ability of diversified theoretical knowledge. For specific college students, this is also conducive to their higher education stage based on specific independent courses, through the use of various educational guidance methods to collect and adopt a variety of different types of teaching resources to achieve better quality improvement and training results. Finally, we will cultivate a complex and comprehensive team of excellent technical talents for the regional development of Guangdong-Hong Kong-Macao Greater Bay Area, and provide important support for the regional economic development and enterprise construction.

3. An analysis of the Principles of the Education and Training of Compound Talents Involved in Foreign Affairs in College English Teaching

Compound talents involved in foreign affairs emphasize that the talent team of relevant majors should not only have certain English learning ability, but also have innovative and flexible thinking mode and thinking ability in the process of solving problems. Combined with the actual problems and work requirements encountered in practical work, they should use fixed knowledge to achieve the goal of solving problems. Based on College English curriculum teaching, cultivating this part of talents needs to follow the following basic principles.

3.1. Teachers Should Organize and Implement the Teaching Process in Combination with Students' English Course Learning Foundation and Subjective Needs

For college students, there will be typical differences in their basic learning ability and interest in English knowledge. This difference not only reflects their basic learning ability, but also the main basis for students to find a scientific path of education and guidance in combination with the characteristics of linguistics. Therefore, when teachers conduct teaching guidance based on the basic content of College English course teaching, they need to make reasonable planning for

the teaching process and organization and implementation process of English course in combination with reality, and actively communicate with students to understand their personalized needs. While meeting the requirements of traditional curriculum teaching objectives, we should try our best to tap the students' learning potential of English curriculum through the application of flexible education and teaching methods and guiding ideas, which is also an important way to achieve good teaching results in the training of compound foreign-related talents.

3.2. Teachers Should Flexibly Apply Various Types of Teaching Aids

Different types of auxiliary teaching tools are not only conducive to optimizing students' curriculum learning experience, but also can be combined with different English curriculum learning priorities in practice to select appropriate tools for application, so as to improve the quality and efficiency of classroom teaching. As teachers, they should constantly improve their ability to apply advanced technologies and system platforms, so as to combine the teaching objectives and contents of College English courses, and use a variety of different types of teaching aids and teaching methods to help enrich the overall course teaching process. For the compound foreign-related talent training discussed in this paper, whether it is practical teaching or the fixed teaching content in the classroom environment, it is necessary to introduce a variety of different types of teaching methods and tools to enrich the whole teaching process and provide important support for the achievement of talent training effect..

4. The Effective Path of College English Teaching Reform in Guangdong-Hong Kong-Macao Greater Bay Area

Based on the requirements for the cultivation of compound talents, in the process of the reform of College English Teaching in Guangdong-Hong Kong-Macao Greater Bay Area, it is necessary to carry out appropriate teaching reform in combination with the regional talent needs and the requirements for the cultivation of Comprehensive English learning ability. We should improve teaching methods from the concept, flexibly apply the development of teaching practice activities, and strengthen the pertinence and diversity of practical activities, so as to achieve the goal of cultivating compound foreign-related talents.

4.1. Teachers Should Timely and Effectively Change Their Personal Ideas to Prepare for Innovative Teaching Models

As college English teachers, they should first realize the importance of the cultivation of compound foreign-related talents to the development and construction of regional economy. In College English teaching, we should first change our ideas and pay full attention to the cultivation of students' practical ability and the innovation and expansion of theoretical knowledge as the main goal of curriculum teaching in the new era. After completing the basic course teaching tasks, teachers can provide expansionary English knowledge learning content in combination with students' English course learning foundation and learning needs, or allow students to conduct independent discussion and analysis by changing the fixed course teaching process, so as to provide help for the stimulation and exercise of students' English learning thinking and learning ability. Only students with learning autonomy and practical application ability can finally grow into qualified compound foreign-related talents.

4.2. Applying Innovative Teaching Methods to Improve the Overall Quality of Course Teaching

Innovative course teaching methods mainly mean that teachers can combine micro class video, flipped class or divergent cooperative exploration teaching mode with different teaching guidance modules of English courses based on the introduction of advanced technology and

systems to achieve effective linkage. With innovative and personalized teaching guidance methods, students' theoretical knowledge learning experience is further enriched, and knowledge is further expanded in the context of basic knowledge learning. Through extensive education and guidance, we can help students master more practical English knowledge and improve the universality and profundity of students' learning content. For example, the integration of tourism English majors and conventional public English courses is a typical innovative attempt of teaching mode. Teachers can combine the characteristics of the rich tourism resources in Guangdong, Hong Kong and Macao. In the process of improving students' English learning ability and cultivating practical ability, they can realize the linkage between tourism professional English and general college English course learning, and apply the guidance of project-based teaching method, so that students can enter the practical environment and feel the significance of different types of professional English for improving students' comprehensive learning ability. In addition, teachers can also learn from the school enterprise cooperation mode, guide and organize students to enter different positions in foreign-funded enterprises or joint ventures for practical learning in the link of practical learning, set up and create more real workplace communication and practical application scenes for students' oral English communication, and exercise students' ability to use English communication and solve practical problems in the actual working environment. When students have more practical experience, the comprehensiveness and practicality of their knowledge in English learning will be further improved.

4.3. Organize Special Practical Education Activities to Help Students Exercise Their Ability from Multiple Perspectives

Special practical education activities mainly refer to English competitions or language exchange art festivals based on foreign-related themes. Colleges and universities can combine students' English knowledge learning foundation, in the link of practice guidance, through the Thematic Practical Activities of training and testing foreign-related composite talents organized by the school in conjunction with social resources, provide more language exchange practice environment and platform for college students. In the process of participating in thematic practical activities, college students should find their own problems and deficiencies in English knowledge learning through comparative analysis in time, so as to clarify their learning objectives in further long-term learning, master more scientific and innovative learning methods, and achieve better results in improving English professional ability.

5. Conclusion

Based on the analysis of this paper, it can be seen that in the course teaching of English Majors in Colleges and universities in Guangdong-Hong Kong-Macao Greater Bay Area, the cultivation of foreign-related compound talents is in line with the key requirements of regional economic development and construction. Teachers should provide important support for the training of relevant talents from three aspects: the transformation of ideas, the innovative application of practical methods, and the rational organization of practical activities.

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