

Research on the External Dissemination of Wushu Culture under the Background of Cultural Fusion

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Abstract

Martial arts culture is a symbol of our national culture. In recent years, how to better inherit Chinese martial arts culture has once again become an important issue in the martial arts community and academia. In the context of the new era, due to the doping of various related negative factors, Chinese people have a realistic positioning of the dissemination of martial arts culture. Unclear, resulting in the good wishes of the inheritance and development of martial arts culture can not achieve a perfect "landing" in reality. Based on this, this article uses literature method, logical analysis method and other research methods to sort out the actual situation of the development of martial arts culture, and analyze how to better promote the development of traditional martial arts culture from two dimensions of economy and technology. The results of the study believe that economic security is an important material basis for the development of traditional martial arts culture, and reasonable technical teaching is an inexhaustible driving force for the healthy development of traditional martial arts culture. The author hopes that through the analysis based on the above two dimensions, we can provide advice and suggestions for the spread and development of Chinese martial arts culture, and for the promotion of my country's comprehensive strength in the new era of globalization.

Keywords

Cultural integration; Martial arts; External communication.

1. Economic Security Is An Important Material Basis for the Development of Traditional Martial Arts Culture

In the new era of fierce competition with Western foreign sports events, the martial arts circles at home and abroad deeply realize that the traditional small-scale farmer economy can no longer satisfy the development and inheritance of martial arts culture in my country, and the market economy must be used as the core driving force to accelerate the development of martial arts culture. The author believes that from the perspective of economics, the development of other traditional martial arts culture in my country needs to learn from the market economy consciousness and model of Taijiquan development to a certain extent. For example, with the joint efforts of Yang Luchan, Yang Dengpu and other outstanding martial artists, from the initial technical reform of Taijiquan from complex to simple, to the grand development of Taijiquan "Fisting all directions", and now Taijiquan has become a counterweight. The development of my country's traditional martial arts culture has played a typical role of radiation and demonstration. In other words, today's good development of Taijiquan has laid a solid market economy foundation for the development of my country's martial arts culture in the future. Therefore, the establishment of martial arts culture dissemination pattern and dissemination system must also be supported by government policies, funds, and human resources. The government's attention also determines the effects

of martial arts culture dissemination and the scope of influence of martial arts culture dissemination. [1] Considering how to promote the development of martial arts culture from the perspective of economics should become an important topic.

1.1. Transform the New Development Concept of Martial Arts Culture

The development of martial arts culture in my country has been from the context of the feudal small-scale peasant economy to the vigorous development of martial arts under the aura of the market economy today. From the narrow sense and relative independence of people's consciousness to the difficult transition of pioneering and innovative consciousness, the development of martial arts culture The journey can be described as difficult. In the new era of global economic integration, the continuous prosperity and development of the market economy has instilled new vigor and vitality for the development of the martial arts cultural market. For example: Therefore, optimize traditional routines, change traditional martial arts development concepts, implement industrial management, and integrate local areas Advantages of martial arts cultural projects, in accordance with local conditions, in a good market economy wave to blaze a path of industrialization and socialization in line with national conditions.

2. Reasonable Technical Teaching Is the Inexhaustible Driving Force for the Healthy Development of Martial Arts Culture

Martial arts teaching has always been an important issue that many martial arts researchers and practitioners care about. At the same time, in order to pass on martial arts culture well, martial arts teaching has assumed the role of a bridge connecting the past and the future to view its development process. [2] From the past "word-of-mouth" teaching model to today's diversified model in which the mass media conquered time and space constraints, the martial arts teaching model has undergone revolutionary changes. In recent years, squeezed and influenced by Western competitive sports thoughts based on Western medicine and anatomy, the teaching concepts and models of martial arts culture have not been able to get rid of the shackles of Western sports models, making the value of martial arts healthy and educating people and its own culture. The attributes have been abandoned by the world, which seems to have deviated from the meaning and direction of the teaching and development of martial arts culture. Therefore, regaining the cultural attributes of martial arts and reversing the crisis of marginalization of the development of martial arts culture has become an important issue that cannot be ignored in the teaching and development of martial arts under the background of the new era.

2.1. The Reform of Martial Arts Teaching Mode from "Single Heavy Skills" to "Double Cultural Skills"

Under the background of the new era, the western competitive sports culture has made the essence of traditional Chinese martial arts culture gradually become sports, sports, and even marginalized. And this kind of influence is like a magical shadow shrouded in the nightmare of Chinese martial arts culture for a long time, lingering. A lot of practice has proved that the blind pursuit of high, floating, and spinning difficult movements has made my country's martial arts lose its due development vitality, while also making the mainstay of the new era "knowing martial arts, not loving martial arts" in an embarrassing situation of martial arts culture. It is precisely because of this that, under the educational concept of the new era, martial arts education still cannot achieve perfect grounding. Nowadays, under the social background of highly developed multimedia network and information technology, the review link in martial arts teaching is properly handled and changed. It has to be lively and interesting rather than lifeless, rich and diverse rather than monolithic. The interaction between teachers and students

is not just the teacher's talk. It is a powerful tool to make the martial arts class full of vitality and evoke students' interest and appetite. [3]

2.2. Pay Attention to the Cultivation of Students' Emotional Attitude

The ancients said: "Look at his teacher and believe in his way." In any form of teaching activities, the emotional communication between the dominant teacher and the dominant student is directly related to the mutual harmony. "Strictly teaches students from high apprentices" and "strict" methods and techniques, rather than the vulgarity and rudeness of "high students from under a stick" in the traditional sense. From the perspective of psychology, non-verbal teaching methods can reflect the temperament of martial arts teachers, and at the same time subtly affect students' feelings and attitudes towards the classroom and even teachers. Therefore, as a new era of martial arts teachers, we should use The inherent temperament of "walking like the wind, sitting like a clock, standing like a pine" has become a bridge for communication between teachers and students. In the past, the single-mode martial arts classroom has become diversified.

3. Conclusion

To sum up, in the face of the erosion and alienation of foreign sports culture in the West, we should correctly understand the unity and particularity of the dissemination of martial arts culture on the premise of maintaining the self-knowledge and self-confidence of our own national martial arts culture, and create a form of martial arts. The environment for the development of culture itself. At the same time, we should do a good job in the education, cultivation, publicity and interpretation of martial arts cultural work, adapt measures to local conditions, closely integrate other related industries, and take a socialized and industrialized martial arts cultural development path that conforms to the national conditions. Furthermore, it breaks the usual single-mode convention of "emphasizing skills, neglecting cultural and ideological education", and focuses on the cultivation and development of students' emotions. Through targeted overall construction and development, the development of my country's martial arts culture will surely make great progress, and play an active role in enhancing my country's comprehensive strength in the context of globalization in the new era.

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