

# Research on Teaching Innovation, Path and Evaluation Mechanism of Art Club System

## -- Taking Anhui University of Finance and Economics as An Example

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### Abstract

Due to subjective and objective differences, college students' artistic literacy and creative skills are different, and even have great differences. Following the principle of teaching students according to their aptitude, club-style of arts teaching highlights the diversity of art categories and the isomorphism of functions. Taking the art club as the platform and carrier of aesthetic education, through "learning-practice-creation-evaluation-competition-award", riveting the teaching link of the art club system, constructing the aesthetic education process of the combination of theory and practice, experience and creativity, and improving the cultivation of aesthetic life.

### Keywords

Club-style of arts teaching; Menu based curriculum; Construction path; practical innovation; Evaluation mechanism.

## 1. Introduction

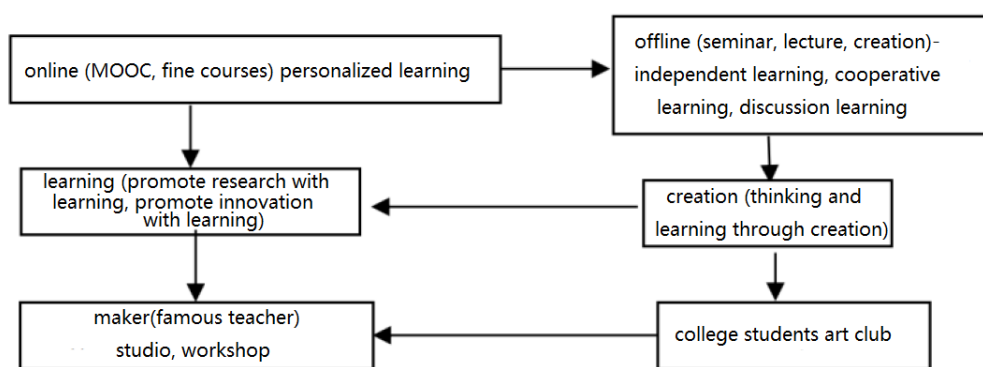
The function, status, significance, role, and other things of aesthetic education in higher education are no need to say. However, aesthetic education is also a relatively weak education link. The main manifestations are: first, attach importance to appreciation and belittle practice; second, "useless beauty" is often mistaken for "useless lesson"; third, the purpose and effect of the credits "getting after completion" are mistaken. As the active exploration to further promote the reform of aesthetic education in colleges and universities, in 2018, Anhui Province issued the "Opinions on Implementing the Teaching Reform of the Public Sports Art Education Club System in Colleges and Universities in the whole Province", the document made overall requirements from six aspects: innovating management mechanism, innovating curriculum design, strengthening the construction of teachers, perfecting the teaching guarantee system, building the open teaching system, and comprehensively judging the teaching effect[1]. In 2020, according to the "Notice of the Construction Action Plan of High-Level Undergraduate Teaching in Anhui Province", students are required to "master one artistic expertise at least, improve students' aesthetic quality." [2] Focusing on the theme of "educating people with culture and beauty", the art club as a carrier to carry out activities such as theory, practice, discipline competitions, art exhibition, etc., set evaluation goals, through goal orientation and process education, improve the path and evaluation mechanism of aesthetic education.

## 2. The Teaching Innovation of Art Club System

The first is the innovation of the teaching ideas of the art club system. "Club" is "group or place for social, cultural, artistic, sports, entertainment activities and so on"[3]. According to the definition, the construction of art club system teaching, first, the activities of the club include

culture, art, sports, entertainment, etc.; second, it is a relatively fixed group; third, there is a relatively fixed space for activities. According to the Ministry of Education's National Standards of Undergraduate Major Teaching Quality in Ordinary Colleges and Universities (2018), art sets 42 majors and six categories. As the carrier and platform of aesthetic education practice, the art education and practice of the art club consists of two dimensions: general knowledge and improvement. In other words, through the principle of combining in and out of class, popularization, and improvement, carry out vocal music, instrumental music, dance, art, calligraphy, art design, arts and crafts, photography, drama, literature association, etc., innovate the contents and forms of aesthetic education practice activities, regularly hold art festivals, art exhibitions and other activities to improve students' artistic accomplishment and creative ability.

The second is to adhere to the teaching idea of "general education + promotion" art club system. As shown in Figure 1, the first is the time setting of theoretical study and practical creation, construct club teaching system that combines theoretical teaching (MOOC, SPOC, fine courses) with literary creation, art exhibition, and discipline competition. The second is to follow the principle of "varying with different individuals, teaching students in accordance of their aptitude, and promote growth in accordance with education", the literary and artistic clubs as the basic structure, select school-level (provincial) famous teachers, innovative and entrepreneurial mentors, and heads of famous teacher studios and carry out various practical teaching of art categories. The third is to follow the "basic first, then improve" principle, the club carries out training, creation, lecture, competition, exhibition, and other activities, focuses on the basic and hierarchical connection of art. Basis is that students participate in research and studies of art club; hierarchy is that the improvement of students' artistic accomplishment and ability development as the orientation.



**Figure 1.** "General knowledge + promotion" art club teaching mechanism

The third is to construct the teaching mechanism "learning-practice-creation-evaluation-competition-exhibition-award". Aiming at aesthetic education, respecting students' interests and hobbies, the college of art and the college of liberal arts offer general education learning of art club teaching in accordance with categories. Various links of club teaching are fitted through "learning-training-creation-evaluation-competition-awards", construct the combination of theory and practice, experience, and creativity (Figure 2). Learning is art appreciation and basic knowledge learning; practice is experiential learning based on club practice; creativity is artistic creation; evaluation is the appraisal of professional level, level, and ability; exhibition is participating in school-level and provincial and national art exhibition; competition is participating in the "three levels and three categories" (national, provincial, school level; A, B, C) discipline competition; award is the recognition (reward) of innovation and

entrepreneurship credits and discipline competition award replaces graduation design (planning book, planning plan, art exhibition).

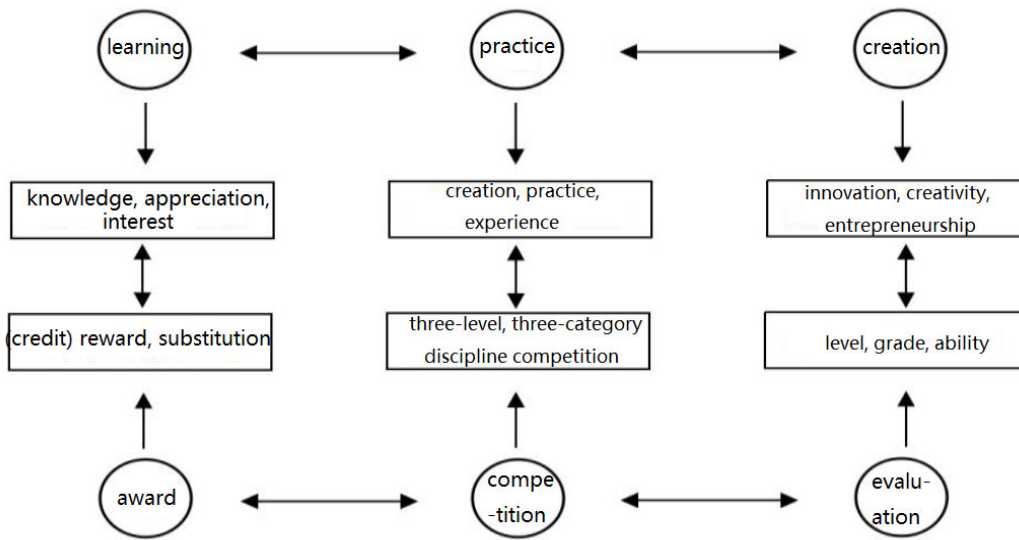


Figure 2. The teaching mechanism of "learning-practice-creation-evaluation-competition-award"

The fourth is to construct the hierarchical selection mechanism of art clubs and discipline competitions. As shown in Figure 3, the principle is constructed where an art club corresponds to the of a discipline competition (art exhibition), and the school-level, provincial, and national discipline competition (art exhibition) mechanism is constructed in grades and classification. The art club teaching mechanism that integrates theory with practice is constructed based on art general education (historical theory, appreciation), and the goal of developing innovative and creative talents that are recommended at various levels is realized.

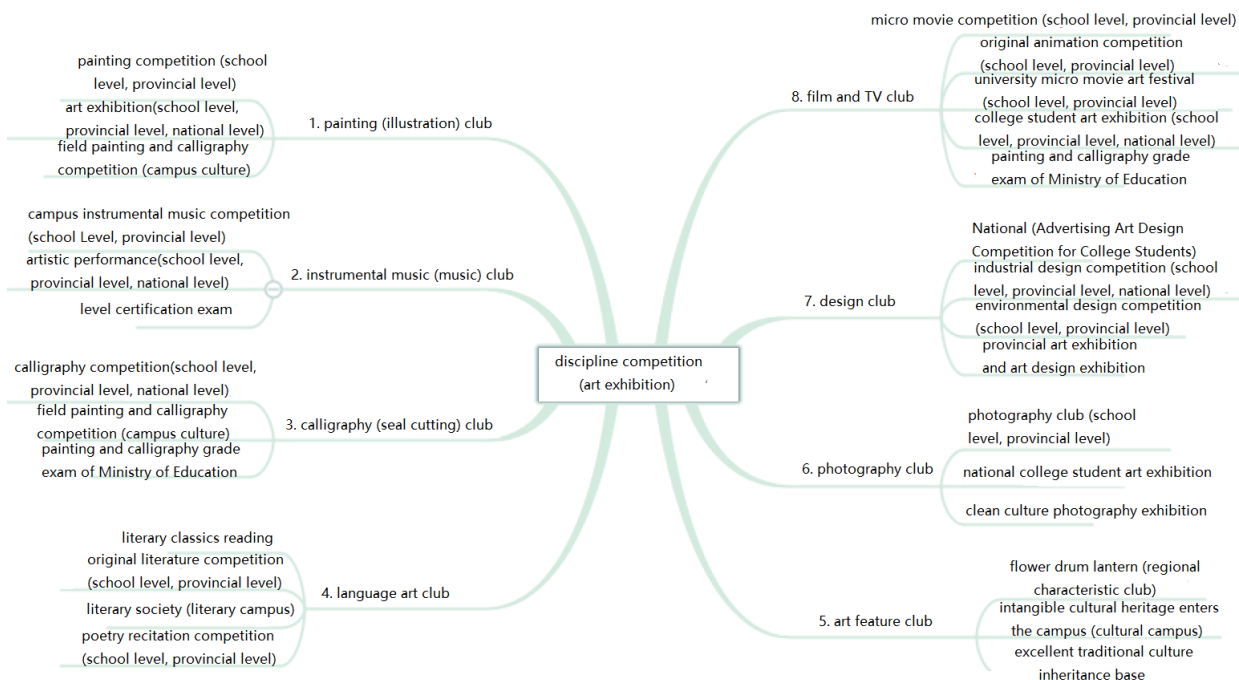


Figure 3. The hierarchical selection mechanism of art clubs and discipline competitions

### 3. The Teaching Implementation Path of Art Club System

First, talent training plan of undergraduates is implanted. According to the art club implementation plan made by the school, 2 credits of art club education are written into the talent training plan of undergraduates. The club implements the membership system, which is divided into junior and senior. As practical credits, junior members must complete 2 credits of the "art club" during their studies at school, the teachers of the club arrange training, special lectures, creation, exhibitions, performances, competitions, and other personalized learning. In order to give full play to their strengths and uplift the mind and the spirit, students who have obtained the junior membership certificate can apply to join the senior membership club. Following the law of public art education, for junior, middle, and senior members, and construct the foundation, improvement, and development three levels of sub-clubs. According to three levels, the first is to pay attention to basic general education; the second is to lay stress on the improvement of artistic accomplishment and strong point guidance; the third is to emphasize discipline (interdisciplinary) creation, exhibition (performance), and subject competition. In this way, implement the education idea of "art with lifetime", and realize the multi-symbiosis of "every beauty is beautiful, and everything has its joy".

Second, the menu learning solution is constructed. According to the "Literary and Art Club Implementation Plan of Anhui University of Finance and Economics" (trial), "stimulating interest, unlocking potential, exerting expertise, and improving quality" as the principle, students choose a club to carry out research activities based on their own reality. Developing and constructing "2/N" selective learning solutions of the art club category. "2" refers to 2 credits, "N" refers to the total number of art clubs opened, including calligraphy, seal cutting, vocal music, painting, literature, photography, movie and television, arts and crafts clubs, students can select 1-2 clubs for learning [4]. During the research and learning process, the art club education attaches importance to practice (production, exhibition, performance, creativity) education, pays attention to offline practice, experience exchange, and share of creative experience. Taking the language art club (poetry, prose, novel) as an example, reading is the noble with the lowest threshold, through the literature campus "reading, creation, and communication", students' reading interest can be constructed. Although there are differences in the majors of students, literary reading and creation are not restricted due to the professional threshold. In the school-level and provincial-level original literary competitions and selections, the competition includes 7 categories: textual works (fiction, script, poem, prose) and video works (micro movie, micro video, and micro animation). Practice has proved that the separation of majors does not mean students' alienation or indifference for literature. On the contrary, reading, share, communication, expression, creation, competition, etc., construct the aggregation functions of interpersonal communication, language expression, creative communication, and social interaction of the literary club, stimulate students' divergent thinking and breakthrough imagination, and have become the beautiful landscape for constructing "literary campus". The "reading effect" is formed through "the joy of reading", and the political belief, moral pursuit and aesthetic realm of contemporary college students are cultivated through "educating people with culture".

Third, the immersive club system teaching is constructed. Teachers have their own good points, and students have different hobbies. The art clubs of various categories as the carriers, through matching the artistic good points of instructors with the artistic hobbies of students, the immersive situational teaching method (ISTM) at fixed time and place is constructed. According to the needs of art club teaching (calligraphy, seal cutting, vocal music, painting, arts, and crafts), small class teaching is implemented. Students are placed in the immersive learning atmosphere and environment, through exploratory, heuristic, and interactive practical teaching, each activity carries out art research and skill training around a theme, art training, creative skills,

and creative methods. The teachers and students, and students stimulate and inspire each other through club system learning, fully mobilize the learning enthusiasm of each member, and form the thinking and idea collision of thinking, idea, plan, and creativity. In each theme activity of the club, members learn with questions, interests, and strong points, develop students' creative ability, expression ability, communication ability, negotiation ability and creative thinking ability with the spirit of freedom, equality, and openness, realize the immersive learning atmosphere and educational effect of the mutual collision of creative thinking and the mutual enlightenment of creative inspiration.

Immersive teaching originally is the language teaching mode of the second language. As far as the teaching process of the result-oriented theory is concerned, it is to realize to a certain teaching effect by constructing the specific teaching environment. In this way, as far as the crafts and arts (paper-cutting, ceramics, tie-dyeing), vocal music (instrumental music) art, movie and television art, calligraphy and painting art of club teaching are concerned, first, specific art club teachers conduct theoretical teaching and art appreciation teaching for students; second is through the teaching which integrating artistic and practical online, offline, physical, and creative process, it is intended to arouse students' vision, hearing and memory in the learning and memory process of observation, taste, reflection, copy, and practical operation, and stimulate the artistic imagination and creative thinking of students' artistic sentiment, third, through (scaffolding instruction) learning atmosphere of workshops, copying rooms, instrumental music (vocal music), form the learning process of art appreciation (special topic, documentary, audition material, picture material)-copy (calligraphy and painting, arts and crafts, cartoons)-experience (cognition, emotion, thought)-creation (training, practical exercises), stimulate students' interest in art, and subtly influence students' innovative and creative thinking. The purpose of artistic immersive teaching is realized through interest guidance, skill training and aesthetic education.

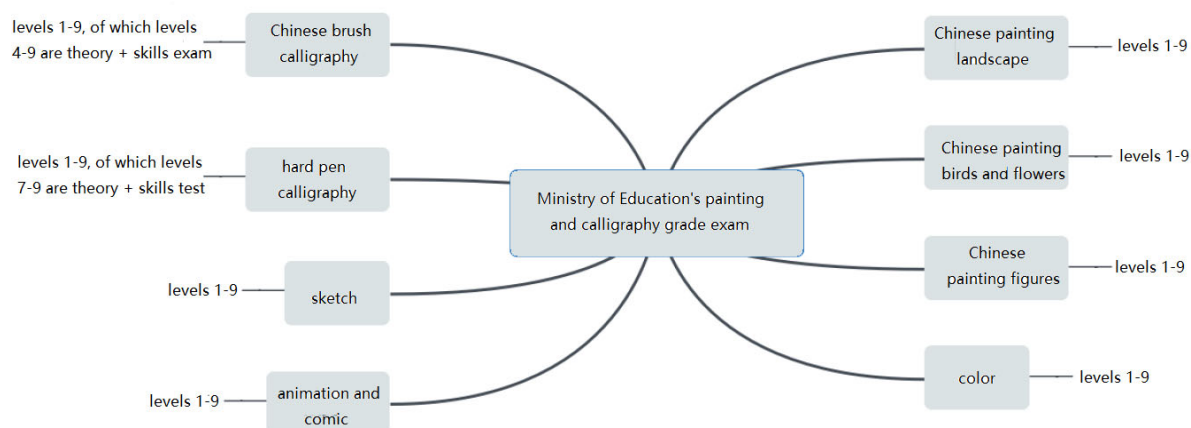


**Figure 4.** Atmosphere and effect of immersive learning

Fourth, the discipline competition mechanism of club system is constructed. Through "promote teaching with learning, promote learning with competition, promote practice with competition, and promote creativity with competition", the art club teaching and discipline competition are

combined to activate students' divergent thinking, inspirational thinking, and creative thinking. According to the "Anhui College Student Subjects and Skills Competition Part A, B Project List (2020)", the first takes the club as a carrier, construct the interdisciplinary, cross-functional, and inter-grade discipline competition team through "art + technology + creativity", construct the discipline competition team construct disciplinary competition teams with cross-discipline, professional cooperation, complementary knowledge and mutual assistance in skills, mutual encouragement and stimulation, the second takes discipline competitions (school level, provincial level, and national level art exhibition) as the traction, form inherent learning motivation, stimulate creative vitality, and add artistic charm. Judging from actual results, in the past three years, in the "three levels and three categories" (national level, provincial level, school level; category A, B, C) competitions, taking the national-level A comprehensive competition "Internet+", "Challenge Cup" and "Innovation, Creativity, Entrepreneurship Competition" as examples, in the "Internet+" modern agriculture, "Internet+" manufacturing industry, "Internet+" information technology services, "Internet+" cultural and creative services, social services of "intelligent break through", "intelligent creation", and "intelligent painting" of "Internet+", and other innovative and entrepreneurial project design, first, in the writing link, creation link and road show link of planning book design, project feasibility analysis, SWOT analysis, PEST analysis, STP analysis, financial analysis, risk analysis, profit calculation, the team has cross-functionally formed the "same direction, one heart, together" teamwork mechanism, second, the artistic and creative thinking enhances the innovative and creative competitiveness of discipline competitions. Judging from the actual effect of the competitions, through the "three levels and three categories" professional or comprehensive competitions, the art club has played the role of "set ladder", "build framework" and "build platform", contemporary college students' artistic literacy, innovative and creative thinking and teamwork spirit have been improved.

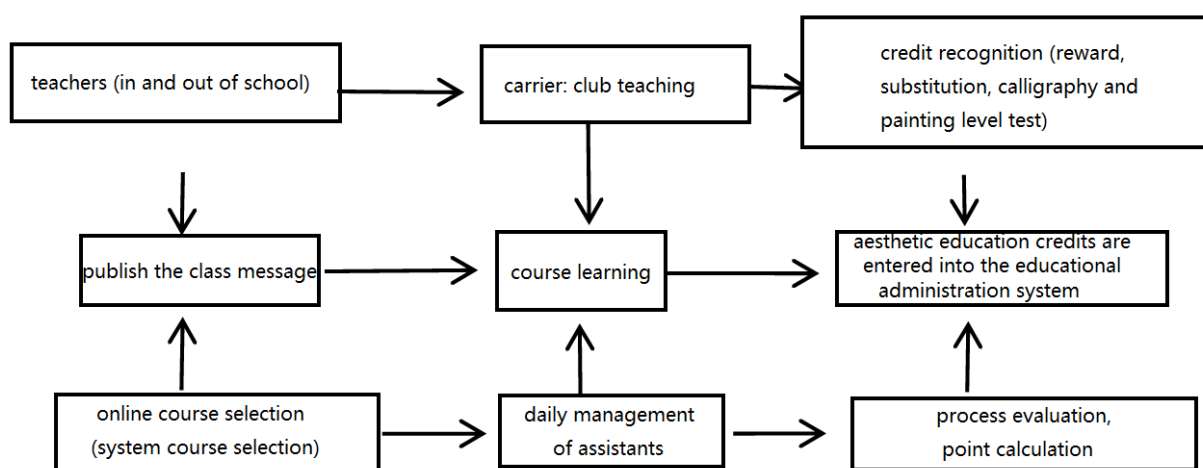
Fifth, the Ministry of Education's calligraphy and painting grade exam credit certification. During the school, students combine their own artistic accomplishment and hobbies, and join an art club to study according to voluntary principle. During this period, after practical training and theoretical learning of painting and calligraphy, sketching, animation, color skills, those who have passed the painting and calligraphy grade examination of the Ministry of Education and obtained the certificate, after application in person, they can be recognized as 2 credits of aesthetic education and as a junior member. Non-art students who have passed the exams of Chinese painting, color, sketch, animation, brush calligraphy (level 4 or above), hard pen calligraphy (level 7 or above) and have obtained certificates can be directly recognized as intermediate or above members.



**Figure 5.** Credit recognition mechanism of the calligraphy and painting grade exam of the Ministry of Education

#### 4. Innovation of Art Club Management Mechanism

First, the innovation of teaching management mechanism. The art college, the liberal arts college, the school communist youth league committee, other secondary colleges and functional departments carry out club system teaching. Credit recognition implements vertical management and credit recognition. Namely, it is carried out in accordance with the club assessment of each unit-college review-academic affairs office recognition procedures, and then the research and learning credits of student are entered into the art club credit system. In the daily teaching management of the club, according to the school's employment standards of school teaching assistants, teaching assistant positions will be launched, and senior undergraduates and graduate students of art majors will be recruited as assistant teaching positions. Online, register and study through the art club website and art club APP of Anhui University of Finance & Economics. Moreover, clubs publish their daily teaching management work through WeChat, QQ, Chaoxing Xuexitong and other platforms.



**Figure 6.** Innovation of teaching management mechanism

Secondly, the innovation of credit recognition of aesthetic education. Taking personal interests, hobbies, and strong points as the starting points, each club publishes weekly activity themes, times, locations, discipline competitions, art performances, art salons and other information, constructs points rules and aesthetic education credit substitution mechanism, each club sets personalized and misplaced points in accordance with "lectures, seminars, social practice, discipline competitions, and art exhibitions", and improves the completion of the club system teaching and aesthetic education effect. The weights of process points, practice points, work points, subject competition points, and exhibition (performance) points are set through refined process evaluation. From junior members to intermediate and above members, in order to give full play to the artistic strong points of students, as an exploratory incentive mechanism, the aesthetic education credit recognition system is implemented for students who have obtained the corresponding levels and awards of the "three levels and three categories". In the teaching process of the art club system, the aesthetic interest and innovative ability of students' art will be improved by improving the mechanism of generative evaluation, multiple evaluation, process evaluation, and award evaluation. According to the major particularity of the art disciplines, the process of "virtual (theory)-reality (practice)-creation (creative)-beauty (aesthetic)" process education mechanism of the art club system is realized, pay attention to the textual assessment of artistic creation, exhibitions, and discipline competitions of the completion of aesthetic education courses. By "promoting teaching with competition,

promoting learning with competition, promoting training with competition, and promoting construction with competition", the lively situation with combining education with art, learning, thinking and recreation is formed through the development of normalized and hierarchical art exhibitions (discipline competitions),

Third, teacher construction and management innovation. According to the "Public Art Curriculum Guideline of National General Colleges and Universities", the number of teachers who teach public art courses should account for 0.15%-0.2% of the total number of students in school, of which the number of full-time teachers should account for more than 50%[5]. According to the requirements of proportion, for universities with art (or fine arts, music, design) colleges, full-time teachers can basically complete the teaching tasks of aesthetic education, for non-teacher and art colleges of science, engineering, agriculture and forestry, politics and law, medicine, and finance and economics, there is a problem of imbalance in the proportion of faculty. However, by recruiting external teachers (calligraphy, painting, folk art) to form teachers inside and outside the school, the time and venue of art club teaching can be dynamically allocated.

## 5. Conclusion

At the National Education Conference, General Secretary Xi Jinping pointed out that "we must comprehensively strengthen and improve school aesthetic education, stick to educating people with aesthetics, educating people with culture, and improve students' aesthetics and humanistic accomplishment" As the important platform and carrier of "full-staff education, full-course education, all-round education" and "curriculum ideology", college student art exhibition, college student micro movie festival, college student painting and calligraphy competition as platforms, etc., improve college students' artistic accomplishment and build campus culture. "Science education achieves the perfect understanding, moral education is inspiring, art education cultivate taste, and the characteristic of art education lies in influence." Undoubtedly, "survival of the fittest, survival of the beauty", through the teaching reform and practice of the art club system, the idea of "master an art, lifetime is wonderful" is formed, educate people with beauty, influence people with beauty, and keep living with beauty, lead students to seek truth, be good, and achieve beauty.

## Acknowledgments

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