

Background of Rural Revitalization Strategy Study on the Way Path of Rural Wind Civilization

-- Taking Huangdian Town, Lanxi City, Zhejiang Province as an Example

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Abstract

In the urban construction and development, the rural revitalization strategy as the main basis for the construction of rural civilization, is also the basic force to promote the development of rural economy. Therefore, on the basis of understanding the current development path of rural civilization construction in Huangdian Town, Lanxi City, Zhejiang Province, according to the development background of rural revitalization strategy, this paper analyzes how to do a good job of rural civilization construction.

Keywords

Rural revitalization; Rural civilization; Zhejiang province; Lanxi.

1. Introduction

Since the reform and opening up, Huangdian Town, Lanxi City, Zhejiang Province, combined with the overall deployment and requirements of the rural revitalization strategy of the CPC Central Committee, has strengthened the construction of rural civilization in practice and development, and achieved periodic achievements through continuous innovation. In view of the current local custom civilization construction situation analysis, proposed based on the strategy of rejuvenating rural background of the path of the local custom civilization construction, the full implementation of the new era of development not only advocate the new ethos, also in the promotion of good virtue cultivation work at the same time, the full implementation of the core values, and thus improve the rural living environment, Strengthen the local farmers' awareness of fitness and folk culture activity system. Therefore, in the context of the new era, facing the increasingly innovative market environment, Huangdian Town, Lanxi City, Zhejiang Province, still needs to start from the perspective of rural revitalization strategic development, and continue to deepen and implement the construction of rural civilization.

2. Fully Demonstrate the Leading Role of Party Organizations in Construction and Development

As the basic force for the construction and development of Huangdian Town in Lanxi City, Zhejiang Province, the Party organization also plays an important role in the background of rural revitalization strategy. Therefore, under the background of the new era, local Party committees at all levels should actively participate in various construction work and show their leadership while paying attention to the construction and development of local customs and civilization. On the one hand, we should strengthen the development consciousness of serving the cultural needs of the people. Peasants as the leader of the local custom civilization construction and the perpetrators, understand the strategy of rejuvenating rural requirements

and local custom civilization construction direction, its fundamental goal is to serve the masses, so in practice planning must respect and recognition of local farmers spiritual culture and its demand is put forward, while showing their creativity, To fully mobilize the autonomy and enthusiasm of the people; On the other hand, we should pay attention to improving the values of construction and development, especially for those front-line Party members who are in the construction and development, they must be the leader of the construction of local folk culture on the basis of clarifying their own responsibilities. [1]

3. Strengthen the Construction of Idle Cultural Facilities in Public Culture

On the one hand, it is necessary to optimize the capital investment system in the practice and development, pay attention to comprehensively guarantee the capital support for the construction of rural civilization from multiple channels, and complete the infrastructure construction in strict accordance with high standards. Through the rational use of the national construction and development of the benefit of agriculture policies, and with all walks of life and enterprises to build a good relationship of cooperation, this can not only get the support and love of the people, but also can avoid the development of the track out of The Times; On the other hand, to optimize the existing cultural facilities, strengthening maintenance practice of the development of the construction, and organization more yellow shop in the town of people to participate in a variety of cultural activities, which can improve the local construction facilities, the application of probability and can make people feel real happiness and joy, such as the big stage, farm house, etc., the content has an important role in the local custom civilization construction. [2-4]

4. Promote Rural Cultural Innovation and Development Based on Urban-rural Cultural Interaction

In essence, the construction and development of rural civilization is based on rural culture. In the practice of innovation and development, the full exchange and communication between urban and rural cultures can further enhance the overall level of rural revitalization and promote the prosperity and development of local culture and economy. It should be noted that although there are differences between urban and rural cultures nowadays, they do not mean that they belong to the opposite relationship. On the contrary, they promote and complement each other in practical operation. Rural culture needs to be optimized and activated with the help of urban culture and other social forces to further optimize construction; However, urban culture develops continuously on the basis of rural culture, and the talents, resources and other contents contained in it all emerge from the rural construction. For example, recent graduates, leaders of high-quality enterprises and veterans can all participate in the construction of rural civilization on the basis of completing their own tasks, which will not only provide new vitality for rural development, but also realize their own value pursuit in the broad rural arena.[5-7]

5. Fully Reflect the Positive Guiding Role of Formal Education in Rural Farmers

Under the strategy of rejuvenating rural background, understand the economic construction in recent years, zhejiang lanxi yellow shop town development, in the local custom civilization construction must pay attention to the construction of atmosphere, and in the middle of the party organization and leadership to the local custom civilization construction requirements, on the basis of using the diversified technology concept, from shallow to deep the spreading of the CPC Central Committee decision deployment of content, And put forward appropriate policies to benefit farmers and enrich farmers, learn more about the people's concerns, and

then explain to them in time. By dealing with and guiding the people to actively participate in the construction of local local culture, it is helpful to consolidate the development force and implement the rural revitalization strategy in an all-round way.[8-9]

6. Study the New Situation of Rural Governance Based on Traditional Cultural Elements

In the five thousand years of Chinese history, the national spirit contained in the traditional culture plays a positive role in the construction and development of rural civilization. Especially in the development of rural governance, on the basis of integrating and studying the previous construction experience, we can deeply explore the cultural elements of mainstream, tradition and local, so as to improve the comprehensive quality of local people on the basis of agglomerating and promoting cultural exchanges. In view of the current in lanxi, zhejiang province town of yellow shop country revitalization of the development of analysis, the problems in a lot of cultural construction, at this time only rely on the power of the people couldn't solve the problem is, must be under the leadership of the party organization of the correct reason for the research problems, and puts forward appropriate countermeasures, only in this way can better implement the rural cultural civilization construction work. Especially for unique rural culture, must be in fully demonstrate the public autonomy and motivation at the same time, the use of multiple power foundation of comprehensive optimization of rural cultural construction, such as the most representative of the filial piety culture and so on, these can be combined with modern network technology platform, from many-side show local local custom civilization construction of the new glamour.

7. Conclusion

To sum up, according to the zhejiang lanxi town of yellow shop in recent years in the development of the practice of performance analysis shows that although the innovation with The Times the pace has accelerated the local custom civilization construction road, but from the overall perspective is still have many problems, like political guidance force is not strong, the management system construction, infrastructure, application of defects, etc. Face these problems, under the background of rural revitalization must fully demonstrate the masses of the party organizations, social and other parties, and in the integration on the basis of construction experience, more to the exploration of local custom civilization construction path, and combine with the new times development put forward new ideas and technical forms, build standardized management system and system, Only in this way can we obtain a more targeted road of civilization construction and development in the increasingly innovative market environment. At the same time, it is necessary to cultivate and introduce more high-quality and high-level talents according to the construction and development of civilization, which can not only solve the employment problems faced by the current urban development, but also bring more opportunities for the rural economic development.

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