

Practical Research on the Integration of Current Affairs Politics into Business English Teaching

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Abstract

Under the background of economic globalization, our country vigorously promotes business English teaching, improves college students' business English level, and delivers high-end talents for international trade development. The importance of business English has gradually emerged, and many schools have set up business English courses. Business English courses are facing new opportunities and challenges. There are many drawbacks in the application of traditional teaching mode in business English class. With the development of the new curriculum reform, the hot issues of current affairs and politics are applied in English classes to improve students' comprehensive quality. Starting from the contents of teaching materials, cultivating students' language literacy and improving English scores, this paper expounds the necessity of infiltrating current affairs and political hot spots in business English teaching, and puts forward some infiltration measures.

Keywords

Current affairs politics; Business English; Practice.

1. Introduction

Business English courses in colleges and universities aim at cultivating practical talents. The main contents to be studied are professional ethics, economic and trade theory, international business operation rules and business practical English. The students should have a solid foundation of English language, systematic theoretical knowledge of international business management and strong practical skills, and be able to engage in translation, management, teaching and research in foreign trade, foreign affairs, culture, press and publication, education, scientific research, tourism and other departments [1]. Under the background of economic globalization, our country vigorously promotes business English teaching, improves college students' business English level, and delivers high-end talents for international trade development.

The cultivation of the core quality of business English includes the cultivation of students' innovative thinking ability and correct cultural value orientation [2]. Nowadays, current political hot spots can not only be used as news materials for people to browse, but also be used as teaching resources in business English teaching. Students can effectively cultivate the core literacy of business English by studying and analyzing current political hot spots.

2. An Analysis of the Present Situation of Business English Teaching

Business English elective course is a highly practical course, with special emphasis on the comprehensive use of language in the business environment. Besides paying attention to the input of business knowledge, it also pays attention to situational communication activities centered on various business events, and puts teachers and students together in the business language communication environment for communication, cooperation and negotiation, so that students can use language to complete various simulation tasks in such interaction process, so

as to cultivate students' language ability and business communication ability. Moreover, the class hours are relatively short. All these require a practical teaching goal, which should not only meet the students' own needs and class hours, but also consider teachers' experience and teaching environment.

In terms of learning mode, professional English teaching in many colleges and universities still stays in the mode of "translation+explanation", which is very unfavorable to the study of business English. Students can't understand the meaning of business English and master the professional knowledge of business English in this mode [3]. On the other hand, this mode of reading English and speaking Chinese makes students lack the practice of practical communication skills, and their communication skills can not be improved. In addition, the current oral business English sometimes deviates from business English. In terms of learning content, the knowledge of business English is extensive and complex. In order to cultivate college students with real business ability, colleges and universities should set up a complete teaching plan, including the training of students' reading ability, communicative ability and business affairs handling ability. However, the current curriculum does not do this. Students learn business English words with boring knowledge, and this kind of teaching content makes it impossible for colleges and universities to cultivate business English talents to meet social needs.

3. Practical Role of Current Affairs Politics in Business English Teaching

Current affairs politics can instill correct values in students' knowledge of teaching materials and cultivate students' rigorous working attitude. Current affairs politics is the inheritance of excellent culture and can stimulate students' interest in learning. Integrating current affairs politics into business English teaching can standardize students' learning behavior in many ways and play the role of humanistic education. Integrating current affairs politics into business English teaching can play many roles.

Incentive Function

Current affairs politics can realize the concretization of socialist core values. Incorporating current affairs politics into business English teaching can play a positive role in motivating students, making them love learning and work in society. Business English teaching in colleges and universities needs to improve students' professional quality, set up great ambitions and achieve great goals in life.

Normative Function

In the education and teaching of colleges and universities, all kinds of teaching activities should focus on the concept of current affairs politics. The introduction of current affairs politics can play a normative role in students' professional standards. Students should strengthen their understanding of professional work and properly analyze industry standards during their study at school. The integration of current affairs politics into business English is not only a norm for students, but also a constraint for teachers. Teachers and students should adhere to the guidance of craftsman spirit and plan their future development path with firm faith.

Educating People

In the process of cultivating English talents, colleges and universities need to give full consideration to the problems of who to train and how to train them, which are the important contents of college English teaching. Colleges and universities must train college students in an all-round way, enhance their knowledge and skills, and enhance their cultural accomplishment, so as to contribute to the development of the new era.

4. Practice of Integrating Current Affairs Politics Into Business English Teaching

Formulating reasonable and feasible teaching objectives is the premise of teaching development, and under the guidance of what kind of teaching philosophy, what kind of teaching method to implement is the key link [4]. Because of the particularity of Business English elective course, the traditional teaching method is difficult or even impossible to achieve the teaching goal of this course. Although there is a large amount of knowledge and rich content in class, as sophomores, they know little about business, and even some people have never touched it. Because of the lack of real communication atmosphere, such a large amount of input cannot be converted into effective and available knowledge, and most of them forget it instantly.

4.1. Optimize the Selection of Current Political Hot Spot Materials

4.1.1. Select High-quality Materials

At present, the teaching materials used by college students have limitations. When compiling English textbooks, we should pay attention to the richness, completeness and flexibility of their contents. However, there are some problems in the compilation, publication and distribution of textbooks, which are difficult to adapt to the development and changes of the times at present. The textbooks used in some areas have not been optimized and improved, are over-aged, and lack the contents related to current affairs, which makes the teaching contents of teachers seriously out of touch with the times [5-6]. Therefore, it is necessary to enrich the content of teaching materials and infiltrate current affairs hot spots.

Teachers should pay attention to the choice of political materials for current affairs. News is long and short, and teachers should choose what students can digest according to factors such as class duration. Teachers can really attract students' attention and make them learn efficiently only by combining news with the original teaching content.

4.1.2. Pay Attention to the Timeliness of Materials

Under normal circumstances, teachers should choose news materials of about 100 words, so that students can quickly grasp the main points and themes when learning such materials, and will not have resistance because of their long length. At the same time, students can also gain a sense of accomplishment and form a virtuous circle of English learning. From the characteristics of news, timeliness is one of its most important characteristics. When applying it to business English teaching, teachers should also pay attention to its timeliness and choose news materials within two days or less than a week; Interest and knowledge should also be taken as the selection criteria in the selection of its content.

4.2. Special Topics on Political Knowledge of Current Affairs

Introducing students' political knowledge of current affairs can not only make students better understand major events at home and abroad, but also increase their knowledge and improve their ability to use English as an international communication tool. For example, China-South Korea bilateral free trade area negotiations and G20 summit topics, General Secretary Xi Jinping inspected the spirit of Zhejiang's important speech.

From the perspective of politics, the construction of "important window" is political consciousness and the most direct, concrete and vivid embodiment of Zhejiang's practice of "two maintenance". From a strategic perspective, the construction of an "important window" is a high requirement for Zhejiang to show its "four self-confidences" at the provincial level. From the perspective of practice, the construction of "important window" provides scientific guidance for Zhejiang to do all the work well, and injects new impetus into accelerating the

construction of "two high levels". Students can improve their business English by analyzing current affairs and politics.

In the course, students should think, analyze and debate the cases, which can improve their ability to analyze and solve problems. At the same time, because it is business English teaching, students need to communicate in English as required, which enables them to combine their knowledge with practical application. The content of case teaching includes four aspects: case preparation, analysis and debate, case summary and case report [7]. Case preparation is mainly the teacher's job. Teachers need to choose suitable cases, analyze the knowledge points used in the cases, and plan how to guide students to ask questions and solve problems; Analysis and debate and case summary are the main contents of students' classroom. Teachers divide students into groups, and analyze and discuss groups first, and then start the debate among groups.

4.3. Improve Teaching Methods

Traditional teaching method is teacher-centered teaching [8]. Teachers mainly explain vocabulary, grammar and texts in class, while students only passively take notes and complete exercises. This teaching mode can't train students' business communication ability and problem-solving ability, and has no practicality. Business English class should be transformed into a student-centered teaching mode. Through group discussions, case studies and written reports, students can participate in learning and interaction.

4.3.1. Topic Import

First of all, according to the political theme of current affairs, introduce the familiar and interesting topics in students' daily life, and let them discuss them. This step is very important. It is necessary to ensure that the topic is related to the theme of the text, and it can stimulate students' interest in learning, otherwise it will affect students' enthusiasm for continuing learning. These imported questions are familiar topics for students, which easily arouse students' enthusiasm for discussion. After the discussion, introduce some related subject knowledge, such as interview etiquette and interview requirements.

4.3.2. Basic Knowledge Learning

Students must master some basic knowledge before they can use it to solve problems. At this stage, the author introduces some concepts and terms related to careers, such as job titles and interview-related terms. Mastering these terms is the premise and preparation for students to complete the following tasks. After learning vocabulary, students can learn the text. The study of texts should focus on cultivating students' ability to read business materials and search information quickly. For example, list some data, and then ask students to read it as quickly as possible to find out the information provided by these data. Then arrange some listening exercises. However, this kind of listening practice should emphasize practicality.

4.3.3. Extracurricular Materials Supplement

In addition to textbook content, teachers need to collect some extracurricular materials for students to study and practice. This includes reading and listening materials. According to the theme of the text, the author found the news report of General Secretary Xi Jinping during his inspection in Zhejiang, and asked the students to search for information quickly. Listening materials are videos of two interviews, which require students to find out the advantages and disadvantages of the candidates and simulate the interview scenes to play roles.

4.3.4. Case Analysis

Teachers can ask students to read one or two related cases and analyze them. First, introduce the background knowledge of the case, so as to make students familiar with the content of the case. Then, divide the students into groups for discussion. The theme of the discussion is to analyze the spirit of General Secretary Xi Jinping's important speech during his inspection of

Zhejiang. In the process of discussion, teachers need to supervise and guide students. After the discussion, each group will send a representative to make a concluding speech, explaining their choices and reasons. Finally, the teacher evaluates the students' tasks.

4.3.5. Written Report

The teacher first introduces the writing skills and examples of business documents. Then students are asked to write a report according to the writing format and the results of case discussion. Select some students to present the report and comment on the problems.

4.4. Handle the Relationship Between Current Political Materials and Textbook Knowledge

It is important to combine current affairs in English teaching, but we should also deal with the relationship between current affairs English materials and textbook knowledge. According to the requirements of English class, reasonable selection and application of current political materials can arouse students' interest in learning and strengthen classroom teaching effect. However, in teaching, teaching materials should always be placed at the center, and current affairs political materials can only be used as useful supplements, instead of putting the cart before the horse, paying too much attention to current affairs political materials and neglecting teaching materials.

5. Summary

Business English, a branch of English for specific purposes, is an applied discipline formed by the mutual penetration of international business and English language, and has an English-based and business-oriented discipline framework. Business English majors focus on cultivating high-quality compound talents with both language skills and cultural knowledge. Implementing the penetration of political points of current affairs in business English teaching can not only enrich students' learning content, but also improve students' ability of autonomous learning and deep thinking in the study of hot issues. Teachers should choose high-quality materials of current affairs and political hot spots, adopt scientific teaching methods, fully respect students' main role, and let students develop good study habits, so as to lay a good foundation for future English learning.

Acknowledgments

General Research Project of Zhejiang Provincial Department of Education: Practical research on English translation of Chinese political discourse and translation teaching, Item number Y202045203.

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