Abstract
The socialist core values are the soul of rejuvenating the country, which lay the foundation of social system and moral judgment. We should deeply grasp the inherent logical characteristics of the socialist core values, clarify the value implication of cultivating the socialist core values, actively explore the practical approach of cultivating the socialist core values, and constantly enhance the appeal and cohesion of the socialist core values, so as to provide strong spiritual support for the great victory of socialism with Chinese characteristics.

Keywords
Socialist core values; Logical characteristics; Value implication; Practice path.

1. The Logical Characteristics of Socialist Core Values

1.1. The Unity of Nationality and Openness
China is a multi-ethnic country, each nation has constructed a certain value system and value standards under the corresponding social environment and social relations. The socialist core values are rooted in the excellent traditional culture of the Chinese nation, which can deeply reflect the common value demands of all ethnic groups and have distinct national characteristics. The socialist core values are the spiritual flowers born in the excellent traditional culture of the Chinese nation. They highlight the national characteristics and connotation, and contain the Chinese lifestyle, social beliefs and values. They are the holistic method to explain social phenomena and the fundamental value criterion to regulate daily behavior. At the same time, the socialist core values, as the advanced culture of the Chinese nation, do not exist and develop in isolation. The culture of the Chinese nation is closely linked with the culture of the whole world. It is extremely inclusive and can treat all kinds of different values equally. It critically absorbs the reasonable elements of Western values and develops in mutual learning and interdependence. As the unique spirit of the Chinese nation, the socialist core values must constantly learn from the excellent civilization achievements created by all nations in the world, and constantly give new connotations to the socialist core values, so as to continuously highlight the value advantages of the Chinese nation and build a strong vitality and attraction.

1.2. The Unity of Scientific Nature and Class Nature
As a scientific world outlook and methodology, Marxism guides us to correctly understand the basic laws of the development of human society. The socialist core values adhere to Marxism as the guiding ideology, and condensed on this basis, follow the correct law of value, and have the same scientific nature with Marxism in essence. According to the principle that productive forces determine the relations of production, the advocacy of socialist core values at the national level is scientific and concise for us to build a socialist modern power; the value orientation of socialist core values at the social and individual levels highly reflects the law of
socialist development and the requirements of practice, and is the value evaluation standard and socialist core values to keep pace with the times Consensus of ideas. The socialist core values also have class nature. As the essential embodiment of socialist ideology, the socialist core values clearly represent the fundamental interests of the broadest range of the people. The construction of the socialist core values needs to rely on the people closely. The results of its construction are shared by the people, and the starting point and destination are for the people. The core values of any society are the Ideological Expression of the ruling class in material relations. The socialist core values effectively construct the ideological basis for the whole Party and the whole people to work together.

1.3. The Unity of Ideality and Practicality
Socialist core values are the highest value pursuit based on China's basic national conditions, people's yearning for a better life, and the development goal of socialism in the new period. As the socialist core values which occupy the leading position in the socialist society, we should not stay at the ideal level. We should attach importance to and grasp the role of practice. Realizing the ideal is a long-term process. By concreting and practicing the ideal, we can endow the socialist core values with vitality, cohesion and inspiration. Because "all social life is practical in essence", the socialist core values are rooted in the objective reality. As the product of material production, its fundamental attribute is practicality. Socialist core values are powerful ideological weapons to guide people to understand and transform the world. Highlighting the practicality of socialist core values is to let the people consciously arm themselves with theory. How to transform identity into action is a theoretical proposition, but also a practical proposition. The practicality of socialist core values not only refers to the external activity form of content, but also refers to the construction and completion of goals. The scientificity of the socialist core values lies not in the grandness of the "blueprint" of the goal, but in the rationality of its practice, which is constantly enriched and updated with the development of practice.

2. The Value Implication of Socialist Core Values

2.1. The Spiritual Power of Building A Powerful Socialist Country
With the development of science and technology and the deepening of globalization, the values of various countries impact and influence each other. How to strengthen the self-confidence of socialist core values in many cultures, further promote the transformation of cultural power into material power, and continuously inject spiritual power into the construction of a socialist modern power? In the thinking of how to solve this problem, I would like to give some suggestions We need to explore how the socialist core values reflect the will and demands of the people, and how to continue to play its role of spiritual inspiration. The socialist core values are the yearning for a better future formed in the process of practice, and the values formed from the excellent traditional Chinese culture. They have distinctive characteristics of the times and history, profoundly reveal the spiritual character and internal cohesion of the Chinese nation, and encourage people to always maintain a high spirited and upward mental state. Under the premise of the people's recognition of the socialist core values, giving the people strength can effectively unite us, work together towards a goal with one heart and one mind, improve the strong support for the realization of the great rejuvenation of the Chinese nation, and highlight the cultural confidence and cultural soft power of the Chinese nation.

2.2. An Important Way to Maintain the Unity and Harmony of the Whole Society
With the diversification of economy and values, opposing all wrong thoughts and tendencies and maintaining social unity and stability are the fundamental problems existing in our country.
In essence, the Chinese nation must have a strict value standard in its cultural exchanges, in order to achieve "promotion" and "abandonment" in many cultures. Socialist core values as the core value system, in order to build a harmonious socialist culture as the purpose, the implementation of socialist core values education in the whole society, to create a harmonious, United and stable social environment provides an important guarantee. The socialist core values, rooted in the excellent traditional culture, are the common values of the people of all ethnic groups in China, which organically connect the people of all ethnic groups. It is undeniable that the significance of social stability and cultural unity is the core of social stability. The socialist core values include three levels of advocacy, which provides a complete value system and the current code of conduct for China's cultural soft governance, and is conducive to actively guiding people's values to be consistent with the mainstream ideology, and people's daily behavior to be consistent with the mainstream ideology, so as to promote the self-revolution and self-improvement of people's ideological and moral and spiritual civilization. Central China continues to promote social harmony and stability.

2.3. Enhancing the Cultural Soft Power of the Chinese Nation
As the basic frame of reference to measure the ideological and cultural development of various countries, cultural soft power plays an important role in international competition. Enhancing national cultural soft power has become an important strategy for the development of various countries. Fundamentally speaking, a country's cultural soft power depends on the attraction, cohesion and charisma of its core values. Therefore, promoting the education and practice of core values in the whole society is conducive to deepening the value recognition, continuously consolidating and improving the cultural soft power of the Chinese nation, and highlighting the cultural confidence of the Chinese nation. Socialist core values and cultural soft power influence and promote each other. We should focus on improving the national cultural soft power of our country to cultivate and practice socialist core values, constantly innovate the communication carrier and practice way of core values, construct the daily and popular discourse system of socialist core values, and make a strong contribution in the ideological field. At the same time, the socialist core values are the value demands of the Chinese nation in the new era. The economic foundation determines the superstructure, and China's comprehensive national strength has been significantly improved. On this basis, the advocacy of the socialist core values at the national level puts forward the establishment of a prosperous, strong, democratic, civilized and harmonious socialist modern power, as well as striving to comprehensively promote the free and comprehensive development of human beings, all of which highlight our national characteristics China's economic hard power and cultural soft power.

3. Practical Approach to the Cultivation of Socialist Core Values
3.1. Perfecting the System Guarantee of the Cultivation of Socialist Core Values
The cultivation of socialist core values, as an existing way and an important aspect of the modernization of national governance ability, has a profound impact on the ideology and daily behavior of citizens. We should promote the construction of the socialist core values system, establish and improve the organizational system, evaluation system, reward and punishment system for the cultivation of socialist core values, rely on the operation of the system to guide the people’s thinking, words and deeds, and rely on the operation of the system to regulate and rectify the ideological field, so as to make the cultivation of socialist core values standardized and operable, and make the cultivation of socialist core values standardized. In the operation of the system, the cultivation of power should be authoritarian and reasonable. On the one hand, we should plan the socialist core values as a whole, integrate them into the system of laws and regulations, professional ethics, rural rules and regulations, embody and infiltrate the contents and principles of the socialist core values into the whole process of people's spiritual
civilization construction, and promote the transformation of the socialist core values from ideological culture to institutional culture. On the other hand, the implementation of the socialist core values system requires theoretical workers, national public officials and social elites to take the initiative to take the responsibility of publicity and example, and lead the whole society to consciously maintain and practice the socialist core values cultivation system. The cultivation of socialist core values is an ideological work. We must carry out its responsibility and establish the corresponding reward and punishment index system to make the cultivation of socialist core values manifest in the operation of the system.

3.2. Popularization of the Theoretical Content of Socialist Core Values

If the socialist core values want to be widely recognized and recognized by the people, it is necessary to popularize the theoretical knowledge. At present, we are in the era of financial media. People receive and digest information quickly. The expression of ideology should also pay attention to simplicity, fluency, simplicity and comprehensiveness. Theoretical knowledge should be understood in simple terms, so that the ideological work can always maintain freshness and vitality. At present, to promote the popularization of the content of the socialist core values, the primary task is to reinterpret the philosophical thinking of the socialist core values at different levels, concretize the abstract theoretical category, combine the people’s life world and life experience, and pay attention to the humanistic care and emotional expression of the values. Secondly, we should not only pay attention to the popularization of the dissemination content of the socialist core values, but also pay attention to the communication carrier close to the reality and the masses. Make full use of music, film, short video and other carriers to express the content of socialist core values artistically, entertainingly and flexibly, inspire and influence people with excellent works, and permeate in the whole process of people's life. At the same time, for different audience groups, we should accurately implement the cultural supply, improve the pertinence and effectiveness of cultural work, and constantly enhance the people's stickiness to the content of ideological education.

3.3. Deepening the Emotional Identity of Socialist Core Values

How to change the socialist core values from the external objective existence to people's inner identity is the key to the cultivation of socialist core values. Emotional identity is a perceptual factor, people’s actions often make choices according to the emotional orientation. We should reconstruct the attitude and position of the people, internalize the socialist core values into the inner needs of the people, and further solidify them into people’s thinking mode. At present, there is still a lack of emotional identity among the people to varying degrees. How to solve this problem is to fundamentally meet the needs of the people. The main contradiction of our society is the contradiction between the people's growing needs for a better life and the unbalanced and inadequate development. To meet people's reasonable and normal needs is an inevitable measure to build a socialist modernization power. The emotional identity of socialist core values is to objectively and actively understand the scientific system, rich connotation and spiritual essence of socialist core values. Condensing emotional identity is conducive to resolving contradictions, reaching emotional consensus, serving people with emotion, and playing a role of soft constraint on society. China is a structured whole, and order and stability are the norm of society. We should seek emotional consensus to influence individuals and build identity, so as to stabilize society. When the socialist core values permeate the whole social space, its development and increase or decrease have a profound impact on the existence and operation of society.

3.4. Consciously Practice the Socialist Core Values

The inculcation and formation of socialist core values need a wide range of people to put it into practice, put it into action, and make great efforts in detail, small and implementation.
Specifically, relying on a variety of social activities as the carrier, we should attract the masses to widely participate in the activities of building spiritual civilization, and solve the "last mile problem" of promoting the socialist core values from the masses' conscious action. Make full use of museums, science and technology museums, cultural halls, martyrs' cemetery and other cultural fields to provide public cultural space for cultivating people to establish a correct value orientation. In the process of people's participation in the activities, we should further promote and practice the socialist core values, and strengthen the confidence in the socialist ideals and beliefs. Holding the national flag raising and lowering ceremony can enhance people's national and national concepts, which is an important way to carry out patriotism education. In carrying out the evaluation of moral models such as dedication, honesty and trustworthiness, and moral model, we should lead people to consciously set a good example, bravely become the trendsetter of the times, and cultivate people's values and outlook on life from practice.

References