

The Influence of Contemporary Art Thought on Art Design

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Abstract

Contemporary art, which is divorced from modern art, expresses its pursuit and love for secular life. Contemporary art is consistent with popular taste and popular culture, and diversity and complexity are the most obvious characteristics of contemporary art. With the rapid development of business and science and technology, the arrival of some new innovative, bold, pioneering, experimental, radical and even rebel new artistic trends, coupled with new artistic language means to express creation, have promoted the formation of unique characteristics and concepts belonging to contemporary art and promoted the vigorous development of art design.

Keywords

The contemporary art; The new artistic trends; Art design.

1. Introduction

More and more artists are engaged in the creation of contemporary art, which art trends, collisions and frictions can be triggered, and some new living and creative artistic products are worth thinking about. Today's contemporary art can be unique and different from other art schools. It integrates contemporary art with popular, diversified, complex and commercial sciences, and adopts multidimensional artistic means to express art design in the face of contemporary art trends.

2. The Emergence of Contemporary Art

Contemporary art generally refers to revolutionary art symbols in the art ecology after the development of science and technology in the contemporary society and the awakening of people's ideology after the 1980s. Artistic thoughts are rising one after another like a hundred flowers in full bloom, and the ideological collision has formed the general trend of contemporary art. A series of artistic thoughts promote the development of art design in the general direction, and add new views and ideas to the later art design. This artistic ecology is constantly evolving by capitalist values and aesthetics. In modern society, specific and real issues such as climate and environment, social structure, identity, cultural identity, family relations, gender issues and national states are all within the scope of artists' discussion. The products of human civilization brought by artistic trend of thought have formed contemporary art design.

3. What Are the Important Artistic Ideological Characteristics and Trends of Contemporary Art

3.1. The Development

Most of western contemporary art is based on local traditional art. During the trade exchanges between the East and the west, many oriental art languages are spread, which makes many artists absorb a large number of Oriental art languages. They combine this language with some

active philosophical ideas. Therefore, contemporary art is the result of cultural collision. This result is formally expressed as the integration of Oriental morphemes in the western context. Later, western art was gradually internalized, and finally became the unique language of western contemporary art.

Contemporary art is a sustainable development. Although Chinese contemporary art has been affected by many aspects in the early stage, our motherland and society are developing better and better, and our artistic consciousness is awakening. Therefore, Chinese contemporary art has great potential.

3.2. The Characteristics

Contemporary art is continuously commercialized and industrialized, and is closely related to popular culture and popular culture. Many artists continue to make interpretations when facing the art they create. They keep themselves separate from the art work, and give the audience the full power of the meaning of art. People in many industries have also participated in the creation of art and culture, and have become the meaning makers of artistic creations, which has made the process of artistic production more diverse and complicated. Artists often add elements of daily life to the language of artistic creation, showing their pursuit and love for secular life. Some artists use comic language to make art, showing a cynical attitude and deliberately blurring the boundaries between elegant culture and popular culture. Contemporary art has a continuation of different forms in post-network art and social aesthetics.

As an artistic aesthetics, contemporary art reflects the trend of the times, morality, emotional values and so on. When creating, artists focus on the present life, insight into and make good use of those fleeting things in reality, record their emotions and life feelings in their own works, and express their thoughts in their works. This record of the current life experience and the characteristics of the times is regarded as a kind of contemporary art.

Some of contemporary art has greatly reversed the tradition of modern art. Some artists have jumped out of the artistic context of modern society. They create instant artworks in forests, lakes, deserts and other regions without even the participation of the audience, and have produced minimalist art, performance art, and video art. And other new creative genres. There was a very popular performance art on the Internet: a person pushing a huge ice cube and walking on the road until the ice cube melted, and finally walked away, but it seemed that nothing happened. Art sometimes takes local materials from nature, and then returns to nature as time and weather change. Contemporary art possesses the spirit of escaping from society and returning to nature. As a kind of resistance and struggle against modern society, artists refuse to obey the traditional and rigid mode of creation and display. Bold and radical artistic behaviors have completely changed the appearance of art and influenced it. The artistic thinking mode and creative means.

Artists use new technologies, languages and methods to express art and create rich art forms, such as network illustration, video, hand-made, photography, installation, behavior, concept, and new media art. Artists combine their own feelings with technology to show a new era artistic expression full of innovation and records.

4. The Characteristics and Thoughts of Contemporary Art Trends in Different Countries

Western art pays attention to plasticity, which is generally the artistic trend revolution brought by the rapid development of science and technology and industrialization in the West. Oriental Art pays more attention to artistic conception. For a long time, Chinese people's understanding of art and Chinese mentality tend to turn tangible into intangible and take its essence meaning, which is formed by thousands of years of cultural tradition. Japanese painter Tetsuya Ishida

said that his works of art use a series of deformed human bodies to depict the passion and anxiety in modern life, thus showing the existence of surrealism in contemporary people's life. In this reinforced concrete world, in the eyes of artists, human housing has become a machine, without personality and self. In an immigrant country like the United States, its cultural composition is reorganized and diversified. It is a place where people of different cultures, languages, nationalities and skin colors come together. Contemporary art focuses on the mixed creative methods of blending, collage, juxtaposition, reorganization and montage, different materials and methods, information blending, image juxtaposition and emotional structure, which are the preferred creative methods of many contemporary artists.

5. The Influence of Art Trend of Thought on Art Design

Nowadays, when people are talking about contemporary art, art works increasingly make people unable to understand the meaning they want to express. From the perspective of the artist and author, they may give this answer to the audience, and the meaningless and meaningless may be their meaning. Therefore, art gradually becomes abstract. In the context of the rapid development of modern technology and culture, the emergence of Internet media broke the phenomenon of the traditional way of expressing human art, which broke the convention, and opened up new fields. More and more people are investing in digital media art, such as conceptual art, video art, performance art, holographic projection, VR technology, etc. The emergence of these art media has challenged traditional art types, and new methods and new methods have emerged in response to the times. Ideas continue to broaden our understanding of art. In the face of the increasingly advanced life of modern technology, some art designs no longer conform to traditional aesthetics, but expose the ugliness and deformities of reality, human greed, anger and the darkness of the world. Of course, these are also part of contemporary art. Even some people are interested in the aesthetics of violence and the dark aesthetics of horror. For example, the performances and art designs of the Tokyo Olympics in 2021 showed the artist's active innovation after rejecting modern rationality and mainstream art concepts. Of course, these art designs have mixed reviews, but they also made me unable to reject contemporary art.

Each piece of work reflects their recording and expression of real-world life from the artist's heart. Therefore, doubt and denial are the starting points for most artists to examine the world, and the attitude of joking and self-deprecating in the expression of works is more like an act of bitter laughter with tears in laughter, which has also become a sense of humor. It belongs to the expression of contemporary art.

6. How Will the Future Trend of Artistic Thought Lead the Development Of Art Design

6.1. The Individualism

Individualism is becoming more and more popular in the international community to advocate love and freedom. Due to the rapid economic growth, people have greater pursuit of individual needs. Since we have experienced many years of great technological development, art, like philosophy, needs plenty of leisure and money. Technological progress has spared us the zero-sum game on resources as our ancestors did: money and leisure, as well as the gap between the rich and the poor brought by them, have gradually narrowed the intersection of everyone's common memories and weakened the universal appreciation of art.

6.2. The Technological Progress

Young fashion pioneers are increasingly relying on electronic technology for their presentation and dissemination. In focusing on the discussion and show the new digital media art museum

also has more and more, at the same time, the virtual reality technology, namely VR has been demonstrated in watch constantly challenged to the traditional art, so the new enhanced after one thousand artistic means and the audience tastes change, both in hardware and software provides a new opportunity for contemporary artists and new requirements. If technology continues to grow, the influence of individualism on art will become more and more significant, and everyone will be able to find their own favorite cultural consumer goods. If technological progress stagnates in the era, contemporary art is likely to become more thematic due to the increase of common memory. Under the rich and diversified cultural conditions, many new views and concepts of art and culture will be produced.

7. Conclusion

Contemporary art is an artistic result and a way of producing art. The contemporary art that is constantly moving, developing, and evolving, uses different materials, methods, concepts, and dynamic combinations of themes to become different from previous art. Challenging the boundaries of traditional art spiritually, and recording the artist's current feelings. These different artistic trends have influenced the development of art design. To promote Chinese art design in the future, a series of artistic thoughts will be developed. This requires many art pioneers to put forward their views and ideas, collide with our unique cultural and artistic thoughts, and create contemporary aesthetics that reflect Chinese charm and aesthetics. Art. In this land with a strong Chinese culture, creativity from life will be injected into China's native culture, combined with traditional ideas and artistic concepts, and the integration of modern society and technology to create unique artistic designs that belong to China.

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