DOI: 10.6918/IJOSSER.202111\_4(11).0084

# Analysis of New Problems and Countermeasures Facing the United Front Work in Colleges and Universities in the New Era

Wei Rong<sup>1, a</sup>

<sup>1</sup>School of Marxism, Lanzhou University of Technology, Lanzhou, Gansu, 730050, China <sup>a</sup>514916976@qq.com

#### **Abstract**

Since the new era, the united front work in colleges and universities has faced many new situations and new challenges. Combining the advantages of the united front work in colleges and universities, analyze its new situation and new problems, and propose timely solutions to make the united front work in colleges and universities proceed smoothly and effectively serve the modernization of colleges and universities.

#### **Keywords**

United Front Work in Colleges and Universities; New Issues; Countermeasures Analysis.

#### 1. Introduction

Based on the guidance of the socialist thinking with Chinese characteristics in the new era, the article comprehensively analyzes many new problems and new situations that colleges and universities face in the united front in the new era. After raising the questions, it further interprets the obvious favorable conditions for the advancement of the united front work in colleges and universities. The scientific research advantages of the united front of universities. the ability to participate in and discuss politics, and the harmonious construction of campus culture. Thus, in the third part of the article, the countermeasures and solutions for the united front work in colleges and universities are put forward. Article introduction: Based on the guidance of the socialist thinking with Chinese characteristics in the new era, the article comprehensively analyzes many new problems and new situations faced by the united front of colleges and universities in the new era. After raising the questions, it further interprets the obvious advancement of the united front work in colleges and universities. Favorable conditions, such as the scientific research advantages of the united front of universities, the ability to participate in and discuss politics, and the harmonious construction of campus culture. Thus, in the third part of the article, the countermeasures and solutions for the united front work in colleges and universities are put forward.

### 2. Organization of the Text

#### 2.1. New Problems Facing the United Front of Colleges and Universities

In the process of the development of the new era in our country, the united front of colleges and universities has presented many new problems. Among them, the main problems faced by the united front work are in three aspects: The impact of united front work.

### 2.1.1. The Number of United Front Targets in Colleges and Universities Has Been Increasing Year By Year

Since the 19th National Congress of the Communist Party of China, my country has entered a new era of socialism with Chinese characteristics. The in-depth reform of all aspects of college education has promoted the development of higher education in my country, especially in the work of the united front of colleges and universities. Guided by the important thinking of united

DOI: 10.6918/IJOSSER.202111 4(11).0084

front work, the united front work in colleges and universities has gradually deepened. "With the continuous deepening of reform and opening up, the united front work in colleges and universities has gradually extended from domestic to foreign countries, and from domestic to overseas."[1] The number of United Front targets has increased year by year. This is mainly reflected in the fact that due to the continuous deepening and development of my country's reform and opening up, the number of overseas students and the number of returnees has greatly increased each year. Colleges and universities have injected fresh vitality. In addition, economic development, social progress, increase in per capita income, and the development of higher education have all contributed to the change of people's concepts. The investment in higher education resources and the expansion of school scale have also allowed some non-Party intellectuals to enter colleges and universities. Increased the intensity of united front work.

#### 2.1.2. Social Change Is Accelerating, and People's Values Are Diversified

The new era is an era of great changes. With the gradual deepening of reform and opening up in our country, we will combine import and export. Under the market economy model, we still insist on distribution according to work as the main body, and multiple distribution methods coexist. Distribution system. Therefore, the trend of diversification of social organization and income distribution methods is deepening with the development of economy and society. Intellectuals and workers in colleges and universities have also shown a trend of diversification and complexity in the value orientation of the united front. Especially non-party knowledge The elements have poor self-control, weak united front thinking, and the wrong values of valuing interests over righteousness bind themselves. They cannot see the importance and criticality of the united front work in colleges and universities. There is a significant difference in comparison."[2] Therefore, they did not correctly recognize the interests of the individual, the collective, and the country. What they saw was their own narrow interests and did not have the correct values to guide themselves. The united front work in colleges and universities is extremely important. However, this is the phenomenon that has emerged. There are both party intellectuals and workers with high united front ideology and people with weak united front consciousness.

### 2.1.3. The Impact of the Abuses of the Information Age on the United Front Work of Colleges and Universities

In the information age, television, mobile phones, and the Internet have become indispensable needs in people's lives. The development of the network is changing with each passing day, and the update speed is rapid. Of course, the application of network technology has played an important role in school education. Teachers can combine modern technology with education and teaching, so that students can get rich teaching resources and learn more about knowledge. However, there is no shortage of things that we will see: the number of myopia in elementary and middle school students is increasing, the harm caused by internet addiction to young people is frequent, and the number of college students in college classrooms who watch mobile phones is no less than the number of students attending classes. The knowledge we really get from the Internet and mobile phones is far less than the time wasted on mobile phones. Because, we are exposed to more and more fragmented knowledge, our thinking space is getting smaller and smaller, and we don't have very good self-control, so the Internet makes us regress and makes us unable to learn. Will not communicate with others, will not have their own opinions and thoughts. While network technology promotes the development of college education, it also introduces harmful information and undesirable temptations to colleges and universities. "Western decadent thoughts, ideologies, and political systems are spread on campus through the Internet, which has had many adverse effects on the ideological understanding and values of non-Party intellectuals in colleges and universities, and has posed a threat to the stability of colleges and universities."[3] Intellectuals outside the party may experience great changes in

DOI: 10.6918/IJOSSER.202111 4(11).0084

their values and their own thinking under the temptation of these networks, which will have a negative impact on the development of the united front work in colleges and universities.

#### 2.2. Advantages of United Front Work in Universities

"The important position and role of united front work is actually determined by the importance and influence of the objects of united front work"[4]Therefore, in view of the new problems that arise in the united front work in colleges and universities, we should take a positive attitude to find the crux of the problem, and at the same time fully study and analyze the advantages of the united front work in colleges and universities. Only by combining the two can we find a better one. Solution.

#### 2.2.1. Colleges and Universities Have Obvious Advantages in Teaching and Research

The goal of higher education is to cultivate talents for socialism and provide high-quality talent support for the development of the country. The responsibilities of college teachers who teach and educate people mainly rely on college teachers to carry out teaching work. In the construction of college education team, non-Party teachers occupy a part of the development of college education. They contribute to the development of college education. The teachers stand together, which promotes the continuous development of college education and the further development of the united front work in colleges and universities. Colleges and universities have advanced equipment, excellent teachers, and high-quality academic resources. Thanks to the conditions provided by all aspects, college teachers have greater achievements in scientific research, and they are the main force of technological innovation. In addition, college teachers have abundant social resources. There are a large number of people in the university united front who have great influence in my country and even internationally. They have made contributions to the development of my country's university education in terms of foreign exchanges, introduction of technology, talents, and funds. As Comrade Jiang Zemin emphasized, "Universities, scientific research institutes, and large state-owned enterprises with heavy tasks of united front work should strengthen united front work."[5] In the united front of colleges and universities, there are many people outside the party. Under the leadership of the Communist Party of China, they play their role, unite members of various factions, have extensive contacts with the outside world, and have unobstructed information channels. This is conducive to the development of foreign scientific and technological exchanges and cooperation, and the expansion of the school's presence. External visibility and influence.

### 2.2.2. Colleges and Universities Have Strong Ability to Participate in and Discuss Politics

Since the Third Plenary Session of the Eleventh Central Committee of the Communist Party of China, my country's political system has been continuously improved and developed. The multiparty cooperation and political consultation system led by our party has played an increasingly important role. We have created more and better platforms to participate in politics, political consultation, and democratic supervision. We have realized the multi-party cooperation and political consultation system under the leadership of our party, and have also given people a more reliable guarantee. The various parties, organizations, and non-party persons in the united front come from all corners of China and represent the different needs and interests of the people. "The non-party intellectuals are a large team, and they are widely distributed in culture, education, health, and technology. The business sector, and colleges and universities are the most concentrated places."[6] They have a strong sense of responsibility and a sense of democracy, especially teachers from colleges and universities. They have high knowledge and strong ability. They will make suggestions for better construction and development of colleges and universities, and put forward long-term plans for the steady development of society and economy. There are also some They will list all the issues and problems that the people are concerned about, and participate in and discuss politics together, so as to provide valuable

DOI: 10.6918/IJOSSER.202111 4(11).0084

reference opinions for the party and the government. "Universities are an important platform for members of the united front to play their roles, and the united front work in colleges and universities is an important field of the party's united front work."[7]Colleges and universities are the main development positions of the united front work. Outstanding intellectuals from the party gather here. They represent the advanced direction and can guide the entire college to achieve better development in a direction that meets the requirements of the party. It is to train the talents needed by the united front. Important base. The success and failure of the united front in colleges and universities is the key to the success or failure of our country's entire united front line, and it is also an important step related to the long-term existence and development of our united front.

#### 2.2.3. Promote the Construction of A Harmonious Campus in Colleges and Universities

To achieve the goal of building a well-off society in an all-round way, the harmonious development of society is a necessary condition. The construction of a harmonious society depends on the joint construction of all sectors of society. The construction of a harmonious campus in colleges and universities is an important part of the construction of a socialist harmonious society. "At present, colleges and universities must infiltrate ideological and political education in the process of building a broad patriotic united front, and give full play to the role of democratic parties and non-party intellectuals."[8] The advancement of the united front work in colleges and universities can enable us to unite people, pool our strengths, twist people inside and outside the party into a single rope, jointly deal with the problems that arise in colleges and universities, and vigorously promote the development of colleges and universities. The united front of colleges and universities plays an important role in promoting the construction of a harmonious campus. The united front can form a value concept of concerted efforts. The united front work of colleges and universities must unite people, gather strength, improve the level of colleges and universities, and pay attention to the unity of all parties. Promote college education, resolve contradictions in all aspects, coordinate organization and management, and work hard to communicate with non-party intellectuals to resolve new situations and problems currently emerging in colleges and universities. This has promoted the positive actions of teachers and students in colleges and universities, and provided a guarantee for the construction of a harmonious campus in colleges and universities.

## 2.3. Do A Good Job in the Countermeasures of the United Front Work in Colleges and Universities in the New Era

Analyzing the new problems of the united front work in colleges and universities and the advantages of the united front work in colleges and universities, the most important thing is to find ways and countermeasures to do a good job in the united front work in colleges and universities. Under the guidance of the socialist ideology with Chinese characteristics in the new era, in colleges and universities we always insist that the party should actively guide and fully mobilize the enthusiasm of the united front objects; promote the construction of democratic parties and improve their own capabilities; colleges and universities must improve systems and standardize united front work; colleges and universities must strengthen The strength of network management, adhere to the correct public opinion orientation.

### 2.3.1. The Party Must Actively Guide and Fully Mobilize the Enthusiasm of the Targets of the United Front

The patriotic united front must be led by the party. Under the conditions of socialist construction in the new era, the strengthening of the united front work in colleges and universities must adhere to the leadership of the Communist Party of China. Development has embarked on a new level. The united front work in colleges and universities also requires the support of government funds and the investment of various funds. The government should pay more attention to the problems and suggestions raised by non-party intellectuals in colleges

DOI: 10.6918/IJOSSER.202111 4(11).0084

and universities to find ways to implement them, and fully mobilize their enthusiasm for scientific research. Advice and suggestions on the road to socialist modernization in our country. On the other hand, under the impact of the socialist market economy, we must also pay special attention to a series of problems that have emerged in the united front team, such as: the corruption of the teaching team, the existence of the value orientation of meritocracy, etc. College teachers are nurturing college students in the new era. An important guide. The knowledge and abilities learned by college students at the university level will affect their careers. A team of teachers with a strong sense of united front work will create a good learning and communication atmosphere for the school. A strong youth will lead to a strong country. College students'values, The transformation and formation of the outlook on life in the university will affect their lives. If the atmosphere of college education is very poor, learning habits and behavior are not properly guided by teachers, and ideological and political education work is useless, then the ideological concepts and values of these college students will also change accordingly. There are not a few college students who are passing by now. Colleges and universities united front. If the job is not done well, people with ulterior motives can take advantage of it, and how much negative impact it will bring to society. College education is not only responsible to students, but also always pays close attention to the changes in the values and behaviors of non-Party people. It is necessary to provide guidance in a timely manner, and conduct specific analysis based on specific conditions to do a good job in the ideological and political education of non-Party intellectuals and guide them. They talk about the combination of personal ideals and social ideals, personal values and social values, to safeguard their legitimate interests, support and encourage them at work, and at the same time pay close attention to ideological and political education, care about them in life, and unite inside and outside the party if they have difficulties. Power to help them tide over the difficulties. In short, the united front work of colleges and universities must implement the party's work policies and recent requirements, mobilize the enthusiasm and creativity of the united front targets, and work together to contribute their wisdom and talents to the construction and development of the new era in our country.

### 2.3.2. Promote the Construction of Democratic Parties and Improve Their Own Capabilities

In the new era, China needs coordinated development in all aspects, and the continuous improvement of the political system provides democratic parties with effective guarantees for democratic consultation, participation in and discussion of politics, and democratic supervision. It promotes the construction of democratic parties and improves their own capabilities. It is under the leadership of the Communist Party of China. The political guarantee that has always existed in the multi-party cooperation and political consultation system will also improve their overall quality and ability in the process of building democratic parties, which will lay a strong foundation for them to better exert their rights and perform their duties. Under the guidance of Xi Jinping's new era of socialism with Chinese characteristics, ideological and political education is an extremely important task. Therefore, the current university education united front as an important task must be implemented and constructed. First of all, college education needs to strengthen the building of the leadership team. A good school spirit and style of study requires a strong leadership team to carry out the reform and construction of colleges and universities. The policy of combining selection and continuous training is implemented in colleges and universities. At the same time, this is also a prerequisite for promoting the building of democratic parties and improving their own capabilities. Second, colleges and universities need to choose a good chairperson. The selected must be democrats with high ideological and theoretical level and good party spirit, because they are familiar with the party's policies and guidelines, can combine teaching and research with united front work, they have a certain level of leadership and participation in politics, and they are cultivated in college education These

DOI: 10.6918/IJOSSER.202111 4(11).0084

well-known and relatively outstanding democratic parties can play their role in the construction of college education through their own influence. Finally, we must do a good job in the construction of ideological and political education. After we entered the new era, the economy has developed steadily, various social undertakings have been put on the agenda, and various social reforms have been put on the agenda. General Secretary Xi Jinping convened Xi Jinping to preside over the school's ideological and political theory class teacher seat, emphasizing the use of the new era The socialist ideology with Chinese characteristics casts souls and educates people, implements the party's education policy, and implements the fundamental task of establishing morality and fostering people. The importance of college education is self-evident. We must regularly organize Chinese Communist Party members, various democratic parties, and school students to study the spirit of General Secretary Xi Jinping's important conference speeches in colleges and universities, learn the party's policies, and deepen the correctness of our own party status. Recognize, consciously and firmly follow the footsteps of the Communist Party of China, and promote the enthusiasm of the democratic parties to participate in politics through the development of intra-party and non-party activities, so as to improve their ideological and political height, and take the multi-party cooperation and political consultation under the leadership of the Communist Party of China for our country The system makes its own partisan contribution.

### 2.3.3. Colleges and Universities Must Improve the System and Standardize the Work of the United Front

"Institutional issues are more fundamental, overall, stable and long-term."[9]In the process of university construction, management and development, the most indispensable thing is system management, which can put rights in a cage. Therefore, university system construction is a very effective way to manage universities. Strict compliance with the system will affect the development of universities. It has a very beneficial effect, which also enables the construction of universities to be stabilized and standardized in the long-term. The implementation and process of the united front work cannot be achieved in one step. It is necessary to slowly explore better united front ideas and methods based on the actual situation and experience gained in the development of universities over the years, and establish a long-term and sound standardization mechanism to enable the united front work to be able to work. There are rules and rules to follow. In recent years, many colleges and universities have established some very practical united front working mechanisms, selecting outstanding intellectuals from non-party personalities and inviting them to serve as supervisory systems, the construction of colleges The system of personal communication and friendship, the system of supporting non-party personalities of colleges and universities to participate in major meetings, and so on. Nowadays, in order to adapt to the development of socialism with Chinese characteristics in the new era, colleges and universities have some new development requirements that need to be seriously implemented by colleges and universities. The most basic thing is to put system construction in the first place, and constantly improve and improve the college system. The problems and problems that have arisen require the regulation of the new system. Party members should promptly obtain the dynamics of their ideological development with the democratic parties and intellectuals in universities, and explain and guide the current situation of the United Front nonparty people.

### 2.3.4. Colleges and Universities Should Strengthen Network Management and Adhere to the Correct Guidance of Public Opinion

The United Front Work Department of the Party Committee of Colleges and Universities should strengthen the network management and always adhere to the correct guidance of public opinion. The Internet is a double-edged sword, with pros and cons. Therefore, college network communication needs to adhere to the correct political direction. We must give play to the

DOI: 10.6918/IJOSSER.202111\_4(11).0084

positive influence of the Internet in colleges and universities. In college education, we should learn more about the party's news policy on the Internet, and use software similar to "learning to strengthen the country". The party's meeting spirit and the spirit of General Secretary Xi Jinping's speeches learned from the Internet require college party members and cadres and various democratic parties. As well as other people without party affiliation to study and understand, and put forward suggestions related to the construction of colleges and universities, so that the college network has become a united front for publicizing the party. The orderly conduct of the united front work in colleges and universities must eliminate the unhealthy trends of the Internet, and let the Internet become a window of civilization that shows the spirit of the party and unites the construction of socialism. The university network must widely promote patriotism, and organize teachers and students to carry out patriotic actions, such as visiting nearby museums to learn about major historical events in our country. The May Fourth Movement not only requires students to participate, but teachers must also participate. The form makes the event lively. The university network must propagate the Marxist-Leninist Ma Zedong Thought. Marx is our ancestor. If the united front work of college education does not learn Marxist theories, then it is impossible to understand the benefits of classic works. People inside and outside the party and intellectuals in colleges and universities should learn more classics, such as the "Communist Manifesto" and "Capital". "On" and other classic documents, so online classrooms and the study of classic documents on the Internet are very good channels. Various universities let university teachers and students study together in classic live courses like weekend theory lecture halls, and understand the interpretation and insights of famous domestic experts on the classic works of Marx and Engels. We have benefited a lot. This is the benefit that the Internet brings to intellectuals. In the process of our new era, the united front work in colleges and universities is unstoppable. In this way, learning classics, conference spirits, and Xi Jinping's great thoughts are positive energy that the Internet media spread to China, and the development of China's party and government construction and the work of the united front are very important. There are important references in all parts of the world. In the new era of socialism with Chinese characteristics, colleges and universities must constantly study new situations and new problems, and combine the wisdom of all United Front members to put forward new ideas and new countermeasures, and always let people strengthen their sense of responsibility and mission in the United Front work, and continue to unite and forge ahead., Grasp the development conditions of the times, improve one's working ability, and contribute one's own strength to the modernization of social colleges and universities.

#### References

- [1] Ye Huaqing. The new situation, new tasks and new countermeasures of the united front work in colleges and universities in the new century and new stage[J]. Journal of the Central Institute of Socialism, 2011 (04): 66-70.
- [2] Ding Junping, Xu Xinhua. The characteristics of non-party intellectuals in colleges and universities in my country and the party's united front work in colleges and universities at this stage[J]. School Party Building and Ideological Education, 2009(13): 7-9.
- [3] Ma Yunfeng. On Strategies for Doing a Good Job of the United Front in Colleges and Universities under the New Situation [J]. Journal of Shanxi University of Finance and Economics, 2011, 33(S4): 127-128.
- [4] Su Lijie. The connotation and innovation of the united front work in colleges and universities in the new stage[J]. Journal of Yunnan Nationalities University, 2008(01):155-157.
- [5] Selected Works of Jiang Zemin (Volume 3) [M]. Beijing: Names Publishing House, 2006: 155.

DOI: 10.6918/IJOSSER.202111\_4(11).0084

- [6] Li Ye, Chen Buwei. Strengthening the study of the united front work of non-party intellectuals in colleges and universities[J]. School Party Building and Ideological Education, 2016(12): 20-22.
- [7] Jia Qinglin. A speech when meeting with representatives of the United Front Work Conference of Quanju University [N]. Guangming Daily, 2007-07-06.
- [8] Li Benliang. On ideological and political education and the construction of a harmonious campus in colleges and universities[J]. Education and Occupation, 2007(27): 84-85.
- [9] Selected Works of Deng Xiaoping (Volume 2) [M]. Beijing: Ren Ming Publishing House, 1994:333.