Exploration and Practice of “Curriculum Ideological and Political” Construction in Chinese Universities in the New Era

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Abstract
General Secretary Xi Jinping pointed out that China's universities must solve the problems of cultivating what kind of people, how to train people and train people for them, and “Moral values establishment and people cultivation” is the central link of talent training, "curriculum ideological and political " is the fundamental measure of moral education. This paper aims to explore the necessity and thinking of the construction of "curriculum ideological and political" in Chinese universities, and to provide certain guidance and reference for colleges and universities to achieve the goal of moral education.

Keywords
Curriculum ideological and political; Moral values establishment and people cultivation; Value guidance.

1. Introduction
Since the beginning of the new century, general secretary Xi Jinping has talked about the urgency, importance and long-term nature of ideological and political education in Colleges and universities on many occasions. He stressed that we should seize the main position of this ideological and political education in the classroom, dig deep the potential ideological and political education resources of various disciplines, and help college students establish a correct outlook on life, values and world outlook. In December 2016, general secretary Xi Jinping stressed that in the National Conference on Ideological and political work in universities, we should make good use of the main channel of classroom teaching, and all kinds of courses should work together with ideological and political theory courses, forming a synergy effect, and scientifically answering the basic question of what kind of people to train, how to train people and who to train for people. In short, colleges and universities should give full play to the fundamental task of moral education, carry out the ideological and political education throughout the talent training system, organically combine knowledge imparting, ability and quality training and value guidance in the classroom teaching process, and cultivate socialist builders and successors with all-round development of morality, intelligence, physique, beauty and labor. This is the importance of Ideological and political courses in the talent training system.

2. The Necessity of “Curriculum Ideological and Political” Construction in Chinese Universities
In January 2018, the Ministry of Education issued the national standard for teaching quality of undergraduate majors in Colleges and universities, which emphasizes that students should have correct outlook on life, values and world outlook, strong sense of social responsibility, innovation consciousness and practical ability, good moral quality, humanistic and scientific literacy, Chinese feelings and international vision, and excellent cooperation. Strengthen the cultivation of students' knowledge, ability and quality. The Southwest Petroleum University is
an oil university, and the petroleum, as a non-renewable resource, is the blood of modern industry and an indispensable strategic resource for national survival and development. It plays an immeasurable role in ensuring national economic and social development and national defense security. Therefore, to engage in the oil field, we need not only solid professional knowledge, but also patriotism and dedication to the country, the people and the cause. The school has been focusing on cultivating high-quality innovative, applied and compound talents with noble ideological and moral character, solid basic theory, excellent professional knowledge, outstanding practical ability, innovative consciousness and international vision, adhering to the spirit of Southwest Petroleum University. Over the years, a large number of petroleum leading talents and technical backbones who have feelings, dare to take responsibility, have the courage to contribute, take root in the border areas and make great efforts to govern the country.

However, in recent years, the oil industry has been in a downturn, and the rapid development of the Internet, big data and artificial intelligence industries has attracted a large number of petroleum related engineering majors to change majors and cross industry employment, resulting in a serious brain drain of this major, which is also the current predicament of personnel training for petroleum engineering majors. The reason is that they only focus on the teaching of professional knowledge, lack of the guidance of home country feelings and the integration of Ideological and political education elements, do not establish the correct values and career outlook, and lack of home country feelings and energy to serve the country emotion when cultivating talents. Therefore, the ideological and political education such as "home feelings" and socialist core values should be integrated into the professional personnel training system to cultivate students' patriotic feelings and lofty ideals of serving the country for the national energy cause, which is the starting point and focus of carrying out ideological and political education in professional personnel training. Therefore, how to cultivate the socialist builders and successors who have the spirit of hard struggle, continuous struggle, courage to dedication, and have solid and broad professional knowledge, courage to innovate, love their jobs, and be loyal to the country, the party, the people and the cause, puts forward new requirements for the ideological and political education in Colleges and universities.

3. The Goal of "Curriculum Ideological and Political" Construction

We should comprehensively implement the spirit of the national and provincial education conference, the national ideological and political work conference of colleges and universities, and the National Undergraduate Education Conference in the new era. We should implement the fundamental task of moral education and cultivate people. We should integrate ideological and political education into the whole process and all elements of talent training. We should take "curriculum ideological and political" as the main line, integrate "Ideological and Political Courses", promote "professional ideological and political" and promote the organic unity of Ideological and political education and knowledge system education. And we should construct the collaborative education mechanism to improve the ability of school personnel training. We should build a number of ideological and political theory courses with high students' satisfaction; we should deeply explore the ideological and political elements of all major courses in the school, cultivate a number of demonstration general education courses and professional courses full of moral education elements and give full play to the moral education function; create a number of "professional ideological and political" demonstration majors; cultivate a number of influential ideological and political teaching teams; and build a number of students with our school It also forms a set of scientific and effective evaluation system for the teaching quality of Ideological and political education.
4. On the Ideological and Political Construction of Curriculum

By studying the entry point of Ideological and political education of all professional courses, and according to the implementation of professional courses, this paper explores the integration mode of "home country feelings" Ideological and political teaching, respectively from the perspectives of professional knowledge cognition, scientific research direction guidance, values cultivation and employment guidance, and establishes the teaching needed for cultivating "home country feelings". Finally, it constructs a professional curriculum system integrating the ideological and political elements such as "home country feelings". Among them, we should seek the organic combination of professional knowledge and moral knowledge in the teaching content, improve the teaching materials that reflect the times, professional knowledge and ideological and political elements, realize the seamless connection and natural integration of professional knowledge and ideological and political elements in the teaching content, and finally establish the ideological and political course group of professional courses, as well as a number of Ideological and political characteristic demonstration courses, which will play a leading role in other courses of the school effect.

4.1. Excavate the Ideological and Political Elements of the Course and Formulate A Reasonable Teaching Plan

Find the concrete meeting point of Ideological and political knowledge and professional knowledge. In the teaching content of the course, Xi Jinping’s ideological and political education elements of the new era, including China’s socialist ideology, socialist core values, family feelings, legal consciousness, social responsibility, cultural self-confidence, humanistic feelings and craftsman spirit, are fully embodied. In order to achieve the synchronous guidance of Ideological and political education and professional knowledge teaching, we should reformulate the teaching plan of the course.

4.2. The Coupling of Ideological and Political Elements and Teaching Materials

The key to the teaching reform of "curriculum ideological and political education" should be reflected in the curriculum system, To be implemented in the teaching material system, to promote the teaching reform of "Course Ideological and political education", it is necessary to strengthen the construction of supporting teaching material system. The case of "curriculum ideological and political" demonstration course is included in the teaching materials of professional courses, which can organically integrate the elements of ideological and political education into the professional classroom teaching, and on the basis of imparting professional knowledge, it carries a strong sense of home country, and gives play to the teaching material education The function of.

4.3. Construction of Curriculum Ideological and Political Teaching Resource Library

In view of the professional knowledge that can be integrated with ideological and political elements, this paper studies the measures to transform professional history and model stories into students’ internal motivation, appropriately selects relevant cases and stories, and extends them, as the carrier content of Ideological and political education of professional courses, concretes ideological and political elements, gradually establishes the ideological and political education teaching resource library of this course and professional course, and constantly improves and improves New curriculum ideological and political teaching resource library.
4.4. Design Ideological and Political Teaching Forms to Enhance Students' Interest in Learning

We should use modern teaching means, innovate curriculum teaching design, widely apply heuristic, discussion, flipped classroom and other teaching methods to improve classroom teaching effect. According to the requirements of professional personnel training, curriculum characteristics and students' growth law, we should integrate the ideological and political teaching objectives into the teaching design, and infiltrate the curriculum ideological and political carrier into the professional teaching in the best way, so as to improve the teaching effect. The organic integration of view education and professional knowledge education enables students to receive, think and feel the ideological and political elements to the maximum extent while acquiring professional knowledge, so as to realize the organic integration of invisible education and explicit education. And the use of diversified teaching mode and modern teaching means, the use of multimedia and network resources and the second classroom, change the existing teaching mode, reflect the diversification of curriculum teaching. Form a three-dimensional teaching mode of organic combination of the first classroom teaching and the second classroom practice.

4.5. Construction of Multi-Directional and Multi-Channel Teaching Environment of “Ideological and Political Course”

Environment is the main factor affecting people’s ideological quality and behavior consciousness. A good teaching environment has a subtle influence on the formation of students' world outlook. At the same time, a good teaching environment plays an important role in ensuring the quality of teaching. Therefore, we should construct a good and positive teaching environment of "Ideological and Political Courses", introduce ecological concept into teaching, and construct a good humanistic learning environment based on the principle of ecological environment construction.

4.6. Optimize the Team of Ideological and Political Teachers, Improve the Level of Ideological and Political Education

In order to optimize the ideological and political teaching team, it is necessary to study the composition structure of Ideological and political teachers in professional courses, explore the mutual cooperation mode of teachers with different educational backgrounds and research directions in Ideological and political teaching. At the same time, we should actively carry out the teaching discussion of Ideological and political education, organize teachers to participate in training and lectures, so as to improve teachers' ideological and moral quality and enhance their moral awareness. The ability of moral education is helpful to enhance the ideological and humanistic nature of teaching, deepen the connotation of teaching, and enable teachers to strengthen the study of Ideological and political education while constantly improving their professional knowledge level, consciously strengthen the combination of“knowledge teaching and value guidance”, achieve the unity of teaching and education, the unity of speech and personal teaching, and highlight the guiding role of teachers in value guidance.

At the same time, the chief engineer of petroleum units and technical backbone alumni can be employed to join the teaching team and form a compound teaching team with practical course teachers. In the classroom, we should explore the new mode of mixed teaching between enterprises and university teachers. Outside the classroom, we should establish a long-term mechanism for students to practice in petroleum enterprises or visit and Study on the site, so that students can be familiar with the process and process in advance, and can be influenced by them. We can also enable students to think about the development of the oil and energy industry in advance, and establish the ideal of energy serving the country. We can also establish ideological and political education education base with enterprises and institutions, explore
multiple ideological and political teaching methods, study the composition of compound ideological and political teaching staff, and explore the implementation methods of Ideological and political teaching team in practice base by using social practice or practice teaching links, and finally form a compound ideological and political teaching team in and out of school.

4.7. Promoting the Ideological and Political Construction of the Whole Course

Comprehensively revise the new version of talent training program and curriculum syllabus, take the goal of cultivating talents as the main basis for formulating training programs and setting courses, integrate ideological and political elements into the curriculum, and solidly promote the ideological and political construction of the whole course. In the formulation of the new edition of the professional talent training program, all colleges are required to comprehensively promote the ideological and political construction of the curriculum, optimize the curriculum according to the training characteristics of different majors and the requirements of professional ability and quality, deeply excavate the ideological and political education elements contained in each course, scientifically and reasonably design the ideological and political education content of each course, and strive to create a professional characteristic. The "curriculum ideological and political" model courses for professional education, philosophy and Social Sciences and humanities, and "curriculum ideological and political" Demonstration Courses for comprehensive quality.

5. Evaluation System and System Guarantee of "Curriculum Ideological and Political" Construction

5.1. Reconstruction of Curriculum Evaluation System

At present, the assessment content is mostly limited to the assessment of knowledge and ability, while the evaluation of the effect of ideological and political education is very little. The evaluation of education effect is the key to test the reform of ideological and political education, so as to ensure the sound implementation of ideological and political education. Around the professional teaching objectives and ideological and political teaching objectives of the course, we should improve the effectiveness evaluation system of ideological and political objectives of professional courses, strengthen the process assessment, adopt diversified assessment methods, integrate the ideological and political teaching and teaching effect into the curriculum teaching evaluation system, realize the scientific evaluation of professional knowledge and educational effect, and construct diversified assessment contents and multi-level subjects to form Evaluation based assessment and evaluation system. For example, the establishment of "knowledge + ability + virtue" diversified assessment content, as well as "teacher evaluation + student evaluation + mutual evaluation" of the assessment subject of the humanized evaluation system. Therefore, we should combine the objective quantitative evaluation with the subjective validity test, comprehensively adopt the methods of result evaluation, process evaluation and dynamic evaluation to formulate more precise and systematic evaluation indexes, fully and timely reflect the growth and development of students, reflect the combination degree of knowledge transmission and value guidance in the curriculum, and improve the teaching effect through scientific evaluation.

5.2. Improve the System Construction of "Curriculum Ideological and Political"

To fully excavate and expand the educational value of professional courses and promote the professional courses to be ideological and political courses depends on the perfection of relevant systems. Among them, we should improve the textbook development system, highlight the value orientation of professional courses; strengthen the teacher training system to encourage teachers to embody the ideological and political concept of curriculum in teaching and scientific research; improve the teaching organization and management system, strengthen
the design of teaching scheme and teaching reform, carry out teacher teaching competition, and shape an example, so as to lead the general with the advanced and the whole with the local. Perfecting the system design is helpful to promote teachers to feed the research and practice achievements into teaching, realize the mutual complementation of teaching and educating people, scientific research and social service, and promote the construction of the general pattern of Ideological and political education.

6. Conclusion

In order to implement the fundamental task of "cultivating morality and cultivating talents", we should integrate the ideological and political work system into the talent training system, comprehensively promote the construction of "curriculum ideological and political education", and promote all kinds of courses and ideological and political theory courses to go in the same direction and form a synergistic effect.

References


