

# Research on Ideological and Political Education of College Students Based on Red Resources

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## Abstract

**In recent years, the role of red resources in ideological and political education in colleges and universities has been valued by more and more educators. However, if red resources are to be more widely used in ideological and political education in colleges, they will be subject to many objective conditions. By analyzing the problems and reasons mentioned above, we should work hard to overcome the objective conditions that are not conducive to the application of red resources and promote the red resources to play their due role in ideological and political education.**

## Keywords

**Ideology and politics; education; college students.**

## 1. Introduction

The red revolutionary resources are precious treasures of spiritual civilization in our country, including revolutionary arts, traditions, spirits, stories and other diverse contents, and are important contents of moral education and political education in colleges and universities. In the process of forming college students' life concepts, the effect of the school's ideological and political education curriculum has a direct impact.

At present, the socialist modernization of our country is developing rapidly, and political, economic, and cultural development is facing new tasks and new challenges. Under the impact of the globalization of economic and information resources, we need to pay more attention to the moral education and political education of college students. Therefore, through in-depth study of the similarities between red resources and higher education, and how to make better use of red resources, the educational function of red resources for college students' ideology and literacy can be brought into full play. The value of education for students and social development is also can be realised.

At the same time, the theory of education comes from practice, which can further test and develop educational theory. Research and discussion on the application of red resources in ideological and political education in colleges and universities can better improve the effectiveness and pertinence of ideological and political education, and can also point out theoretical directions for ideological and political educators. This will play a very good role in college moral education and political literacy education.

The application of red resources is an emerging topic, and red resources are also very important content in the ideological and political education system of colleges and universities. In recent years, the study of red culture in academic and moral education in universities has involved multiple directions. In order to make full use of red resources in moral education and legal education in colleges and universities, and play a role as a unique educational carrier, the academic and educational circles have put forward some good points. Looking at the literature, we can see that in the past ten years, the academic circles have made remarkable achievements in the research on the application of red resources in college education, both in terms of research content and methods, and in terms of the research team and development speed and

scale. achievement. But for the practical teaching and practical activities of ideological and political education in colleges and universities

## 2. Expand the Scope of Red Education Practice Activities

Through investigation, we learned that within the scope of M school, nearly half of the students did not have the opportunity to participate in the red cultural practice activities organized by the school, and half of them expressed the hope that the school could organize a variety of out-of-town practice and visit activities and arrange More departments are involved. In order to make the students in the school learn more about the revolutionary culture and contact the red culture, it is the most intuitive and effective way to lead students to visit the revolutionary sites and memorials. However, organizing large-scale visits to red tourism requires investment of time and money. College students are not yet economically independent. It is very impractical to regularly organize visits to red tourism attractions. At the same time, universities have limited funding, and it is difficult to guarantee stable funding support for red cultural practices. To expand the scope and influence of learning red culture, it is essential for schools to take the lead in organizing a variety of extra-curricular activities of red culture. Therefore, it is necessary for schools to establish and improve a system for guaranteeing red resource practice funds. When dividing teaching funds in universities, it is necessary to consider the ideological and political education funds of various colleges in advance, including the input of practical activities, to provide economic guarantee for the organization of red cultural practice activities in colleges and universities, and to allow red cultural practice activities inside and outside the school to proceed smoothly. At the same time, schools should communicate with red cultural tourist attractions and strive to establish long-term cooperation mechanisms. For example: regularly organize students to visit the scenic spot, students of our school can purchase tickets at a more favorable price; and ask professional interpreters to explain the content of the scenic spots and museums, so that students can more intuitively feel the connotation and power of red culture. On this basis, schools and all walks of life can strive for government policy support, such as implementing free opening of university students in some attractions, or preferential policies for part of the time, in order to save money on ideological and political education practice activities in colleges and universities, Students of the department can participate in and expand the scope of red culture education activities.

## 3. Explore Flexible Teaching Methods

The core content of the red culture is the socialist core value system, and the spiritual essence contained in it virtually guides college students to establish a correct outlook on life, world outlook, and values. At present, the ideological and political education courses of various colleges and universities are an important way to conduct moral and self-cultivation education for students. This most basic way can enable college students to receive comprehensive and systematic ideological and moral education and political education. A single boring theory course produces boredom and rejection. The survey results show that one-third of the students think that the revolutionary stories and revolutionary stories will make the classroom more active; two-thirds of the students think that the lectures are interspersed with videos or documentary clips and are explained by teachers. The effect is better than simply listening to the teacher.

Therefore, in the classroom of ideological and political education, educators should be good at starting from students' daily life, skillfully combining red resources with the content of ideological and political education courses, integrating them and making necessary adjustments to teaching methods. Make every effort to reduce a single lengthy theoretical knowledge infusion, and use more vivid and advancing teaching methods to turn revolutionary

theoretical courses and abstract political courses that are far away from the actual life of college students into easy-to-understand and more acceptable Way of expression.

For example, organize students to introduce the red culture of their hometown in the classroom, invite the old Red Army or other seniors who have experienced the revolutionary period to come to the class of ideological and political education, organize students to conduct classroom debates on events or characters in a revolutionary war, and so on. This series of activities can make the glorious deeds of revolutionary heroes more vivid and allow students to participate more enthusiastically in the classroom; the classroom atmosphere becomes active, promotes independent thinking and attracts students' attention. Through rich and diverse activities, let students feel the charm of the red culture and ideological and political education class, and continuously internalize the revolutionary spirit and the national spirit, externalize and act, as "moisturizing and silent", the ideological and political education of colleges and universities The goal is also achieved in a subtle way.

#### 4. Innovative Way to Spread Red Resources

With the development of the times and the changing needs of society, the form of education must also be updated and changed. Colleges and universities on the one hand can improve the old teaching methods, actively organize internal and external practice activities, and create a cultural atmosphere in schools. It also needs to pay attention to the positive effect of the Internet on ideological and moral education and political literacy education in colleges and universities. It not only affects the learning effect of the students, but also affects the ideological and moral character and legal and political concepts of college students. In the survey, half of the students expressed the hope to learn about the revolutionary history and red resources through the Internet; therefore, making good use of the Internet information platform and taking advantage of the Internet is very important to improve the work methods of ideological and political education for college students.

Colleges and universities can set up a piece of red culture on the school's website. The title of the column should be eye-catching, and in line with the trend of the times, close to the lives of students, to increase the attractiveness of the website; establish interactive links, motivate students to actively learn about the red history, check historical data; you can also use virtual points or gold coins popular with students Reward, motivate students to participate. When selecting website content, choose content that has typical educational significance and is close to everyone's actual life. You can also put the latest red film and television works on the website in time to increase the website's attention and popularity. It's also important to choose a webmaster. The school can choose several experienced teachers to be leaders, and select students with excellent moral and cultivating skills and high level of network technology from various departments to participate in this, in order to jointly promote the healthy and sustainable development of the red website.

#### 5. Conclusion

Ideological and political education is an important part of national education in our country. No matter how time passes, it has always been an important part of our national spirit. It records the revolutionary history of blood and fire in our country and inspires Chinese children to work hard, work hard, and persevere. Contemporary college students are the successors of the cause of communism in our country, and they are a fresh force that will soon step into society and contribute to the building of society. The correctness of college students' political thinking directly affects the direction of China's socialist construction. The better application of red resources to ideological and political education in colleges and universities is an important method to ensure the correctness of political thinking of college students. However, with the

changes in the way of thinking and behavior of college students, the use of red resources in ideological and moral education in colleges and universities has been restricted. We must work hard to overcome the difficulties faced by red culture education.

Nowadays many scholars and teachers have realized the importance and necessity of using red cultural resources in ideological and political education in colleges and universities. The research field of red resources is very extensive. It is hoped that with the development of research, red resources can be better applied to ideological and political education in colleges and universities, and our national spirit and revolutionary spirit can be inherited and developed.

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