

Ideological and Political Education of College Students from the Perspective of Multiculture

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Abstract

With the deepening of globalization, multiculture gradually becomes a social trend. Multiculture is both an opportunity and a challenge to college students' ideological and political education of. How to accurately grasp the impact of college students' ideological conditions is an important link in ideological and political education for educators. This paper analyzed connotation and characteristics of multiculture, the relationship between multiculturæ and college students' ideological and political education, and the influence of multiculture on college students, and proposed corresponding countermeasures for college students' ideological and political education from multicultural perspective.

Keywords

Multiculture, college students, ideological and political education.

1. Introduction

Multiculture has become a crucial feature of society and culture at present, it has influenced people's lifestyles, values and behaviors. As an important place for training college students, colleges and universities have a great influence on the development of college students. Under the multicultural perspective, colleges and universities must explore innovative paths for college students' ideological and political education. At present, the multiculture presents new development trends, brings opportunities and challenges to college students' ideological and political education. As a part of social and cultural communication, colleges and universities bear college students' education work; therefore, colleges and universities must do well in ideological and political education of college students from multicultural perspective.

2. The Connotation and Characteristics of Multiculture

Multiculture is the existence of multiple cultures that are interconnected and have independent characteristics in a specific system such as a country, society, community, group, and individual, it has diversity in space and synchronicity in time. Multiculture covers a wide range; it is not only the positive and inspiring advanced culture, but also includes the passive, slack and backward culture. In the long river of history and culture, multiple cultures have a long history and provide a powerful spiritual force for the development of human society. Multiculture is constantly moving and changing, it mainly reflects the inclusiveness of traditional culture and modern culture, historical culture and real culture, local and foreign cultures, and multiculture blends, penetrates and develops with each other, so that make the world culture form a cultural circle with national characteristics.

Multiculture is a kind of cultural value, diversity is the universality of multiculture, and difference is the individuality of multiculture. The status of the world's national culture is equal,

and there is no distinction between superiority and inferiority. As a historical concept, multiculturalism focuses on ethnic minorities and disadvantaged groups and emphasizes the diversity of historical experience. Moreover, as an educational concept, multiculturalism advocates orthodox and mainstream cultural ideas, rejects various non-mainstream cultural ideas, and corrects wrong ideas, it plays the role of correcting and eliminating misunderstandings and differences in the educational process. Therefore, it is necessary for college students to adhere to the correct direction of mainstream culture, familiar with and respect cultural diversity.

World culture is a diverse and diversified cultural circle, various cultures are equal in status, various races and national cultures will not be affected in any way due to different levels of social development. The main characteristics of multiculturalism are following: the first is historic significance; culture is the characteristic of the progress of human society and the product of a specific historical period, it is not static, but continuously develops, inherits and innovates, moreover, culture also provides a long-standing spiritual power for the development of human society. The second is diversification; it is the most significant feature of multiculturalism. The diversity of cultures requires people to take an inclusive attitude towards culture, respect the differences and diversity of cultures of various nationalities, absorb the essence of culture, and promote the prosperity and development of world culture. The third is coexistence. Multiculturalism blends, penetrates and develops with each other, forming a world cultural circle with national characteristics, and continuously promoting the prosperity and progress of human society.

Multiculturalism is the product of a specific historical period, and cultures are diverse and different. The inheritance and development of different cultures from various ethnic groups worldwide is conducive to promoting integration and development of different cultures worldwide and injecting inexhaustible spiritual power into the development of human society. Culture is a unique phenomenon of human society; diversity is the most prominent feature of culture. The world culture is constantly innovating and developing in seeking common ground while reserving differences, and maintains its own unique spiritual characteristics. We must uphold a positive inclusive attitude for cultural diversity, respect the equality, difference and diversity of the cultures of all ethnic groups, continuously remove the worthless dross culture, absorb the essence of various advanced cultures, promote development of world culture, and always maintain the vigor and vitality of multiculturalism.

3. The Relationship between Multiculturalism and College Students' Ideological and Political Education

Multiculturalism and ideological and political education are different from each other, promote each other, penetrate each other, and have a strong correlation. On the one hand, cultural development is a process of gradual development and evolution, multiculturalism provides important practical carriers for education. Advanced cultures are rich in cultural heritage, have strong spiritual characteristics, can effectively enrich the connotation of ideological and political education, broaden ideological and political education path, help college students expand their learning contents, and enrich the knowledge reserve of college students. Valuable multiculturalism contains profound spiritual connotations and is rich in spiritual power, it can internalize people's spiritual pursuits, enhance people's ideology, morality and ideals and beliefs, externalize people's conscious actions, and improve people's consciousness and social behavior. On the other hand, there are exchanges and collisions among multiple cultures. In social ideology, due to continuous changes and penetration of western thoughts, the mainstream cultural ideology of our country is challenged, which brings teaching difficulties to the college ideological and political education. Therefore, the college ideological and political education should focus on ideological construction.

The goals and contents of multicultural and ideological and political education are different. Multiculture is rich in cultural heritage and spiritual connotations, it focuses on the internalization of human spirit, it contains rich spiritual connotations and powerful spiritual motivation; ideological and political education focuses on ideological construction, emphasize raising the ideological and political consciousness of the educatee, guiding the educatee to occupy the high ground of ideology and morality, enhancing the sense of autonomy of the educatee, and having a clear political purpose and a strong political tendency. Multiculture with characteristics of inheritance and diversity; its subjects are equal and can meet people's cultural needs at different levels, it has a deep cultural background, it internalizes people's ideas and concepts in a gradual and subtle form, and enhances people's literacy; there are characteristics of class and times in ideological and political education.

The goals and contents of multicultural and ideological and political education are consistent. The contents of ideological and political education mainly include political education, moral education, legal education, etc., focus on the characteristics of education and humanity. Ideological and political education is the main content of cultural education, an important content of spiritual civilization construction, The purpose of education is improving people's cultural literacy, shape good personality, cultivate outstanding qualities, regulate people's morals and behaviors, and improve ideological and political quality, its ultimate goal is to realize the value of the human body, drive the development of people, contribute to social progress. Multiculture has endowed ideological and political education with the value and practical significance of social existence, the ideological and political education in colleges and universities must adhere to correct guidance of public opinion and consolidate position of college ideological and political education.

4. The Impact of Multiculture on College Students' Ideological and Political Education

With the development of economy and society, as well as the deepening of globalization, mutual fusion and penetration of multiculture have brought major opportunities and challenges to the education of college students. First of all, with integration and development of multiculture, ideological and political education at colleges and universities introduces advanced culture into education and teaching, exert the leading role of culture, strengthens the construction of campus culture, and truly uses correct concepts guide the values of college students. Secondly, colleges and universities should utilize the educational function of multiculture, add rich cultural materials in classroom teaching, optimize the content of education, and improve their cultural literacy. Moreover, colleges and universities guide college students to choose culture independently, so that college students can have close contact with cultures from all over the world, experience the powerful charm of advanced cultures, enhance their thinking ability, improve their cultural self-confidence, continuously broaden their horizons, and enhance college students' comprehensive quality. Besides, in the field of social ideology, college students are affected by western culture, which challenges the mainstream cultural ideology of our country. Finally, colleges and universities must actively reform educational concepts, improve teaching methods, and give full play to the role of ideological and political education in shaping and guiding values of college students.

5. The Significance of Integrating Multiculture into College Students' Ideological and Political Education

With the continuous integration of multiculture into campus culture of colleges and universities, the college students' ideological and political education has begun to show the development

trend of convenience, innovation and openness. Under the environment of multiculturalism, college students can touch rich cultural resources of various countries and nationalities, and on the basis of learning, understanding and mastering, their own cognitive and analytical abilities have been improved. Multiculturalism can enrich the knowledge reserves of college students, enhance their cultural literacy, stimulate their patriotism, and enhance their ideological and moral quality. Under the background of multiculturalism, colleges and universities should combine interest characteristics of college students, guide them to freely choose cultural reading materials, college students can study more culture autonomously, enhance their self-confidence, and make them fully realize their own value. In the work of moral education for students, colleges and universities must respect independent choice and personality characteristics of college students, guide them to break the shackles of traditional educational models, make independent cultural choices through the Internet, books and other forms, strengthen cultural cognitive contents, increase educational materials, and enrich the educational contents, make college students get rid of the shackle of single-mode education. Moreover, colleges and universities should break the space limitations of traditional educational ways, strengthen construction of Internet platform for moral education, deepen the communication channels of multiple cultures, and create a good ideological and political education atmosphere.

6. The Construction Ways of College Students' Ideological and Political Education from the Perspective of Multiculturalism

6.1. Advance with the Times

Colleges and universities, which must stick to the principle of college students as the main body, adhere to the principle of advancing with the times, constantly innovate the concepts of ideological and political education, optimize ideological and political educational contents, improve teaching methods, change the traditional education mode, and scientifically position the education goal, accurately master the scientific connotation, and main functions of multiculturalism, integrate multiculturalism into education in colleges and universities, make ideological and political teaching show times and pertinence, and earnestly play ideological and political educational functions, and enhance ideological and political educational effectiveness. Colleges and universities must accurately master the pulse of the times development, use advanced culture to guide the construction of campus culture, stick to the correct public opinion guidance, earnestly practice socialism core values, exert leading role of advanced culture, guide college students to view the world's multiculturalism resonantly, enhance their ability to recognize multiculturalism, resist the invasion of undesirable cultures, truly exert the leading role of advanced culture, and consolidate basis for ideological and political work in colleges and universities.

6.2. Strengthen Training of Teachers

Under the perspective of multiculturalism, colleges and universities must stick to the socialist core value system, strengthen organizational leadership, make clear the division of responsibilities, actively improve moral education work mechanism, enhance moral education management for all staff, and strengthen the software and hardware construction for ideological and political education. Moreover, colleges and universities must continue to optimize teaching staff, strengthen construction of the teaching team, and build ideological and political education teams with strong political, strong professional ability and high quality. By carrying out special training on political theory knowledge, special training on the use of network information technology and public opinion supervision, special training on psychological knowledge, etc., continuously improve teachers' ideological theory literacy and

ability, enhance teachers' application ability of Internet technology, and enhance the communication ability between teachers and college students.

6.3. Enrich Educational Contents

Colleges and universities should exert the dominant role of culture, make ideological and political teaching embody strong educational significance, rich flavor of the times, demonstrate profound practical value, and actively construct new models of ideological and political education from the perspective of multiculture. We should attach importance to the dissemination of mainstream social culture, publicize national, scientific, and popular culture, actively cultivate the core socialist values of college students, cultivate their patriotic sentiment, vigorously promote the national spirit, resolutely resist the erosion of bad culture, and use advanced culture guide college students. Colleges and universities should emphasize the ideological trends and learning conditions of college students, exert cultural guidance and educational functions, enhance construction of spiritual civilization, establish the multicultural selection mechanism, improve the multicultural error correction mechanism, continuously enrich the knowledge reserve of college students, and improve their cultural literacy.

6.4. Reform Education Methods

Colleges and universities should exert leading role of culture, emphasize construction of spiritual civilization on campus, use advanced culture to carry the cultural construction of the entire university, and continuously strengthen the soft power of university culture. We should continue to change educational ideas, enrich educational contents, improve educational forms, and strengthen the construction of online education to make ideological and political educational contents more colorful, educational forms more vivid, and educational methods more flexible and diverse, college students can learn easily in relaxed environment, improve the ideological and moral cultivation and comprehensive quality of college students. Moreover, colleges and universities must change the multicultural supervision, abandon dross culture, eliminate negative culture, resolutely curb the spread of unhealthy culture, strengthen supervision and management of multiculture, and integrate valuable and educational culture into ideological and political education, and continuously enhance the effect of ideological and political education.

7. Conclusion

Generally speaking, under the background of multiculture, college students' ideological and political education of is a complex task. Colleges and universities must be people-oriented; constantly reform educational concepts, innovate educational methods, enhance the training of teachers, advance with the times, and improve the quality of students to achieves effect of imparting knowledge and educating people

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