

Research on Personal Charm of College Counselors

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Abstract

The personal charm of college counselors is related to the effect of college ideological and political education. A charismatic college counselor will have a profound impact on all aspects of students. College counselors need to improve their credibility in their work. Have enough personal charm as a support to continuously attract students, thereby ensuring the development of ideological and political education for college counselors. This research aims to explain the connotation of counselor's personal charm and its role in work.

Keywords

College Counselors, Personal Charm.

1. The Meaning of Charm

Charm is not a concrete object. It has a strong appeal and attraction to the outside world with its mystery and abstraction. It is a synthesis of a person's character, knowledge, talent, emotion, will and other qualities. When it comes to charm, there are actually some concepts related to charm. Effectively distinguishing these concepts will help us better understand the connotation of charm and find effective ways to enhance charm. Organization of the Text.

2. The Personal Charm of College Counselors Sub-section Headings

2.1. Excellent Character Is An Essential Element of the Personal Charm of College Counselors

The power of character is the magic weapon for college counselors to carry out ideological and political education. A counselor with good character and excellent moral quality will continue to influence the people around him, and the influence and appeal reflected by excellent character Attracting students. With the continuous development of education, the thinking of college students changes with each passing day. If college counselors still use traditional preaching and indoctrination methods, it is obviously far from meeting the requirements of student development. In this case, college counselors serve as college ideological and political education The important force of the students needs to play the charm of character to infect students, lead by example, and play the power of example.

2.2. Profound Knowledge Is the Core Element of the Personal Charm of College Counselors

The British writer Francis Bacon once mentioned that "reading history makes people wise, reading poetry makes people smart, mathematics makes people thorough, science makes people deep, ethics makes people solemn, and the study of logical rhetoric makes people wise. People are eloquent: everyone who has learned something will become a character." This explains the great beauty of reading. Reading can make people rich and attractive. The academic charm of college counselors comes from their rich knowledge reserves and rich work experience. Only a charismatic counselor will be more popular with students, and college counselors are knowledgeable. His knowledge has become an important part of his personal

charm. Engels' profound knowledge has a strong appeal. His many works, covering many fields such as philosophy, natural sciences, economics, military science, etc., make people yearn for and secretly wonder. The profound knowledge of college counselors has a good carrier of personal charm, which can make students have deep respect and consciously convinced, which is of great significance for the smooth progress of college counselors.

2.3. Outstanding Talent Is the Practical Element of the Personal Charm of College Counselors

As the life mentor and close friend of students, college counselors' work is no longer a simple teaching or management work, but a complex complex integrating teaching, organization, planning, and management. College counselors need to have enough The work ability to deal with all things in the work, to give full play to their ingenuity to complete all kinds of work smoothly, the improvement of work efficiency, the completion of work results, and the realization of work value all require college counselors to use outstanding ability to complete. The outstanding talents of college counselors need to be slowly accumulated in work practice, and the accumulated talents can be better used in work practice.

2.4. Appropriate Language Is the Basic Element of the Personal Charm of College Counselors

The power of language is indispensable to the harmony between college counselors and students. Whether it is normal communication or conversations after problems, college counselors need to use appropriate language or to solve or persuade. The proper language is for college counselors to do a good job in ideological and political education. The basis of work. If the counselor is chattering about things or not saying a word when it is time to educate, then the effect of ideological and political education at work will be greatly reduced. Only proper language can produce good results, and only language full of wisdom can be intriguing.

2.5. A Positive Image Is A Key Element of the Personal Charm of College Counselors

As the saying goes, everyone has a love for beauty, and everyone has the nature to yearn for beauty, such as love to read books that are good for the body and mind, like wonderful movies, pay attention to people with outstanding appearances, etc. Students also prefer to look elegant in school Teachers, which means that the image of college counselors also affects their charm, and is a key factor in the personal charm of college counselors.

3. Personal Charm Type of College Counselors

3.1. Charm of Character

The charisma of college counselors mainly refers to the type of charisma shown by counselors in terms of personality and moral quality. The charisma of college counselors is mainly manifested in the following two aspects: First, they must have firm political beliefs. The second is to have good moral character.

3.2. The Charm of Learning

The academic charm of college counselors is the type of charm displayed by the counselor's profound knowledge. Its academic charm comes from a wealth of knowledge reserves and rich work experience. Only a charismatic counselor will be more popular among students. welcome. The academic charm of college counselors is mainly manifested in two aspects: First, they have profound theoretical knowledge. The second is to have a wealth of practical knowledge.

3.3. Talent and Charm

The charisma of college counselors is based on the outstanding talents of college counselors. A counselor with outstanding talents is generally more likely to be trusted and respected by students, and more attractive. Specifically, the charisma of college counselors is mainly reflected in the following five aspects: one is sufficient observation ability; the other is a certain organization and management ability; the third is a certain ability to deal with emergencies; the fourth is a certain ability Scientific research ability; Fifth, have a certain innovation ability.

3.4. Language Charm

The language charm of college counselors is expressed by the use of appropriate language by college counselors. Specifically, the language charm of college counselors is mainly manifested in the following aspects: First, sincere and humor; second, different from person to person; third, advancing with the times.

3.5. Image Charm

A positive image is an important manifestation of the image charm of college counselors, and the charm of college counselors not only refers to the appearance, but the comprehensive charm type of their appearance, mental outlook, and psychological state. Specifically, it is mainly an outstanding external image, including dressing, etc.; the second is a positive mental outlook;

4. The Role of Personal Charm of College Counselors

4.1. Boosters to Improve the Effectiveness of Education

Educational effectiveness refers to the degree of achievement of educational goals and educational effectiveness. College students not only need to learn the necessary cultural knowledge in school, but more importantly, they should improve themselves, be an independent and rational person, and lay a good foundation for entering the society in the future. College counselors are responsible for improving students and self-improvement. Responsibilities. The main job of college counselors is to integrate the party's policies into daily work and study, help students establish correct values, teach students the principles of life and do things, and promote the overall and healthy development of students. To achieve these educational goals, in addition to using the unique power and influence of college counselors, it is more important to develop the personal charm of college counselors. As a college counselor, his good character charm deeply attracts students and conveys excellent quality to students in a subtle way; his profound academic charm makes students admire, sparks in teaching and learning, and opens up new ideas for students The vision; its outstanding image charm is pleasing to the eye, and it always maintains a positive and optimistic attitude to face life; its outstanding talent charm makes the work of counselors more efficient, and also has a profound impact on the development of students' various talents influences. Such charms play an important role in the self-improvement of students, and can better achieve the purpose of education, thus becoming a booster to improve the effectiveness of education.

4.2. Lubricant to Optimize Teacher-Student Relationship

The teacher-student relationship is an important factor that affects the effect of education. A harmonious teacher-student relationship can learn from each other's strengths to make up for the shortcomings and make progress together. On the contrary, an uncoordinated or even hostile teacher-student relationship will hinder the development of students. The relationship between teachers and students in colleges and universities does not only include the relationship between students and teachers, but more closely the relationship between students and counselors. If the relationship between teachers and students is to be handled

well, the personal charm of college counselors will be brought into play. Great effect. A charismatic counselor will focus on students in the process of dealing with others, put students in a very important position, respect and love students, treat students equally, and exude appeal and attraction in the process of communication with students. Let students be convinced and admired. In this way, the counselor shows love and respect for the students, and the students also show admiration and conviction for the counselor. A harmonious teacher-student relationship has a solid foundation. The teacher-student relationship established on the basis of mutual respect and equality will be more stable. In addition, as a bridge between students and teachers, college counselors' charm also has a certain impact on the harmony of the relationship between students and teachers. College students in the new era have their own distinct and unique personalities. There will be a variety of students and teachers with different temperaments. Contradictions are common. Sometimes unpleasantness is inevitable. At this time, it is necessary to use the language charm of college counselors to adjust the relationship and solve the problem. The personal charm of the counselor has become the lubricant for optimizing the relationship between teachers and students.

4.3. A Catalyst to Realize Its Own Value

College counselors are not only the organizers and managers of student work, but also the leaders of various qualities of college students. Realizing their own value in the course of their work is an important condition for college counselors to realize their professional ideals. Human value is realized through labor and dedication. The realization of the value of college counselors is realized in the process of serving students. The recognition of students is an important indicator to measure the realization of their value, and it is also the driving force for the work of counselors. The recognition of students is inseparable from the personal charm of college counselors, and so is the realization of self-worth. College counselors use their profound knowledge to arm their minds and make their hearts richer and fuller; they take on everything in life with a good psychological quality and make their emotions optimistic and positive; they use their outstanding intelligence to deal with work. The trivial matters in the work make you more extraordinary and outstanding in your work; use excellent moral qualities to attract people around you, so that you can develop more comprehensive and confident. The charm displayed by college counselors not only infects and attracts students, but also affects their own state at all times, making themselves better and more popular. Only when you become rich and attractive will you slowly influence the people around you, and then be recognized and praised by everyone. One of the important functions of the personal charm of college counselors is to realize the self-worth of counselors. The realization of this value enriches itself and has an important impact on the students around me.

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