

## **Based on the Application of Ideological and Political Education in Cultivating Undergraduates' Learning Motivation**

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### **Abstract**

At present, the lack of learning motivation of some graduate students is a common phenomenon. This article will strengthen the thinking from the four-in-one education method of ideological education, psychological assistance, mentor guidance and campus atmosphere based on the investigation of the current status and causes of the current graduate students' learning motivation. Political education guides graduate students to establish correct learning motivations and provides a basis for effective graduate education management.

### **Keywords**

The undergraduate students, Learning motivation, Ideological and Political education.

### **1. Introduction**

Learning motivation is the psychological tendency and internal driving force that an individual's learning needs cause and point to the learning goal. It not only affects the learning efficiency, scientific research ability, and academic achievement of graduate students, but also relates to their own growth and development. Cultivating the correct learning motivation of graduate students plays a huge role in their belief, will and future development. What is the current status of graduate students' learning motivation and how to cultivate graduate students' learning motivation through ideological education methods are the current issues that should be considered and concerned in the training of graduate students in universities.

### **2. The Undergraduate Students Learning Motivation Current Situation And Reasons**

#### **2.1. The Undergraduate Students Learning Motivation Current Situation**

With the development of society and the maturity of postgraduates' thinking mode, their learning motivation is manifested in diversity and confusion. Graduate students, who have received undergraduate education, are in their mid-teens and are more mature in considering issues. Some graduate students have multiple types of learning. Some are to study for the sake of national prosperity, and to repay their parents. Some are learning to acquire skills, to find a satisfactory job, and to fear losing face. Therefore, the learning motivation of graduate students is diverse. At the same time, compared with undergraduates, the lack of clear learning goals during the postgraduate period leads to insufficient internal learning motivation, inability to concentrate in class, and uncorrected learning attitudes.

#### **2.2. The Undergraduate Students Learning Motivation Reasons**

There are many reasons that affect the strength of graduate students' study motivation, and they are the result of a combination of many factors, not just one factor.

### **2.2.1. The Influence of School and Mentor Factors**

The school's teaching environment and academic atmosphere, as well as the teacher's personal qualities, teaching content, methods and atmosphere will all affect the learning motivation of students. At present, most universities have a single teaching method for graduate students, the classroom atmosphere is not active, and the academic atmosphere is not strong, which reduces the intensity of graduate students' interest and motivation.

The postgraduate tutor is the first responsible person in the postgraduate training process. The moral quality and academic style of the postgraduate tutor have a subtle influence on the overall and healthy growth of graduate students. The level of political and ideological awareness of graduate tutors and the attitude of teaching and educating people are directly related to the quality of graduate training, and it is also the key to strengthening the education of graduate students' learning motivation.

### **2.2.2. The Influence of Graduate Students' Values**

Students are the main part of learning, and their influence on learning motivation is the most direct. However, more and more graduate students are not correct in their value judgments. They are more concerned about their own value and personal interests, ignoring social and collective values. Hedonism and utilitarianism often appear in values, and they lack the passion to pursue knowledge and truth. The reason why their learning motivation becomes more and more utilitarian is that the collective consciousness and sense of social responsibility of graduate students are gradually reduced.

## **3. The Relationship Between the Cultivation of Graduate Study Motivation and Ideological Education**

### **3.1. Ideological and Political Education Can Help Graduate Students to Form An Inherent Need For Learning**

Human needs have objectivity, social history and diverse. The famous American psychologist Maslow proposed the hierarchy of needs theory. Human needs can be divided into physiological needs, safety needs, belonging and love needs, self-esteem needs and self-realization needs from low to high. The need for self-realization belongs to high-level growth needs. Need is the basis for generating motivation, and there is motivation only when needed. Make graduate students aware of the self-consciousness of learning from the bottom of their hearts, only when they have a conscious and active learning motivation. In education, it is necessary to enable graduate students to generate learning needs, maximize their enthusiasm for learning, and improve learning efficiency.

The key to cultivating graduate students' learning motivation is to enable graduate students to form their learning needs. The need for learning refers to the gap between the learner's actual learning situation and the desired state, and the desired psychological state must be achieved through efforts. In order to cultivate graduate students with a higher level of learning motivation, it is necessary to guide graduate students to enhance their learning motivation from a deeper level.

### **3.2. The Necessity of Ideological and Political Education Method in Cultivating the Study Motivation of Postgraduates**

Ideological and political education can help graduate students to form learning needs. Psychological research shows that motivation belongs to the category of personality tendencies, and it is affected by ideals, beliefs, values, and outlook on life. The formation of graduate study motivation is undoubtedly restricted by these factors. Postgraduates are high-level talents and are in the stage of development and self-realization. This determines that their education

methods should also be high-level. Only by starting from their psychological needs and adopting stimulating and inducing methods can they help achieve good effect. Therefore, it is not only through teaching guidance and course learning to cultivate their learning motivation, but also the correct orientation of ideological and political education to mobilize the enthusiasm of graduate students.

#### **4. The Multidimensional Ways of Cultivating the Study Motivation of Postgraduates by the Method of Ideological and Political Education**

Ideological and political education for graduate students cannot rely solely on classroom teaching, but needs to be integrated into the specific life situations and social realities of graduate students. Therefore, it is necessary to continuously explore the multi-dimensional paths of ideological and political education methods to cultivate graduate students' learning motivation, and enhance the internal learning motivation of graduate students.

##### **4.1. Set up A Class of Online Thinking and Party Building**

Strengthen the construction of Party and Youth League organization, and improve teaching methods with thought. Through the self-media, the new frontier of ideological and political education, the advantage of the vivid image of the Internet has been exerted, and their ideological concepts have been subtly affected. And through the micro-party class, which is an innovative form of party class. The party class platform is handed over to student party members and teacher party members, which has the characteristics of diversified lecturers. At the same time, the combination of subject background and personal scientific research will make it easier for everyone to think and interact, and make the party class full of vigor and vitality. Guide graduate students to broaden their horizons, shape a good learning atmosphere, and purify the social environment for cultivating the noble moral character and learning motivation of graduate students. It is helpful for graduate students to establish lofty learning goals and lofty ideals, enhance their sense of mission and responsibility, and increase their motivation to mobilize graduate students.

##### **4.2. Establish A Working Mechanism for Postgraduate Mental Health**

Healthy psychology is a prerequisite for human development and the development of ideological and political education in colleges and universities. According to the laws of ideological and political education and the psychological development of graduate students, actively organize graduate students to conduct mental health education, and build a school-college-class-bedroom "four in one" Mental health monitoring mechanism. Comprehensively cultivate the psychological adaptation and adjustment abilities of graduate students, shape their good psychological quality, and promote the common development of their ideological, moral, cultural and physical and mental health. Therefore, mental health education is an important part of ideological and political education in colleges and universities. Only by paying more attention to mental health education can we more effectively guide students to establish correct learning motivation.

##### **4.3. Create A Positive Academic and Cultural Atmosphere**

Currently in the fields of higher education, academics, and scientific research. The plagiarism of papers, plagiarism of results, falsification of data, fraudulent diplomas, etc. all show that the current status worrying enough. A considerable number of graduate students are tolerant of academic misconduct and have a weak sense of scientific integrity. therefore. As a knowledge-based group of graduate students, it is very important to build a good academic atmosphere and create a positive academic and cultural atmosphere. Classes drive the college, the college drives the school, and the school drives the society to create a rigorous and pragmatic style of

study; Online micro-courses and micro-lectures by old professors, outstanding young teachers and other scientific and technological workers, which can promote the spirit of seeking truth and innovation.

#### 4.4. Play the Role of A Tutor as A Guide

The correctness of graduate students' learning motivation is closely related to the quality of the tutor team. The tutor's own scientific research achievements and personality charm should be taught by precepts and deeds to inspire the positive and enterprising spirit of graduate students and bravely climb the peak of science and technology. Therefore, the tutor needs to regularly check the students' reports on their thinking, study and life, and timely understand the students' confusion. Establish a good teacher-student relationship in mutual communication, so that students can feel a good team and learning atmosphere, and their learning motivation will also be strengthened. Therefore, only by improving the teaching quality and personality charm of the tutors can we provide a good foundation for the further study and scientific research activities of graduate students.

### 5. Conclusion

Learning motivation is the driving force that stimulates students' learning behaviors, and is the main component of students' noble moral cultivation. From the perspective of ideological and political education, the study motivation of graduate students is studied. By strengthening ideological and political education, the formation of graduate students' learning motivation is promoted. At the same time, it is necessary to help graduate students to establish correct learning motivation, and constantly improve and improve themselves.

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