

The Application of People-oriented Thinking in the Management of College Students' Ideological and Political Education

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Abstract

As the society develops, college students' ideological concepts are gradually impacted by the outside world, in order to reinforce college students' ideological guidance and education, assist them build a correct values, colleges and universities can adopt people-oriented thinking as a value orientation and apply it in ideological and political education management in universities, people-oriented concept are combined with college students' ideological and political education, people-oriented thinking is fundamentally to seek the harmonious development of the relationship between man and nature, between human and society, and between people, which has important practical significance. This paper first explains the development process of people-oriented thinking, analyzes the basic connotation of the people-oriented education concept, lists college students' status quo of ideological and political education, then explores application countermeasures of people-oriented thinking in college students' ideological and political education management, it facilitates smooth progress of ideological and political education in universities, aims at better guiding college students' ideological and political education management.

Keywords

People-oriented, ideological and political education, application.

1. Introduction

The objective of ideological and political education is to facilitate students' overall development. College students' ideological and political education is related to students' healthy growth, which must be highly valued. The current social development has put more demands on ideological and political education, as education reform deepens, people-oriented ideological concept has also received more and more attention from educators, and the people-oriented concept is used to ideological and political education work, which is a supplement to current ideological and political work in universities. People-oriented thinking as a value concept, which is also a basic principle of higher education, how to correctly understand and implement people-oriented thinking is of great significance to college students' ideological and political education. Applying "people-oriented" thinking into the management of college students' ideological and political education, it can greatly enhance college students' ideological and political consciousness. Only by effectively implementing the people-oriented ideological concept, can we enhance the management level of college students' ideological and political education and facilitate further development of ideological and political education in universities, so as to realize college students' integrated development.

2. Development Process of People-oriented Thinking

From the angle of human thinking development, it is mainly through the thinking development of two major stages, namely God-oriented thinking is replaced by humanism, and humanism is evolved into a people-oriented thinking.

As early as in ancient Greece, there were thinkers who proposed that people is the measure of all things in the world, this is the earliest humanism, in this kind of thinking, human values are valued, and theocracy begins to be suspected, but in the Middle Ages, this thinking was gradually forgotten until the modern era, it works in opposition to theocracy during the Renaissance. After overthrowing the theocracy, human rights were established, and people were the center, not God, and the subjective position of the human being is established.

The "people-oriented" thinking is the further development of "humanism" thinking, it points out that people are the main body of society, and human value is unlimited. In human development, people always as the main body, the development of society and history are the continuous development of human and the development of society and history is the development of individuals, in the process of development, people are the existence of the subject, It can also be said that the social development is the progress of human production methods and lifestyles. The reason for the establishment of the "people-oriented" thinking lies in the requirements of social development; moreover, it is requirement of social productivity as well, the purpose of social development is mainly for the development of human productivity and meet people' various needs, thus realizing people's integrated development.

The "people-oriented" thinking is developed based on "humanism" thinking, but there are still differences in the understanding, theoretical basis and values for people. In the understanding of "people", the "humanism" thought mainly recognizes people from the biological point of view, while the "people-oriented" thinking is to recognize people from the categories, groups and individual meanings of people and other creatures, and pay attention to people' social meaning and existence, but also focus on human personality. In theoretical basis, idealism is the theoretical basis of "humanism" thinking, and materialism is the theoretical basis of "people-oriented" thinking. In values, the humanism thinking emphasizes that people are tools and means of creation. The "people-oriented" thinking emphasizes the purpose of people; the people's integrated development is aim of social development and pursues unity of theory and practice.

3. Connotation of "People-oriented" Ideological and Political Education Concept

The ideological and political education is crucial for higher education, which directly involves college students' integrated quality, and also affects enhancement of national political consciousness. The "people-oriented" concept has become the guiding ideology of ideological and political education. The core of "people-oriented" thinking is people, which take overall development of people as the core goal. Adhering to "people-oriented" is to take students as core, it is necessary to aim at students' integrated development, respect main body position of students, understand the students' ideological state, emphasize the growth of students, and strive to reinforce attraction of ideological and political education. Correctly understanding theoretical connotation of people-oriented thinking, implementing the people-oriented guiding ideology in ideological and political education, it is significant for improving status quo of students' ideological and political education.

People-oriented education emphasizes that people's education is not only to acquire knowledge, but also pursue the truth, so as to achieve people's integrated development. From the modern times, educators mainly emphasize individuality development and advocate freedom. The basic meaning of "people-oriented" ideological and political education concept should contain following aspects: first, the colleges should build a people-oriented teaching concept in the ideological and political education, so students' own potential can be fully stimulated. Moreover, it is necessary to emphasize students' main status in the educational

process, facilitate full development of students' personality, and cultivate people with initiative and creativity.

4. Status Quo of College Students' Ideological and Political Education

At present, the ideological and political education in many schools still adopts spoon-fed teaching; this rigid teaching method makes the theoretical learning of ideological and political education to be boring, it cannot play an effective guiding role for students, which cannot meet the demands of contemporary ideological and political work. The spoon-fed teaching is easy to add the antagonistic psychology of many students, and it is not good to stimulate students' subjective initiative, resulting in ineffective teaching results. Some schools began to emphasize ideological and political education, but the emphasis tends to be superficial, only increasing course number and assessment of ideological and political, failing to grasp core of it, not aiming at the development of college students, ignoring students' psychological need, lack of humanistic care, moreover, it is not easy for students to apply the political theory they have learned in real life, resulting in a disconnect between theory and reality.

The relationship between teachers and students, which is foundation of ideological and political education, ideological and political working can't do without the exchange between teachers and students. However, mechanical teaching method can not only facilitate the exchange and communication between teachers and students, it also causes a misunderstanding between teachers and students; affect students' learning initiative. Teachers are the bridge between students and knowledge, if their relationship with students is harmonious, students' learning efficiency will also enhance, and management working of ideological and political education under people-oriented thinking plays management and guidance roles in college students, therefore, teachers should actively eliminate the misunderstanding with students, actively understand the actual needs of students, and give them psychological help and guidance. In learning, teachers should transform the incomprehensible knowledge into easy-to-understand knowledge in textbooks, increase the affinity of ideological and political education, and can better serve students and achieve healthy growth of students.

Pertinence is lacking in ideological and political education, which affects educational effectiveness, teachers' management to college students is generally loose, lack understanding for students, and it is difficult to formulate appropriate teaching plans in the light of the college students' actual needs. Lacking pertinence for ideological and political education makes classroom less attractive, reduces learning initiative of students, and increases the difficulty of the school's unified management for students, which makes it difficult to integrate people-oriented management and teaching in practical teaching. Therefore, in order to scientifically carry out ideological and political education, people-oriented management should integrate with ideological and political education. The aim of ideological and political courses can help students build correct thinking and facilitate their personalized development. Therefore, in order to strengthen the students' learning initiative, teachers should link theory with practice in teaching, and give students correct reference and guidance.

Currently, many schools do not realize significance of ideological and political education; who believe that its role is not great; financial, material and faculty investment in this area is relatively small, this attitude makes it easier for teachers and students to ignore learning of ideological and political education curriculum, most students only master little ideological and political theory knowledge, lack deep understanding, which cause ideological and political working lose educational significance. Colleges must enhance college students' ideological and political education by adopting people-oriented management concept, so as to better guide students' political consciousness and ideas, help students realize their own values and discover the future development path.

5. Application Countermeasures of People-oriented Thinking in the Management of College Students' Ideological and Political Education

The current ideological and political teaching needs to update teaching methods and contents timely, teachers need to delete the theoretical knowledge that does not conform to the contemporary college students' learning, increase the course on some social practice and theoretical knowledge, stimulate students' thinking on theory and application, if colleges and universities want to enhance college students' learning initiative, teaching need adopt a more easy-to-understand way, and make complex knowledge easier to understand, which helps students to remember and understand. Moreover, teachers need to give some initiative to students in class, and appropriately increase proportion of social practice in courses, teachers can make students use their ideological and political knowledge to discuss hot topics in society according to the curriculum arrangement, and reduce the proportion of theoretical courses, students' ideological and political awareness is put in first place and enhance students' initiative for independent learning, so realize students' integrated development.

With the development of the times, teachers have more and more ways to understand students, teachers can use the Internet platform and various new media platforms as vehicles to communicate with students, understand the students' ideological dynamics, fully respect the students' ideological independence, and reduce communication obstacles with students, so that form a good image of teacher, it is also conducive for teachers to know students' recent situation, more effectively teach students. In order to better facilitate of students' development, students can express their opinions on ideological and political education courses, in addition to communication in classroom, exchanges between teachers and students in daily life are indispensable as well, it can timely reflect the students' psychological state and learning dynamics, and help teachers to fully grasp the students' situation.

The main reason for lacks of pertinence in ideological and political education is that it doesn't integrate with people-oriented management, namely it does not emphasize students' personalized development and start from reality. The method of realizing people-oriented management is to teach a person according to what he is good for in ideological and political education, fully respect different students' personality, and differentiate education methods of different students. For this reason, teachers should fully consider students' personality and needs in ideological and political education, fully care about each student, facilitate the development of each student, follow the students' physical and mental development law, and provide appropriate education for each student. Moreover, we must emphasize the unity of knowing and doing in the education process. It is necessary that teaching method should change from the spoon-fed to interactive method, arouse students' curiosity and cultivate students' hobbies; this can increase the communication between the teacher and different students and guide students' thought.

Colleges and universities must value ideological and political education, increase manpower and material resource investment on it; excellent teacher teams facilitate scientific development of ideological and political education, and better serve students. In order to facilitate enhancement of management of ideological and political education and reinforce teachers' working initiative, colleges and universities can inspire teachers to actively understand psychology and learning condition of students in various ways, formulate appropriate teaching contents and modes and to enhance teaching level, and increase the attraction of ideological and political education, constantly reform the ideological and political education approaches to meet social needs, and give full play to its impact on college students' ideological and political education.

6. Conclusion

In order to enhance management level of ideological and political education for college students, it is necessary for universities to emphasize application of people-oriented thinking in ideological and political education, stick to the people-oriented education concept, continuously perfect educational modes, and deepen reform of teaching contents, then colleges and universities can train college students with correct values, so facilitate management level of ideological and political education in universities.

7. References

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