

Research on Subject Service of Library of 7 Newly-built Local Undergraduate Colleges in Shandong Province

Xiaorui Zhao^{1, a}

¹Library of Binzhou University, Binzhou University, BinZhou 256600, China.

^a16482442@qq.com

Abstract

In recent years, subject service has become an inevitable trend in the development of University libraries. Especially for newly-built undergraduate colleges, we should make use of the advantages of backwardness, learn from the successful experience of "first-class discipline" and "first-class university", keep pace with the times, build subject service team according to local conditions, innovate subject service content, and provide reliable support for teaching and research. This paper will take seven Newly-built Local Undergraduate Colleges in Shandong Province as the starting point, analyze the subject service of their libraries, and put forward corresponding countermeasures, in order to provide some reference for the subject service construction of the newly-built undergraduate colleges and universities.

Keywords

Newly-built undergraduate colleges; libraries; subject services.

1. Current Situation of Subject Service Development in Newly-built Undergraduate Colleges and Universities

According to the report on the quality of undergraduate education in China, in December 2017, there were 1219 general undergraduate colleges and universities in China, of which 55.62% were newly established, up to 678. New undergraduate colleges and universities provide a large number of applied talents for the society, which is an important driving force to create a new pattern of higher education development in China. However, the newly-built undergraduate colleges and universities have not been upgraded for a long time, and their teaching resources, teaching staff and teaching and research level are all insufficient. How to locate clearly, highlight characteristics and accelerate development is the top priority.

As a school information service center, library is the key to promote the transformation of school services. At present, the conditions of most newly-built undergraduate colleges are limited, and the service level of library science construction is still at the superficial level. The problems such as imperfect service system, lack of service content and single service mode are obvious, which can not be fully accepted by the service object and get enough trust. With the rapid development of information technology, it is the general trend of subject construction service to use science and technology novelty retrieval service. However, due to the limitation of the professional level of subject librarians, the depth and breadth of subject services in Newly-established Undergraduate Colleges and universities still need to be further expanded. Especially for those who need deep-seated subject service specialty, the professional skill level of subject administrators is more stringent. Scientific and technological novelty retrieval needs to go deep into the discipline, good communication and integration between the supply and demand sides, and a long-term process is needed to be effective. Therefore, the

construction of discipline service will inevitably fall into an embarrassing situation of "failure without success".Organization of the Text.

2. Construction of Electronic Database in Library of 7 Newly-built Undergraduate Colleges in Shandong Province

In the information age, the quantity, type and information service level of library collection are important indicators to measure the subject service ability of University libraries. This paper investigates library databases of 7 newly-built undergraduate colleges in Shandong Province, as shown in Table 1. Through data analysis, it is found that the electronic resources of the libraries of seven newly-built undergraduate colleges and universities are not much, and the Chinese database is relatively better. Specifically, Heze College and Jining College have six Chinese databases, mainly Chinese documents such as HowNet, Wanfang and Weipu, with a small number of foreign databases. The situation of Binzhou College and Taishan College is slightly better, with five or four foreign databases respectively, but the quantity and quality of their self-built databases and characteristic databases still need to be improved. The service level of Library disciplines in Newly-established Local Undergraduate Colleges is not high. The Library of Heze College and Zaozhuang College has the ability to build its own database. Jining College, Binzhou College, Taishan College and Zaozhuang College have their own characteristic database. The main reasons are the insufficient funds for running a new undergraduate college and the insufficient understanding of the importance of characteristic database and professional database.

Table 1. Overview of Subject Services in Library of 7 Newly-built Undergraduate Colleges in Shandong Province

Serial number	Library Name	Basic services										
		Library introduction	Electronics Resources	Readers service	Journalism dynamic	information Consultation	CALIS In Shandong	convenient passage way	Sea of books pilotage			
1	Jining University	Library introduction	Electronics Resources	Readers service	Journalism dynamic	information Consultation	CALIS In Shandong	convenient passage way	Sea of books pilotage			
2	Zaozhuang University	Our library Survey	teaching Resources	collection query	Newest Notice	Readers service	Zaozhuang Local Literature Library	CALIS Service Area	On trial Resources	Relevant link		
3	binzhou university	Our library Survey	Software download	Examination platform	Collection search	Electronics Resources	Online resources	Journalism Notice	new book Bulletin			
4	Taishan University	Our library Survey	teaching Video and sound	Mathematics - Examination	Newest Notice	characteristic data base	Book collection	Readers service	Electronics books	paper retrieval	convenient link	
5	Weifang University	Enter the library guide	Readers service	My Library	number Resources	data retrieval	Introduction to Digital Resources	Consultation service	Readers Train	Message Board	OPAC search	
6	Heze University	Our library introduction	Electronics Resources	Readers Garden plot	Our library dynamic	Bibliographic Retrieval of Library Collections	Service Information	Picture emotion Briefing	donation Notice			
7	dezhou university	Survey introduction	Reference resources Consultation	Readers service	Electronics Resources	Readers guidance	Library Notice					

3. Measures to Improve Subject Service of Newly-built Undergraduate Colleges and Universities Library

3.1. Grasp the Connotation of Subject Service and Keep up with the Times

After more than 20 years of development in our country, subject service has been constantly improved. In the era of big data, professional scholars generally believe that specialist service means that under the network environment, libraries should provide personalized information services for users. Subject librarians are effectively integrated into the teaching and research activities of universities, providing specialized resources and information navigation for teaching and research personnel. New undergraduate libraries should accurately understand the connotation of subject services in the light of innovation and development, keep pace with the times and not stick to forms.

3.2. The Choice of Subject-Oriented Service Content Should Have Distinct Characteristics

Discipline characteristic database is an important teaching resource of library subject service, and it is a pertinent database for specific subjects. For example, Shanghai Foreign Studies University, Wuhan University of Technology and Sichuan Agricultural University are well-known in the establishment of subject characteristic database. The libraries of these "double first-class universities" take their key disciplines or characteristic disciplines as the core, and formulate the goal of database construction, which involves many specialties such as law, agriculture, economy, food engineering, transportation, machinery, architecture and so on. The seven newly-built undergraduate colleges in Shandong Province should learn from the successful experience of the double-first-class universities, collect relevant professional documents according to the characteristics of their majors, and form their own professional characteristics. For different disciplines, we should set up a matching database. If conditions permit, we should also arrange special subject administrators, so as to provide users with more high-quality subject services. At the same time, the university should actively interact with R&D personnel, adopt advanced technology, enrich the types of local characteristic literature, and build a comprehensive, centralized and characteristic collection system.

3.3. Increasing Fee Investment and Developing Interlibrary Cooperation

In recent years, the equipment and facilities of newly-built undergraduate libraries have made some progress, but the problem of resource shortage has not been thoroughly solved. Whether it is purchasing literature or building a database system, it requires a lot of human, material and financial support. Therefore, the newly-built undergraduate colleges and universities should conduct a comprehensive survey of the actual needs of Library collection, break the traditional construction mode, increase the investment of funds rationally, and constantly improve the collection mechanism. At the same time, we should overcome the idea of self-governing management, strengthen inter-library cooperation, realize the sharing of Library resources, further standardize and standardize the management of the library, do a good job in the coordination of software and hardware, promote the comprehensive and open development of library subject services, and add bricks and bricks to the construction of social informatization.

4. Summary

Subject service, which integrates literature resources, human resources and technical resources, runs through many aspects such as teaching and scientific research, and directly reflects the vitality and function of libraries. As far as users are concerned, subject librarians often need to act as "general practitioners" to provide comprehensive services. However, the professional skills, educational background, professional title structure and innovative thinking

of Librarians in Newly-built Undergraduate Colleges and universities are the main factors affecting the level of subject service, which is limited to lecture training, college communication and so on. The participation in teaching and research is not high enough to meet the high requirements of "omnipotence" of users. Therefore, the seven newly-built undergraduate colleges in Shandong Province should fully grasp the connotation of subject service, strengthen the construction of characteristic subject database, increase capital investment, carry out inter-library cooperation, realize resource contribution and seek a win-win road, so as to give full play to the subject advantages of the library and provide individualized and high-quality service for the development of teaching and research activities.

Acknowledgements

This article is supported by 'Scientific Research Fund Project of Binzhou University'.

Item Number: BZX YRW19012

References

- [1] Wan Wenjuan. Analysis on the Problems and Strategies of Subject Service Team Construction in University Libraries of China [J]. National Library Science Journal, 2015 (2): 63-69.
- [2] Zhang Guiping. Study on the Driving Factors of Implicit Cooperation in Knowledge-based Teams [J]. Library and Information Work, 2017 (18): 100-102, 35.
- [3] Guo Jing, Yu Xiaowei. Selection of Subject Service Cases in University Library [M]. Shanghai Jiaotong University Press, 2018:1-2.
- [4] Zhong Jianfa, Han Lifeng. Research on the integrated development model of subject resources construction and subject services [J]. Journal of University Library, 2018(2):56-60.
- [5] Liu Yuanyuan. Research on the Construction of Discipline Information Service Team and Service Effectiveness [J]. Information and Data Work, 2019 (6): 61-64.