Research on the Way of Integrating the Long March Spirit into the Ideological and Political Education of College Students in the New Era

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Abstract

The spirit of the Long March is the precious spiritual wealth of the country and the nation which contains the profound connotation of the cultivation of the world outlook, outlook on life and values of university students. Meanwhile it also embodies the intrinsic motive force for the success of university students, playing an excessively important role in the development of ideological and political education of university students in the contemporary era. Thus, it is necessary to help college students better comprehend and recognize the spirit of the Long March, by integrating the spirit of the Long March into the education of ideological and political theory, campus culture construction, social practices and other ways, so that the spirit of the Long March can be inherited and developed in the new era.

Keywords

The Long March Spirit, Red Revolutionary Culture, Ideological and Political Education of College Students.

1. Introduction

The spirit of the Long March is still of great value to the modern society. As a result, the ideological and political education of college students should integrate the spirit of the Long March into all aspects of it by effective means, so that college students can experience the strong inspiration of the spirit of the Long March, strengthening their ideals and faith and establishing a correct world outlook and the outlooks on life and values, so as to consciously practice the socialist core values by actions.

2. Contemporary Value of the Long March Spirit in Ideological and Political Education of College Students

2.1. Promoting the Long March Spirit Helps to Strengthen the Ideals and Beliefs of College Students

Ideal is a lofty spiritual banner. The principal goal of moral education of colleges and universities is to cultivate successors with immovable ideals and beliefs. Furthermore, colleges and universities need to integrate the spirit of the Long March into the ideological and political education of college students, displaying the education of ideals and beliefs of college students to the central position, so as to help college students hold the beliefs in their hearts, and unshakably adhere to the ideals and beliefs of Marxism and socialism with Chinese characteristics [1].
2.2. Promoting the Long March Spirit Will Help Stimulate the Patriotic Enthusiasm of College Students

The vast number of Red Army soldiers who always stood at the forefront of the national revolutionary and strove for national independence and liberation, showed great patriotic enthusiasm during the Long March. Moreover, the ethnic minorities had also actively participated in the Red Army. The compatriots of all ethnic groups have shown great righteousness in the face of national righteousness, unitedly to resist the external humiliation, which demonstrates the noble patriotic sentiments [2]. Furthermore, vigorously carrying forward the spirit of the Long March can not only tremendously stimulate the patriotic enthusiasm of college students but also can be regarded as an important part of the patriotic education to constantly enhance the sense of national honor and disgrace of college students.

2.3. Promoting the Long March Spirit is Conducive to Cultivate the Style of Plain Living and Hard Struggle of College Students

Hard struggle is the cornerstone of the spirit of the Long March. Colleges and universities should take the propagation of spirit of the Long March as a breakthrough point, profoundly educating college students to continuously carry forward the good style of fearless of difficulties and arduous struggle. The ideological and political education of college students should encourage and guide them to achieve the following goals through the spirit of the Long March. To begin with, confront all kinds of difficulties and obstacles in life correctly and overcome difficulties with tenacious will, while do not be intimidated by difficulties. Besides, establish a positive and optimistic mentality, consciously struggling with negative and pessimistic mentality. At last, establish the notion of winning a happy life by own efforts and self-reliance [4].

3. Path Analysis of Integrating Long March Spirit into Ideological and Political Education of College Students in the New Period

3.1. Integrate the Long March Spirit into the Course of Ideological and Political Theory of College Students, Serving as the Main Channel

The course of ideological and political theory is the main channel to carry out ideological and political education of college students, which is also supposed to be the main channel of carrying out the education of the Long March spirit in colleges and universities.

(1) The relevant historical facts of the Long March of the Red Army should be integrated into the teaching content of the ideological and political theory course. Besides, the Long March is an indispensable part of modern Chinese history. Thus, the "outline course of modern Chinese history" to can be utilized to explicitly demonstrate the reasons, the main course, the significant battles and the crucial meetings of the Long March, and the main difficulties faced by the Red Army, the experiences and lessons from the Long March, etc, so as to enable students to have a profound understanding on which the victory of the Long March is of great significance to the Communist Party of China, the Red Army and the Chinese revolution. The course of "ideological and moral cultivation and legal basis" can take advantages of the stories of the Long March of the Red Army to guide the college students to pursue lofty ideals and confirm sublime beliefs by the touching deeds and spiritual character of revolutionary martyrs.

(2) The Long March spirit should be integrated into the educational system of ideological and political theory. In addition, the course of ideological and political theory should take the historical facts of the Long March as a breakthrough point, through effective-designed class and the combination of the curriculum content system and ideological and logical system, focusing on the modern interpretation of the spirit of the Long March. Moreover, highlight that the education of ideals and beliefs of college students, patriotism, solidarity and mutual-assistance
education, hard-working, the mass line, etc, should run through the education of ideological and political theory.

(3) The spirit of the Long March should be educated in the way and discourse system that is easily accepted by contemporary college students. It should not simply adopt the educational mode from theory to theory, but carefully design and transform the discourse system on the basis of profound comprehension of the connotation of the Long March spirit, so as to educate the college students in a discourse system that is easy to accept. Moreover, we should present vivid historical events and historical figures to the college students, so as to lead them to realize that the spirit of the Long March is the result of lives and bleeding of the revolutionary predecessors. It is the glorious mission of contemporary college students to inherit and promote the spirit of the Long March. Every generation has his own long march road. It is the responsibility of the young college students to take over the baton of the times and take the spirit of the long march as the motive force in the new historical journey to finish the long march road of the new era.

Additionally, we can also compile the illustrated and vivid textbooks of the theme of the Long March spirit with the combination with the historical facts of the Long March, so that more college students can realize the special meaning of the Long March in history and the profound connotation of the Long March Spirit. Meanwhile, the related courses of Long March spirit education can be made into micro-lectures, open courses and other online courses, whose contents are so concise and compendious that it is quite convenient for students to learn and watch online at any time and anywhere. Meanwhile also enable them to use fragmentary time to learn, which meets the feature of fragmentation of learning time for contemporary college students.

3.2. Integrate the Long March Spirit into the Construction of Campus Culture and Enhance the Function of Cultural Education in Educating People

Since campus culture has a great effect on educating people, good campus culture plays an important role in implicit education. Besides, colleges and universities can carry forward the spirit of the Long March through campus culture, meanwhile incorporate the spirit of the Long March into the overall planning of campus culture construction, while carrying out the propaganda of the spirit of the Long March by every tiny part of the campus culture. There are some examples as following.

To begin with, through the creation of predecessors, there are many poems, songs, operas and sitcoms reflecting the theme of the Long March, which forms a unique cultural resource of the Long March theme. Thus, colleges and universities can vividly tell the story of the Long March by organizing campus cultural activities like recitation of spiritual poems, choruses, operas and sitcoms, etc, which will make college students appreciate the elegant art of campus while being influenced by the spirit of the Long March.

Additionally, there are a large number of films, serials and documentaries about the Long March of the Red Army. As a result, colleges and universities can collect the relevant film and television resources, organizing college students to watch the excellent Red film annually. Meanwhile organize relevant activities of film review, so that college students can search for the spirit of the Long March from excellent film and television works, forming a kind of intrinsic spiritual impetus.

Last but not least, as an art form favored by college students, micro-film also has a significant educational function. Accordingly, colleges and universities can encourage students to compose on the theme of the Long March. On the premise of respecting historical facts, they can direct and act on their own, making corresponding micro-films and sharing with each other.
3.3. **Integrate Long March Spirit into Social Practices and Strengthen Practice Education**

The Long March of the Red Army had passed through more than ten provinces and regions, leaving a great number of historical footprints and the "red resources" on the Chinese territory. In order to make college students grasp the spirit of the Long March profoundly, we should adhere to the combination of theory and practice, actively carrying out social practices on the theme of promoting the spirit of the Long March, so as to make them experience the essence of the spirit of the Long March in practice.

Colleges and universities can organize students to participate in social practices with the theme of promoting the spirit of the Long March, like visiting and studying at the revolutionary sites, memorials, monuments and other "Red Culture" education bases. So that they can understand the history of the Long March and inherit the spirit from the revolutionary forefathers of sacrificing their lives for revolution, cherishing the hard-won happy life of today, consciously and firmly holding confidence in the road, theory, system and culture of socialism with Chinese characteristics.

Moreover, colleges and universities can extensively mobilize college students to carry out the social practice in the summer holiday on the theme of "Promoting the spirit of the Long March, taking the responsibility of the times". For instance, organizes the elites of college students to make use of the holidays to re-take the Long March Road, searching for the footprints of the Long March of the Red Army, experiencing the hardships and twists of the Long March road personally, so as to profoundly understand the noble ideals and firm beliefs of the Red Army generals and soldiers. In practice, strengthen their sense of responsibility. Furthermore, through social practice, help them to realize that each generation has his own long march road. Taking a good long march for the new era, college students are supposed to unshakably shoulder their responsibilities in realizing the two centenary goals and fulfill their lofty mission as the builders and successors of socialism.

4. **Conclusion**

The Long March, which took place in a special historical period, contains the goal of the great rejuvenation of the Chinese nation, embodying the persevering and struggling revolutionary spirit and unswerving patriotism of countless revolutionary martyrs. The spirit of the Long March in the new era is still of great educational significance to the contemporary people, which is applied effectively to the ideological and political education of college students. It helps to influence and inspire the national pride of the students, meanwhile enables them to realize the essence of the spirit of the Long March by vivid deeds, while playing an active role in the formation of life values of contemporary college students.

**References**

