

Based on the Professional Construction of College Counselors

Jinjing Wang

Sichuan University of Science & Engineering, Zigong 643000, China.

Abstract

With the gradual development of social economy, the improvement and strengthening of college students' ideological and political education has become a very important task. At present, ideological and political education of college students should put cultivating students in the first place and run through the whole process of education. This paper analyzes the background, connotation, significance and problems of the professionalization of college counselors' work, expounds the goals and tasks of college counselors' work, and puts forward corresponding Suggestions.

Keywords

College counselors; Job specialization; Historical background; Meaning; task.

1. Introduction

Counselors are the backbone of carrying out ideological and political education for college students, and the organizer, implementor and instructor of daily ideological and political education and management for college students. They shoulder the dual responsibilities of education and management, and are an important force to implement moral education and cultivate people. As far as possible to establish an expert, professional and professional high level, high quality counselor team, is conducive to the training of professional and red, integrity and all-round development of qualified builders and reliable successors to socialism.

2. The Historical Background of the Professionalization of College Counselors' Work

2.1. The Professionalization of Counselors' Work Is the Requirement of Implementing the Scientific Development View Effectively

Scientific outlook on development is the party for the general law of development of the society of a profound understanding, standing in the construction of college counselor team and work of college students point of view, the concept of scientific development should take the student as the basis, the full implementation of good not only to help college students solve the problem of ideas, also can to a certain extent, help them to solve the employment, life, mental health and learning all aspects of the real issues. College counselors should correctly position their responsibilities, should position themselves as the guidance, organizer and implementer of the ideological and political education and management related work of college students, should try their best to become the life mentor of students and the bosom friend of healthy life. Therefore, the professional development of college counselors proposed by the state and the party is of great significance.

2.2. The Ideological and Political Education of College Students Is Facing Some New Challenges

With the gradual expansion of the reform and opening up and the rapid development of the social market economy, students' selectivity, independence, difference and variability in thinking are gradually enhanced. To some extent, these are conducive to the establishment of

college students' awareness of entrepreneurship, innovation, self-improvement, success and crisis, but also bring some negative effects. It is an urgent task to improve and strengthen the ideological and political education of college students, which should run through the whole educational process. Therefore, the state and the party put forward to effectively strengthen the construction of ideological and political education discipline, effectively train the work of ideological and political education specialized talents, select some suitable backbone to stay in students' ideological and political education related jobs, toward the direction of professional and expert development.

2.3. The Popularity of Higher Education Has Led to A Diversity of Educational Needs

In recent years, efficient enrollment has been gradually increasing, which to some extent indicates that the development of China's higher education has largely achieved a historic leap and entered a popular stage of development. Generally speaking, the popularization of higher education of the democratization of the diversification of the curriculum, school management, the diversification of the diversification of training objectives and school groups such as all kinds of new phenomenon of college students' ideological and political work in the new challenge, for those who are working in the counselor put forward some new requirements. In a word, the professionalization of college counselor team is the choice of higher education reform and development.

3. The Connotation and Significance of Professionalization of College Counselors' Work

Generally speaking, the counselor work specialization is mainly refers to the cultivation of the college counselors group of professionally and training, and has the unique and advanced a kind of knowledge and technology, according to a certain standard to carry out activities and professional side would promote social development to a certain extent the profession of the process.

The connotation of professionalization construction of college counselors includes several aspects. First of all, in terms of the relevant mechanism, there should be a relatively perfect talent cultivation system for the profession of counselors in colleges and universities, so as to provide more qualified practitioners for this industry. Secondly, counselors should be able to use specialized knowledge and in accordance with the provisions of the party and the state to educate, serve and manage college students, effectively meeting the urgent needs of society for training qualified builders and reliable successors. The counselor can make judgment and choice independently within his duty scope, and take certain actions when necessary to be responsible for his own behavior. Thirdly, it is necessary to establish a relatively complete industry organization for counselors in colleges and universities to effectively take charge of personnel evaluation, self-management, activity organization, standard formulation and other related activities in the industry in order to effectively promote the gradual development of counselors' specialization. It is also necessary to formulate certain professional ethics to effectively establish the prestige of the profession and improve the relevant image of the profession. There should be some clear assessment mechanism to provide a certain basis for counselors' work and effectively help counselors to improve the level of professional work. Finally, academic research should be carried out on a regular basis, effectively combining the practical work of counselors with ideological and political theories, and it should be carried out by special organizations.

The state also attaches great importance to the construction of counselors in colleges and universities, and points out the importance of the professionalization of counselors. First of all, the strengthening of the team of counselors is an inevitable requirement of effectively adhering

to the moral education first and educating people. Secondly, strengthening the construction of counselors is an inevitable requirement for the development, reform and stability of colleges and universities. Finally, it is a necessary requirement to build up the team of counselors. The professionalization of college counselors can effectively improve the level of ideological and political education, effectively solve some problems in the professionalization of student management, improve the quality of related services, and better serve students and teaching.

4. There Are Some Problems in the Professionalization of Counselors' Work

4.1. College Counselors Lack A Very Clear Division of Responsibilities

Generally speaking, head teachers and counselors are very important forces to carry out ideological and political education of college students. College counselors should carry out ideological and political education of college students according to the relevant policies of the party. The relevant papers explicitly pointed out that the teacher in charge and the counselor teachers of institutions of higher learning is a very important part of belonging to the relevant work in moral education in colleges and universities, the college students' ideological and political education work effectively carry out the backbone, is lead happy and healthy growth of college students in colleges and universities as well as the instructor. College counselors of the role positioning is given by society, country and party, is the requirement of modern society, is a objective need of development of higher education, belongs to is a kind of comprehensive character, which requires the counselors in colleges and universities should according to the class or grade for the unit to effectively carry out related work, all for the entire class and grade management, ideological and political education, and service, such mechanisms caused the counselor almost all of the energy is concentrated to the students daily affairs, to a certain extent, played down the idea of education related responsibilities, it is hard to find a more professional sense of belonging. Therefore, in order to accelerate the construction of professionalization of college counselor work, the mechanism of college counselor should be improved, and a scientific and reasonable division of labor should be formed.

4.2. The Mechanism of College Counselor Selection Is Not Perfect

Generally speaking, the professional knowledge structure of the counselors in colleges and universities depends on the majors learned by the counselors during the period of higher education and the relevant mechanism of selecting counselors. The imperfect and lack of counselor selection mechanism leads to various problems in colleges and universities, such as counselors' abilities in management level, skills and professional theories, as well as their unreasonable professional knowledge structure. The relevant solution is to continuously and effectively and scientifically train counselors in colleges and universities, and it is necessary to improve and perfect the selection mechanism of counselors in colleges and universities.

4.3. The Career Appeal of Counselors Is Not Very Strong

Counselors in colleges and universities should have a variety of characteristics, such as directness, education, complexity, service, complexity and grass-roots level. These characteristics reflect the prominent characteristics of this occupation, such as high requirements for counselors and hard work. In some colleges and universities, the identity of counselor is not widely recognized, which leads to the instability of people's mind. In terms of personal development intention, it is difficult to be satisfied with the status quo, and it is difficult to be engaged in for a long time. To some extent, these factors will have a serious impact on counselors' work enthusiasm and weaken the attractiveness of the counselor industry. At present, the state and the party attach great importance to the construction of counselors in colleges and universities, and some relevant departments have also formulated some guarantee

measures. However, the cultivation mechanism, incentive mechanism, selection mechanism, promotion mechanism and assessment mechanism need to be improved to some extent. In order to let more outstanding talents have certain achievements in the position of university counselors, it is necessary to establish and improve various guarantee mechanisms such as counselor selection, assessment, management, promotion, training and incentive, etc. This position should first retain talents before further development.

5. The Goals and Tasks of the Counselor's Job

5.1. The Goal of Counselors' Work in Colleges and Universities

As we all know, colleges and universities are responsible for scientific research, talent training and social service. China attaches great importance to the healthy growth of college students, and takes it as a strategic task to improve and strengthen the ideological and political education of students and effectively promote the very comprehensive development of students. The state should focus on training the young people of the new era with noble character and strong will. In the actual work of colleges and universities, the center's job is teaching, which is a major channel to cultivate talents. However, from the perspective of student socialization, becoming a talent belongs to a meticulous, long-term and in-depth process. The work of counselors in colleges and universities is a front-line job. During students' college life, they have the most contact with counselors, the longest time to get along with them, and the most frequent interaction opportunities. In a certain sense, the work of counselors plays an extremely important role in cultivating students in colleges and universities. Counselor's daily management work, and the organizers of the college students' ideological education work, or design the career guidance of college students in the university, their main goal is to work in accordance with the relevant state and the party's education policy, effectively combining with the characteristics of college students' age, education, service and management mode is used to the management of the daily work, and effectively strengthen the ideological education work, to promote success of college students.

5.2. College Counselors Work Tasks

Generally speaking, college life has a profound influence on college students' life. This stage of life in college is also a very important stage of growth. College students from the family to the university, from the middle school to the university stage, no matter in the study method, or in the daily life environment, has taken place a very big change. In colleges and universities, counselors should take the initiative to adapt to changes. According to the actual characteristics of current college students, effective work should be used to systematically guide college students' life and students from various aspects such as physical and mental health, learning ability and ideological quality, and make great efforts to guide students' success. Therefore, the main tasks of counselors in colleges and universities are generally reflected in the following aspects: first, guiding ideology, that is, to effectively arm young students with socialist core values and marxist theoretical innovation; Second, supervise learning to effectively promote students to learn relative professional skills; Thirdly, guiding employment helps students to establish a correct and positive view of employment. Fourth, tutoring life, which is to cultivate healthy and positive life attitude of college students.

6. Effective Suggestions on the Professionalization Construction of College Counselors' Work

6.1. The Establishment of the Related Management Mechanism of Counselors' Work

College counselors work related management mechanism should be set up and perfect, provide a scientific and reasonable basis for the counselor's work, the working system of the counselor, the specification of the work of instructors, work goal, task of the post responsibility and work must be clear, let the counselor can be a systematic work, work out plans to cultivate college students' education in colleges and universities, the implementation program of regular and systematic effective and unified. At the same time, the effective unification of short-term training plan and long-term plan should be realized. The short-term training plan should determine the form and content of education according to the development of social market economy and the related requirements of moral education. At the same time, the long-term training plan needs to determine some relevant training contents in stages according to the general learning rules of the four-year university. Because college counselors have many characteristics such as uncertainty and variability in the training and process of college, we should carry out continuous research and carry out innovative work.

6.2. The Establishment of the Evaluation Mechanism of College Counselors' Work

On evaluation mechanism, are generally work around the university counselor's work plan periodically and the goal of talent training always put forward relevant requirements, effective work related assessment evaluation index, establishing and perfecting includes individual and leadership, colleagues, students, evaluation system, for the work of college counselors in many aspects, such as innovation, progress and achievements, realize the scientific and reasonable evaluation implement rewards and punishment.

7. Conclusion

In this day and age, all of the competition in the final analysis is the talent competition, the talent here in addition to have a strong professional, also must have a high quality, therefore, college counselors must improve their comprehensive quality, strengthening ideological and political education work in daily work and psychological health education work, thus to provide comprehensive quality good talent to unit of choose and employ persons, speed up the pace of socialist modernization construction. To sum up, the professionalization of counselor work in colleges and universities is a long process, with many problems and some effective construction. The professionalization of counselor work is of great significance to the development of colleges and universities and the growth of students.

References

- [1] zhu jing. Study on the professionalization of college counselors' work in the era of new media [J]. Times education,2013(13):17-18.
- [2] xiong fang. Research on professional development of college counselors' work [J]. Contemporary education BBS,2011 (5):152-153.
- [3] xie xiangxun. On the path innovation of college students' ideological and political education from the perspective of new media [J]. School party construction and ideological education,2011(11):25-26.