

## **Analysis on the Way of Implementation in Universities Logistics Teaching and Educating**

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### **Abstract**

In the report to the 19th National Congress of the Chinese Communist Party (CCP), general secretary Xi Jinping stressed that “building a strong country in education is the foundation project for the great rejuvenation of the Chinese nation”. Building a strong educational country was written into the report of the CCP plenary session for the first time, which has become the goal of the whole party and the whole people. This article through the research on the significance of universities logistics teaching and educating in the “Three-wide Education”, labor education, the teaching system, logistics education function, the significance of the relationship with students, analyzes the problems existing in the logistics in the colleges and universities and the insufficiency. In this paper, the author puts forward four ways to carry out universities logistics teaching and educating, such as building education system, talent promotion channel, resource utilization and educating people.

### **Keywords**

**University Logistics; Teaching and Educating; Implementation Approach.**

### **1. Introduction**

In 1987, the former state education commission put forward the logistics service tenet of “Service for teaching, Service for scientific research, Service to teachers and students” and “educate students through service and management”. Subsequently, after continuous development, logistics service tenet increased excellent environmental education to cultivate student [1]. On February 27, 2017, a document was issued by the CPC Central Committee and the State Council pointed out that education should be carried out throughout “Three-wide Education”. Colleges and universities should take strengthen moral education and cultivate people as the fundamental task. In September 2018, in the national education conference, general secretary Xi Jinping stressed that we should train builders and successors of socialism who develop comprehensively in morality, intelligence, physique, beauty and labor.

### **2. The Importance of University Logistics Teaching and Educating**

#### **2.1. University Logistics Teaching and Educating Is An Important Part of “Three-Wide Education”**

“Three-wide Education” that is, all personnel education, the whole process of education, all-round education. In a broad sense, all personnel education refers to the education mechanism jointly constructed by school, society, family and students. From the narrow sense, all personnel education refers to all the staff of the school (including education courses not only teacher and student worker cadres, the communist youth league cadres, party leaders, teachers, logistics management, and other professionals) jointly participate in teaching, management, and service education.

University logistics is an important organization member that runs through the implementation of the fundamental educational task of strengthening moral education and cultivating people. University logistics education runs through the whole process of college students' study. University logistics education is an important part of "Three-wide education". University logistics education effectively supplement the comprehensive education system of teaching, scientific research and management [2].

## **2.2. University Logistics Teaching and Educating Is An Important Part of Labor Education**

University logistics teaching and educating generally includes theoretical and practical education in campus environment beautification, planting and maintenance of flowers and plants and vegetation, learning of culinary skills, nutrition and health, building of dormitory community environment, knowledge of garbage classification, maintenance skills of facilities and equipment, food safety, fire safety and other aspects.

First, the content of education requires the student to carry on the theoretical study, and master a wider range of cultural knowledge. On the other hand, the content of education also need students to practice and operation by themselves, improve the students' practical operating ability, exercise the student's physical quality. This has fulfilled the important requirements of labor education, and achieved the goal of training socialist builders and successors with all-round development of morality, intelligence, physique, beauty and labor.

## **2.3. University Logistics Teaching and Educating Is An Important Part of College Teaching System**

Although the function of university logistics teaching and educating is relatively small in the composition of school teaching system. Its important role is just like the vitamin necessary for human body, and it is an indispensable and important part of the teaching system. There are various ways to realize logistics teaching and educating. It can be the focus of classroom teaching and dispersion of individual network class of theory teaching. In addition, it also can be form of practice teaching, such as personal social practice, team social practice, summer social practice, innovation and entrepreneurship practice, in order to meet the teaching needs of different students.

## **2.4. University Logistics Teaching and Educating Is An Important Way to Display the Role of Logistics**

College logistics adhering to the service purposes of "Service for teaching, Services to scientific research, Service to teachers and students" and "Educate students through service management and environment". How to realize the effect of logistics education is the direction of all logistics people. Teaching and educating can be realized in the process of logistics service and management, and students can have a better understanding of logistics culture, purpose and important role, which is conducive to better transferring logistics energy, setting an example of logistics, and giving full play to the functions of logistics.

## **3. The Problems and Shortcomings of University Logistics Teaching and Educating**

### **3.1. Some University Logistics Education System Is Not Perfect**

Although, the university logistics work purpose has long been determined, part of the university logistics education system is not perfect. Without constructing the three-dimensional system of service, management and environment education, it cannot play the education function effectively. There is no implementable plan, no specific method, no main

leaders and specific staff for implementation. There are no rules and regulations that can be implemented, no effective evaluation on the effect of education, no constraints on relevant personnel, and no assurance that the work will be carried out.

### **3.2. Some University Logistics Are Short of Talents with High Level**

The shortage of high-level talents in university logistics is the key factor that restricts the development of logistics. The age composition of logistics staff is generally large, with the average age basically above 40 years old, the proportion of young people is too small, and the proportion of highly educated personnel is too low.

There are many reasons for this situation. For example, the development space of logistics management personnel is limited, some logistics personnel in colleges and universities cannot be effectively guaranteed in the promotion channels such as cadre selection and title promotion, and employees do not have continuous working motivation and enthusiasm. Logistics in the school is not valued, status is not high, teachers and students recognition is not high, staff sense of belonging and collective sense of honor is not high, cannot attract high-level talent. The logistics management system is rigid, unable to effectively change, the unit has no innovation prospects, unable to attract high-level management personnel. Logistics staff pay is not high, or pay to improve the space is effective, cannot attract high-level professional and technical personnel.

### **3.3. Some University Logistic Are Short of Resources**

As the guarantee department of colleges and universities, university logistics exists in various forms, some of which are formed by organs and units (general affairs office), some of which are formed by companies (logistics service company). In colleges and universities where logistics exists in the form of companies, the relationship between logistics and schools belongs to employment relationship. Due to limited resources, some colleges and universities tend to restrict the supply of logistics resources, resulting in a shortage of logistics resources and unable to achieve excellent development. As the logistics of party b, there is no more energy to carry out teaching and educating.

### **3.4. Some University Logistics and Students Do Not Communicate Much**

Some university logistics one-sided pursuit of profits, students as a fat sheep to earn profits, standing on the opposite side of the students. Some logistics pursue the job on the surface, pay attention to the view of the leader only, ignored the fundamental task that logistics serves for teachers and students. Some logistics to cope with the work, do not pay attention to the specific feelings of students, do not solve the actual needs of students, the logistics of the educational purpose completely left behind.

## **4. Analysis on the Implementation of University Logistics Teaching and Educating**

For the existing problems, the author will be targeted analysis, put forward a suitable university logistics teaching mode to achieve the way to propose programs.

### **4.1. Improve the Logistics System and Promote New Progress in Education**

Top floor design determines the superstructure, a good design scheme to build high-rise buildings. College logistics can constantly learn advanced management knowledge, according to the actual situation of the school and the unit constantly improve their own education system, to form a set of practical implementation plan. It is necessary to establish specific measures of assessment, reward and punishment, so that the implementation measures can be effectively

implemented, and promote the teaching and educating work of logistics in colleges and universities to keep moving forward [3].

#### **4.2. Get Through the Promotion Channel and Recruit Talents**

University logistics should change the rigid management system, develop innovative, competitive and capable management system, and activate the vitality of logistics. Logistics should find ways to provide more ways for employees to be promoted, so that logistics employees can compete with each other on the school platform and go further in management positions. In the professional technical post can reflect the gap, provide scientific promotion method. Through the excellent talent plan, special subsidies can be provided for talents with high water quality, so as to promote high-level talents to continuously expand the logistics force and form a virtuous circle. In this way, the university logistics has a fertile talent base, teaching and education work can be a logical step forward.

#### **4.3. Make Full Use of Resources and Focus on Points and Areas**

For university logistics with insufficient resources, it is necessary to optimize the allocation of resources, concentrate superior resources and strength to break through the key work. For the logistics teaching and educating work in colleges and universities, we should first concentrate all available human and material resources to build a qualified team of teachers, build scientific and reasonable teaching courses, and build a characteristic teaching platform. Through continuous revision, several high-quality teaching courses are polished, and then the teaching scope is expanded to improve the popularity of logistics teaching, so as to achieve the effect of being recognized by students and leaders. After that, more resources can be applied for to expand the teaching scale and give full play to the role of logistics teaching and educating.

#### **4.4. Build New Ways to Educate People with More Power**

The teaching and educating work of college logistics is based on teachers and students. In order to give full play to teaching and educating people, the cooperation between logistics and teaching and management departments is imperative. Logistics can establish a comprehensive education system at the school level jointly with teaching units and management units, coordinate school resources, and integrate logistics teaching courses into talent training programs. Cultural knowledge such as campus environment beautification, plants and vegetation planting and maintenance, food cooking skills, nutrition and health, dormitory community environment construction, garbage classification knowledge, facilities and equipment maintenance skills will be integrated into the classroom of students. This requires to integrate cultural knowledge such as campus environment beautification, plants and vegetation planting and maintenance, food cooking skills, nutrition and health, dormitory community environment construction, garbage classification knowledge, facilities and equipment maintenance skills into the classroom.

Finally, through compulsory elective courses, elective courses, the second class, the third class and other ways to establish logistics teaching and educating new ways.

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